

Visit West Hollywood
Board of Directors Meeting
July 31, 2013 – 5:00pm
Pacific Design Center, Conference Room B259

AGENDA

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|---|-----------------|
| I. Call to Order/Chair's Report | Greg Harless |
| 1. Election of Board Slate 2013-2015 Term | 5:00pm-5:20pm |
| 2. Nomination of Executive Committee | |
| 3. Election of Executive Committee 2013-2015 Term | |
| II. Meeting Minutes | Jamie Adler |
| 1. May 15, 2013 meeting minutes | 5:20pm-5:25pm |
| III. Financial Reports | Mike Perdiggao |
| 1. April 2013 | 5:25pm-5:30pm |
| 2. May 2013 | |
| IV. CEO Report | Brad Burlingame |
| 1. Hotel Performance/Market Update | 5:30pm-6:00pm |
| 2. Office Lease | |
| 3. LGBT Marketing/Gay Marriage Strategies | |
| V. New Business | |
| 1. None | |
| VI. Unfinished Business | 6:00pm-6:15pm |
| 1. Hotel Assessment/TBID Re-establishment Update | |
| VII. Board Member Comments | 6:15pm-6:20pm |
| VIII. Community Comments | 6:20pm-6:25pm |
| IX. Adjournment | 6:25pm |

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AFFIDAVIT OF POSTING

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County of Los Angeles)

City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: July 26, 2013

Signature 