CITY OF WEST HOLLYWOOD Arts and Cultural Affairs Commission ART ON THE OUTSIDE SUBCOMMITTEE MEETING AGENDA

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, July 25, 2013 – 3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall 8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:30 P.M.)

- A. Roll Call
- B. Staff Comments on the Agenda
- C. Approval of the Agenda

II. CONSENT CALENDAR (3:35 P.M.)

The following routine matters can be acted upon by one motion. Individual items may be removed by the Subcommittee for separate discussion. Items removed for separate discussion will be heard following Unfinished Business Items.

A. Posting of the Agenda

The agenda was posted per proper noticing procedures at City Hall, West Hollywood Park Auditorium, Plummer Park, West Hollywood Library, and West Hollywood Sheriff's Station.

RECOMMENDATION: Receive and File.

B. Approval of the Minutes

The Subcommittee will review and consider approval of the minutes of the prior Subcommittee meeting.

RECOMMENDATION: Approve the minutes of June 27, 2013

III. ITEMS FROM THE PUBLIC (3:40 P.M.)

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. UNFINISHED BUSINESS (3:45 P.M)

A. Videotron – 9039 Sunset Boulevard (3:45 P.M.)

The Subcommittee will receive a presentation from Andy Goodman, Special Project Manager, CBS Outdoor and Joanne Goodman, Videotron Curator, CBS Outdoor on proposed images for the next videotron art installation.

RECOMMENDATION: Approve the next videotron art installation.

B. Art on the Outside Current and Potential Projects (3:55 P.M.)

The Subcommittee will receive an update from public art consultant Rebecca Ansert and discuss as needed AOTO projects under the Subcommittee's oversight:

100 Walkers - Richard Kraft (FY 2014-15)	Ramiro Gomez Mural (FY 2013-14)
Anchoring the Threads of Community Mural Project (FY 2013-14)	Sam Falls Sculpture Project / LA> <art (fy="" 2013-14)<="" td=""></art>
Anna Sew Hoy Sculpture Project / LA> <art (fy="" 2013-14)<="" td=""><td>Sweetlove Sculpture Project (FY2013)</td></art>	Sweetlove Sculpture Project (FY2013)
Cosimo Cavallaro's Jelly Bean (FY2013-14)	The Roxy Project (on-going)
Creative Voltage – Jennifer Cecere Project (FY2013-14)	Three Horn Beast – Emily White (FY 2013-14)
The Diver (FY 2013-14)	Tierra del Sol Collective Project (FY 2014- 15)
Illuminated Sculpture Project – Shana Mabari (FY 2013-14)	Tsipi Mani Sculpture Project (FY 2013-14)

RECOMMENDATION: Provide direction as applicable.

C. Eastside Arts Initiative (4:15 P.M.)

The Subcommittee will discuss the Eastside Arts Initiative to bring more temporary and public art opportunities to the City's east side.

RECOMMENDATION: Discuss and provide direction and approvals as applicable.

D. Eastside Arts Initiative Proposal – Lark Gallery Online (4:25 P.M.)

The Subcommittee will review and discuss a revised Eastside Arts Initiative proposal with Larisa Pilinsky of Lark Gallery Online.

RECOMMENDATION: Provide direction and approvals as applicable.

V. **EXCLUDED CONSENT CALENDAR** (4:40 P.M.)

VI. ITEMS FROM THE SUBCOMMITTEE

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the August 22, 2013 meeting agenda.

IX. ADJOURNMENT (4:50 P.M.)

The Art on the Outside Subcommittee will adjourn to its next regular meeting scheduled Thursday, August 22, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.