

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, JULY 15, 2013
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Land called the meeting to order at 6:36 p.m.

PLEDGE OF ALLEGIANCE: Daniel Robison led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Heilman,
Councilmember Prang, Mayor Pro Tempore D'Amico and
Mayor Land

ABSENT: None

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk
Schaffer and Assistant City Clerk Quarker

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there were no public comments. He stated that one item of potential litigation was added to the agenda. He stated that the closed session adjourned at 6:25 p.m. with no reportable action.

APPROVAL OF AGENDA:

Motion by Councilmember Prang to approve the July 15, 2013 Agenda, seconded by Councilmember Heilman, and approved unanimously.

ADJOURNMENT MOTIONS:

Councilmember Duran requested that the meeting be adjourned in memory of the father of Rev. Neil Thomas of the Metropolitan Community Church.

Councilmember Heilman requested that the meeting be adjourned in memory of Arline Godfried Land, mother of Mayor Abbe Land.

Councilmember Prang requested that the meeting be adjourned in memory of Shawn Gregory Henry, the nephew of Rent Stabilization Commission Chuck Henry. He asked that the meeting be adjourned in memory of the mother of former Commissioner Leon Shparaga. He also asked that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council Meeting: Specialist Javier Sanchez Jr., 28, Sergeant Corey E. Garver, 25, Sergeant Justin R. Rogers, 25,

Specialist Hilda I. Clayton, 22, First Sergeant Tracy L. Stapley, 44, and Private Errol D.A. Milliard, 18.

Mayor Land requested that the meeting be adjourned in memory of in memory of the father of Rev. Neil Thomas of the Metropolitan Community Church. She asked that the meeting be adjourned in memory of Jack Wax, the husband of Lenore Wax. She asked that the meeting be adjourned in memory of the Firefighters who recently lost their lives in Arizona.

PRESENTATIONS:

Ed Little of the West Basin Municipal Water District presented a check to the City of West Hollywood and Being Alive for their participation in the recent High Efficiency Toilet (HET) exchange event.

1. PUBLIC COMMENT:

DONALD ELMBLAD, WEST HOLLYWOOD, expressed concerns regarding Item 2.N.

SILVIO DEMORI, WEST HOLLYWOOD, spoke regarding the increase of parking fees for spaces in front of his business.

SCOTT RICE, WEST HOLLYWOOD, expressed concern with City government.

LARRY BLOCK, WEST HOLLYWOOD, expressed kind words to the Mayor for the loss of her mother. He expressed concerns over the lack of rainbow flags in the City.

A. LEE WALKUP, WEST HOLLYWOOD, expressed concern with displaying rainbow flags and spoke regarding the diversity of the City. He spoke in support of displaying a California flag.

MARC HAUPERT, BURBANK, spoke in support of the Free Theater in the Park events.

LORI KORN HABER, WEST HOLLYWOOD, spoke regarding issues on Poinsettia Drive involving the opening of a Sober Living residence.

DAVID REID, LOS ANGELES, spoke regarding West Hollywood renaming San Vicente Blvd. to West Hollywood Way.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, expressed kind words to the Mayor for the loss of her mother. She also spoke regarding the launch of "Eat, Shop, Play" West Hollywood, and new washable reusable bags as part of the promotion of the City's ban on plastic bags.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke regarding Plummer Park and information provided to the community.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Councilmember Duran spoke regarding the recent Supreme Court decision on DOMA, and Proposition 8. He thanked Council Deputies Michelle Rex and Ian Owens for their hard work on the rally held in West Hollywood. He stated that the proponents request for a rehearing was denied and wedding ceremonies will continue for same-sex couples. He spoke regarding his recent attendance at the National Association of Latino Elected Officials (NALEO) Conference which focused on education and health issues specifically the Comprehensive Immigration Reform Act. He spoke regarding a workshop he presented entitled "OMG, I Have Gay People In My District" which focused on governance surrounding sexual orientation and gender identity. He spoke regarding the upcoming, 2nd Annual Buff & Cut Symposium scheduled for August 17, 2013.

Councilmember Heilman thanked Staff for their hard work putting together the Rally and thanked the City Clerk and the City Manager and all of City Hall for organizing wedding ceremonies in West Hollywood. He spoke regarding his personal experiences while performing ceremonies for gay couples. He spoke regarding public comment surrounding the fees for valet parking and asked Staff to provide an update on what steps are being taken to address the issue. He spoke regarding the Firefighters who lost their lives in Arizona and thanked our First Responders. He spoke regarding public comment surrounding the issues on Poinsettia Place and thanked the City Staff for organizing a meeting to help get information out regarding the new Sober Living residence.

Councilmember Prang spoke regarding the upcoming Public Safety Town Hall Meeting at Plummer Park. He spoke regarding the upcoming Citywide Yard Sale and the free Document Shredding and E-Waste event that will be held in the City Hall parking lot. He spoke regarding the public comment surrounding issues on Poinsettia Place and the limitations that City Council has on these types of Land Use issues; which are regulated by State law. He encouraged residents to speak with their Assemblymembers regarding this issue as well.

Mayor Pro Tempore D'Amico expressed his gratitude to Council Deputies Kiran Hashmi, Ian Owens and Michelle Rex for their hard work on the recent DOMA and Proposition 8 Rally. He spoke regarding his recent attendance at the Rock Camp for Girls. He spoke regarding the upcoming Sunset Strip Music Festival, and the Undie Run events. He spoke regarding the upcoming Tribe Discussion Group meeting.

Mayor Land thanked Staff for their hard work on the DOMA and Proposition 8 Rally and the wedding ceremonies. She spoke regarding public comments surrounding the monies spent on consent calendar items and staffing levels and stated that the City Manager and the Finance Department reviews Staffing as well the need for consultants during each budget process. She also spoke about an upcoming event whereby residents can walk around the City to determine what improvements can be made for pedestrians. She also spoke regarding the Inclusionary Housing Waiting list and stated that the deadline to submit an application is July 31, 2013. She spoke regarding the

recent abortion laws passed in the state of Texas. She also spoke regarding the upcoming "National Night Out" event scheduled for August 6, 2013.

Councilmember Duran congratulated Mayor Pro Tempore D'Amico for his participation in a recent APLA fundraising event "Concrete Hero".

CITY MANAGER'S REPORT:

City Manager Arevalo thanked City Council for their efforts performing wedding ceremonies, and asked that Council create a record of some of the unique stories to be placed on the City's website. He thanked the couples who were married for allowing West Hollywood to be a part of their special day.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk Schaffer stated that the fiscal impact on the Consent Calendar is \$879,473 in expenditures, \$0 in potential revenue, and (\$3,294) in waived fees.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y. **Motion by Councilmember Heilman, seconded by Councilmember Duran, and unanimously approved.**

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, July 15, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, July 11, 2013.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of June 24, 2013. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 725, RESOLUTION NO. 13-4472:

SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 725 and adopt Resolution No. 13-4472, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 725". **Approved as part of the Consent Calendar.**

- 2.D. TREASURER’S REPORT FOR APRIL 2013 [D. WILSON, L. QUIJANO, N. CORONADO]:**
SUBJECT: The City Council will receive the Treasurer’s Report for the month ended April 2013 pursuant to Section 53646 of the Government Code of the State of California.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.E. RELEASE OF REQUEST FOR PROPOSALS FOR BANKING SERVICES [D. WILSON, L. QUIJANO]:**
SUBJECT: The City Council will consider approving the release of a Request for Proposals for Banking Services.
ACTION: Authorize the issuance of a Request for Proposals for Banking Services. **Approved as part of the Consent Calendar.**
- 2.F. RELEASE OF REQUEST FOR PROPOSALS FOR MERCHANT SERVICES [D. WILSON, L. QUIJANO]:**
SUBJECT: The City Council will consider approving the release of a Request for Proposals for Merchant Services.
ACTION: Authorize the issuance of a Request for Proposals for Merchant Services. **Approved as part of the Consent Calendar.**
- 2.G. CLAIMS ADMINISTRATION:**
SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.
ACTION: Deny the claims of Guillini Wever and refer to the City’s claims adjuster. **Approved as part of the Consent Calendar.**
- 2.H. ORDINANCE NO. 13-910 (2ND READING) AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF HARPER AVENUE [C. SCHAFFER, Y. QUARKER]:**
SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-910, amending Title 10, Chapter 10.08.240 of the West Hollywood Municipal Code implementing District 9 Preferential Parking Regulations on the 1000 block of Harper Avenue and amending the West Hollywood Municipal Code.
ACTION: Waive further reading and adopt Ordinance No. 13-910, “AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.240 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 9 PREFERENTIAL PARKING REGULATIONS ON THE 1000 BLOCK OF HARPER AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE. **Approved as part of the Consent Calendar.**

- 2.I. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**
SUBJECT: The City Council will receive reports from the Arts and Cultural Affairs Commission and the Russian Advisory Board on actions taken at their recent meetings.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.J. ATTENDANCE REPORTS FOR CITY COMMISSIONS, ADVISORY BOARDS, AND THE EAST SIDE TASK FORCE [C. SCHAFFER, Y. QUARKER]:**
SUBJECT: The City Council will receive the attendance reports for City Commission, Advisory Board, and East Side Task Force meetings convened between May 2012 – May 2013.
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.K. RESOLUTION AMENDING THE AFFORDABLE HOUSING SCHEDULE FOR THE INCLUSIONARY HOUSING PROGRAM [E. SAVAGE, R. BURNLEY]:**
SUBJECT: The City Council will consider adopting a resolution amending the Affordable Housing Schedules for the Inclusionary Housing Program by establishing the 2013-2014 rent levels, income requirements and unit sale prices for inclusionary units.
ACTION: Adopt Resolution No. 13-4473 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE AFFORDABLE HOUSING SCHEDULES”. **Approved as part of the Consent Calendar.**
- 2.L. RENTAL ASSISTANCE LOAN PROGRAM [E. SAVAGE, L. ISENBERG]:**
SUBJECT: The City Council will consider renewing a contract with Jewish Free Loan Association, a non-sectarian non-profit organization, to provide rental assistance loans for residents.
ACTION: Approve a contract renewal with the Jewish Free Loan Association for \$25,000 to provide rental assistance loans to West Hollywood residents and authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**
- 2.M. AWARD OF CONTRACT FOR CITYWIDE PEST AND TERMITE CONTROL SERVICES [O. DELGADO, S. CAMPBELL, H. COLLINS]:**
SUBJECT: The City Council will consider approving an Agreement with ABBA Termite and Pest Control, Inc., for Citywide Pest and Termite Control Services
ACTIONS: 1) Accept the bid dated June 27, 2013 and approve an Agreement with ABBA Termite and Pest Control, Inc. for Citywide Pest and Termite Control Services in the amount of \$70,773.11; 2) Approve ABBA Termite and Pest Control, Inc. as the primary vendor for providing other related contract services in-line with the unit costs established in the Agreement as said services are required and funding is available; and 3) Authorize the City Manager to execute an Agreement with ABBA Termite

and Pest Control, Inc. for Citywide Pest and Termite Control Services.
Approved as part of the Consent Calendar.

2.N. APPROVAL OF CONTRACT WITH GLADWELL GOVERNMENTAL SERVICES AND ISSUANCE OF A REQUEST FOR PROPOSAL FOR A DOCUMENT CONVERSION SERVICE FOR RENT STABILIZATION PROPERTY AND HEARINGS RECORDS [E. SAVAGE, A. ZRAIKAT, C. SCHROEDER]:

SUBJECT: The City Council will consider approving a contract with Gladwell Governmental Services to convert the Rent Stabilization property and hearings records to electronic formats within the City's new document storage system, including a Request for Proposal for file conversion services.

ACTIONS: 1) Approve the contract with Gladwell Governmental Services, Principal Diane Gladwell, in an amount not-to-exceed \$44,200; and 2) Authorize the issuance of a Request for Proposals for a service to convert existing paper files to electronic files for rent stabilization property files and hearing records. **Approved as part of the Consent Calendar.**

2.O. AGREEMENT FOR SERVICES WITH PMC WORLD FOR COMMUNITY ENGAGEMENT SERVICES [S. BAXTER, L. BELSANTI]:

SUBJECT: The City Council will consider authorizing an Agreement for Services with PMC World to provide community engagement services.

ACTIONS: 1) Approve an agreement with PMC World in an amount not-to-exceed \$75,000 for services from July 16, 2013 to December 31, 2014; and 2) Authorize the City Manager to sign and execute all necessary documents. **Approved as part of the Consent Calendar.**

2.P. AGREEMENTS FOR "TRAKIT," AN AUTOMATED COMMUNITY DEVELOPMENT PERMITTING AND LAND USE MANAGEMENT SYSTEM [S. DE WOLFE, J. KEHO, S. BAILEY, F. CONTRERAS, D. WILSON, E. TSIPIS]:

SUBJECT: The City Council will consider: 1) approving a software installation and licensing agreement and 2) approving a software maintenance and support agreement with CRW Systems, Inc. (CRW), for the purchase, licensing, implementation, and maintenance of TRAKiT, an automated community development permitting and land use management software system for the Community Development Department..

ACTIONS: 1) Approve the Software Installation and Licensing Agreement with CRW Systems, Inc. to implement TRAKiT for setup, data conversion, training, and expenses as described, for a lump sum amount of \$412,000 to be paid in installments based on the milestones set forth in the contract. (ATTACHMENT A); 2) Approve the Software Maintenance and Support Agreement with CRW Systems, Inc. (ATTACHMENT B); 3) Authorize the Director of Finance and Technology Services to approve annual payments for the support and maintenance of the CRW TRAKiT application according to the Exhibit B of the Software Maintenance and

Support Agreement; 4) Authorize the City Manager to approve amendments to the Software Maintenance and Support Agreement in an amount not to exceed 15%; 5) Authorize the City Manager to approve amendments to the Software Installation and Licensing Agreement to modify the number of system users based on user demand; and 6) Authorize the City Manager to negotiate and execute all agreements. **Approved as part of the Consent Calendar.**

2.Q. PURCHASE PARKING ACCESS AND REVENUE CONTROL SYSTEM (PARCS) FOR KINGS ROAD PARKING STRUCTURE [O. DELGADO, J. ROCCO, R. MARQUEZ]:

SUBJECT: The City Council will consider granting approval to purchase parking access and revenue control equipment for the Kings Road Parking Structure that will accept credit card payments.

ACTIONS: 1) Authorize staff to negotiate an agreement with Sentry Control Systems to purchase parking access and revenue control equipment for the Kings Road Parking Structure in an amount not to exceed \$250,000; and 2) Approve the issuance of a purchase order by the Department of Finance. **Approved as part of the Consent Calendar.**

2.R. A RESOLUTION CALLING ON CONGRESS TO ENACT NEW PROVISIONS FOR THE VOTING RIGHTS ACT [J. HEILMAN, F. SOLOMON, K. ANDERSON]:

SUBJECT: The City Council will consider adopting a resolution calling on Congress to enact new provisions for the Voting Rights Act.

ACTIONS: 1) Adopt Resolution No. 13-4474 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING THE UNITED STATES CONGRESS TO ENACT NEW PROVISIONS FOR THE VOTING RIGHTS ACT"; and 2) Direct staff to send signed copies to Congressman Adam Schiff, Senator Diane Feinstein and Senator Barbara Boxer. **Approved as part of the Consent Calendar.**

2.S. RESOLUTION CALLING ON CONGRESS TO REPEAL REMAINING SECTIONS OF THE DEFENSE OF MARRIAGE ACT (DOMA) [J. HEILMAN, F. SOLOMON, K. ANDERSON]:

SUBJECT: The City Council will consider adopting a resolution calling on Congress to repeal the remaining sections of the Defense of Marriage Act (DOMA).

ACTIONS: 1) Adopt Resolution No. 13-4475 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD URGING THE UNITED STATES CONGRESS TO REPEAL THE REMAINING SECTION OF THE DEFENSE OF MARRIAGE ACT (DOMA)"; and 2) Direct staff to send signed copies to Congressman Adam Schiff and the rest of the California Congressional delegation; and to Senator Diane Feinstein and Senator Barbara Boxer. **Approved as part of the Consent Calendar.**

2.T. RESOLUTION IN SUPPORT OF THE RESTORE HONOR TO SERVICE MEMBERS ACT [J. PRANG, M. HAIBACH, H. MOLINA]:

SUBJECT: The City Council will consider a resolution in support of the Restore Honor To Service Members Act, legislation that will expunge the dishonorable discharge status received by many retired LGBT military personnel, including those discharged as a direct result of the now repealed "Don't Ask, Don't Tell" policy.

ACTIONS: 1) Adopt Resolution No. 13-4476, "RESOLUTION IN SUPPORT OF THE RESTORE HONOR TO SERVICE MEMBERS ACT"; and 2) Direct staff to send copies of the adopted resolution to the Act's authors Congressman Charles Rangel and Mark Pocan, and to Congressman Adam Schiff, Senators Barbara Boxer and Dianne Feinstein, the House LGBT caucus and advocacy agencies. **Approved as part of the Consent Calendar.**

2.U. SUPPORT AB 576 (V. M. PEREZ) REVENUE RECOVERY AND COLLABORATIVE ENFORCEMENT TEAM [J. PRANG, M. HAIBACH, H. MOLINA]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 576 (PEREZ), the Revenue Recovery, and Collaborative Enforcement Team, aimed at curbing tax evasion and maximizing revenue collection for all public agencies.

ACTIONS: 1) Adopt Resolution 13-4477, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 576 (V.M.PEREZ) – REVENUE RECOVERY AND COLLABORATIVE ENFORCEMENT TEAM"; and 2) Direct staff to send copies of the adopted resolution to Senators Ted Lieu, Assemblymember Richard Bloom, Board of Equalization Member Jerome Horton and other key partners. **Approved as part of the Consent Calendar.**

2.V. WOMEN'S EQUALITY DAY COMMEMORATION AND 20th ANNIVERSARY OF THE WOMEN'S ADVISORY BOARD CELEBRATION [E. SAVAGE, C. SMITH, L. FOOKS]:

SUBJECT: The City Council will consider approval of programming for the City's annual Women's Equality Day commemoration and the 20th Anniversary of the Women's Advisory Board.

ACTIONS: 1) Approve programming for Women's Equality Day commemoration and the 20th anniversary of the Women's Advisory Board and direct staff to coordinate, promote and televise the event; 2) Approve the use of use of City facilities and waive parking fees; and 3) Allow the consumption of alcoholic beverages on City-owned property and buildings. **Approved as part of the Consent Calendar.**

2.W. CO-SPONSORSHIP OF CUPID'S UNDIE RUN FOR THE CHILDREN'S TUMOR FOUNDATION [J. D'AMICO, M. REX]:

SUBJECT: The City Council will consider co-sponsorship of Cupid's Undie Run to benefit The Children's Tumor Foundation on February 15, 2014.

ACTIONS: 1) Approve co-sponsorship of the Cupid's Undie Run for The Children's Tumor Foundation on February 15, 2014 and authorize the use of the City name and logo on invitations, programs, and other collateral materials; 2) Approve in-kind support in the form of a waiver of special event permit fees, parking validations and other associated fees; 3) Authorize the Recreation Services Division to work with the event producers to discuss logistics and mitigations, organize and publicize the event; 4) Direct the Public Information Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools; and 5) Authorize the City Manager to sign all required documents relating to this item. **Approved as part of the Consent Calendar.**

2.X. AUTHORIZATION TO ISSUE A REQUEST FOR PROPOSAL FOR THE DEVELOPMENT OF A STRATEGIC COMMUNICATIONS AND CIVIC ENGAGEMENT PLAN [P. AREVALO, L. BELSANTI, K. EGENBERGER]:

SUBJECT: Authorize issuance of a Request for Proposal for the development of a strategic communications and civic engagement plan.

ACTION: Authorize issuance of a Request for Proposals for the development of a strategic communications and civic engagement plan. **Approved as part of the Consent Calendar.**

2.Y. NATIONAL NIGHT OUT AGAINST CRIME IN WEST HOLLYWOOD [K. COOK, L. MANUKIAN]:

SUBJECT: The City Council will consider designating Tuesday, August 6, 2013 as National Night Out in West Hollywood and approve various administrative requests to assist in the success of National Night Out events.

ACTIONS: 1) Proclaim August 6, 2013 "National Night Out" in West Hollywood; 2) Approve all street closures for National Night Out block parties; and 3) Approve the City's official sponsorship of all West Hollywood National Night Out events and waive all City fees associated with this event. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. CONFIRM THE HISTORIC PRESERVATION COMMISSION'S RECOMMENDATION TO DENY THE PROPERTY AT 923 PALM AVENUE, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE, AND AN APPEAL OF THE HISTORIC PRESERVATION COMMISSION'S RECOMMENDATION TO

DESIGNATE THE PROPERTIES AT 927 AND 931 PALM AVENUE, WEST HOLLYWOOD, CALIFORNIA AS LOCAL CULTURAL RESOURCES AS PART OF THE OLD SHERMAN THEMATIC GROUPING [S. DE WOLFE, J. KEHO, S. REICH, A. GOODRICH]:

SUBJECT: The City Council will consider (1) the Historic Preservation Commission's recommendation to deny the property located at 923 Palm Avenue as a local Cultural Resource, and (2) an appeal of the Historic Preservation Commission's recommendation to designate the properties located at 927 and 931 Palm Avenue as local Cultural Resources as part of the Old Sherman Thematic Grouping (Resolution No HPC 13-105).

Councilmember Duran disclosed that he met with the lobbyist for the property owner, Arlene Utal, as well as the applicant, Kate Eggert. He also disclosed that he visited the site.

Councilmember Heilman disclosed that he visited the site and met with the lobbyist for the property owner, Arlene Utal.

Mayor Land disclosed that she visited the site and met with the lobbyist for the property owner, Arlene Utal. She also disclosed that she spoke briefly with the applicant, Kate Eggert.

The Item was noticed as required by law.

Stephanie Reich, Senior Planner, provided background information as outlined in the staff report dated July 15, 2013.

Mayor Land opened the public hearing and the following speakers came forward:

ARLENE UTAL, REPRESENTING THE APPELLANT, spoke in opposition to the Item.

KATHERINE EGGERT, APPLICANT, spoke in support of the Item.

SHERYL UTAL, WEST HOLLYWOOD, spoke in opposition to the Item.

LYNDIA LOWY, WEST HOLLYWOOD, spoke in support of the Item.

BRAD TORGAN, REPRESENTING THE HISTORIC PRESERVATION COMMISSION, spoke in support of the Item.

Councilmember Duran requested clarification from Commissioner Torgan regarding the NO votes that were rendered by his fellow Commissioners. He stated that several Commissioners expressed concern with the distance of the properties from the other Sherman Thematic District properties and some possible structural issues.

LAURA BOCCALETTI, WEST HOLLYWOOD, spoke in support of the Item.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke in support of the Item.

KIM SCHNEIDER, WEST HOLLYWOOD, spoke in opposition to the Item.

DAVID HAKIMFAR, WEST HOLLYWOOD, spoke in opposition to the Item.

CATHY BLAIVAS, WEST HOLLYWOOD, spoke in support of the Item.

PAVEL LYVBORNY, HOLLYWOOD, spoke in opposition to the Item.

ALEX SHEININ, WEST HOLLYWOOD, spoke in opposition to the Item.

ARLENE UTAL, REPRESENTING THE APPELLANT, provided a brief rebuttal and spoke in opposition to the Item.

KATHERINE EGGERT, APPLICANT, provided a brief rebuttal and spoke in support of the Item.

The following individual did not wish to speak, but expressed their support of the Item: Stephanie Harker, West Hollywood.

Councilmember Heilman requested clarification from Staff regarding whether Staff originally recommended denial of historic designation for all three properties, prior to the decision of the Historic Preservation Commission. Staff confirmed that this is correct. Councilmember Heilman requested clarification from Staff regarding prior decisions related to these properties.

Mayor Pro Tempore D'Amico requested clarification as to whether the owner could develop the property if designated. Staff clarified that the owner can develop the property as long as the properties designated as historic are not demolished. Mayor Pro Tempore D'Amico also requested clarification regarding the zoning of the parcel being R4 and asked if this designation would still allow the owner to qualify for a Mills Act Contract. Staff clarified that this would be possible even if the properties were designated.

Mayor Land closed the public hearing.

Councilmember Heilman thanked everyone who came out to speak on this Item. He spoke regarding the importance of historic preservation, but stated that it should be used reservedly and in appropriate situations. He

spoke regarding the Council wanting to preserve the best of the best and to identify properties that the property owners wanted designated. He expressed concern with the condition of the buildings and the issue of fairness to someone who relied on the City to provide information regarding whether property they were purchasing was designated as historic. He expressed concern with these properties not being directly connected to the other Sherman Thematic District properties, and the fact that the Historic Preservation Commission was torn on designating these properties. He spoke in opposition to the Item.

Mayor Pro Tempore D'Amico spoke in support of approving the historic designation for two of the properties, and spoke regarding the possibility of the buildings being moved on the lot to fit in better with the neighborhood.

Councilmember Prang spoke in support of the Item. He spoke about the previous decision by Council regarding these properties and spoke about the historic elements that should be preserved in this area.

Councilmember Duran spoke regarding being undecided on this issue. He spoke regarding the hardship on the property owner to maintain an older property and the need to carefully consider historic designations of properties. He spoke regarding the procedure in bringing the Item forward and stated that it followed the proper process. He spoke regarding the fact that the properties are not eligible for historic preservation individually, but only as part of a historic thematic district, and stated that the properties are separated from the other thematic district properties, but stated that he does not feel that properties must be contiguous to be considered historic. He spoke in support of the integrity of the properties and the beauty of the exteriors.

Mayor Land spoke regarding visiting the site and spoke in opposition to the Item due to the properties not being contiguous to the thematic district.

Councilmember Prang spoke regarding the close proximity of the properties with the other properties in the thematic district.

Councilmember Heilman spoke regarding the possibility of preserving the properties but having them moved to another location in the City.

Mayor Pro Tempore D'Amico spoke in support of the possibility of the developer using the properties that are designated as part of creating a new development at the site.

Councilmember Heilman spoke regarding the fact that the decision before the Council is not regarding the future development at the site, but rather about the historic designation.

ACTION: Staff recommends that the City Council uphold the Historic Preservation Commission's recommendation, and adopt Resolution No. 13-4478, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING THE PROPERTY LOCATED AT 923 PALM AVENUE, WEST HOLLYWOOD, CALIFORNIA AS A LOCAL CULTURAL RESOURCE, AND DESIGNATING THE EXTERIORS OF THE BUILDINGS LOCATED AT 927 AND 931 PALM AVENUE, WEST HOLLYWOOD, CALIFORNIA AS LOCAL CULTURAL RESOURCES AS PART OF THE OLD SHERMAN THEMATIC GROUPING" (ATTACHMENT A) **Motion by Mayor Pro Tempore D'Amico, seconded by Councilmember Prang, and approved noting the NO votes of Councilmember Heilman and Mayor Land.**

3.B. CHANGE THE GENERAL PLAN DESIGNATION AND ZONING DESIGNATION FROM R4A TO R1A FOR THE REAR PORTION OF THE PROPERTY LOCATED WITHIN WEST HOLLYWOOD AT 8741 ST. IVES DRIVE [S. DE WOLFE, J. KEHO, A. GALLO]:

SUBJECT: The owner of the property filed an application requesting to change the General Plan and the Zoning Designation for the rear portion of the property located within West Hollywood at 8741 St. Ives Drive from R4A (high-density residential) to R1A (single-family residential).

Adrian Gallo, Associate Planner, provided background information as outlined in the staff report dated July 15, 2013.

Mayor Land opened the public hearing and the following speakers came forward:

MICHAEL POIRIER, LOS ANGELES, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Mayor Land closed the public hearing.

ACTIONS: Hold a public hearing, consider all pertinent testimony, approve the application request and adopt: 1) Resolution No.13-4479, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, APPROVING AN APPLICATION MADE BY THE PROPERTY OWNER, ADOPTING THE PLANNING COMMISSION'S RECOMMENDATION TO APPROVE A GENERAL PLAN AMENDMENT TO CHANGE THE GENERAL PLAN DESIGNATION FROM "R4A" TO "R1A" FOR THE REAR PORTION OF THE PROPERTY LOCATED WITHIN THE CITY OF WEST HOLLYWOOD WITH AN ADDRESS OF

8741 ST. IVES DRIVE, LOS ANGELES, CALIFORNIA.” (ATTACHMENT A); and 2) Introduce on first reading Ordinance No. 13-913, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING A ZONING MAP AMENDMENT TO CHANGE THE ZONING DESIGNATION FROM “R4A” TO “R1A” FOR THE REAR PORTION OF THE PROPERTY LOCATED WITHIN THE CITY OF WEST HOLLYWOOD WITH AN ADDRESS OF 8741 ST. IVES DRIVE, LOS ANGELES, CALIFORNIA.” (ATTACHMENT B). **Motion by Councilmember Prang, seconded by Mayor Pro Tempore D’Amico, and unanimously approved.**

3.C. AMENDMENT TO THE ZONING ORDINANCE TO REFINE PROVISIONS FOR EMERGENCY SHELTERS AND ADD PROVISIONS FOR TRANSITIONAL AND SUPPORTIVE HOUSING AND SINGLE ROOM OCCUPANCY HOUSING FOR COMPLIANCE WITH THE HOUSING ELEMENT AND STATE LEGISLATION [S. DE WOLFE, M. ANTOL, E. STADNICKI]:

SUBJECT: The City Council will hold a public hearing to consider a recommendation from the Planning Commission regarding Zoning Code revisions to designate areas where special needs housing is allowed without discretionary review. Special needs housing includes emergency shelters, transitional and supportive housing, and single room occupancy housing. This amendment is required for compliance with California Senate Bill 2 and the Housing Element of the City’s General Plan.

Emily Stadnicki, Senior Planner, provided background information as outlined in the staff report dated July 15, 2013.

Mayor Land opened the public hearing and no speakers came forward.

Mayor Land closed the public hearing.

ACTION: Staff recommends that the City Council hold the public hearing, consider all the pertinent testimony, and adopt the following: Ordinance No. 13-914, “AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, APPROVING A ZONE TEXT AMENDMENT TO THE MUNICIPAL CODE TO REFINE PROVISIONS FOR EMERGENCY SHELTERS AND ADD PROVISIONS FOR TRANSITIONAL AND SUPPORTIVE HOUSING AND SINGLE ROOM OCCUPANCY HOUSING FOR COMPLIANCE WITH STATE LEGISLATION”. (ATTACHMENT A) **Motion by Councilmember Duran, seconded by Mayor Pro Tempore D’Amico, and unanimously approved.**

4. UNFINISHED BUSINESS:

4.A. AGREEMENT FOR SERVICES WITH AMERICAN GTS FOR THE PILOT PROGRAM ENTERTAINMENT SHUTTLE SERVICE OPERATOR [P. AREVALO, L. BELSANTI, M. LOUIE, L. BIERY]:

SUBJECT: The City Council will consider entering into an agreement with American GTS for the pilot program entertainment shuttle service operator and provide direction on the proposed entertainment shuttle name and branding.

Laura Biery, Economic Development Analyst, provided background information as outlined in the staff report dated July 15, 2013.

Mayor Land spoke in support of "The Pickup" as the name of the shuttle.

Mayor Pro Tempore D'Amico spoke regarding naming the shuttle "The Shot" and including a social media component and expressed support for utilizing that name. He also spoke in support of the imagery revolving to ensure that it remains fresh.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Duran spoke in support of "The Shot" as the name of the shuttle, and the photo component as part of branding the shuttle.

Councilmember Heilman spoke in support of "The Pickup" as the name of the shuttle and also spoke in support of the graphics on "The Shot". He requested clarification from Staff on how soon the shuttle will be up and running if approved. Staff clarified that vehicles can begin rolling on the street beginning July 26, 2013.

Councilmember Heilman expressed concerns regarding the size of the shuttle and spoke regarding the need to evaluate the size of the shuttles during the pilot project.

Councilmember Prang spoke in support of "The Shot" as the name of the shuttle. He spoke in support of the photo element, and also expressed concern with the number of riders waning over time.

Mayor Land spoke in support of having the flexibility to review the size of the vehicle if the ridership is low. She spoke in support of starting the shuttle immediately and also asked staff to work on ways to sustain the enthusiasm for the shuttle. She spoke in support of utilizing "The Pickup Line" as a name.

Councilmember Duran spoke in support of starting the shuttle immediately. He spoke in support of a shuttle with wooden benches and

also spoke in support of open-air vehicles. He also spoke in support of the name, "The Pickup Line".

Councilmember Heilman spoke regarding the possibility of creating a soft-opening. He spoke regarding the possibility of tying the shuttle into the marriage events in the City as part of the kick-off for the shuttle.

ACTION: 1) Approve an agreement with American GTS in an amount not-to-exceed \$71,000 for the operation of an entertainment shuttle 6-month pilot program along Santa Monica Blvd. and authorize the City Manager or his designee to sign the agreement (Exhibit A); 2) Authorize the Director of Finance & Technology Services to allocate \$71,000 from unallocated General Fund Reserves to account 100-1-01-10-533057, Business Retention & Attraction for the operation contract with American GTS; and 3) with additional direction provided regarding the proposed name and branding for the entertainment shuttle (Exhibit B). **Motion by Councilmember Duran, seconded by Councilmember Heilman, and unanimously approved.**

4.B. ADDITIONAL SPONSORSHIP AND CITY SUPPORT OF THE 2013 SUNSET STRIP MUSIC FESTIVAL [P. AREVALO, M. LOUIE, L. BIERY]:

SUBJECT: The City Council will consider additional support of the 6th Annual Sunset Strip Music Festival (SSMF) in the form of financial sponsorship for the August 1st-3rd street festival.

Maribel Louie, Acting Economic Development Manager, provided background information as outlined in the staff report dated July 15, 2013.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item.

Mayor Land requested clarification from Staff regarding how the success of the festival will be evaluated this year. She also requested information from Staff on what the City's plan is going forward, particularly regarding funding for the event.

Staff provided clarification of changes that were implemented for this year, in particular in regards to cost. Staff also provided clarification that the City will be more closely monitoring and evaluating this year's event, and stated that Sunset Strip Music Festival organizers will be investigating locating more sponsorship opportunities for the event.

Mayor Pro Tempore spoke in support of a three-year plan for this event. He also requested clarification on how many Linkin Park tickets have been sold to date.

Todd Steadman, representing the Sunset Strip Business Improvement District, stated that ticket sales usually double a week before the Festival. He stated that 3,500 have been sold to date and the projected number of tickets to be sold is 10,000.

City Manager Arevalo reported that the City is working with the Festival to ensure the success of the event. He spoke regarding Staff starting the evaluation of the event immediately following this year's festival to determine next steps for upcoming years.

Councilmember Heilman spoke in support of expanding the core group of organizers at the Sunset Strip Music Festival.

ACTIONS: 1) Approve additional support of the 2013 Sunset Strip Music Festival in the form of financial sponsorship for an amount not to exceed \$100,000 in Fiscal Year 2013-14; and 2) Authorize the City Manager to sign and execute any documents or forms with the SSMF and/or Sunset Strip Business Association that may be necessary for the successful implementation of this sponsorship. **Motion by Councilmember Duran, seconded by Councilmember Prang, and unanimously approved.**

5. NEW BUSINESS:

5.A. SET DATE FOR THE ANNUAL CONGRESS FOR COMMISSIONS AND ADVISORY BOARDS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider scheduling the Annual Congress for Commissions and Advisory Boards.

Councilmember Duran reported that he will be out of the country from October 18, 2013 to October 27 2013.

ACTION: City Council scheduled the Annual Congress for Commissions and Advisory Boards for Monday, October 14, 2013. **Carried by Consensus of the Council.**

5.B. COMMISSION AND ADVISORY BOARD APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making direct and at-large appointments to City Commissions and Advisory Boards.

ACTIONS: 1) Councilmember Heilman made the following direct appointment – Lesbian & Gay Advisory Board: Jeffrey Waack; and 2) The City Council made the following at-large appointment to the Planning Commission: **TABLED.**

5.C. DISCUSSION TO APPOINT A REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR ABATEMENT CONTROL DISTRICT [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making an appointment to the Los Angeles County West Vector Abatement Control District.

ACTION: The City Council reappointed Councilmember Prang as the delegate to the Los Angeles County West Vector Abatement Control District for a four-year term. **Carried by Consensus of the Council.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT:

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding vehicles parked at the development at 8550 Santa Monica Boulevard. She also spoke regarding a divorce lawyer who is working with same-sex couples.

COUNCILMEMBER COMMENTS:

Councilmember Heilman spoke regarding Items 2.R. and 2.S. and spoke in support of the City of West Hollywood taking a leadership role in these important issues.

ADJOURNMENT: The City Council adjourned at 9:59 p.m. in memory of the father of Rev. Neil Thomas, Arline Godfried Land, Shawn Gregory Henry, the mother of Leon Shparaga, Jack Wax, the firefighters who recently lost their lives in Arizona, and all the soldiers who died in Afghanistan since the last City Council meeting. The City Council adjourned to their next regular meeting, which will be on Monday, August 5, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 5th day of August, 2013 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK