

Supplemental Independent Expenditure Report

(Government Code Section 84203.5)

SEE INSTRUCTIONS ON REVERSE

Type or print in ink.
Amounts may be rounded to
whole dollars.

SUPPLEMENTAL INDEPENDENT EXPENDITURE

Amendment (Explain Below)

Report covers period

from 01/01/2013

through 06/30/2013

Date of election if applicable:
(Month, Day, Year)

03/05/2013

Date Stamp

RECEIVED
CITY OF WEST HOLLYWOOD
13 JUL 29 PM 3:26
OFFICE OF THE CITY CLERK

CALIFORNIA FORM 465

Page 1 of 6

For Official Use Only

1. Committee/Filer Information

I.D. NUMBER (If recipient committee)
1354914

COMMITTEE/FILER'S NAME

Friends of West Hollywood, A Committee Supporting John Duran for City Council 2013

STREET ADDRESS (NO P.O. BOX)

8149 Santa Monica Blvd., #396

CITY STATE ZIP CODE AREA CODE/PHONE

West Hollywood CA, 90046-5912 714-464-9125

OPTIONAL: FAX/E-MAIL ADDRESS

Treasurer (If recipient committee)

NAME OF TREASURER

George Urch

MAILING ADDRESS

8149 Santa Monica Blvd., #396

CITY STATE ZIP CODE AREA CODE/PHONE

West Hollywood CA, 90046-5912 714-464-9125

OPTIONAL: FAX/E-MAIL ADDRESS

2. Name of Candidate or Measure Supported or Opposed

CHECK ONE

NAME OF CANDIDATE John Duran	OFFICE SOUGHT OR HELD AND DISTRICT, IF APPLICABLE City Council Member City of West Hollywood		SUPPORT X	OPPOSE
	NAME OF BALLOT MEASURE	BALLOT NO./LETTER	JURISDICTION	SUPPORT OPPOSE

3. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
02/22/2013	Brian Bennett 4411 Via Almar Palos Verdes Estates, CA 90274	Consulting	750.00	54,417.89
02/22/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	4,031.52	54,417.89
02/26/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	3,979.32	54,417.89

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SUPPLEMENTAL INDEPENDENT EXPENDITURE

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from <u>01/01/2013</u>		
through <u>06/30/2013</u>		
Date of election if applicable: (Month, Day, Year)		Page <u>2</u> of <u>6</u>
<u>03/05/2013</u>		For Official Use Only

IV Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
02/25/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	7,168.72	54,417.89
02/27/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	6,898.72	54,417.89
02/27/2013	Political Data, Inc. 12501 Imperial Hwy., #200 Norwalk, CA 90650	Voter Files	312.08	54,417.89
02/20/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	7,562.64	54,417.89
02/28/2013	Activate Direct, LLC 1717 I St. Sacramento, CA 95811	Email blasts	2,250.00	54,417.89
03/01/2013	Brian Bennett 4411 Via Almar Palos Verdes Estates, CA 90274	Consulting	1,500.00	54,417.89

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DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
03/06/2013	Brian Bennett 4411 Via Almar Palos Verdes Estates, CA 90274	Consulting	1,000.00	54,417.89
03/06/2013	Brian Bennett 4411 Via Almar Palos Verdes Estates, CA 90274	Mileage for strategy meetings	471.78	54,417.89
03/06/2013	George Urch 967 N. Rockhurst Dr. Orange, CA 92869	Consulting	1,000.00	54,417.89
03/06/2013	George Urch 967 N. Rockhurst Dr. Orange, CA 92869	Express mail/office supplies	296.02	54,417.89
03/06/2013	Political Data, Inc. 12501 Imperial Hwy., #200 Norwalk, CA 90650	Voter Files	223.83	54,417.89
03/06/2013	James Klein Creative 2222 Martin St., #214 Irvine, CA 92612	Graphic Design	950.00	54,417.89

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DATE	NAME AND ADDRESS OF PAYEE	DESCRIPTION OF EXPENDITURE	AMOUNT	CUMULATIVE TO DATE CALENDAR YEAR (JAN. 1 - DEC. 31)
03/19/2013	George Urch 967 N. Rockhurst Dr. Orange, CA 92869	Consulting	1,500.00	54,417.89
03/19/2013	George Urch 967 N. Rockhurst Dr. Orange, CA 92869	Strategy meeting	110.81	54,417.89
02/20/2013	Political Data, Inc. 12501 Imperial Hwy., #200 Norwalk, CA 90650	Voter Files	472.80	54,417.89
03/03/2013	GSI Connect 360 N. Sepulveda Blvd., #1055 El Segundo, CA 90245	Robo Calls	626.20	54,417.89
04/17/2013	Political Data, Inc. 12501 Imperial Hwy., #200 Norwalk, CA 90650	Voter Files	641.47	54,417.89
02/20/2013	Political Data, Inc. 12501 Imperial Hwy., #200 Norwalk, CA 90650	Voter Files	294.07	54,417.89

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02/21/2013	Activate Direct, LLC 1717 I St. Sacramento, CA 95811	Email Blasts	2,750.00	54,417.89
02/21/2013	Ryan Press 6400 Dale St. Buena Park, CA 90621	Mailer	7,377.91	54,417.89
02/21/2013	George Urch 967 N. Rockhurst Dr. Orange, CA 92869	Consulting	1,500.00	54,417.89
02/22/2013	Brian Bennett 4411 Via Almar Palos Verdes Estates, CA 90274	Consulting	750.00	54,417.89

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NAME OF FILER Friends of West Hollywood, A Committee Supporting John Duran for City Council 2013		I.D. NUMBER (If recipient com.) 1354914

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NAME OF FILER
Friends of West Hollywood, A Committee Supporting John Duran for City Council 2013

I.D. NUMBER (If recipient com.)
1354914

4. Summary

1. Total independent expenditures of \$100 or more made this period. (Part 3.)	\$	54,417.89
2. Total independent expenditures under \$100 made this period. (Not itemized.)	\$	0.00
3. Total independent expenditures made this period (Add Lines 1 + 2.)	TOTAL \$	54,417.89

5. Filing Officers *Enter the name and address of each filing officer with whom the filer's most recent campaign statements (Form 450, 460 or 461) have been filed.*

1) NAME OF FILING OFFICER
City of West Hollywood

3) NAME OF FILING OFFICER

ADDRESS (NO. AND STREET)
City Clerk
8300 Santa Monica Blvd.
CITY STATE ZIP CODE
West Hollywood, CA 90069

ADDRESS (NO. AND STREET)
CITY STATE ZIP CODE

2) NAME OF FILING OFFICER

4) NAME OF FILING OFFICER

ADDRESS (NO. AND STREET)
CITY STATE ZIP CODE

ADDRESS (NO. AND STREET)
CITY STATE ZIP CODE

6. Verification

I certify that the "independent expenditure(s)" disclosed in this statement were not "made at the behest of" the candidate or committee that benefitted from the expenditure(s) as those terms are defined in Government Code Section 82031 and FPPC Regulation 18225.7. I have used all reasonable diligence in preparing and reviewing this statement and to the best of my knowledge the information contained herein is true and complete. I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Executed on 7/20/13
DATE

By *George S. Neal*
SIGNATURE OF FILER, TREASURER OR ASSISTANT TREASURER

Executed on _____
DATE

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT, OR RESPONSIBLE OFFICER OF SPONSOR

Executed on _____
DATE

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT

Executed on _____
DATE

By _____
SIGNATURE OF CONTROLLING OFFICEHOLDER, CANDIDATE, STATE MEASURE PROPONENT