

Community Workshop

Pedestrian and Bicycle

Mobility Plan Update

JUNE 15, 2013

9:00AM - 11:30AM

WEST HOLLYWOOD LIBRARY

Pedestrian and Bicycle Mobility Plan Update



Welcome

- Opening Remarks - Mayor Land
- Presentation (9:20 AM - 10:00 AM)
 - Introduction to the Project
 - Context: Looking at West Hollywood
 - Questions and Answers
- Group Activity (10:00 AM - 11:15 AM)
 - Project Goals
 - Identify Opportunities and Constraints
- Concluding Thoughts (11:15 AM - 11:30AM)



Goals for Today

- Learn about the Plan Update process
- Tell us what you'd like to see and what you think is important
- Help us identify the key issues and areas for improvement

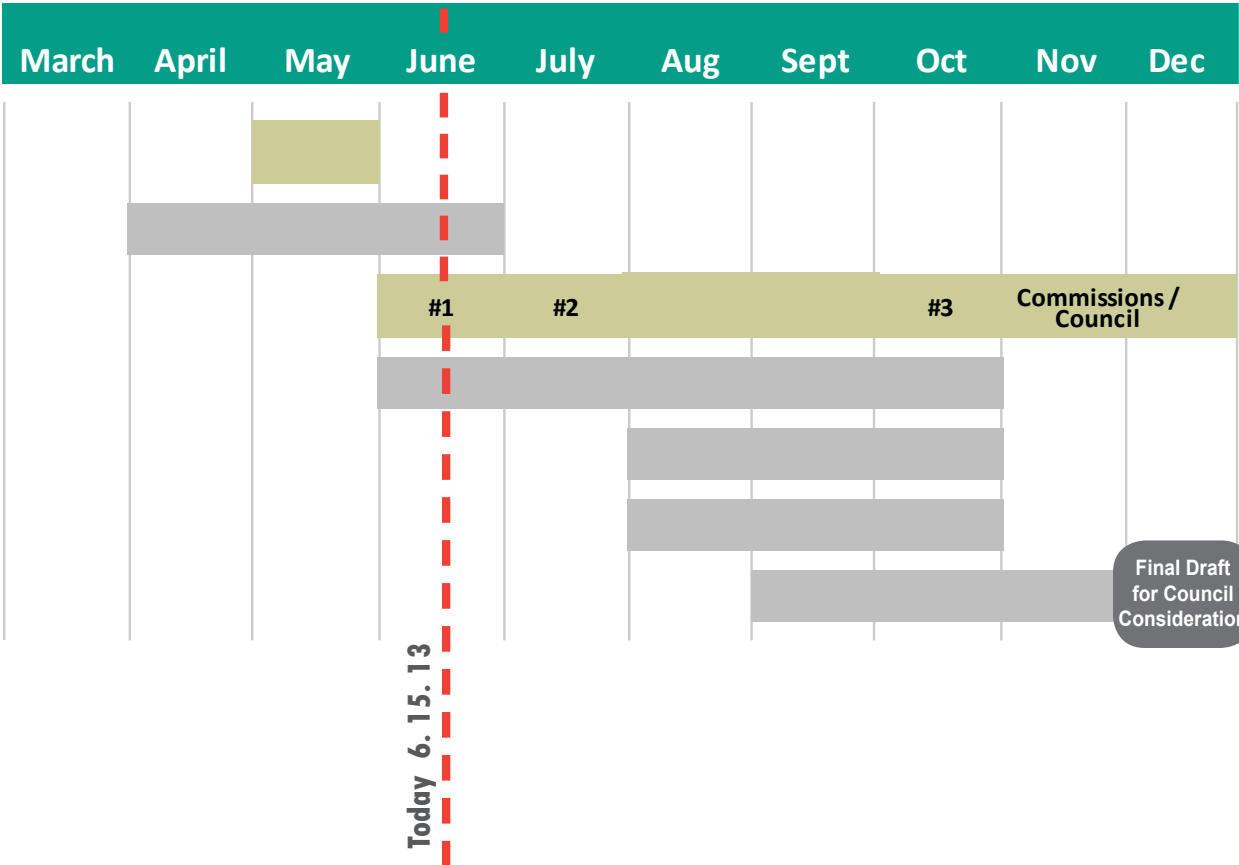
The Team

- City of West Hollywood
 - Staff
 - Commissioners
- Consultant Team
 - Fehr and Peers: Mobility Experts
 - Melendrez: Urban Designers / Outreach
 - Leslie Scott: Outreach Assistance

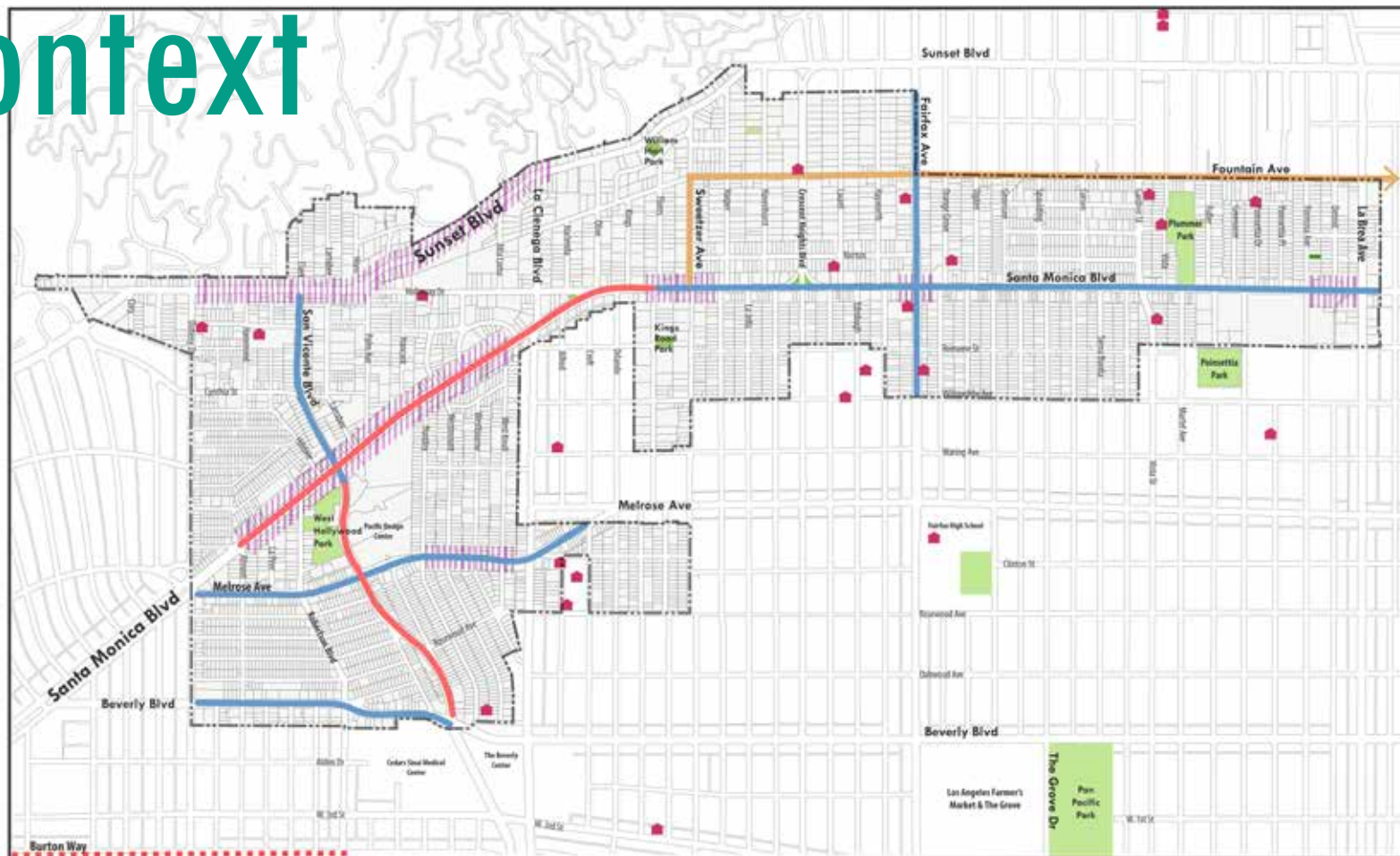


Schedule

2013



Context



LEGEND

- WEHO CITY BOUNDARY
- WEHO BIKE LANE
- WEHO BIKE ROUTE
- BIKE SHARROWS

- EXISTING BIKE LANE
- HIGH PEDESTRIAN ACTIVITY / TRANSIT CENTERS

- SCHOOLS AND DAY CARE FACILITIES
- PARKS AND OPEN SPACE

1/4 Mile (5 minutes walk)



Context



2003

**Bicycle and
Pedestrian
Mobility Plan**

Responds to resident concerns about walking and bicycling safety, traffic congestion, alternative transportation modes, and using rights-of-ways - streets and sidewalks - more efficiently

2011

**The General
Plan**

Establishes vision / blueprint for growth of city over next 20 years related to transportation and multi-modal mobility

2011

**Bike Task
Force Report**

Provides recommendations to improve bicycle mobility by addressing facilities, safety, and connectivity with locations for specific enhancements

TODAY

**Update to the
Mobility Plan**

Reaffirms the community's needs and desires relating to safety, comfort, ease, and accessibility of walking and biking in the city and provides specific attainable projects to improve the bicycle and pedestrian environment



Implemented Improvements



Bulbouts, Norwich Dr.



Safety Signage, Various Locations



Bike Signage, Various Locations



Rapid Flashing Beacons, Santa Monica Blvd.



Bike Lane and West Hollywood Sign, San Vicente Blvd.



Bike Racks, various locations



Traffic Circle, Various Locations

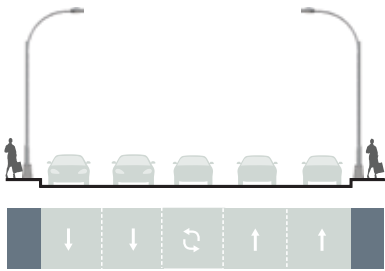


Bicycle Sharrows, Sweetzer Ave.

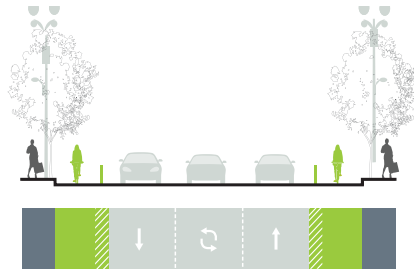


'Complete Street' Toolbox

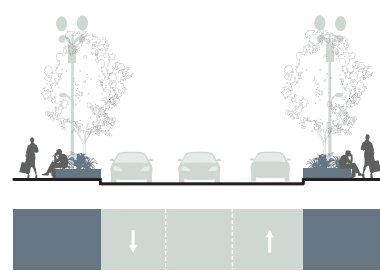
Encourages safe and friendly access for all users, including pedestrians, bicyclists, motorists and transit riders of all ages and abilities.



VEHICULAR-ORIENTED



BIKE-FRIENDLY



PEDESTRIAN-FRIENDLY



MIXED

TYPICAL STREET CONFIGURATION

'COMPLETE STREET' CONFIGURATIONS



'Complete Street' Toolbox

Comfortable, Wide Sidewalks with Shade Trees

Sidewalk Extensions at Crosswalks

Pedestrian Lighting

Median Refuge

Pedestrian Signage

Well-Marked and Frequent Crossings

Dedicated Bike Lane

Room for Bus Shelters and Parking



Santa Monica Boulevard



'Complete Street' Toolbox



- 1 Landscape median
- 2 Bicycle lanes
- 3 Parallel curbside parking
- 4 12-foot 6-inch wide sidewalks (curb face to property line)
- 5 New sidewalk paving
- 6 Curb extensions at corners and, where appropriate, mid-block
- 7 Shade trees with irrigation
- 8 Four-foot six-inch wide landscaped parkways
- 9 New roadway lights
- 10 New pedestrian-scale lighting

Beverly Boulevard - The West Hollywood Design District Streetscape Master Plan



'Complete Street' Benefits



SAFETY

One study found that use of a “Stop Here For Pedestrians” sign alone reduced conflicts between drivers and pedestrians by 67%. With the addition of an advanced stop line, this type of conflict was reduced by 90% compared to baseline levels.

<http://www.walkinginfo.org/pedsafe/treatments.cfm?codename=1a>



ECONOMIC

Patrons of retail businesses who arrive by foot and bicycle in a neighborhood shopping area visit the most often and spend the most money per month.

Toronto Clean Air Partnership, 2009



SOCIAL

Traffic calming has many benefits besides reducing speeding and collisions. It results in streets that feel safe; it attracts investment and new businesses; it improves social links; and it raises property values.

The Peoria Chronicle, 2013



A Look at West Hollywood

Things to Consider

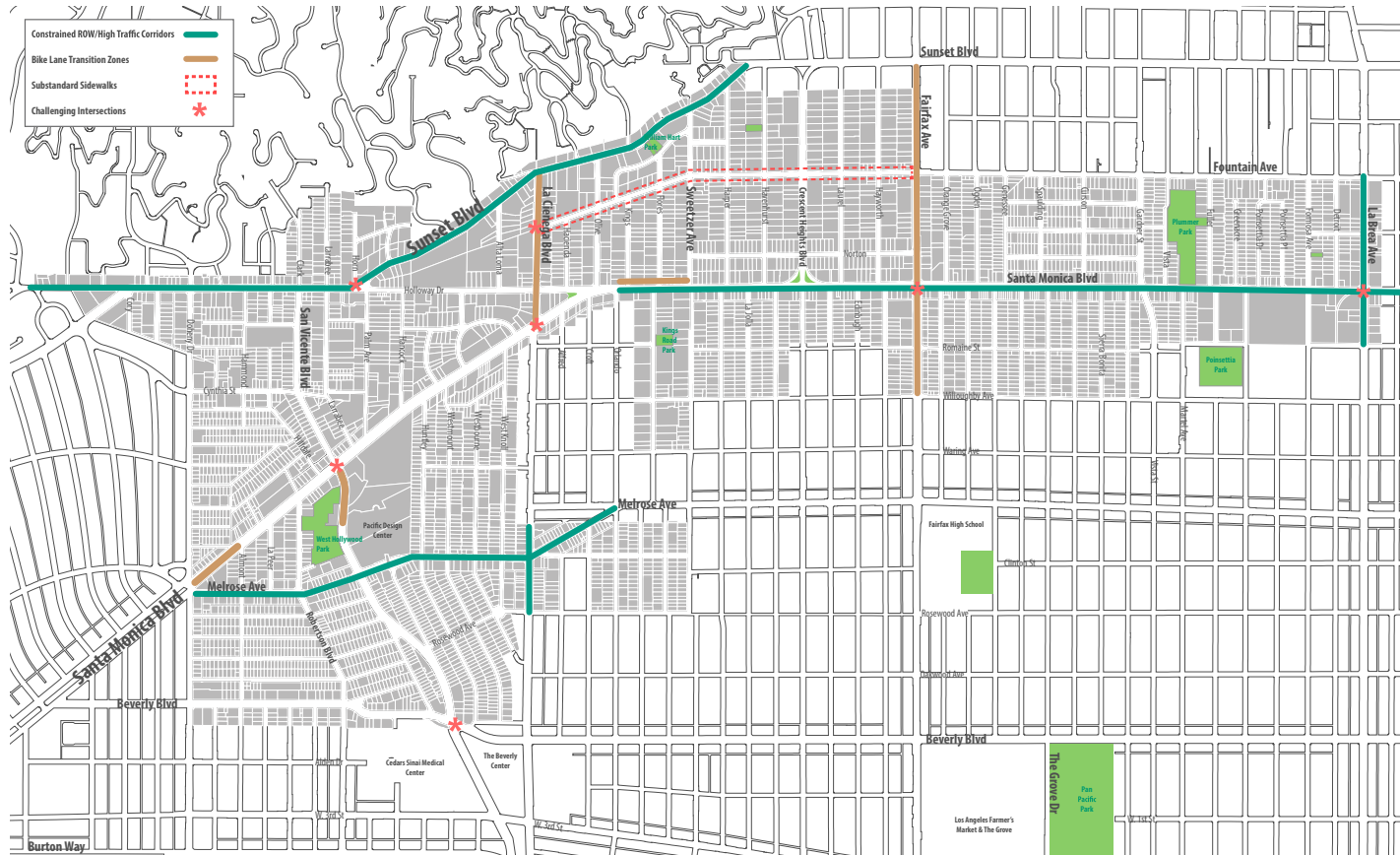


- Located in the middle of a car-centric region
- Faces a large amount of regional cut-through traffic
- Major pedestrian population on weekends / nights, important to city's vitality and economic growth
- Limited space on our streets - cannot add new traffic lanes
- Need creative ways to accommodate new modes of transportation



A Look at West Hollywood

Barriers to Pedestrian and Bicyclist Mobility



Bicycle Counts

Average hourly bicycle volumes, 2013



A Look at West Hollywood

West Hollywood Community Survey



What survey respondents like best about living in West Hollywood:

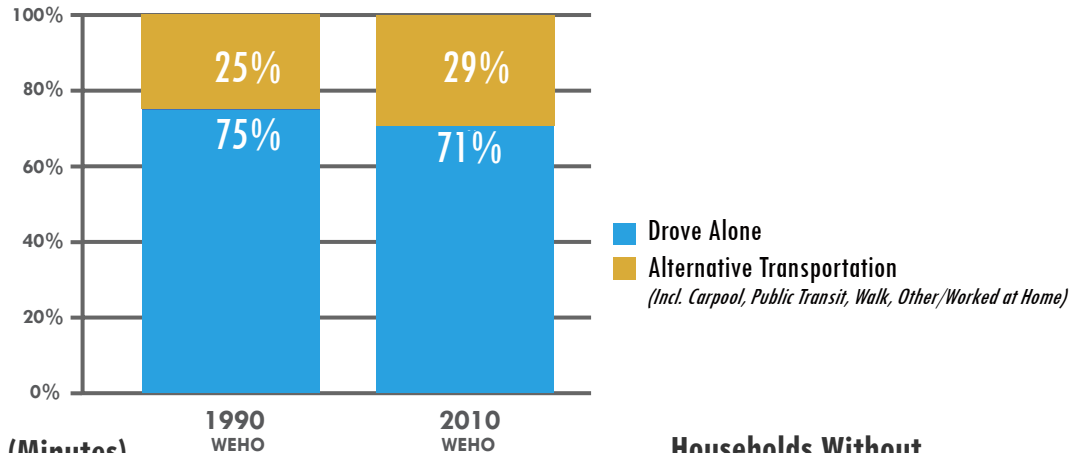
- Pedestrian oriented
- Central location
- Safe and quiet
- Near amenities
- Clean and well-kept



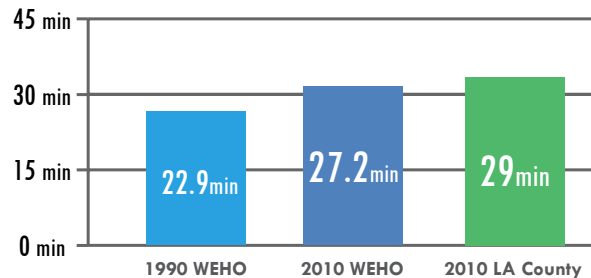
A Look at West Hollywood

West Hollywood Community Survey - Commuting Behavior

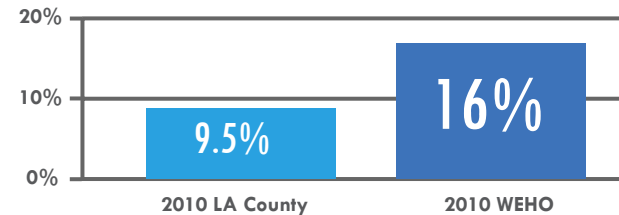
Means of Transportation to Work



Average Travel Time to Work (Minutes)



Households Without Vehicles

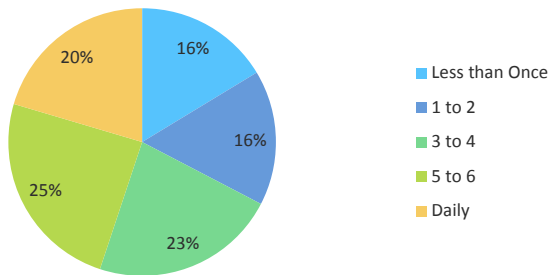


A Look at West Hollywood

Bicyclists Responses - Bike to Work Day

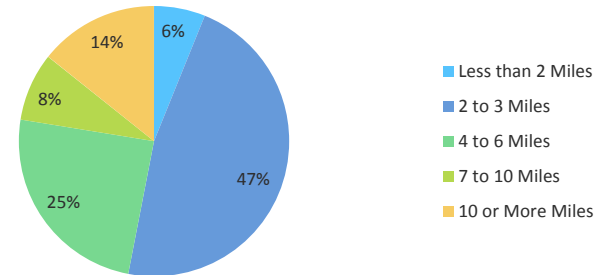
How Often do you Bike Per Week?

Almost half say daily or 5 - 6 times



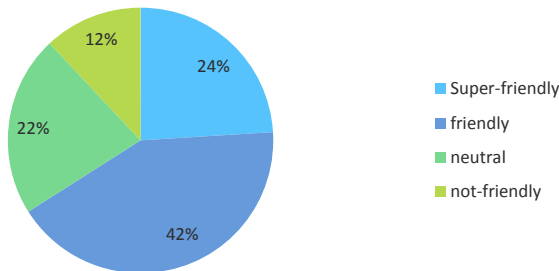
How Far do you Usually Bike?

47% say 2 - 3 miles on average



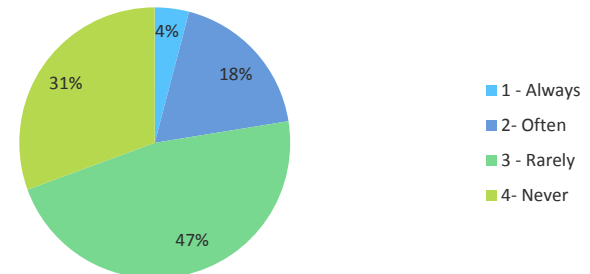
How Friendly is the City to Bikes?

2/3rds say super-friendly or friendly



How Often do you Ride on the Sidewalk?

47% never ride on the sidewalk

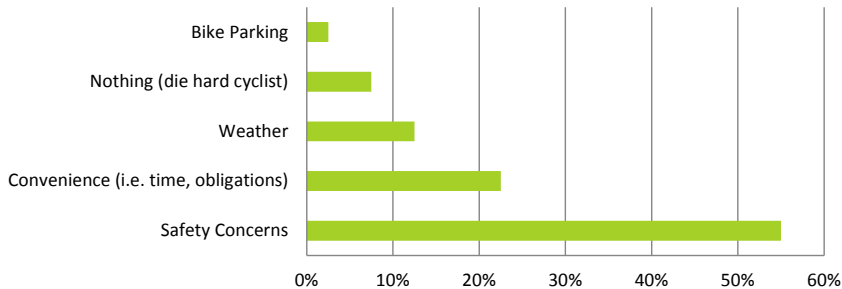


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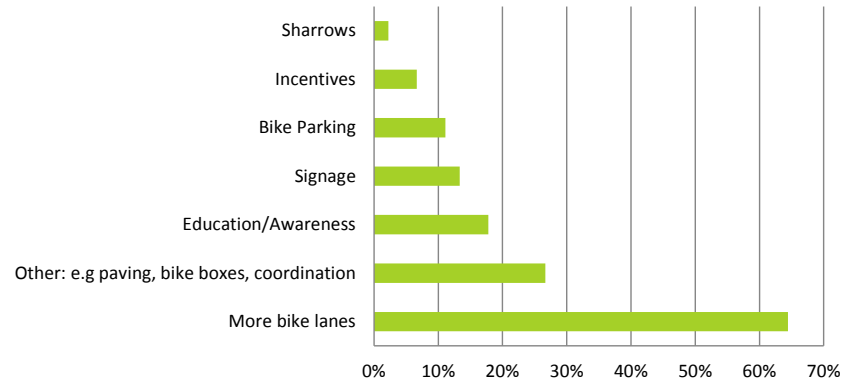
What Prevents you from Bicycling More Often?

Most people say “safety concerns”



What Improvements Would Encourage you to Bike More Often?

Most people say “more bike lanes”









What's Next Today ?

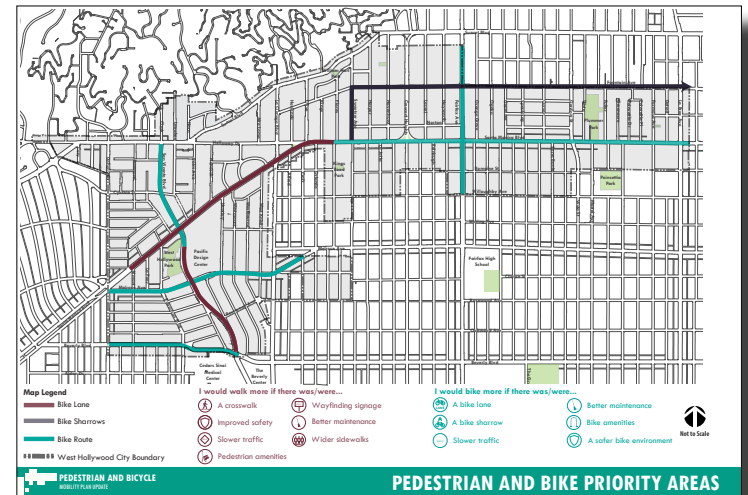
- Break Up Into Discussion Groups
- Talk About Your Ideas, Goals, and Visions
- Use the Maps and Stickers Provided to Give us Feedback

I would walk more if there was/were...

-  A crosswalk
-  Wayfinding signage
-  Improved safety
-  Better maintenance
-  Slower traffic
-  Wider sidewalks
-  Pedestrian amenities

I would bike more if there was/were...

-  A bike lane
-  Better maintenance
-  A bike sharrow
-  Bike amenities
-  Slower traffic
-  A safer bike environment



What's Next for the Project ?



- Community Walkabout / Bikeabout in July
- Interactive Website Feedback
- Team Compiles Community Ideas and Prepares Draft Plan



- Commission Meetings
- Meetings with Community Organizations
- Final Draft to Community



Community Workshop Pedestrian and Bicycle Mobility Plan Update

QUESTIONS?

www.walkbikeweho.com

Pedestrian and Bicycle Mobility Plan Update

