

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, AUGUST 5, 2013
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:39 p.m.

PLEDGE OF ALLEGIANCE: Los Angeles County Registrar-Recorder Dean Logan led the Pledge of Allegiance.

ROLL CALL:

PRESENT: **Councilmember Duran, Councilmember Heilman, Councilmember Prang, Mayor Pro Tempore D'Amico and Mayor Land**

ABSENT: **None**

ALSO PRESENT: **City Manager Arevalo, City Attorney Jenkins, City Clerk Schaffer and Assistant City Clerk Quarker**

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there were no public comments. He stated that there was one Item added to the agenda pertaining to the evaluation of the City Manager. He stated that the closed session adjourned at 6:25 p.m. with no reportable action.

APPROVAL OF AGENDA:

Councilmember Heilman requested that Item 6.A. be moved to the Consent Calendar as Item 2.Y.

Councilmember Prang requested that Item 2.Q. be moved to Excluded Consent.

Mayor Pro Tempore D'Amico requested that Item 2.I. be moved to Excluded Consent.

Councilmember Duran requested that Item 2.F. and Item 2.I. be moved to Excluded Consent.

Councilmember Prang requested that Item 3.B. be continued to September 16, 2013. Mayor Land recused herself on the vote to continue this Item due to the proximity of her residence to the property.

Motion by Councilmember Prang, seconded by Councilmember Duran, to continue Item 3.B. to September 16, 2013. Motion approved with Councilmember Heilman voting No and Mayor Land being recused.

Motion by Councilmember Heilman, seconded by Councilmember Duran, to approve the agenda as amended and unanimously approved.

ADJOURNMENT MOTIONS:

Councilmember Duran requested that the meeting be adjourned in memory of West Hollywood resident David Fackrell. He asked that the meeting be adjourned in memory of photographer, Ken Rambo. He asked that the meeting be adjourned in memory of activist and founding member of ACT UP Los Angeles Gunther Freehill.

Councilmember Heilman requested that the meeting be adjourned in memory of the Celia Castro Mujeres.

Councilmember Prang requested that the meeting be adjourned in memory of Lillian Kawasaki, mother-in-law of Rob Bergstein. He asked that the meeting be adjourned in memory of Alice Cuglioni, who was killed in the recent Santa Monica accident. He asked that the meeting be adjourned in memory of activist and founding member of ACT UP Los Angeles Gunther Freehill. He also requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council Meeting: Lance Corporal Benjamin W. Tuttle, 19, Staff Sergeant, Sonny C. Zimmerman, 25, Specialist Anthony R. Maddox, 22, Specialist Rob L. Nichols, 24, Sergeant Stefan M. Smith, 24, 1st Lieutenant Jonam Russell, (age not specified), Specialist Caryn E. Nouv, 29, Sergeant Eric T. Lawson, 30, Sergeant Stephen M. New, 29, and Specialist Nicholas B. Burley, 22.

Mayor Pro Tempore D'Amico requested that the meeting be adjourned in memory of Shahnaz Aryeh. He asked that the meeting be adjourned in memory of activist and founding member of ACT UP Los Angeles Gunther Freehill.

Mayor Land requested that the meeting be adjourned in memory of photographer Ken Rambo. She asked that the meeting be adjourned in memory of Chris LaBonge, brother of Los Angeles Councilmember Tom LaBonge. She asked that the meeting be adjourned in memory of Kareem Nikoui, father-in-law of Lieutenant Dave Smith. She asked that the meeting be adjourned in memory of Khaya Birenberg, mother of City employee Eugene Alper. She asked that the meeting be adjourned in memory of Emberado Mendez, brother of City employee Mario Mendez.

PRESENTATIONS:

The City Council presented a plaque to Deputy Jill V. Gardener in recognition of her heroism while saving the life of a motorcycle accident victim.

The City Council presented proclamations to Los Angeles County Registrar-Recorder/ County Clerk, Dean Logan; Portia Sanders, Los Angeles County Recorder Division Manager; City Clerk Schaffer; and Assistant City Clerk Quarker in recognition of the wedding ceremonies held in West Hollywood.

The City Council presented plaques to outgoing Advisory Board and Commission Members.

1. PUBLIC COMMENT:

SCOTT SCHMIDT, WEST HOLLYWOOD, expressed his thanks to City Council for allowing him to serve as a Transportation Commissioner

ALAN BERNSTEIN expressed his thanks to City Council for allowing him to serve as a Planning Commissioner.

SAM BORELLI, WEST HOLLYWOOD, expressed his thanks to City Council for allowing him to serve as a Public Safety Commissioner.

BONNIE ABAUNZA, WEST LOS ANGELES, spoke in support of Item 2.T.

A. LEE WALKUP, WEST HOLLYWOOD, spoke in support of Item 2.T.

ROBERT GAMBOA, WEST HOLLYWOOD, spoke in support of Item 2.U.

JIMMY PALMIERI, WEST HOLLYWOOD, spoke in support of Item 2.U.

MARC HAUPERT, BURBANK, REPRESENTING THE WEST HOLLYWOOD LIBRARY FOUNDATION, spoke in support of Item 2.W. and Item 2.X.

YOLA DORE, WEST HOLLYWOOD, spoke in support of Item 2.T.

ANGELA DECICCO, WEST HOLLYWOOD, spoke in support of performing arts in the City, and thanked the Arts & Cultural Affairs Commission.

RUTH WILLIAMS, WEST HOLLYWOOD, spoke in support of Item 2.S. She also spoke regarding the upcoming National Night Out event scheduled for August 6, 2013.

LARRY BLOCK, WEST HOLLYWOOD, spoke regarding the open nominations for the Disability Advisory Board Awards. He also spoke regarding new parking meter rates and hours and spoke in opposition to the signage.

SCOTT RICE, WEST HOLLYWOOD, thanked Councilmember Prang for recognizing the soldiers. He also spoke regarding the attack on the U.S. Embassy in Libya.

KEN TASHMAN, WEST HOLLYWOOD, spoke regarding obtaining support from the City to help support businesses on the East Side.

MARK LEHMAN, WEST HOLLYWOOD, spoke in support of Item 5.B., but expressed concerns with the cost of the proposed valet parking.

WHITNEY MCILWAIN, LOS ANGELES, thanked the City for their support during this year's "Fill the Boot" drive.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke regarding the Eat Shop Play campaign; which promotes shopping at local businesses as well as vendors for LGBT weddings.

JEFFREY WAACK, WEST HOLLYWOOD, thanked Councilmember Heilman for appointing him to the Lesbian & Gay Advisory Board.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke in support of Item 2.S. He also spoke in support of Item 2.T. and thanked the bar owners and City Council for bringing attention to the conditions that the LGBT community faces in Russia.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding the positive financial rating of the City. She also spoke in opposition to Billboards.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Prang spoke regarding public comments surrounding the parking meter signs and spoke in support of placing larger signs in the City to inform the community, and requested that Staff look into the issue. He also spoke in support of shopping at West Hollywood businesses, and asked Staff to revitalize the Shop West Hollywood campaign. He spoke regarding the upcoming National Night Out Event on August 6, 2013 and encouraged everyone to attend. He spoke regarding the upcoming "Senior Scam Stopper" seminar hosted by Assemblymember Richard Bloom's Office.

Councilmember Heilman spoke regarding the recent Sunset Strip Music Festival and thanked all those involved in organizing the event and thanked the neighbors for their support as well.

Councilmember Duran spoke regarding the City's positive financial rating. He spoke regarding the recent Sunset Strip Music Festival and spoke regarding the organizers reaching out to the Hip Hop community to help educate them about the LGBT community. He spoke regarding the upcoming Buff & Cut event. He spoke regarding the discrimination shown to same-sex couples who want to be married in other Cities. He spoke regarding the current issues in Russia; where LGBT youth and others are being arrested and targeted by groups because of their sexuality. He spoke regarding the comments posted on the blogs regarding the Russian Community and the LGBT community finding common ground surrounding this issue. He expressed support for a joint project between the Lesbian and Gay Advisory Board and the Russian Advisory Board.

Mayor Pro Tempore D'Amico thanked Councilmember Heilman for co-sponsoring Item 2.T. and spoke regarding future steps to take concerning this issue. He spoke regarding National Night Out. He spoke regarding the upcoming TRIBE meeting. He spoke regarding the Entertainment Shuttle kick-off scheduled for next weekend.

Mayor Land spoke regarding the success of the recent Sunset Strip Music Festival. She spoke regarding the upcoming National Night Out Event. She also thanked her colleagues for sponsoring Item 2.T. She spoke regarding her attendance at a meeting with other Mayors in L.A. County and the newly elected Mayor of Los Angeles to discuss how the Cities can work together. She spoke regarding the upcoming Women's Equality Day scheduled for August 26, 2013. She spoke regarding Item 6.A. and asked that staff come up with brochures and pamphlets for those property owners that are doing remodeling for smaller projects as well. She also asked the City Manager to report on last week's disaster preparedness exercise.

CITY MANAGER'S REPORT:

City Manager Arevalo spoke regarding public comment surrounding the new parking meter hours and rate and signage. He reported that each car that is parked on Santa Monica Blvd. receives a notice regarding the new rates and times. He reported that Staff has been working in conjunction with the West Hollywood Chamber of Commerce to reach out to all businesses on Santa Monica Blvd, and that two public notices had been sent out regarding the new meter signage; which are the same size as all current signage. He stated that Staff will look at possible additional signage.

He spoke regarding the recent emergency preparedness field training exercise held on July 31, 2013 on San Vicente Blvd. and thanked Public Safety Staff and the Sherriff's Department. He stated that the event gave City staff the opportunity to actually witness the emergency deployment of field personnel and to better understand the role of City Hall during an emergency. He spoke regarding National Night Out and encouraged everyone to attend. He also spoke regarding Item 2.M. on the agenda and thanked Cedars Sinai for the grant to the City.

Mayor Land asked that the West Hollywood Chamber of Commerce provide Eat Shop Play recycled bags during National Night Out.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$679,342 in expenditures, \$43,000 in potential revenue, and (\$1,888) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,G.,H.,K.,L.,M.,N.,O.,P.,R.,S.,T.,U.,V.,W.,X.,Y. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and unanimously approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, August 5, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, August 1, 2013.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of July 15, 2013. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 726, RESOLUTION NO. 13-4480:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 726 and adopt Resolution No. 13-4480, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 726". **Approved as part of the Consent Calendar.**

2.D. TREASURER'S REPORT FOR MAY 2013 [D. WILSON, L. QUIJANO, N. CORONADO]:

SUBJECT: The City Council will receive the Treasurer's Report for the month ended May 2013 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.E. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claims of Jeffrey Calhoun and Trinity Calhoun and refer to the City's claims adjuster. **Approved as part of the Consent Calendar.**

2.F. ORDINANCE NOS. 13-911 AND 13-912 (2ND READING) REGARDING THE REPLACEMENT OF AN EXISTING DOUBLE-SIDED ROOF MOUNTED BILLBOARD WITH A LARGER DOUBLE-SIDED POLE MOUNTED BILLBOARD AT 8335 SUNSET BOULEVARD [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-911, approving a Zoning Map Amendment, in conjunction with the proposed Development Agreement, and waive further reading and adopt Ordinance No. 13-912, approving Development

Agreement 2011-001, associated with a double-sided billboard atop a single-pole structure, for the property located at 8335 Sunset Boulevard.

ACTIONS: This Item was moved to Excluded Consent.

- 2.G. ORDINANCE NO. 13-913 (2ND READING) ADOPTING A ZONING MAP AMENDMENT TO CHANGE THE ZONING DESIGNATION FROM “R4A” TO “R1A” FOR THE REAR PORTION OF THE PROPERTY LOCATED WITHIN THE CITY OF WEST HOLLYWOOD WITH AN ADDRESS OF 8741 ST. IVES DRIVE, LOS ANGELES, CALIFORNIA [C. SCHAFFER, Y. QUARKER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-913, adopting a Zoning Map Amendment to change the zoning designation from “R4A” to “R1A” for the rear portion of the property located within the City of West Hollywood with an address of 8741 St. Ives Drive, Los Angeles, California.

ACTION: Waive further reading and adopt Ordinance No. 13-913, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONING MAP AMENDMENT TO CHANGE THE ZONING DESIGNATION FROM “R4A” TO “R1A” FOR THE REAR PORTION OF THE PROPERTY LOCATED WITHIN THE CITY OF WEST HOLLYWOOD WITH AN ADDRESS OF 8741 ST. IVES DRIVE, LOS ANGELES, CALIFORNIA”.
Approved as part of the Consent Calendar.

- 2.H. ORDINANCE NO. 13-914 (2ND READING) APPROVING A ZONE TEXT AMENDMENT TO THE MUNICIPAL CODE TO REFINE PROVISIONS FOR EMERGENCY SHELTERS AND ADD PROVISIONS FOR TRANSITIONAL AND SUPPORTIVE HOUSING AND SINGLE ROOM OCCUPANCY HOUSING FOR COMPLIANCE WITH STATE LEGISLATION [C. SCHAFFER, Y. QUARKER]:**

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-914, approving a Zone Text Amendment to the Municipal Code to refine provisions for emergency shelters and add provisions for transitional and supportive housing and single room occupancy housing for compliance with State legislation.

ACTION: Waive further reading and adopt Ordinance No. 13-914, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONE TEXT AMENDMENT TO THE MUNICIPAL CODE TO REFINE PROVISIONS FOR EMERGENCY SHELTERS AND ADD PROVISIONS FOR TRANSITIONAL AND SUPPORTIVE HOUSING AND SINGLE ROOM OCCUPANCY HOUSING FOR COMPLIANCE WITH STATE LEGISLATION.” **Approved as part of the Consent Calendar.**

- 2.I. ORDINANCE NO. 13-915 AND ORDINANCE NO. 13-916 (2ND READING) FOR A ZONING MAP AMENDMENT AND DEVELOPMENT AGREEMENT IN CONJUNCTION WITH A REQUEST TO INSTALL A NEW V-SHAPED BILLBOARD SIGN ON AN EXISTING HOTEL BUILDING LOCATED AT 8462 SUNSET BOULEVARD. (THE**

GRAFTON HOTEL) [S. DE WOLFE, J. KEHO, A. CASTILLO, C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-915, an ordinance to adopt a zoning map amendment and Ordinance No. 13-916, and ordinance to approve a development agreement associated with a new v-shaped billboard to be located above the roof of an existing hotel located at 8462 Sunset Boulevard (Grafton Hotel).

ACTIONS: This Item was moved to Excluded Consent.

2.J. ORDINANCE NO. 13-917 AND ORDINANCE NO. 13-918 (2ND READING) A ZONING MAP AMENDMENT AND DEVELOPMENT AGREEMENT IN CONJUNCTION WITH A REQUEST TO INSTALL A NEW TWO-SIDED BILLBOARD ATOP OF THE EXISTING COMMERCIAL BUILDING AT 9039 SUNSET BOULEVARD. (KEY CLUB) [S. DE WOLFE, J. KEHO, A. CASTILLO, C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-917, an ordinance to adopt a zoning map amendment and Ordinance No. 13-918, to approve a development agreement associated with a new 48-foot-wide x 14-foot-tall, two-sided billboard with an overall height of 70 feet atop of an existing commercial building located at 9039 Sunset Boulevard (Key Club).

ACTIONS: This Item was moved to Excluded Consent.

2.K. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Public Safety Commission, the Transportation Commission, the Lesbian and Gay Advisory Board, the Russian Advisory Board and the Senior Advisory Board on actions taken at their recent meetings.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.L. APPROVAL OF REVISED CLASSIFICATION SPECIFICATION OF PROJECT DEVELOPMENT ADMINISTRATOR [L. BOCK, S. SCHUMACHER]:

SUBJECT: The City Council will consider the recommendation from the Human Resources Division for the revision of the classification specification of Project Development Administrator, including compensation adjustment.

ACTIONS: 1) Approve the revised classification specification of Project Development Administrator; and 2) Authorize salary placement for the Project Development Administrator classification from Grade 5290 to Grade 5280. Approved as part of the Consent Calendar.

2.M. DONATION FROM THE CEDARS SINAI HEALTH SYSTEM TO THE CITY OF WEST HOLLYWOOD TO PURCHASE EMERGENCY

EQUIPMENT FOR THE LOS ANGELES COUNTY FIRE DEPARTMENT STATIONS THAT SERVE THE CITY OF WEST HOLLYWOOD [K. COOK, A. WHITTLE]:

SUBJECT: The City Council will consider accepting a donation of \$43,000 from the Cedars-Sinai Health System to the City of West Hollywood to purchase emergency equipment for the Los Angeles County Fire Department Stations that serve West Hollywood.

ACTIONS: 1) Accept the donation of \$43,000 from the Cedars-Sinai Health System; 2) Authorize the Director of Finance and Technology Services to adjust the budget in fiscal year 2013-14 to reflect the projected donation of \$43,000 for a total of \$43,000 in increased budgeted expenditures in line 100-2-04-04-526011 Public Safety Support Equipment and revenues in line 100-462001 Donations; 3) Authorize staff to purchase emergency equipment as outlined in this staff report for use by the Los Angeles County Fire Department Stations that serve West Hollywood; and 4) Authorize the City Manager to reprogram any savings towards additional fire department equipment purchases. **Approved as part of the Consent Calendar.**

2.N. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION ANNUAL ADMINISTRATIVE CONTRACT FOR FISCAL YEAR 2013-2014 [E. SAVAGE]:

SUBJECT: The City Council will consider approving the annual administrative contract with the West Hollywood Community Housing Corporation for Fiscal Year 2013-2014 in an amount not to exceed \$231,000.

ACTION: Authorize the City Manager to execute the annual administrative contract with the West Hollywood Community Housing Corporation for Fiscal Year 2013-2014 in an amount not to exceed \$231,000. **Approved as part of the Consent Calendar.**

2.O. AGREEMENT FOR SERVICES TO CONDUCT A STUDY AND PREPARE AN AMENDMENT TO THE SUNSET SPECIFIC PLAN REGARDING OFF-SITE SIGNAGE ON SUNSET BOULEVARD [S. DE WOLFE, J. KEHO, M. ANTOL, B. SIEGL]:

SUBJECT: The City Council will consider the approval of an Agreement for Services with AECOM to conduct a study and prepare an amendment to the Sunset Specific Plan regarding off-site signage on Sunset Boulevard.

ACTIONS: 1) Authorize the City Manager to execute an Agreement for Services with AECOM for \$219,470; and 2) Authorize the Community Development Director to approve change orders to the contract in an amount not to exceed 10% of the contract amount. **Approved as part of the Consent Calendar.**

2.P. AGREEMENT FOR FINAL PHASES OF ENTERPRISE GEOGRAPHIC INFORMATION SYSTEM (GIS) STRATEGIC PLAN AND 1ST PHASE OF

GIS IMPLEMENTATION PLAN [P. AREVALO, D. WILSON, J. DUNCAN, E. TSIPIS, F. CONTRERAS]:

SUBJECT: The City Council will consider approving a professional services agreement with Geographic Technologies Group (GTG) for the final two phases of the Enterprise GIS Strategic Plan and 1st Phase of the GIS Implementation Plan.

ACTIONS: 1) Approve the Professional Services Agreement with Geographic Technologies Group for the final two phases of the Enterprise GIS Strategic Plan and 1st Phase of GIS Implementation Plan in the amount of \$79,800.01 as set forth in the contract. (ATTACHMENT A); 2) Authorize the City Manager to approve amendments to the Professional Services Agreement with GTG in an amount not to exceed 15% (\$11,970); 3) Authorize the Director of Finance and Technology Services to purchase and license ArcGIS for Server Enterprise Standard (Windows) Up to Four Cores License (\$21,800). (ATTACHMENT B); 4) Authorize the Director of Finance and Technology Services to purchase and license ArcGIS for Desktop Standard (ArcEditor) Concurrent Use License (\$7,630). (ATTACHMENT C); 5) Authorize the Director of Finance and Technology Services to approve annual payments for maintenance and tech support of ESRI's ArcGIS Server and ArcEditor applications (\$6,500/year); and 6) Authorize the City Manager to negotiate and execute all agreements. **Approved as part of the Consent Calendar.**

2.Q. AGREEMENT WITH HEERY INTERNATIONAL, INC. TO PROVIDE CONSTRUCTION OVERSIGHT SERVICES FOR SUNSET MILLENNIUM (SUNSET|LA CIENEGA) PROJECT [S. DE WOLFE, J. KEHO, S. BAILEY, F. CONTRERAS]:

SUBJECT: The City Council will consider approving an Agreement for Services with Heery International, Inc. (Heery) to perform construction oversight services ensuring the developer's compliance with all conditions of approval and construction mitigation measures, including but not limited to those related to on-and off-site circulation, noise and air quality, during construction of the Sunset Millennium project (aka, Sunset|La Cienega).

ACTIONS: This Item was moved to Excluded Consent.

2.R. AMENDMENT TO AGREEMENT FOR RECRUITMENT SERVICES WITH BOB MURRAY AND ASSOCIATES [L. BOCK, S. SCHUMACHER, Y. MAURIS]:

SUBJECT: The City Council will consider approval of an amendment to the agreement for services with Bob Murray and Associates to provide recruitment services for the recruitments of Rent Stabilization & Housing Manager and Information Technology Manager.

ACTIONS: 1) Approve an Amendment to Agreement for Services through June 30, 2014 in an additional amount of \$46,800 and a total not-to-exceed amount of ninety five thousand and six hundred dollars (\$95,600) with Bob Murray and Associates for recruitment services; and 2) Authorize

the City Manager to sign and execute all necessary documents.
Approved as part of the Consent Calendar.

2.S. SUPPORT FOR S.967 THE MILITARY JUSTICE IMPROVEMENT ACT SPONSORED BY SENATOR KIRSTEN GILLIBRAND (D-NY) TO MOVE PROSECUTION OF MILITARY ASSAULT CASES OUT OF THE MILITARY'S CHAIN OF COMMAND [A. LAND, K. HASHMI]:

SUBJECT: The City Council will consider adopting a resolution in support of S.967 The Military Justice Improvement Act, which is co-sponsored by a bipartisan coalition of 36 Senators, and seeks to change the current system to help lessen the fear that victims of military sexual assault have in deciding whether to report crimes due to inherent conflicts of interest within the military chain of command.

ACTIONS: 1) Adopt Resolution 13-4481 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S.967 THE MILITARY JUSTICE IMPROVEMENT ACT SPONSORED BY SENATOR KIRSTEN GILLIBRAND (D-NY) TO MOVE PROSECUTION OF MILITARY ASSAULT CASES OUT OF THE MILITARY'S CHAIN OF COMMAND"; and 2) Direct staff to send copies of signed resolutions to Senator Kirsten Gillibrand, California's Senators Barbara Boxer, Dianne Feinstein, Congressman Adam Schiff, California State Senator Ted Lieu, and Assemblymember Richard Bloom. **Approved as part of the Consent Calendar.**

2.T. CONDEMNATION OF RUSSIAN PRESIDENT VLADIMIR PUTIN'S LEGAL ATTACKS ON THE LGBT COMMUNITY AND NEW LAWS TARGETING LGBT TOURISTS AND WINTER OLYMPICS PARTICIPANTS [J. HEILMAN, F. SOLOMON, J. D'AMICO, M. REX, K. ANDERSON]:

SUBJECT: The City Council will consider adopting a resolution condemning Russian President Vladimir Putin's legal attacks on the LGBT community and new laws passed by the Russian Federal Assembly (legislature) targeting LGBT tourists and 2014 Winter Olympics participants.

ACTIONS: 1) Adopt Resolution No. 13-4482 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONDEMNING RUSSIAN PRESIDENT VLADIMIR PUTIN'S LEGAL ATTACKS ON THE LGBT COMMUNITY AND NEW LAWS TARGETING LGBT TOURISTS AND WINTER OLYMPICS PARTICIPANTS"; and 2) Direct staff to send signed copies to the Embassy of the Russian Federation in the United States of America, Congressman Adam Schiff and the other members of the California Congressional delegation, U.S. Secretary of State John Kerry, U.S. Senator Barbara Boxer, U.S. Senator Dianne Feinstein, International Gay and Lesbian Human Rights Commission, Amnesty International and Human Rights Watch. **Approved as part of the Consent Calendar.**

- 2.U. RESOLUTION ENDORSING MAYOR VIRGINIA R. GURROLA'S PROCLAMATION OF JUNE 2013 AS LGBT PRIDE MONTH IN THE CITY OF PORTERVILLE, CALIFORNIA [E. SAVAGE, J. BOOK]:**
SUBJECT: The Lesbian and Gay Advisory Board recommends that the City Council adopt a resolution endorsing Mayor Virginia R. Gurrola's proclamation of June 2013 as LGBT Pride Month.
ACTIONS: 1) Adopt Resolution No. 13-4483, "A RESOLUTION OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, ENDORSING MAYOR VIRGINIA R. GURROLA'S PROCLAMATION OF JUNE 2013 AS LGBT PRIDE MONTH IN THE CITY OF PORTERVILLE, CALIFORNIA"; and 2) Send copies of the signed resolution to Mayor Virginia R. Gurrola, Vice Mayor Pete V. McCracken, and Councilmembers Cameron J. Hamilton, Greg Shelton, and Brian Ward, of the City of Porterville, CA. **Approved as part of the Consent Calendar.**
- 2.V. CO-SPONSORSHIP OF ASSEMBLYMEMBER BLOOM'S SENIOR SCAM STOPPER EVENT [A. LAND, K. HASHMI, L. MERIN]:**
SUBJECT: The City Council will consider co-sponsoring the Senior Scam Stopper event hosted by Assemblymember Richard Bloom's office on August 9, 2013 in Fiesta Hall at Plummer Park from 10 a.m. to 1 p.m.
ACTIONS: 1) Authorize co-sponsorship of the Senior Scam Stopper event scheduled on August 9, 2013; 2) Authorize the lifting of the parking time limit at Plummer Park during the hours of the event from 10 a.m. to 1 p.m.; and 3) Authorize the use of the City logo in event promotion and authorize the City's Public Information Office to assist with promotion of the event. **Approved as part of the Consent Calendar.**
- 2.W. CO-SPONSORSHIP OF THE WEST HOLLYWOOD LIBRARY FOUNDATION'S FIERCE GREEN FIRE FILM EVENT [A. LAND, K. HASHMI]:**
SUBJECT: The City Council will consider co-sponsoring "A Fierce Green Fire", a documentary film on environmental activism hosted by the West Hollywood Library Foundation on September 27, 2013 in the City Council Chambers from 6:30 p.m. to 9:00 p.m.
ACTIONS: 1) Authorize co-sponsorship of "A Fierce Green Fire" a documentary film on environmental activism event on September 27, 2013; 2) Authorize the use of the Council Chambers and the Autocourt from 6:30 p.m. to 9:00 p.m.; 3) Allow the consumption of food on the premise during the event; 4) Authorize the use of the City logo in event promotion and authorize the City's Public Information Office to assist with promotion of the event; and 5) Waive the Special Event Permit fee, facility rental fee, parking fees for 3 hours and any other City-related fees for the event. **Approved as part of the Consent Calendar.**
- 2.X. CO-SPONSORSHIP OF "20/20" – VISIONING THE PAST AND FUTURE OF HIV PREVENTION COMMUNITY FORUM [J. DURAN, I. OWENS]:**

SUBJECT: *The City Council will consider co-sponsoring the "20/20"-Visioning the Past and Future of HIV Prevention community forum in conjunction with the West Hollywood Library Foundation.*

ACTIONS: 1) Approve the City of West Hollywood's co-sponsorship of forum; authorizing the use of the City logo on marketing collateral; 2) Approve the use of the West Hollywood Library Council Chambers and waive all City-related fees; and 3) Direct the Public Information Office to utilize all appropriate communication tools to promote the forum.
Approved as part of the Consent Calendar.

2.Y. (6.A.) AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, REVISING WEST HOLLYWOOD MUNICIPAL CODE CHAPTER 15.56, STORM WATER AND URBAN RUNOFF POLLUTION CONTROL, TO IMPLEMENT GREEN STREETS INFRASTRUCTURE ON TRANSPORTATION CORRIDOR PROJECTS TO IMPROVE WATER QUALITY [O. DELGADO, S. PERLSTEIN]:

SUBJECT: *The City Council will consider amending West Hollywood Municipal Code Chapter 15.56 to incorporate the use of Green Streets to address storm water pollution as an integrated aspect of City transportation improvement projects.*

ACTION: Introduce on first reading Ordinance No. 13-919, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, REVISING WEST HOLLYWOOD MUNICIPAL CODE CHAPTER 15.56, STORM WATER AND URBAN RUNOFF POLLUTION CONTROL, TO IMPLEMENT GREEN STREETS INFRASTRUCTURE ON TRANSPORTATION CORRIDOR PROJECTS TO IMPROVE WATER QUALITY".

Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS:

3.A. REQUEST TO REPLACE AN EXISTING TWO-SIDED BILLBOARD AT 8535 SUNSET BOULEVARD WITH A LARGER TWO-SIDED BILLBOARD AND RAISE IT APPROXIMATELY 14 FEET IN OVERALL HEIGHT [S. DE WOLFE, J. KEHO, A. CASTILLO]:

SUBJECT: *The proposal is a request from Ace Outdoor Advertising, on behalf of the property owner, Abraham Moradzadeh, to replace a two-sided 16 ft. x 25 ft. billboard atop a single-pole structure with a two-sided 14 ft. x 48 ft. billboard and raise the height by fourteen feet for a maximum height of 68 ft. The proposed project is located at 8535 Sunset Boulevard and was continued from the September 6, 2011 City Council meeting.*

The Item was noticed as required by law.

Councilmember Heilman disclosed that he lives within 500' of the site and recused himself.

Councilmember Duran disclosed that he had conversations with Regency Outdoor, the Applicants, and Ace Outdoor Advertising.

Councilmember Prang disclosed that he had communication with representatives of the Applicant and businesses in the area.

Mayor Pro Tempore D'Amico disclosed that he had communications with the Applicant, Regency Outdoor and that he visited the site.

Mayor Land disclosed that she visited the site and had communication with the Applicants.

Mayor Pro Tempore D'Amico requested clarification regarding the choice to categorically exempt the Item from CEQA. Staff indicated that the existing structure that is being replaced with a larger structure falls under the City's provisions that allows for this type of exemption.

Antonio Castillo, Associate Planner, provided background information as outlined in the staff report dated August 5, 2013.

Mayor Land opened the public hearing and the following speakers came forward:

STEVEN AFRIAT, REPRESENTING THE APPLICANT, spoke in support of the Item and stated that it was unanimously approved by the Planning Commission.

ANDREW BILANZICH, APPLICANT, spoke regarding the application and the positive response during a neighborhood meeting. He asked City Council to approve his application.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

JOHN RAMIREZ, WEST HOLLYWOOD, spoke in opposition to the Item.

STEVEN AFRIAT, REPRESENTING THE APPLICANT, provided a brief rebuttal.

Mayor Land closed the public hearing.

Councilmember Prang spoke in opposition to the late submission of documents regarding Items to be heard the same evening.

Councilmember Duran spoke in support of the Item and spoke regarding the increase in revenue if this Item is approved; which can then be used for much needed City services. He spoke regarding the lack of negative impact to the neighborhood, and stated there will be a benefit to the City. He spoke regarding the applicants due diligence to outreach to the community.

Mayor Pro Tempore D'Amico spoke regarding the structure that is holding up the current billboard. He spoke regarding the urban design of the Sunset Strip and expressed concerns with proceeding with the Item in light of changes in media and technologies in advertising. He spoke in support of moving the Item with direction to the Applicant to consider working with the Design Review Subcommittee to look at the structure that supports the billboard.

Councilmember Prang spoke regarding the difficulties in making decisions regarding billboards in the City. He spoke regarding his support of the Item in 2011 and spoke in support of the proposed changes to the billboard. He spoke regarding the financial benefits to the City associated with the project.

Mayor Land thanked everyone who spoke on the Item. She spoke regarding her previous NO vote and stated that the applicants have put together a good application; however the outlying issues for her have not changed over time. She spoke regarding the City needing a more comprehensive approach to the billboards on Sunset; which includes some level of modernization. She spoke in support of development agreements.

ACTIONS: Staff recommends that the City Council hold the public hearing, consider all pertinent testimony, and conditionally approve the project by adopting the following: 1) Waive further reading and adopt Ordinance No. 13-920, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A ZONE MAP AMENDMENT, IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 8535 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A); 2) Waive further reading and adopt Ordinance No. 13-921, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A TWO-SIDED 14-FOOT-HIGH x 48-FOOT-WIDE BILLBOARD ATOP A SINGLE-POLE STRUCTURE, LOCATED AT 8535 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT B), 3) Resolution No. 13-4484, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CONDITIONALLY APPROVING A BILLBOARD PERMIT, TO REPLACE AN EXISTING TWO-SIDED 16-FOOT-HIGH X 25-FOOT-WIDE

BILLBOARD WITH A TWO-SIDED 14-FOOT-HIGH x 48-FOOT-WIDE BILLBOARD AND RAISE THE HEIGHT BY 14 FEET TO A MAX HEIGHT OF 68 FEET FOR THE PROPERTY LOCATED AT 8535 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA.” (ATTACHMENT C); and 4) provide additional direction to request the Applicant to hire a design architect to look at the supporting structure of the billboard and have the final design reviewed by the Design Review Subcommittee. **Motion by Mayor Pro Tempore D’Amico, seconded by Councilmember Duran, and approved with Mayor Land voting NO and the recusal of Councilmember Heilman.**

3.B. APPEAL OF THE PLANNING COMMISSION’S DECISION TO AMEND THE PLACEMENT OF AN EXISTING WEST-FACING TALL WALL AT 8730 SUNSET BOULEVARD [S. DE WOLFE, J. KEHO, A. CASTILLO]:

SUBJECT: The City Council will hold a public hearing to consider an appeal by Manatt, Phelps & Phillips, LLP on behalf of West Hollywood Properties, LLC and Regency Outdoor Advertising, Inc. regarding the Planning Commission’s approval of a request to amend a conditional use permit to modify the placement of an existing 10,858-square-foot tall wall located on the building’s west façade.

ACTIONS: This Item was continued to the meeting of September 16, 2013.

4. UNFINISHED BUSINESS:

4.A. APPOINTMENT OF CITY COUNCILMEMBERS AS DELEGATE/ALTERNATE FOR WESTSIDE CITIES COUNCIL OF GOVERNMENTS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider appointing a delegate and alternate to the Westside Cities Council of Governments (WSCCOG).

ACTION: City Council appointed Councilmember Heilman as the Delegate and Mayor Pro Tempore D’Amico as the Alternate to the Westside Cities Council of Governments (WSCCOG).

5. NEW BUSINESS:

5.A. CONSULTANT TO DEVELOP INCENTIVES FOR DESIGNATED MULTI-FAMILY HISTORIC PROPERTIES [S. DE WOLFE, J. KEHO, E. STADNICKI, S. REICH]:

SUBJECT: The City Council will consider approval of an agreement with Page & Turnbull to develop Incentives for Designated Multi-family Properties.

Emily Stadnicki, Associate Planner, provided background information as outlined in the staff report dated August 5, 2013.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke in support of the Item. He asked that the following groups be added to the list in the report: Protect Plummer Park, West Hollywood Tree Preservation Society, Weherville and Weho News, and the West Hollywood Preservation Alliance.

BRAD TORGAN, WEST HOLLYWOOD, spoke in support of the Item.

ACTIONS: 1) Accept the proposal dated July 12, 2013, submitted by Page & Turnbull; 2) Authorize the City Manager to enter into a contract with Page & Turnbull in the amount not to exceed \$99,220 to develop Incentives for Designated Multi-family Properties; 3) Authorize the Planning Manager to approve change orders to the contract in an amount not to exceed 10% of the contract amount; and 4) Authorize the Director of Finance and Technology to allocate \$64,142 from General Fund undesignated reserves to increase budgeted expenditures in account 100-3-07-71-531005 contract services. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and unanimously approved.**

5.B. WEST HOLLYWOOD DESIGN DISTRICT STREETScape MASTER PLAN [S. DE WOLFE, M. ANTOL, C. CORRAO]:

SUBJECT: The City Council will consider adoption of the West Hollywood Design District Streetscape Master Plan.

Chris Corrao, Associate Planner, provided background information as outlined in the staff report dated August 5, 2013.

Mayor Land requested clarification from Staff on how additional direction would be incorporated into the next steps for the project.

KEVIN BURTON, WEST HOLLYWOOD, spoke in support of the Item.

DARREN GOLD, LOS ANGELES, spoke in support of the Item.

SHERIE STARK, WEST HOLLYWOOD, spoke in support of the Item; but expressed concern with the proposed changes to the public space at the Bonner intersection.

RICHARD GEISBRET, WEST HOLLYWOOD, spoke in support of the Item.

DAVID WARREN, WEST HOLLYWOOD, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item, but expressed concern over a lack of curbs in the area.

The following individuals did not wish to speak, but wanted to express their support for the Item: Genevieve Morrill, Victor Omelczenko, Jamie Adler, Ryan Farber, Gary Trudell, and Karen Harautuneiam.

Councilmember Heilman thanked Staff, the consultants, and all of the Avenues Working Group Members for participating in the process. He spoke regarding the City's previous decision to put in angled parking in the area. He spoke in support of the concept of more medians. He requested clarification from Staff about whether protected bike lanes were considered during the process. Staff provided clarification that protected bike lanes were considered but that the Working Group chose regular bike lanes as the most appropriate choice for these areas. Councilmember Heilman expressed concerns regarding the removal of parking spaces on Melrose and Robertson associated with the plan. Staff provided clarification on the choices made by the Working Group to propose the removal of parking. Councilmember Heilman expressed concerns regarding the widening of sidewalks on Robertson and traffic concerns associated with this. He spoke regarding the proposed public gathering spaces, but expressed concerns on impacts on residents on Bonner. He requested clarification where the double left turn lanes were located in the plan and staff provided clarification. Councilmember Heilman requested clarification of how additional direction would be incorporated into the plan. Staff clarified that several of the ideas will be studied for the future; including the curbless streets. Councilmember Heilman spoke in opposition to including curbless streets as an item for future study. He expressed concerns regarding the ability to improve traffic flow on Melrose.

Councilmember Duran expressed concern with the proposed changes to Robertson; specifically access for those visiting the recovery center. He spoke in support of curbless streets on Robertson and changing the use on weekend nights. He requested clarification as to whether the streets will be widened on Robertson and staff stated that the streets would be widened to be consistent with the other streets in the area. He expressed concern over the loss of parking as well as the proposed phone charging stations. He spoke regarding the proposed street furniture and the possibility of altering the design of the furniture in different areas to be more compatible with the specific streets. He spoke in support of the public gathering spaces. Staff provided clarification that the choices of the unified street scape furniture, street lighting, and street trees are an attempt to unify the district.

Mayor Pro Tempore D'Amico spoke regarding the Westbound hard right turn from Melrose to La Cienega and requested clarification from Staff on the choice of two left-turn lanes at that intersection. Staff provided clarification that the curb lines would change with the proposed project. Mayor Pro Tempore D'Amico spoke in support of leaving the parking on

Robertson on the West side of the street. He spoke regarding options for the public gathering space at Bonner. He spoke regarding the increased possibilities for pedestrian activity associated with curbless streets. He spoke in support of the work of the Avenues Working Group and the neighborhood.

Councilmember Prang thanked all the participants who helped to develop this plan. He spoke in support of ensuring that the gathering spots do not attract neighborhood nuisances. He expressed concern with the loss of parking spaces associated with the plan. He spoke in support of the plans for the Melrose/La Cienega intersection.

Mayor Land thanked Staff and the Avenues Working Group for their work on the plan. She requested clarification from the City Manager on a realistic timeline for this type of project. City Manager Arevalo provided clarification that a realistic timeline would be approximately 10-years. Mayor Land spoke in support of planning for the future in this area and spoke regarding this plan as a beginning. She spoke regarding the possible location of additional parking in the future to replace the proposed loss of parking. She spoke in support of the uniformity of the street furniture, trees, and street lighting. She spoke regarding Councilmember comments surrounding Robertson and the need for more discussion on that street before construction moves forward. She spoke in support of exploring curbless sidewalks. She spoke in support of looking for creative ways to include unique signage.

Councilmember Heilman spoke in support of the broad concepts associated with the plan.

Councilmember Duran spoke regarding the moving some of the items forward and holding some items back for discussion.

ACTIONS: 1) Approve West Hollywood Design District Streetscape Master Plan with changes as proposed. (ATTACHMENT A); 2) Adopt Resolution 13-4485, certifying a Negative Declaration for the proposed project. (ATTACHMENT E); and 3) provide additional direction to investigate the following issues during the construction document phase and return to Council for further discussion on these issues: the design of Robertson Boulevard between Melrose and Santa Monica, particularly the option of curbless streets, and the possibility of eliminating parking; smart phone charging stations and the possibility of a pilot project; the determination of whether street lighting, street furniture, and street trees are selected to create a unified district or selected by street; and the design of public gathering spaces to be sensitive to neighboring residents.
Motion by Councilmember Duran, seconded by Councilmember Heilman, and unanimously approved.

5.C. FORMATION OF THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT PER THE PROPERTY AND BUSINESS IMPROVEMENT DISTRICT LAW OF 1994 [P. AREVALO, M. LOUIE, L. BIERY]:

SUBJECT: The City Council will consider beginning the process of forming the West Hollywood Tourism Improvement District (the District). If formed, the District will replace the existing West Hollywood Tourism Business Improvement Area and Hotel Marketing Zone (BIA). This resolution will set a public meeting for September 16, 2013 and a public hearing for October 7, 2013.

Laura Biery, Economic Development Analyst, provided background information as outlined in the staff report dated August 5, 2013.

BRAD BURLINGAME, REPRESENTING VISIT WEST HOLLYWOOD, spoke in support of the Item.

The following individuals did not wish to speak, but wanted to express their support for the Item: Darren Gold, Karen Kuo, Mary Ann Collins, and Jamie Adler.

Councilmember Heilman expressed concern with not having a detailed budget included in the report. He expressed concern with the District receiving an additional \$1.5 million. He expressed concern with whether this District will increase hotel occupancy in the City. He spoke regarding the possibility of requiring hotels to conform to the City's Living Wage Ordinance. Staff clarified that the Item before Council is to establish a District and the budget can be provided to Council before the public hearing.

Mayor Land spoke in support of receiving more information regarding the detailed budget as well as information regarding the public benefits associated with the formation of the new District.

ACTIONS: 1) Adopt Resolution No. 13-4886, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO ESTABLISH THE WEST HOLLYWOOD TOURISM IMPROVEMENT DISTRICT AND FIXING THE TIME AND PLACE OF A PUBLIC MEETING AND A PUBLIC HEARING THEREON" (Exhibit A); 2) Direct staff to jointly notice a public meeting and public hearing to be held on September 16 and October 7, 2013, respectively, to hear protests or objections to the creation of the District and levy of the assessment; and 3) provide direction to staff to return with more detailed information regarding the District, including detailed budget information to be included as part of the public hearing. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and unanimously approved.**

5.D. COMMISSION APPOINTMENT [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making an at-large appointment to the Planning Commission.

ACTION: City Council made the following At-Large appointment:
Planning Commission: **Heidi Shink**

EXCLUDED CONSENT CALENDAR:

2.Q. AGREEMENT WITH HEERY INTERNATIONAL, INC. TO PROVIDE CONSTRUCTION OVERSIGHT SERVICES FOR SUNSET MILLENNIUM (SUNSET|LA CIENEGA) PROJECT [S. DE WOLFE, J. KEHO, S. BAILEY, F. CONTRERAS]:

SUBJECT: The City Council will consider approving an Agreement for Services with Heery International, Inc. (Heery) to perform construction oversight services ensuring the developer's compliance with all conditions of approval and construction mitigation measures, including but not limited to those related to on-and off-site circulation, noise and air quality, during construction of the Sunset Millennium project (aka, Sunset|La Cienega).

Councilmember Prang expressed concern with the process and stated that the City should have gone out to Bid for this project. He also spoke in support of creating a process by which a Bid is mandatory based on a specific dollar amount.

Councilmember Duran expressed his support for Heery International.

City Manager Arevalo clarified that there was not an RFP or Bid issued for this particular project.

ACTIONS: 1) Approve an Agreement for Services with Heery International in an amount not-to-exceed \$501,400 for construction oversight services for the Sunset Millennium (Sunset|La Cienega) project; and 2) Authorize the City Manager to sign and execute all agreements.
Motion by Councilmember Heilman, seconded by Councilmember Duran, and unanimously approved.

2.F. ORDINANCE NOS. 13-911 AND 13-912 (2ND READING) REGARDING THE REPLACEMENT OF AN EXISTING DOUBLE-SIDED ROOF MOUNTED BILLBOARD WITH A LARGER DOUBLE-SIDED POLE MOUNTED BILLBOARD AT 8335 SUNSET BOULEVARD [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-911, approving a Zoning Map Amendment, in conjunction with the proposed Development Agreement, and waive further reading and adopt Ordinance No. 13-912, approving Development

Agreement 2011-001, associated with a double-sided billboard atop a single-pole structure, for the property located at 8335 Sunset Boulevard.

Councilmember Duran requested clarification on the Applicant for this project. Staff clarified that the Applicant is Edge Outdoor Media.

ACTIONS: 1) Waive further reading and adopt Ordinance No. 13-911, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING A ZONING MAP AMENDMENT, IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 8335 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA"; 2) Waive further reading and adopt Ordinance No. 13-912, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD APPROVING DEVELOPMENT AGREEMENT 2011-001, ASSOCIATED WITH A DOUBLE-SIDED BILLBOARD ATOP A SINGLE-POLE STRUCTURE, LOCATED AT 8335 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA"; and 3) provide additional direction to request the Applicant to hire a design architect to look at the supporting structure of the billboard and have the final design reviewed by the Design Review Subcommittee. **Motion by Councilmember Duran, seconded by Heilman, and approved with Mayor Land voting NO.**

2.I. ORDINANCE NO. 13-915 AND ORDINANCE NO. 13-916 (2ND READING) FOR A ZONING MAP AMENDMENT AND DEVELOPMENT AGREEMENT IN CONJUNCTION WITH A REQUEST TO INSTALL A NEW V-SHAPED BILLBOARD SIGN ON AN EXISTING HOTEL BUILDING LOCATED AT 8462 SUNSET BOULEVARD. (THE GRAFTON HOTEL) [S. DE WOLFE, J. KEHO, A. CASTILLO, C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-915, an ordinance to adopt a zoning map amendment and Ordinance No. 13-916, and ordinance to approve a development agreement associated with a new v-shaped billboard to be located above the roof of an existing hotel located at 8462 Sunset Boulevard (Grafton Hotel).

Mayor Pro Tempore D'Amico spoke regarding the additional correspondence received by Council. He spoke regarding the possibility of giving the Applicant additional time to provide more information about the application and their plan.

RONALD TUROVSKY, REPRESENTING REGENCY OUTDOOR, spoke regarding his client withdrawing all applications for this project.

KATHLEEN TRUMAN, REPRESENTING THE PROPERTY OWNER, requested that Council approve the Item. She stated that the property owner considers themselves to be the Applicant and spoke regarding the

property owner's opinion that Regency Outdoor is not authorized to withdraw the application.

Councilmember Duran requested clarification from the representative of Regency Outdoor as to why they feel they can withdraw the application. Mr. Turovsky stated that Regency Outdoor signed the original Application.

Councilmember Heilman spoke regarding the possibility of the property owner coming forward to the City with a similar application, separate from Regency Outdoor, and requesting the same approvals.

Mayor Pro Tempore D'Amico spoke regarding the possibility of continuing the Item to September 16, 2013 to allow for additional information to be provided and to allow the two parties to discuss the matter further.

Councilmember Prang spoke in support of continuing the Item.

Councilmember Duran requested that if either party had any legal authority they could provide to substantiate their claims, that they provide it to the City Council.

ACTIONS: 1) Continue the Item to the meeting of September 16, 2013; and 2) require that if any parties intend to submit written materials to be included in the staff report for September 16, 2013 that those materials be submitted to the City Clerk by 12:00 p.m., September 9, 2013. **Motion by Duran, seconded by Mayor Pro Tempore D'Amico, and approved with Councilmember Heilman voting No.**

2.J. ORDINANCE NO. 13-917 AND ORDINANCE NO. 13-918 (2ND READING) A ZONING MAP AMENDMENT AND DEVELOPMENT AGREEMENT IN CONJUNCTION WITH A REQUEST TO INSTALL A NEW TWO-SIDED BILLBOARD ATOP OF THE EXISTING COMMERCIAL BUILDING AT 9039 SUNSET BOULEVARD. (KEY CLUB) [S. DE WOLFE, J. KEHO, A. CASTILLO, C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-917, an ordinance to adopt a zoning map amendment and Ordinance No. 13-918, to approve a development agreement associated with a new 48-foot-wide x 14-foot-tall, two-sided billboard with an overall height of 70 feet atop of an existing commercial building located at 9039 Sunset Boulevard (Key Club).

ACTIONS: 1) Waive further reading and adopt Ordinance No. 13-917, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A NEGATIVE DECLARATION AND A ZONING MAP AMENDMENT, IN CONJUNCTION WITH THE PROPOSED DEVELOPMENT AGREEMENT, FOR THE PROPERTY LOCATED AT 9039 SUNSET BOULEVARD, WEST HOLLYWOOD,

CALIFORNIA (KEY CLUB).” (ATTACHMENT A), 2) Waive further reading and adopt Ordinance No. 13-918, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING A DEVELOPMENT AGREEMENT ASSOCIATED WITH A NEW TWO-SIDED 48-FOOT-WIDE x 14-FOOT-TALL BILLBOARD ATOP OF THE EXISTING COMMERCIAL BUILDING AT 9039 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA (KEY CLUB).” (ATTACHMENT B); and 3) provide additional direction to request the Applicant to hire a design architect to look at the supporting structure of the billboard and have the final design reviewed by the Design Review Subcommittee. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and approved with Mayor Land voting No.**

6. LEGISLATIVE:

6.A. AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, REVISING WEST HOLLYWOOD MUNICIPAL CODE CHAPTER 15.56, STORM WATER AND URBAN RUNOFF POLLUTION CONTROL, TO IMPLEMENT GREEN STREETS INFRASTRUCTURE ON TRANSPORTATION CORRIDOR PROJECTS TO IMPROVE WATER QUALITY [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider amending West Hollywood Municipal Code Chapter 15.56 to incorporate the use of Green Streets to address storm water pollution as an integrated aspect of City transportation improvement projects.

ACTION: This Item was moved to the Consent Calendar.

PUBLIC COMMENT: NONE.

COUNCILMEMBER COMMENTS:

Councilmember Prang requested that Staff come back with information on a threshold for contracts that must go out for RFP or Bid.

ADJOURNMENT: The City Council adjourned at 10:54 p.m. in memory of Gunther Freehill, Ken Rambo, David Fackrell, Kareem Nikoui, Lillian Kawasaki, Celia Castro Mujeres, Alice Cuglioni, Chris LaBonge, Shahnaz Aryeh, Emberado Mendez, Khaya Birenberg and all the soldiers who died in Afghanistan since the last City Council meeting. The City Council will adjourn to their next regular meeting, which will be on Monday, August 19, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 19th day of August, 2013 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK