

Visit West Hollywood  
Board of Directors Meeting  
March 27, 2013 – 5:00pm  
Pacific Design Center, Conference Room B259

AGENDA

- |   |                 |
|---|-----------------|
| I. Call to Order/Chair's Report                         | Greg Harless    |
| 1. Board Nomination – Danny Roman, Bikes & Hikes        | 5:00pm-5:10pm   |
| II. Meeting Minutes                                     | Jamie Adler     |
| 1. January 16, 2013 meeting minutes                     | 5:10pm-5:15pm   |
| III. Financial Reports                                  | Mike Perdigao   |
| 1. December 2012  | 5:15pm-5:20pm   |
| 2. January 2013   |                 |
| IV. CEO Report  | Brad Burlingame |
| 1. New DOS, Jaimie du Bois                              | 5:20pm-6:15pm   |
| 2. Office Space Update                                  |                 |
| 3. LA Tourism Partnerships                              |                 |
| A.) Pride, SSMF Meetings, Bid for 2015 IGLTA Conference |                 |
| 4. Hotel Assessment Proposal Update                     |                 |
| A.) Guests - John Lambeth, Civitas                      |                 |
| Clare Maher, High Lantern                               |                 |
| Lauren Schlau, LS Consulting                            |                 |
| B.) City Council Meetings                               |                 |
| C.) Hotel GM/Owners – Additional Meetings               |                 |
| D.) Timeline  |                 |
| V. New Business   |                 |
| 1. None   |                 |
| VI. Unfinished Business                                 | 6:15pm-6:20pm   |
| 1. None   |                 |
| VII. Board Member Comments                              | 6:20pm-6:25pm   |
| VIII. Community Comments                                | 6:25pm-6:30pm   |
| IX. Adjournment   | 6:30pm          |

By action of the board, materials will be distributed electronically to the Visit West Hollywood board within 72 hours of the Visit West Hollywood Board of Directors meeting. Materials are available for public inspection immediately upon distribution at Visit West Hollywood at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the Visit West Hollywood meeting in PDC Conference Room B259.