

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, March 28, 2013 – 3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:30 P.M.)

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

II. APPROVAL OF MINUTES/ACTIONS

The Subcommittee will review and approve minutes/actions of February 28, 2013 meeting.

III. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. “Glory of Life” Temporary Billboard Project (3:40 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by artist Val West and receive a presentation from the artist on the proposed billboard project.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

B. “Book, Words, People” Temporary Visual Art Exhibition (3:50 p.m.)

The Subcommittee will review a Temporary Art Project Proposal submitted by ART 1307 on behalf of artist Edoardo Schapira and receive a presentation from Art 1307

and artists on this visual art exhibition for installation August 2013 at West Hollywood Library.

Recommendation: Receive proposal, receive presentation and provide direction as applicable.

V. UNFINISHED BUSINESS (4:00 p.m.)

A. Videotron 9039 Sunset Boulevard (formerly the Key Club) (4:00 p.m.)

The Subcommittee will discuss potential “art” programming on the videotron located at 9039 Sunset Boulevard (formerly the Key Club) in conjunction with the Sunset Strip Music Festival with Todd Steadman, Executive Director, Sunset Strip Business Association and CBS Outdoor.

Recommendation: Discuss and provide direction as applicable.

B. William Sweetlove Project (4:10 p.m.)

The Subcommittee will receive an update on the William Sweetlove project from staff and Kris Ghesquiere, the artist’s representative.

Recommendation: Review revised project, discuss and provide direction as applicable.

C. “Anchoring the Threads of Community” Temporary Mural Project (4:20 p.m.)

The Subcommittee will receive an update from staff on the feasibility of the approved mural project, “*Anchoring the Thread of Community*” by artist Sarah Change (aka Sarah’s Incognito) for West Hollywood Park Pool.

Recommendation: Receive update and provide direction as applicable.

D. Art on the Outside Current and Potential Projects (4:30 P.M.)

The Subcommittee will discuss as needed AOTO projects under the Subcommittee’s oversight:

Alex Israel Vertical Billboard Project / LA><ART	LAND – Liz Craft Project (FY2013)
Anchoring the Threads of Community Mural Project	Sam Falls Sculpture Project / LA><ART
Anna Sew Hoy Sculpture Project / LA><ART	Sweetlove Sculpture Project (FY2013)
Contemporary Art Encounter Project/One Day Residencies (FY2013)	The Roxy Project (on-going)
Cosimo Cavallaro’s Jelly Bean (FY2014)	Tierra del Sol Collective Project
Creative Voltage – Jennifer Cecere Project (FY2014)	Tsipi Mani Sculpture Project (FY2014)
Illuminated Sculpture Project – Shana Mabari	Videotron-9039 Sunset Boulevard (formerly the Key Club)

VI. ITEMS FROM THE SUBCOMMITTEE (4:35 P.M.)

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the April 25, 2013 special meeting agenda.

IX. ADJOURNMENT (4:45 P.M.)

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, April 25, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.