

Visit West Hollywood  
Board of Directors Meeting  
May 15, 2013 – 5:00pm  
Pacific Design Center, Conference Room B259

AGENDA

- |   |                 |
|---|-----------------|
| I. Call to Order/Chair's Report             | Greg Harless    |
| 1. Board Nomination – Lin Schatz, GM, Andaz | 5:00pm-5:10pm   |
| II. Meeting Minutes                         | Jamie Adler     |
| 1. March 27, 2013 meeting minutes           | 5:10pm-5:15pm   |
| III. Financial Reports                      | Mike Perdigao   |
| 1. February 2013                            | 5:15pm-5:20pm   |
| 2. March 2013                               |                 |
| IV. CEO Report                              | Brad Burlingame |
| 1. Hotel Market Update                      | 5:20pm-5:50pm   |
| 2. Brand USA Video-Australia                |                 |
| 3. Australia 2013 Report                    |                 |
| 4. Iron Man 3 Promotion                     |                 |
| 5. Draft Annual Report FY 2012-2013         |                 |
| 6. Approval of Budget FY 2013-2014          |                 |
| V. New Business                             |                 |
| 1. None                                     |                 |
| VI. Unfinished Business                     | 5:50pm-6:05pm   |
| Hotel Assessment Proposal Update            |                 |
| VII. Board Member Comments                  | 6:05pm-6:10pm   |
| VIII. Community Comments                    | 6:10pm-6:15pm   |
| IX. Adjournment                             | 6:15pm          |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.