

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, APRIL 1, 2013
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS
625 N. SAN VICENTE BOULEVARD**

6:30 P.M. – REGULAR MEETING

CALL TO ORDER: Mayor Prang called the meeting to order at 6:33 p.m.

PLEDGE OF ALLEGIANCE: Chad Coleman led the Pledge of Allegiance.

ROLL CALL:

PRESENT: Councilmember D'Amico, Councilmember Duran,
Councilmember Heilman, Mayor Pro Tempore Land and
Mayor Prang

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk
Schaffer and Assistant City Clerk Quarker

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 p.m. He stated that there were no public comments. He stated that there were no items added to the Agenda. He stated that the closed session adjourned at 6:20 p.m. with no reportable action.

APPROVAL OF AGENDA:

Assistant City Clerk Quarker requested Council table Item 2.X regarding the scheduling of a Joint Study Session of Council and the Planning Commission. The Joint Session will be on May 20th however staff is double-checking that all Commissioners can attend this date. If not, staff will bring an Item forward at the April 15, 2013 Council meeting.

Staff was alerted of a typo in Item 2.S. The dollar amount in recommendation 1 should be \$125,000. Staff has corrected the staff report and will include the correct amount in the minutes.

Councilmember Duran requested that Item 4.B. be moved to Consent Calendar as Item 2.Z. He requested that Item 5.A. be Tabled.

Motion by Mayor Pro Tempore Land, seconded by Councilmember Heilman, to approve the agenda as amended, and approved unanimously.

ADJOURNMENT MOTIONS:

Councilmember Heilman requested that the meeting be adjourned in memory of William Gross, father of Larry Gross.

Mayor Prang requested that the meeting be adjourned in memory of Lucille Tye, the mother of Steve Tye, Councilmember of Diamond Bar. He also requested that the meeting be adjourned in memory of the following soldiers who died in Afghanistan since the last City Council Meeting: Sergeant Michael C. Cable, 26, Chief Warrant Officer James E. Groves, III, 37, and Sergeant Tristan M. Wade, 23.

PRESENTATIONS:

Mayor Prang presented a proclamation to Dr. Mason Summers in recognition of Donate Life, an organization supporting organ donations.

Mayor Prang presented a proclamation in recognition of Arbor Day.

1. PUBLIC COMMENT:

SOFIA RATKOVICH, WEST HOLLYWOOD, spoke in support of Item 2.R.

KEVIN BURTON, WEST HOLLYWOOD, spoke in support of Item 2.J.

VICTOR OLMELCZENKO, WEST HOLLWYOOD, spoke in support of Item 2.J.

LYNDIA LOWY, WEST HOLLYWOOD, spoke regarding Item 2.U.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in support of Item 2.R. She also spoke regarding a recent decision by the City of Santa Clara to limit the use of electronic devices during City Council Meetings.

CATHY BLAVAIS, WEST HOLLYWOOD, spoke in opposition to Item 2.U.

DR. JENNIFER CONRAD, SANTA MONICA, spoke in celebration of the tenth anniversary of the City's cat declawing ordinance.

LARRY BLOCK, WEST HOLLYWOOD, encouraged residents to apply for the vacant position on the Disability Advisory Board. He also spoke relative to Measure C on the March 5, 2013 ballot.

DAVID COOLEY, LOS ANGELES, spoke in support of Item 3.A.

YOLA DORE, WEST HOLLYWOOD, spoke regarding the possibility of redesigning the City logo.

SCOTT RICE, WEST HOLLYWOOD, spoke regarding the plastic bag ban ordinance.

STEPHANIE HARKER, WEST HOLLYWOOD, spoke in opposition to Item 2.U.

MARC HAUPERT, BURBANK, Executive Director of the West Hollywood Library Foundation, spoke of a benefit event on April 24, including a screening of the film “How to Survive a Plague”.

MICHAEL JAY, WEST HOLLYWOOD, spoke in support of Item 3.A. and in opposition to the plastic bag ban

PAT DIXON, WEST HOLLYWOOD, spoke regarding an upcoming event at the West Hollywood Friends of the Library.

MICK MARS, WEST HOLLYWOOD, spoke in support of Item 2.R.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, congratulated the new Sherriff’s Captain and spoke in support of the Sunset Strip Farmer’s Market. She also spoke in support of “Eat Shop Play”, a program to promote business in West Hollywood.

VINCENT BISCIONE, WEST HOLLYWOOD, spoke in support of Item 2.R.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in favor of Rep. Henry Waxman and in favor of Rep. Adam Schiff, who will sponsor an upcoming meeting in the City relative to gun violence.

COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:

Mayor Prang welcomed newly-appointed Sheriff Captain Gary Honings.

Councilmember D’Amico requested clarification from the City Manager regarding Item 2.U., particularly in regards to what the process will be for moving forward with plans for Plummer Park. He noted his No vote on Item 2.F. He spoke regarding his recent attendance at the West Hollywood Community Housing Corporation Annual Event. He spoke regarding the recent testimony before the U.S. Supreme Court regarding the Defense of Marriage Act and Proposition 8. He spoke regarding his recent attendance at the Women in Leadership Awards. He spoke regarding the upcoming CalArts Whap! Lecture Series event.

Councilmember Heilman thanked everyone who spoke in support of Item 2.R. He spoke regarding the upcoming Budget Workshop in the City and encouraged residents to attend. He spoke regarding the upcoming screening of the film “Girl Rising” in the City. He spoke regarding the upcoming Women’s Leadership Conference in the City. He spoke in support of Item 4.B., but expressed concerns regarding the evaluation component of the staff report and gave direction to Staff to provide more quantitative analysis of the event and its effectiveness and financial return to the community.

Councilmember Duran provided clarification on the recent arguments presented to the U.S. Supreme Court regarding the Defense of Marriage Act and Proposition 8, particularly providing clarification of the position of Justice Kennedy and the fact that

Proposition 8 will most likely not be struck down on a technicality. He provided clarification that the Supreme Court will release their decision sometime in June.

Mayor Pro Tempore Land spoke regarding the upcoming Budget Workshop in the City and encouraged residents to attend. She spoke regarding public comment concerning an upcoming panel discussion with Congressman Adam Schiff to discuss guns and gun violence. She thanked everyone who came out to speak regarding the bicycle plan in the City and provided clarification that the City will work hard on the outreach to the public. She spoke regarding Item 5.B. on the agenda and the possibility of adding more security presence on Santa Monica Boulevard. She spoke regarding the upcoming Mayoral Installation Meeting on April 15, 2013.

Mayor Prang provided clarification of Item 2.Q. and spoke regarding efforts on behalf of the City to prevent child abuse. He spoke regarding the upcoming Budget Workshop in the City and encouraged residents to attend. He spoke regarding an upcoming Neighborhood Watch Meeting on Formosa Avenue. He spoke regarding the upcoming tree planting event in the City.

CITY MANAGER'S REPORT:

City Manager Arevalo provided clarification on the upcoming Budget Workshop in the City, and provided clarification that the workshop is the first step in the next two-year budget cycle. He spoke regarding Item 2.U. and provided clarification that the Item is to support a bill to correct issues associated with the dissolution of redevelopment agencies, and to possibly restore funds that were lost during this process. He spoke regarding a proposed community meeting concerning Plummer Park, and provided clarification that the meeting, as well as a proposed stand-alone Council Meeting to discuss Plummer Park, has been postponed while the City looks for funding options.

FISCAL IMPACT ON CONSENT CALENDAR:

Assistant City Clerk Quarker stated that the fiscal impact on the Consent Calendar is \$782,000 in expenditures, \$0 in potential revenue, and (\$4,001) in waived fees.

The following individuals expressed support for Item 2.R but did not wish to speak: Jorge Ratcovich, Carmen Ratkovich, Sofia Ratcovich, Cathy Blavais; the following individuals expressed opposition to Item 2.U but did not wish to speak: Victor Olmelczenko, Geoffrey Buck, Lauren Meister, Laura Boccaletti, Virginia Gillick, Chloe Ross, Pat Dixon; the following individual expressed support for Item 2.V but did not wish to speak: Anna Swett.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,X.,Y.,Z. **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Land, and**

unanimously approved, noting Councilmember D'Amico's NO vote on Item 2.F.

2.A. POSTING OF AGENDA:

SUBJECT: The agenda for the meeting of Monday, April 1, 2013 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, March 28, 2013.

ACTION: Receive and File. Approved as part of the Consent Calendar.

2.B. APPROVAL OF MINUTES:

SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.

ACTION: Approve the minutes of March 18, 2013. Approved as part of the Consent Calendar.

2.C. APPROVAL OF DEMAND REGISTER NO. 719:

SUBJECT: The City Council shall approve or reject the Demand Register for period ending March 22, 2013 pursuant to Sections 37201 to 37210 of the Government Code of the State of California.

ACTION: Approve Demand Register No. 719 and adopt Resolution No. 13-4412, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 719. Approved as part of the Consent Calendar.

2.D. TREASURERS REPORT FOR DECEMBER 2012 [D. WILSON, L. QUIJANO, N. CORONADO]:

SUBJECT: The City Council will receive the Treasurer's Report for the month ended December 2012 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and File. Approved as part of the Consent Calendar.

2.E. CLAIMS ADMINISTRATION:

SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.

ACTION: Deny the claims of Jeffrey Calhoun (2 claims) and Alex Stephenlorne Foster and refer them to the City's Claims Adjuster for action. Approved as part of the Consent Calendar.

2.F. ORDINANCE NO. 13-907 (2ND READING) AMENDING THE REGULATIONS GOVERNING CONTRIBUTIONS TO MUNICIPAL ELECTION CAMPAIGNS FOR CITY COUNCIL OFFICES [M. JENKINS, C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will waive further reading and adopt Ordinance No. 13-907, amending the City's Municipal Code to remove the six-month deadline for campaign committees to raise funds following an election in order to pay outstanding debts.

ACTION: Waive further reading and adopt Ordinance No. 13-907, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE REGULATIONS GOVERNING CONTRIBUTIONS TO MUNICIPAL ELECTION CAMPAIGNS FOR CITY COUNCIL OFFICES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE." **Approved as part of the Consent Calendar; noting Councilmember D'Amico's NO vote.**

2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

SUBJECT: The City Council will receive reports from the Public Safety Commission and the Senior Advisory Board on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.H. ATTENDANCE REPORTS FOR CITY COMMISSIONS, ADVISORY BOARDS, AND THE EAST SIDE TASK FORCE [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will receive the attendance reports for City Commission, Advisory Board, and East Side Task Force meetings convened between February 2012 – February 2013.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.I. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB135 – STATEWIDE EARTHQUAKE EARLY WARNING SYSTEM (PADILLA) [J. PRANG, A. LAND, M. HAIBACH, K. HASHMI]:

SUBJECT: The City Council will consider adopting a resolution supporting SB135, which would require the development of a comprehensive statewide earthquake early warning system in California.

ACTIONS: 1) Adopt Resolution No. 13-4413, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF SB135 (PADILLA) – EARTHQUAKE EARLY WARNING SYSTEM"; and 2) Direct staff to send copies of the adopted resolution to Senators Alex Padilla, Ted Lieu and Ricardo Lara, Assemblymember Richard Bloom and Congressman Adam Schiff, Senators Diane Feinstein and Barbara Boxer, and other key legislators. **Approved as part of the Consent Calendar.**

2.J. CONSULTANT FOR PEDESTRIAN & BIKE MOBILITY PLAN [S. DEWOLFE, M. ANTOL, B. CHEUNG, G. SHERIDAN]:

SUBJECT: The City Council will consider approval of an agreement with Fehr & Peers to update the City's 2003 Pedestrian and Bicycle Mobility Plan.

ACTIONS: 1) Accept the bid dated March 26, 2013, submitted by Fehr & Peers and reject all remaining bids; 2) Authorize the City Manager to enter into a contract with Fehr & Peers in the amount not to exceed \$101,900 to update the Pedestrian and Bicycle Mobility Plan update; 3) Authorize

the Director of Finance & Technology Services to allocate \$50,000.00 from unallocated reserves in the Air Quality Management District Fund to account number 207-3-07-83-533009 AQMD Fund – Studies and Specific Plans; and 4) Authorize the Long Range and Mobility Planning Manager to approve change orders to the contract in an amount not to exceed 10% of the contract amount. **Approved as part of the Consent Calendar.**

2.K. RESOLUTION IN SUPPORT OF AB 299 (HOLDEN) TO PROTECT PATIENT CHOICE IN PRESCRIPTION PROGRAMS [J. DURAN, I. OWENS, J. SCHWEIGERT]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 299 (Holden), to protect patient choice by addressing mandatory mail order prescription programs.

ACTIONS: 1) Adopt Resolution No. 13-4414 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO SUPPORT AB 299 (HOLDEN) TO PROTECT PATIENT CHOICE IN PRESCRIPTION PROGRAMS.”; and 2) Direct staff to send signed copies to Governor Jerry Brown, Senator Ted Lieu, Assemblymember Richard Bloom, Assemblymember Chris Holden. **Approved as part of the Consent Calendar.**

2.L. SUPPORT FOR AB 362 (TING) TO ADDRESS HEALTH INSURANCE TAX PARITY [J. DURAN, I. OWENS, K. ENDOW]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 362 (TING), which addresses health insurance tax parity.

ACTIONS: 1) Adopt Resolution No. 13-4415, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 362 (TING) TO ADDRESS HEALTH INSURANCE TAX PARITY”; and 2) Direct staff to send copies of signed resolutions to State Assemblymember Phil Ting (D-San Francisco), and the President Pro Tempore of the State Senate, Senator Darrell Steinberg, as well as to our representatives State Senator Ted Lieu and Assemblymember Richard Bloom, and other key legislators and advocates as needed. **Approved as part of the Consent Calendar.**

2.M. CO-SPONSORSHIP OF THE 10TH ANNIVERSARY OF THE ANTI-DECLAWING ORDINANCE CELEBRATION [J. DURAN, I. OWENS]:

SUBJECT: The City Council will consider approving the co-sponsorship of the 10th Anniversary of the Anti-Declawing Ordinance Celebration with The Paw Project, as well as a free public screening of “The Paw Project Movie.”

ACTIONS: 1) Approve the City of West Hollywood’s co-sponsorship of the celebration and screening; authorizing the use of the City logo on printed materials advertising the event; 2) Approve the use of the Silver Screen Theater at the Pacific Design Center per the City’s Development Agreement with Cohen Brothers and a waiver of event permits, parking validations and associated fees; and 3) Direct the Public Information

Office to utilize all appropriate communication tools to promote the event including, but not limited to, the City's website and social media tools.
Approved as part of the Consent Calendar.

2.N. NOTICE OF COMPLETION FOR RECTANGULAR RAPID FLASH BEACONS AT THREE INTERSECTIONS, CIP 1303 [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving the Notice of Completion for Rectangular Rapid Flash Beacons at Three Intersections, CIP 1303.

ACTION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer, b) Final payment to the contractor at the end of the 35 day lien period, c) Release of the Performance Bond on the date of recordation of the Notice of Completion, d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.O. NOTICE OF COMPLETION FOR TRAFFIC SIGNAL MODIFICATIONS AT SAN VICENTE BLVD/CYNTHIA STREET, CIP 1305 [O. DELGADO, S. PERLSTEIN]:

SUBJECT: The City Council will consider approving the Notice of Completion for Traffic Signal Modifications at San Vicente Blvd/Cynthia Street, CIP 1305.

ACTION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer, b) Final payment to the contractor at the end of the 35 day lien period, c) Release of the Performance Bond on the date of recordation of the Notice of Completion, d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.P. 2013 PRIDE MONTH: ONE CITY ONE PRIDE UPDATE [P. AREVALO, J. HUFFER, A. CAMPBELL, M. CHE, E. SAVAGE, J. BOOK]:

SUBJECT: City Council will receive an update on programming for the City's One City One Pride June 2013 LGBT Arts Festival and will consider approving additional requests and funding for programming logistics.

ACTIONS: 1) Receive and file update of programming as identified in Exhibit A; 2) Approve the use of certain City walls near the El Tovar parking lot for the installation of temporary public art murals beginning June 1, 2013, as identified in Exhibit B; 3) Approve the closure El Tovar Place from 11 am to 8 pm on Sunday, June 2, 2013. In conjunction with INSTALL: WeHo; 4) Allow the sale and service of alcohol on the El Tovar lot on June 2, 2013 during INSTALL: WeHo; 5) Approve allocation of \$9,500 from Lesbian and Gay Programs line item as recommended by the Lesbian and Gay Advisory Board; and 6) Approve Frontiers as an official

media partner for One City One Pride. **Approved as part of the Consent Calendar.**

2.Q. “CHILD ABUSE PREVENTION” MONTH [E. SAVAGE, D. GIUGNI]:

SUBJECT: The City Council will proclaim April as “Child Abuse Prevention Month”.

ACTION: The City Council of the City of West Hollywood will proclaim April, 2013 as Child Abuse Prevention Month. **Approved as part of the Consent Calendar.**

2.R. RESOLUTIONS IN SUPPORT OF USING THE CLEAN AIR ACT TO CURB CLIMATE CHANGE [A. LAND, J. HEILMAN, K. HASHMI, F. SOLOMON]:

SUBJECT: The City Council will consider urging the Administrator of the Environmental Protection Agency (EPA) to support reducing greenhouse gas pollution under the Clean Air Act.

ACTIONS: 1) Adopt Resolution No. 13-4416, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO THE ADMINISTRATOR OF THE ENVIRONMENTAL PROTECTION AGENCY IN SUPPORT OF REDUCING GREENHOUSE GAS POLLUTION UNDER THE CLEAN AIR ACT”; and 2) Send copies of the signed resolutions to President Barack Obama, Senator Dianne Feinstein, Senator Barbara Boxer, Congressman Adam Schiff, Senator Ted Leiu, Assemblymember Richard Bloom, and the Administrator of the Environmental Protection Agency, as well as the Southern California Air Quality Management District. **Approved as part of the Consent Calendar.**

2.S. PURCHASE OF OFFICE FURNISHINGS AND FLOOR COVERINGS [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider authorizing the purchase of office furnishings and floor coverings for City Hall including system furniture, related products and support, and design services.

ACTIONS: 1) Authorize the Finance Department to issue a Purchase Order to System Source, Inc., pursuant to the U.S. Communities Government Purchasing Alliance for the design, purchase and installation of Knoll modular office furnishings in an amount not to exceed \$125,000 plus a 15% contingency of \$18,750, for unforeseen work; 2) Authorize the Finance Department to issue a Purchase Order to Steelcase, Inc., pursuant to the National Joint Powers Alliance for the design, purchase and installation of office furnishings in an amount not to exceed \$40,000 plus a 15% contingency of \$6,000, for unforeseen work; and 3) Authorize the Finance Department to issue a Purchase Order to Mohawk Carpet Distribution, Inc., pursuant to the National Joint Powers Alliance for the purchase of new floor coverings in an amount not to exceed \$175,000 plus a 15% contingency of \$26,250, for unforeseen work. **Approved as part of the Consent Calendar.**

2.T. AGREEMENT EXTENSION – STREET SWEEPING [O. DELGADO, S. CAMPBELL, H. COLLINS]:

SUBJECT: The City Council will consider approving a one-year extension to the Agreement with CleanStreet for street sweeping services.

ACTIONS: 1) Approve the Third Amendment to the Agreement with CleanStreet for the provision of street sweeping services including commercial, residential, alley, median, parking lot and special event sweeping in the amount of \$279,600 for fiscal years 2013-2014; 2) Approve CleanStreet to provide other related services in-line with the unit costs established in the Agreement as said services are required and funding is available; 3) Authorize the City Manager to re-open and negotiate service levels and associated costs as warranted by budgetary constraints; and 4) Authorize the City Manager to execute the Third Amendment to Agreement. **Approved as part of the Consent Calendar.**

2.U. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 981 (BLOOM) – USE OF BOND PROCEEDS ISSUED IN 2011 BY FORMER REDEVELOPMENT AGENCIES [L. BOCK, H. MOLINA, J. LEONARD]:

SUBJECT: The City Council will consider approving a resolution in support of AB 981 (Bloom), which is intended to clarify certain aspects of previously adopted legislation designed to dissolve redevelopment agencies (RDAs); specifically, use of 2011 redevelopment bond proceeds.

ACTIONS: 1) Adopt Resolution 13-4417 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 981 (BLOOM) - USE OF BOND PROCEEDS ISSUED IN 2011 BY FORMER REDEVELOPMENT AGENCIES”; and 2) Direct staff to send copies of the adopted resolution to Assemblymember Richard Bloom, Senator Ted Lieu, other key legislators, the League of California Cities, and other community partners. **Approved as part of the Consent Calendar.**

2.V. SUPPORT FOR AB 16 (PEREZ) EXPANDING THE CATEGORIES OF DOMESTIC VIOLENCE AND CORPORAL INJURY [J. HEILMAN, F. SOLOMON, J. ERICKSON]:

SUBJECT: The City Council will consider adopting a resolution in support of AB 16 (Perez) to expand the categories of relationships that constitute felony domestic violence resulting in a traumatic condition to include former fiancés and fiancées, as well as current and former dating relationships.

ACTIONS: 1) Adopt resolution 13 – 4418 “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 16 (PEREZ) TO EXPAND THE CATEGORIES OF RELATIONSHIPS THAT CONSTITUTE FELONY DOMESTIC VIOLENCE RESULTING IN A TRAUMATIC CONDITION TO INCLUDE FORMER FIANCES AND FIANCEES, AS WELL AS CURRENT AND FORMER DATING

RELATIONSHIPS”; and 2) Direct staff to send copies of signed resolutions to Assemblymember John A. Perez (D-Los Angeles), Senator Darrell Steinberg, Senator Ted Lieu and Assemblymember Richard Bloom as well as the West Hollywood Sheriff’s Department. **Approved as part of the Consent Calendar.**

2.W. SUPPORT FOR AB 1321 (JONES) ADDING CERTAIN FELONIES INVOLVING THREATENING A WITNESS AND HUMAN TRAFFICKING TO THE DEFINITION OF A SERIOUS FELONY [J. HEILMAN, F. SOLOMON, J. ERICKSON]:

SUBJECT: The City Council will consider adopting a resolution in support of AB1321 (Jones) that adds certain felonies, including threatening a witness and human trafficking, to the definition of a serious felony.

ACTIONS: 1) Adopt Resolution No. 13-4419, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF AB 1321 (JONES) ADDING CERTAIN FELONIES INVOLVING THREATENING A WITNESS AND HUMAN TRAFFICKING TO THE DEFINITION OF A SERIOUS FELONY”; and 2) Direct staff to send copies of signed resolutions to Assemblymember John A. Perez (D-Los Angeles), Senator Darrell Steinberg, Senator Ted Lieu and Assemblymember Richard Bloom as well as the West Hollywood Sheriff’s Department. **Approved as part of the Consent Calendar.**

2.X. RESCHEDULE A JOINT SESSION OF THE CITY COUNCIL AND PLANNING COMMISSION FOR THE 2013-2021 HOUSING ELEMENT UPDATE [E. SAVAGE, R. BURNLEY]:

SUBJECT: The City Council will consider rescheduling a joint study session of the City Council and Planning Commission for the 2013-2021 Housing Element Update to June 17, 2013.

ACTION: This Item was tabled.

2.Y. PROGRAMMING UPDATES REGARDING COLLABORATION WITH ROOM TO READ [J. HEILMAN, F. SOLOMON, K. ENDOW]:

SUBJECT: The City Council will consider an update regarding the collaboration with Room to Read and approval of City facility usage and parking fees for upcoming events pertaining to the collaboration.

ACTION: Receive and file update report regarding on-going collaboration with Room to Read and approve fee waivers for use of the West Hollywood facilities and parking fees for on-going and future Room to Read events. **Approved as part of the Consent Calendar.**

2.Z. [4.B] CITY SUPPPORT AND CONTINUED USE OF CITY-OWNED PROPERTY AT 8775 SUNSET BOULEVARD (TOWER PARKING LOT) BY THE SUNSET STRIP BUSINESS ASSOCIATION FOR A WEEKLY NIGHTTIME FARMER’S MARKET [P. AREVALO, J. HUFFER, S. DEWOLFE, J. KEHO]:

SUBJECT: The City Council will receive and file a report on the initial months of the Sunset Night Market, confirm terms of a still-valid Occupancy License and authorize various land use approvals and fee waivers associated with the Sunset Strip Business Association's use of city-owned property at 8775 Sunset Boulevard (Tower Parking Lot) for a nighttime farmer's market to be held on Thursdays on a seasonal basis.

ACTION: 1) Authorize the City Manager to initiate an amendment to the existing Occupancy License between the City of West Hollywood and Sunset Strip Business Association allowing the use of 8775 Sunset Boulevard for a nighttime farmer's market on Thursdays amending the hours of operation of the Market to 6pm to 10pm and the months from April through October annually and confirm all other elements of the License; 2) Approve an agreement with the Sunset Strip Business Association in an amount not to exceed \$50,000 from account 100-1-01-10-533072, to assist in the off-set of costs of weekly expenses associated with the event such as bathrooms and potable water sources and other miscellaneous improvements to the Lot; 3) Allow the Sunset Strip Business Association to apply for any necessary City-issued planning or land use permits required for the farmer's market and waive all application fees; 4) Direct the Community Development Department to modify the Zoning Ordinance to accommodate alcoholic beverage sales for on-site consumption at farmer's markets; 5) Authorize Economic Development and Public Information and Human Services and Rent Stabilization Departments to work with the Sunset Strip Business Association and the event producers to organize and publicize the event as applicable; 6) Approve a waiver of special event permit fees and any other City-related fees (building inspection, encroachment, planning, etc.) for the Sunset Strip Farmer's Market to be held every Thursday at 8775 Sunset Boulevard. Allow Special event Staff to treat each 90-day period as a single special event; 7) Authorize the Director of Community Development to approve signage promoting the Sunset Strip Night Market located on public property along Sunset Boulevard upon approval of the event's Temporary Use and Special Event Permits and waive any associated sign permit fees; and 8) Authorize the City Manager and/or Mayor to make any minor modifications and sign and execute the Occupancy License and any documents or forms with the Sunset Strip Business Association that may be necessary for the successful implementation of this event.
Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS:

3.A. CITYWIDE PARKING METER MANAGEMENT PLAN [O. DELGADO, J. ROCCO, D. NORTE]:

SUBJECT: The City Council will consider setting the hours of enforcement for parking meters citywide and authorizing a new employee parking permit for use at underutilized meters.

This Item was noticed as required by law.

Oscar Delgado, Director of Public Works, and the City's Consultant provided background information as outlined in the staff report dated April 1, 2013.

Mayor Prang opened the public hearing and the following speakers came forward:

The following individuals expressed support for the item but did not wish to speak: Manny Rodriguez, Michael Jay, Ryan Carney.

The following individuals expressed opposition to the item but did not wish to speak: Stephanie Harker and Cathy Blavais.

MATT BAUME, WEST HOLLYWOOD, spoke in support of the Item.

SCOTT RICE, WEST HOLLYWOOD, expressed concerns regarding the potential additional funds associated with the Item.

MICHAEL KING, WEST HOLLYWOOD, spoke in opposition to the Item.

PHILIP HOWARD, WEST HOLLYWOOD, spoke in support of the Item.

BEN COLEMAN, WEST HOLLYWOOD, spoke in support of the Item.

LARRY BLOCK, WEST HOLLYWOOD, spoke in opposition to the Item.

GENEVIEVE MORRILL, REPRESENTING THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the potential benefits to businesses associated with the Item.

MARY ANN McCLINTOCK, LOS ANGELES, expressed concerns regarding the potential additional funds associated with the Item.

VIRGINIA GILLICK, WEST HOLLYWOOD, spoke in opposition to the Item.

LUCAS JOHN, WEST HOLLYWOOD, spoke in opposition to the Item.

SAM BORELLI, WEST HOLLYWOOD, expressed concerns regarding employee parking and public safety.

LAUREN MEISTER, WEST HOLLYWOOD, thanked staff for attending West Hollywood West's Association meeting to address this subject. She expressed support for the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, expressed concerns regarding after-hours businesses in the City.

Mayor Prang closed the public hearing.

Councilmember Duran requested clarification of the meter lengths at particular areas in the City.

Mayor Prang requested confirmation regarding the history of meters ending after 6:00 p.m. to be in conjunction with the times that businesses traditionally closed. He provided clarification of the additional estimated funds associated with the extended parking meter hours and provided clarification of the proposed uses for the additional funds.

Mayor Pro Tempore Land requested clarification from Staff on the issue of employee parking and the distances that employees might have to walk. Staff provided clarification regarding the parking for employees of businesses in the City.

Councilmember Heilman requested clarification from Staff on the length of meters in the City. He provided clarification that the Consultant hired by the City will not receive compensation from the increased meter hours, and provided clarification that the rates for the City Consultant were already set.

Mayor Prang requested clarification on the process for businesses to purchase permits for employees and spoke in support of the need to track these permits to prevent abuse.

Councilmember D'Amico spoke in support of offering a single-price pass to residents, visitors, and employees to park in City lots or meters. He requested clarification from Staff about whether they looked into this as an option. Staff provided clarification that the intent was to look at employee parking needs after implementation to determine those impacts first.

Councilmember Duran spoke regarding issues with the current parking status quo in the City. He spoke regarding the carefully tailored approach in the staff report to address specific needs in different areas of the City. He spoke regarding current issues with employees of businesses taking parking meter spaces and remaining in the space all evening. He spoke in support of changes for employee parking on Sunset associated with the extended meter rates already in place. He spoke regarding a possible increase in employee parking at Pavilion's on Santa Monica Boulevard, and spoke regarding the possibility of working with the San Vicente Post Office to add additional employee parking. He spoke regarding the ongoing issue of parking in the City and the difficulty in managing supply. He spoke regarding safety concerns raised during public comment, and

spoke regarding the need for additional security in the neighborhoods adjacent to the entertainment districts. He spoke in support of the Item.

Mayor Pro Tempore Land thanked everyone who came out to speak and thanked Staff for their work on the Item. She spoke in support of the Item and the possible creation of more parking by having meters turn over. She spoke in support of looking at opportunities to work with businesses such as Pavilion's and the Post Office to provide safe employee parking. She spoke regarding the need for additional signage and in support of encouraging residents who are staying for an entire evening to use the City's parking structures. She spoke in support of a three-month, six-month, and one-year evaluation of the Parking Meter Management Plan.

Councilmember Heilman thanked everyone who came out to speak and thanked Staff for their work on the Item. He spoke in support of the Item, particularly in managing the City's scarce parking resources. He spoke regarding current issues with employees of businesses taking parking meter spaces and remaining in the space all evening. He spoke regarding the need to look carefully at implementation and education for the public. He spoke regarding the need to ensure more residents can park at the meters.

Councilmember D'Amico requested clarification on the number of metered spaces on Santa Monica Boulevard and Melrose from La Cienega to Doheny. He requested clarification on the usage at parking lots in these areas. He spoke regarding the higher costs to park in the City lots as opposed to parking at meters and expressed concerns that residents will not park in lots as long as they are more expensive.

Mayor Prang spoke regarding the difficulties in locating parking in the City. He spoke regarding the difficulty in locating parking meter spots in the City. He spoke in support of the comprehensive approach in the proposed plan. He spoke regarding the City's ongoing investment in developing additional parking. He spoke in support of looking at methods to provide free parking in the City.

Councilmember D'Amico made a motion to move the Item with direction to lower the rates in the West Hollywood Library Parking structure to match parking meter rates. He withdrew the motion.

ACTIONS: 1) Adopt Resolution No. 13-4420, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ESTABLISHING THE HOURS OF ENFORCEMENT FOR PARKING METERS CITYWIDE"; and 2) Adopt Resolution No. 13-4421, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AMENDING THE MASTER FEE RESOLUTION (RESOLUTION NO. 12-4332) AND RESCINDING RESOLUTION NO. 13-4392 BY

AUTHORIZING A "1E" PARKING METER PERMIT"; with additional direction from Council regarding public education and outreach, as well as evaluation of the program. Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Land, and approved noting the No vote of Councilmember D'Amico.

4. UNFINISHED BUSINESS:

4.A. 2013 COMMUNITY STUDY SUMMARY FINDINGS AND RECOMMENDATIONS [E. SAVAGE, D. DENNIS]:

SUBJECT: The City Council will receive a summary of the findings and recommendations of the 2013 Community Study from the consultant team.

Daphne Dennis, Social Services Manager, and the City's Consultants, provided background information as outlined in the staff report dated April 1, 2013.

VICTOR OLMECZENKO, WEST HOLLYWOOD, spoke in support of the Item.

Councilmember Duran spoke regarding the fact that there has been a decrease in families with children in the City, while the number of children under 5-years-old has increased, and spoke regarding the possibility of investigating any child care issues associated with these statistics. He spoke regarding the number of people under 18 without health benefits and spoke in support of investigating the issue. He spoke regarding the 90% of people who described the quality of life as excellent or good. He spoke in support of sharing the information with both the Human Services Department and the Community Development Department. He spoke regarding the increase of gay population in the City, but also spoke regarding the number of younger gay people coming to West Hollywood from outside the City to enjoy the nightlife.

Councilmember Heilman spoke regarding the services that residents identified as most important, and spoke regarding the recommendations in the staff report and provided clarification that these recommendations are targeted toward priorities and areas that need attention. He thanked Staff for their work on the study.

Mayor Pro Tempore Land thanked Staff for their work on the study. She spoke regarding the number of families living below the poverty line and spoke regarding the need for additional family services. She spoke regarding the need to ensure that young people get health coverage. She spoke in support of using the data to help the City prioritize not only in social services, but in housing, transportation and development. She spoke in support of continuing to look for ways to expand services to

homeless people. She requested clarification from Staff on using data to work on the upcoming study on the status of women in the City.

Councilmember D'Amico thanked Staff for their work on the study. He requested Staff to look at ways to be more specific regarding census data versus community study data in the next report. He spoke in support of including a pie chart on Census demographic data in the next report. He spoke in support of creating a future status report of gay men and lesbians in the City. He spoke in support of identifying the needs of the veterans in the City, and spoke regarding the possibility of gathering more data on homeless veterans and homeless gay men. He spoke regarding households below the poverty level, and spoke in support of gathering more data on how these households are comprised.

Mayor Prang thanked Staff for their work on the study.

ACTION: Receive the summary findings from the consultant team and approve the following social services programming recommendations: 1) Maintain quality and diversity of social services and expand available resources to support resilience and meet evolving community needs: a) Foster innovation, collaboration, and coordination among social service providers, b) Intensify outreach and service delivery to address homelessness, c) Develop innovative approaches to support residents aging in place to maintain independence, d) Identify additional service resources for substance abuse prevention and treatment, e) Broaden mental health services, including access to psychiatric care, f) Continue to support comprehensive efforts for testing, treatment, prevention, and education related to HIV/AIDS and other sexually transmitted diseases, g) Develop educational initiatives on public health issues of importance to our community, in particular, cigarette smoking and alcohol and drug-related harms, h) Explore concentrated efforts to support households living below the poverty line; 2) Provide multi-faceted, constituent-focused opportunities for community engagement; and 3) Enhance outreach, marketing and communication about available services and programs.

Approved by consensus of the Council.

4.B. CITY SUPPORT AND CONTINUED USE OF CITY-OWNED PROPERTY AT 8775 SUNSET BOULEVARD (TOWER PARKING LOT) BY THE SUNSET STRIP BUSINESS ASSOCIATION FOR A WEEKLY NIGHTTIME FARMER'S MARKET [P. AREVALO, J. HUFFER, S. DEWOLFE, J. KEHO]:

SUBJECT: The City Council will receive and file a report on the initial months of the Sunset Night Market, confirm terms of a still-valid Occupancy License and authorize various land use approvals and fee waivers associated with the Sunset Strip Business Association's use of

city-owned property at 8775 Sunset Boulevard (Tower Parking Lot) for a nighttime farmer's market to be held on Thursdays on a seasonal basis.

ACTIONS: Moved to the Consent Calendar as Item 2.Z

4.C. ENTERTAINMENT SHUTTLE - PILOT PROGRAM [P. AREVALO, J. HUFFER, L. BELSANTI]:

SUBJECT: The City Council will consider and provide direction on a proposed pilot program for an entertainment shuttle to operate on weekend nights on the City's commercial thoroughfares.

Jeffrey Huffer, Economic Development Manager, provided background information as outlined in the staff report dated April 1, 2013.

The following people expressed support for the item but did not wish to speak: Victor Olmeczenko, Cathy Blavais. David Cooley, Lauren Meister, Stephanie J. Harker.

BEN COLEMAN, WEST HOLLYWOOD, spoke in support of Alternative Option A2 in the staff report.

LUCAS JOHN, WEST HOLLYWOOD, spoke in support of Alternative Option A2 in the staff report.

VIRGINIA GILLICK, WEST HOLLYWOOD, spoke in support of the Item.

SAM BORELLI, WEST HOLLYWOOD, spoke in support of the Item, but spoke in support of extending the shuttle into the Eastside of the City.

LARRY BLOCK, WEST HOLLYWOOD, spoke in support of a shuttle, but spoke in support of extending the City Line program.

Councilmember Duran thanked Staff for bringing the Item forward. He requested staff to return with a cost analysis for both two vehicles and three vehicles for the shuttle. He spoke in support of extending the shuttle to Fairfax Avenue. He spoke in opposition to extending the City Line shuttle, and spoke in support of creating a nighttime shuttle experience, as opposed to simply riding a bus. He spoke regarding the different demographics on Sunset Boulevard and the difficulties of creating a shuttle in that area. He spoke in support of limiting the service to a linear route on Santa Monica for the pilot program. He spoke in support of including residents and users in the task force. He requested that staff provide turn-around information for the shuttles. He requested clarification from the City Attorney on the City's policies regarding mobile billboards and whether using advertising on the shuttles would be setting a precedent for mobile billboards. The City Attorney provided clarification that this would not set a precedent for mobile billboards.

Mayor Pro Tempore Land requested clarification on the desired demographics for shuttle riders. Staff provided clarification that it would be both targeted toward residents and visitors parking in City parking lots. Mayor Pro Tempore Land expressed concerns regarding safety issues associated with the shuttle, particularly associated with people who are inebriated. She spoke in support of ensuring that the shuttle links to parking lots in the City, and spoke in support of the shuttle going farther East than proposed. She spoke in support of creating appropriate marketing to entice riders. She spoke in support of ensuring that riders are not bringing alcohol on the shuttle. She spoke in support of a pilot program for the shuttle, but expressed concerns regarding the need for a shuttle in the City.

Councilmember D'Amico spoke in support of targeting visitors to the City. He spoke in support of the routes going to Sunset Boulevard. He requested staff to return with a cost analysis for both two vehicles and three vehicles for the shuttle. He also requested an analysis on having the shuttle link to Sunset Boulevard and go East to Fairfax.

Councilmember Heilman thanked Staff for bringing the Item forward. He spoke regarding the difficulty in getting visitors who are driving to the City to ride the shuttle. He spoke regarding the frequency of hotel guests using taxis for transportation. He spoke in support of the Item as a pilot, but expressed concerns regarding the amount of ridership. He spoke in support of clearly targeting a demographic for riders and spoke in support of targeting residents. He spoke in support of extending the line East to Fairfax. He expressed concerns regarding seeking advertisement for the shuttle while it is in the pilot period.

Councilmember Duran spoke regarding the Cable Cars in San Francisco and the atmosphere they provide for riders. He spoke in support of trying to create branding that would entice riders to use the shuttle. He spoke in support of the shuttle to enable riders to move to different parts of the City without having to use their automobiles.

Mayor Prang spoke in support of moving forward with the shuttle as a pilot program, but expressed concerns regarding the mission and vision for the program. He spoke in support of creating a unique, exciting shuttle to entice ridership. He expressed concerns regarding whether enough ridership exists to make the shuttle successful, and spoke in support of an aggressive marketing campaign.

Mayor Pro Tempore Land spoke in support of Option A1, with direction to extend the shuttle to Fairfax Avenue, and incorporating additional Council direction regarding developing criteria to determine how a successful program will be measured.

Councilmember D'Amico spoke regarding the possibility of having the shuttle available for Gay Pride Month in June.

Councilmember Duran spoke in support of locating younger people and people who work in the service industry to serve on the task force.

ACTIONS: 1) Approved recommended Option A1 as outlined in the staff report; and 2) Authorize the Director of Finance & Technology Services to allocate \$25,000 from unallocated General Fund Reserves to account 100-1-01-10-533057, Business Retention & Attraction, for initial start-up elements such as graphic design, collateral, signage, etc.; 3) provide additional direction to extend the shuttle to Fairfax Avenue; and 4) incorporate additional Council direction regarding marketing and developing criteria to determine how a successful program will be measured. **Motion by Councilmember Duran, seconded by Councilmember Heilman, and unanimously approved.**

4.D. NOMINATION OF PLUMMER PARK COMMUNITY CLUBHOUSE/GREAT HALL TO THE NATIONAL REGISTER OF HISTORIC PLACES [S. BAXTER, J. HUFFER, L. BELSANTI, S. DEWOLFE, J. KEHO, S. REICH]:

SUBJECT: The City Council will consider the review process for the nomination of the Plummer Park Community Clubhouse/Great Hall also known as Great Hall/Long Hall to the National Register of Historic Places.

John Keho, Planning Manager, provided background information as outlined in the staff report dated April 1, 2013.

Councilmember D'Amico requested clarification from Staff on whether the City would have to take any State Historic Designation into consideration if the City revised the Plummer Park Master Plan. Staff provided clarification on this issue.

The following people expressed support for the item but did not wish to speak: George Credle, Lucas John, Chloe Ross (recommendation #3); The following individual expressed opposition to the item but support for Alternative #3 in the staff report: Lauren Meister.

JEN DUNBAR, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

VICTOR OMELCZENKO, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

STEPHANIE J. HARKER, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

VIRGINIA GILLICK, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

LAURA BOCCALETTI, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

CATHY BLAVAIS, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

LYNDIA LOWY, WEST HOLLYWOOD, spoke in support of Alternate Recommendation #3 in the Staff Report.

Councilmember D'Amico thanked everyone who came out to speak. He spoke regarding the design of the building and in support of the preservation of the building. He spoke in support of improving other areas in the park, such as the tennis courts and snack bar area. He spoke regarding the possibility of creating a historic landscape in the park to be more consistent with the building. He spoke in support of allowing the State to make their determination as to whether to the building should be part of the National Register of Historic Places.

Mayor Pro Tempore Land thanked everyone who came out to speak. She spoke regarding the Plummer Park Master Plan and spoke regarding the fact that at some time the plan will have to be revisited. She spoke in support of retaining the option to remove the buildings if that is what is determined to be best during the process to revise the Master Plan. She spoke in support of the Staff recommendation.

Councilmember Heilman thanked everyone who came out to speak. He spoke regarding the community process regarding the development of the Plummer Park Master Plan, and spoke regarding the fact that demolition of the buildings was part of every phase of the plan. He spoke regarding the difficulties of using the buildings as functional spaces for the City and the residents. He spoke in support of the overriding considerations in the Environmental Impact Report which called for the demolition of the buildings. He spoke in support of the Staff recommendation.

Mayor Prang spoke regarding his ongoing commitment to historic preservation in the building. He spoke regarding the historic significance of the building, but spoke regarding the need for the City to have the flexibility to build the parks to meet the City's current needs. He spoke in support of the green space that could be created with the removal of the buildings. He spoke in support of the Staff recommendation.

ACTION: Direct staff to forward to the State Office of Historic Preservation the Revised Plummer Park Plan and associated EIR analysis regarding the Plummer Park Community Clubhouse/Great Hall and oppose the nomination. **Motion by Mayor Prang, seconded by Mayor Pro Tempore Land, and approved with Councilmember D'Amico voting No.**

Mayor Prang excused himself from the meeting at 11:10pm.

5. NEW BUSINESS:

5.A. COMMISSION AND ADVISORY BOARD APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:

SUBJECT: The City Council will consider making at-large appointments to City Commissions and Advisory Boards.

ACTIONS: This item was Tabled.

5.B. CONTRACT FOR SECURITY AMBASSADOR SERVICES WITH BLOCK BY BLOCK [K. COOK, B. SMITH, G. HONINGS]:

SUBJECT: The City Council will consider approving a contract for security ambassador services to provide bicycle patrols along Santa Monica Boulevard with Block by Block. Funding for the program is contingent upon the projected revenue from parking meter rate and time changes.

Councilmember Heilman requested clarification from Staff regarding the current status of the creation of a Business Improvement District (BID) on Santa Monica Boulevard, and spoke regarding the possibility of waiting on the Item until the BID is in place.

City Manager Arevalo provided clarification of the status of the BID, and provided clarification that the proposed security program will go beyond the security program that will be created in association with the BID. He provided confirmation that both programs will be complimentary.

Mayor Pro Tempore Land spoke regarding the possibility of encouraging the mid-City businesses to work together.

ACTION: Authorize the City Manager to execute a contract with Block by Block for security ambassador services in an amount not to exceed \$625,000 for May 1, 2013 – June 30, 2014 and for special events or additional patrol services at the rates specified in the contract. **Motion by Councilmember Heilman, seconded by Councilmember D'Amico, and approved with Mayor Prang being Absent.**

EXCLUDED CONSENT CALENDAR: None.

6. LEGISLATIVE: None.

PUBLIC COMMENT: None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 11:15 p.m. in memory of Lucille Tye, William Gross, and the soldiers who died in Afghanistan since the last City Council meeting. The City Council will adjourn to the Mayoral Installation meeting, which will be on Monday, April 15, 2013 at 6:00 P.M. at West Hollywood Park Public Meeting Room – Council Chambers.

PASSED, APPROVED AND ADOPTED by the City Council of the City of West Hollywood at a regular meeting held this 15th day of April, 2013 by the following vote:

AYES:	Councilmember:	Duran, Heilman, Prang, Mayor Pro Tempore D'Amico and Mayor Land.
NOES:	Councilmember:	None.
ABSENT:	Councilmember:	None.
ABSTAIN:	Councilmember:	None.

ABBE LAND, MAYOR

ATTEST:

COREY SCHAFFER, CITY CLERK