City of West Hollywood West Hollywood Design District Notice of Public Hearing

The City of West Hollywood will hold a public hearing on **June 24, 2013 at 6:30 p.m.** as part of its regularly scheduled meeting at West Hollywood Park Public Meeting Room - Council Chambers, 625 N. San Vicente Boulevard, West Hollywood, CA 90069, to solicit input on the establishment of the West Hollywood Design District for fiscal year 2013-2014. The following resolution was approved by the City Council of the City of West Hollywood on May 20, 2013.

RESOLUTION NO. 13 - 4438

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DECLARING ITS INTENTION TO LEVY AN ASSESSMENT AGAINST BUSINESSES WITHIN THE WEST HOLLYWOOD DESIGN DISTRICT FOR FISCAL YEAR 2013-2014 AND SETTING A TIME AND PLACE FOR HEARING OBJECTIONS THERETO

THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DOES HEREBY FIND, DECLARE, AND ORDER AS FOLLOWS:

Section 1. The Parking and Business Improvement Area Law of 1989 (the "Law"), California Streets and Highways Code Sections 36500 et seq., authorizes the City Council to levy an assessment against businesses within a parking and business improvement area which is in addition to any assessments, fees, charges, or taxes imposed in the City.

Section 2. By previous resolution, the City Council appointed The West Hollywood Design District Board of Directors to serve as the Advisory Board for The West Hollywood Design District (the "Advisory Board") and directed the Advisory Board to prepare a report for fiscal year 2013-2014 in connection with the proposed levy of an assessment against businesses within The West Hollywood Design District.

Section 3. In accordance with Streets and Highways Code Section 36533, the Advisory Board prepared and filed with the City Clerk a report titled "The West Hollywood Design District, Annual Report" (the "Report"), and, by previous resolution, the City Council preliminarily approved such report as filed.

Section 4. The boundaries of the West Hollywood Design District Business Improvement District (the "District") are generally described as Santa Monica Boulevard on the north, Beverly Boulevard on the south, La Cienega Boulevard on the east, and Doheny Drive on the west. Reference is made to the map on file in the Office of the City Clerk for a complete description of the boundaries of the District. A list of addresses included in the District is attached as Exhibit A.

Section 5. The City Council hereby declares its intention, in addition to any assessments, fees, charges or taxes imposed by the City, to levy and collect an assessment against businesses within the District for fiscal year 2013-2014. Such

assessment is not proposed to increase from the assessment levied and collected for fiscal year 2012-2013.

<u>Section 6</u>. The City Council hereby declares that the types of improvements and activities to be funded by the levy of an assessment against businesses within the District are as follows:

- (a) Promotion of public events which benefit businesses in the District and which take place on or in public places within the District; and
- (b) Improvements and activities which benefit businesses located and operating in the District.

Section 7. For new businesses established in the District between July 1, 2013 and June 30, 2014 such business shall be exempt from the assessment for fiscal year 2013-2014. For the purposes of this Section (7) a business shall be deemed established on the date the City issues a business license for the business or the date the business commences operation, whichever is earlier.

Section 8. The City Council hereby fixes the time and place for a public hearing on the proposed levy of an assessment against businesses within the District for fiscal year 2013-2014 as follows:

TIME: 6:30 p.m.

DATE: Monday, June 24, 2013

PLACE: West Hollywood Park Public Meeting Room -

Council Chambers

625 N. San Vicente Boulevard West Hollywood, California 90069

At the public hearing, the testimony of all interested persons regarding the levy of an assessment against businesses within the District for fiscal year 2013-2014 shall be heard. A protest may be made orally or in writing by any interested person.

Any protest pertaining to the regularity or sufficiency of the proceedings must be in writing and shall clearly set forth the irregularity or defect to which the objection is made.

Every written protest must be filed with the City Clerk at or before the time fixed for the public hearing. The City Council may waive any irregularity in the form or content of any written protest and at the public hearing may correct minor defects in the proceedings. A written protest may be withdrawn in writing at any time before the conclusion of the public hearing.

Each written protest must contain a description of the business in which the person subscribing the protest is interested sufficient to identify the business and, if a person subscribing is not shown on the official records of the City as the owner of the business, the protest shall contain or be accompanied by written evidence that the person subscribing is the owner of the business. A written protest which does not comply with the requirements set forth in this paragraph will not be counted in determining a majority protest (as defined below).

If, at the conclusion of the public hearing, written protests are received from the owners of businesses in the District which will pay 50 percent or more of the assessments proposed to be levied and protests are not withdrawn so as to reduce the protests to less than that 50 percent (i.e., there is a majority protest), no further proceedings to levy the proposed assessment, as contained in this resolution of intention, shall be taken for a period of one year from the date of the finding of a majority protest by the City Council.

If the majority protest is only against the furnishing of a specified type or types of improvement or activity within the District, those types of improvements or activities shall be eliminated.

Section 9. For a full and detailed description of the improvements and activities to be provided for fiscal year 2013-2014, the boundaries of the District and the proposed assessments to be levied against the businesses within the District for fiscal year 2013-2014, reference is hereby made to the Report of the Advisory Board. The Report is on file with the City Clerk and open to public inspection.

Section 10. The City Clerk is hereby authorized and directed to provide notice of the public hearing in accordance with law.

PASSED, APPROVED and ADOPTED this 20th of May, 2013.

	MAYOR
ATTEST:	
CITY CLERK	

WEST HOLLYWOOD DESIGN DISTRICT

BUSINESS IMPROVEMENT DISTRICT BOUNDARIES

The boundaries of the West Hollywood Design District Business Improvement District include the following addresses:

North Almont Dr. 150-199, 600-633

West Ashcroft Ave. 8760-8817 West Beverly Blvd. 8600-9059

West Beverly Place 8560-8568 even

West Bonner Dr. 8767-8793

North Clark Dr. 140-199

North Doheny Dr. 450-600 even

West Dorrington Ave. 8760-8817

North Huntley Dr. 300-308,560-610

North La Peer Dr. 150-199,600-646

West Melrose Ave. 8500-8686, 8688-9095

North Norwich Dr. 546-552 even, 553-559

West Rangely Ave. 8760-8816, 9031-9039

North Robertson Blvd. 140-666 1/2

West Rosewood Ave. 8757-8760, 8804-8811

North San Vicente Blvd. 300-599 North Swall Dr. 150-199

North Westbourne 301-309 odd, 310-318 even, 560-610

North West Knoll 550-610

North Westmount 550-610

North Wetherly Dr. 148-152

BY ORDER OF the City of West Hollywood.

Corey Schaffer, City Clerk