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(Article IV, Chapter 7, W.H.M.C.)**

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If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (323) 848-6409.

*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
MONDAY, MARCH 18, 2013  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

**SPECIAL ITEM:**

**A. CERTIFICATION OF ELECTION RESULTS OF THE GENERAL MUNICIPAL ELECTION OF MARCH 5, 2013 [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider adopting a resolution declaring the results of the General Municipal Election held on Tuesday, March 5, 2013.*

**RECOMMENDATIONS:** 1) Declare **JOHN DURAN** and **JEFFREY PRANG** elected as Members of the City Council to a full term of four years; 2) Declare that ballot Measure C regarding Term Limits was **CARRIED**; and **SHALL** be deemed adopted and ratified; and 3) Adopt Resolution No. 13-4406, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, RECITING THE FACT OF THE GENERAL ELECTION HELD ON MARCH 5, 2013, DECLARING THE RESULT AND SUCH OTHER MATTERS AS PROVIDED BY LAW."

**B. COUNCILMEMBER COMMENTS:**

**C. ADMINISTER THE OATH OF OFFICE TO THE NEWLY ELECTED COUNCILMEMBERS:**

*The oath will be administered to the newly elected members of the City Council.*

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**1. PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.

**1.A. PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**

**1.B. PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

**2. CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.

**2.A. POSTING OF AGENDA:**

*SUBJECT: The agenda for the regular meeting of Monday, March 18, 2013 was posted on March 14, 2013 at City Hall, Plummer Park, the West Hollywood Sheriff's Station and at the West Hollywood Library.*

**RECOMMENDATION:** Receive and file.

**2.B. APPROVAL OF MINUTES:**

*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*

**RECOMMENDATION:** Approve the minutes of March 4, 2013.

**2.C. DEMAND REGISTER NO. 718, RESOLUTION NO. 13-4405:**

*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**RECOMMENDATION:** Approve Demand Register No. 718 and adopt Resolution No. 13-4405, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 718".

**2.D. TREASURER'S REPORT FOR NOVEMBER 2012 [D. WILSON, L. QUIJANO, N. CORONADO]:**

*SUBJECT: The City Council will receive the Treasurer's Report for the month ended November 2012 pursuant to Section 53646 of the Government Code of the State of California.*

**RECOMMENDATION:** Receive and File

**2.E. CLAIMS ADMINISTRATION:**

*SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*

**RECOMMENDATION:** Deny the claims of Mehran Shilyan and refer him to the City's claims adjuster for action.

**2.F. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*SUBJECT:* The City Council will receive reports from the Arts & Cultural Affairs Commission, Public Facilities Commission, Transportation Commission, and the Disabilities Advisory Board, on actions taken at their recent meetings.

*RECOMMENDATION:* Receive and file.

**2.G. CO-SPONSORSHIP OF FUNDRAISING EVENT FOR THE WEST HOLLYWOOD LIBRARY FOUNDATION IN CONJUNCTION WITH AN EXHIBITION OF THE OSCAR NOMINATED DOCUMENTARY "HOW TO SURVIVE A PLAGUE" [P. AREVALO, J. HUFFER, A. CAMPBELL]:**

*SUBJECT:* The City Council will consider co-sponsoring and fee waivers for a fundraising and public education event for the West Hollywood Library Foundation on Wednesday, April 24, 2013, including an exhibition of the Academy Award nominated acclaimed documentary "How To Survive A Plague."

*RECOMMENDATIONS:* 1) Co-sponsor fundraising and public education event on Wednesday, April 24, 2013, including the acclaimed documentary "How To Survive A Plague"; 2) Authorize use of the City Council Chamber, West Hollywood Library Complex and Grounds; 3) Authorize the use of the City of West Hollywood logo on materials associated with the event; 4) Allow the consumption of food and alcohol beverages on City-owned property and buildings; and 5) Waive Special Event Permit fee, facility rental fee, parking fees and any other City-related fees for the event.

**2.H. ARTS AND CULTURAL PROGRAMMING AT THE WEST HOLLYWOOD LIBRARY [P. AREVALO, J. HUFFER, A. CAMPBELL, M. CHE, O. WALKER]:**

*SUBJECT:* The City Council will consider authorizing the use of the West Hollywood Library Public Meeting Room (Council Chambers) and making minor modifications to previously-approved items for upcoming arts and culture events.

*RECOMMENDATIONS:* 1) Approve the use of the West Hollywood Library Public Meeting Room (Council Chambers) for arts and culture events as outlined in this report and waive all associated City-related fees including but not limited to facility use, special event and parking; 2) Approve an amendment to previously approved co-sponsorship of the Lambda Literary Foundation 25th Anniversary Event on April 27, 2013 to explicitly allow use of the AutoCourt for the event and waiver of associated fees, allow service of alcohol on City Property in conjunction with the event, and explicitly waive Special Event Permit fees and public safety costs as part of the co-sponsorship of this event; and 3) Approve an amendment to previously approved co-sponsorship of the TEDx West Hollywood event on April 14, 2013 to explicitly allow use of the AutoCourt for the event and waiver of associated fees, and allow service of alcohol on City Property in conjunction with the event.

**2.I. 18<sup>TH</sup> ANNUAL WEST HOLLYWOOD KIDS' FAIR, 2013 [E. SAVAGE, D. DENNIS]:**

*SUBJECT: The City Council will consider authorizing Social Services, Public Safety, Public Works and Recreation staff to coordinate the 18<sup>th</sup> annual Kids' Fair on Saturday, April 27<sup>th</sup> from 10 to 2 p.m. in West Hollywood Park.*

*RECOMMENDATION: Approve staff's coordination of the 18<sup>th</sup> annual Kids' Fair; waive special event fees; and waive parking fees in the City parking garage for 80 vendors from 8 a.m. to 3 p.m. and for 200 attendees from 9:30 a.m. to 3 p.m.*

**2.J. RESOLUTION IN SUPPORT OF CALIFORNIA SENATE BILL 391 (SB 391) THE CALIFORNIA HOMES AND JOBS ACT OF 2013 [A. LAND, J. PRANG, K. HASHMI, M. HAIBACH]:**

*SUBJECT: The City Council will consider adopting a resolution in support of SB 391 (DeSaulnier), the California Homes and Jobs Act of 2013, which has the goal of spurring job creation, boosting California's business competitiveness, and building affordable homes for Californians.*

*RECOMMENDATIONS: 1) Adopt Resolution No. 13-4407, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING SB 391 (DESAULNIER) THE CALIFORNIA HOMES AND JOBS ACT OF 2013"; and 2) Direct the Division of Rent Stabilization and Housing and the city lobbyist to send copies of the signed resolution to the author, Senator Mark DeSaulnier; West Hollywood representatives including Senator Ted Lieu (co-author) and Assemblymember Richard Bloom; all other co-authors; Senate President Pro Tem Darrell Steinberg and Assembly Speaker John Perez; and, Senator Dianne Feinstein, Senator Barbara Boxer, and Congressman Adam Schiff.*

**2.K. AMENDMENT TO THE CONTRACT FOR SECURITY GUARD SERVICES WITH PACWEST SECURITY SERVICES TO ADD AN ADDITIONAL SECURITY GUARD AT PLUMMER PARK [K. COOK, B. SMITH, E. SAVAGE, O. WALKER]:**

*SUBJECT: The City Council will consider amending the current contract for security guard services at City Hall, City Parks, the Farmer's Market, City Parking Lots, and for special events as approved by the City with PACWEST Security Services to fund an additional security officer to be assigned to Plummer Park.*

*RECOMMENDATION: Authorize the City Manager to amend the current contract with PACWEST Security Services for security guard services to include an amount not to exceed \$388,000 (an additional \$16,000 for the remainder of year one and \$48,800 for year two) for 2012-2014 to fund an additional security officer.*

- 2.L. APPROVAL OF THE UPDATED 2013 CITY OF WEST HOLLYWOOD NIMS/SEMS EMERGENCY PLAN [S. BERRY, B. SMITH, K. COOK]:**  
*SUBJECT: The City Council will consider approving the updated 2013 City of West Hollywood National Incident Management System (NIMS) and Standardized Emergency Management System (SEMS) compliant Emergency Plan.*  
*RECOMMENDATIONS: 1) Approve the updated 2013 City of West Hollywood NIMS/SEMS Emergency Plan; 2) Authorize the Mayor to sign the "Letter of Promulgation" and forward to the California Emergency Management Agency; and 3) Authorize staff to make minor changes to the 2013 City of West Hollywood NIMS/SEMS Emergency Plan with City Manager approval as necessary until the next formal update in 2015-2016.*
- 2.M. DATE AMENDMENT TO PREVIOUSLY APPROVED CO-SPONSORSHIP OF AIDS PROJECT LOS ANGELES' RED CIRCLE PROJECT POW WOW [A. LAND, J. PRANG, K. HASHMI, M. HAIBACH]:**  
*SUBJECT: The City Council will consider amending the previously approved co-sponsorship of AIDS Project Los Angeles' Red Circle Project Pow Wow to change the date from June 22, 2013 to June 15, 2013.*  
*RECOMMENDATION: Approve the date change of the previously approved co-sponsorship of the AIDS Project Los Angeles' Red Circle Project Pow Wow to reflect the new date of June 15, 2013.*
- 2.N. RESOLUTION OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S.B. 323 – YOUTH EQUALITY ACT (LARA) [J. PRANG, M. HAIBACH]:**  
*SUBJECT: The City Council will consider adopting a resolution supporting S.B. 323, which would remove a state tax exemption for any youth group, including the Boy Scouts, who discriminates against members and leaders on the basis of sexual orientation or gender identity.*  
*RECOMMENDATIONS: 1) Adopt Resolution 13-4408, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN SUPPORT OF S.B. 323 (LARA) – YOUTH EQUALITY ACT"; and 2) Direct staff to send copies of the adopted resolution to Senator Ted Lieu and Ricardo Lara, Assemblymember Richard Bloom and Congressman Adam Schiff, Senators Diane Feinstein and Barbara Boxer, and other key legislators.*
- 2.O. PARTICIPATION IN "EARTH HOUR 2013," A GLOBAL INITIATIVE TO BRING ATTENTION TO OUR PLANET AND THE ENVIRONMENT [J. PRANG, M. HAIBACH]:**  
*SUBJECT: The City Council will consider participating in the global 'lights out' event (Earth Hour 2013), a global initiative to bring awareness to our planet and the environmental challenges we face, and to encourage other West Hollywood businesses and individuals to participate in this symbolic gesture.*

RECOMMENDATIONS: 1) Approve the City's participation in Earth Hour 2013 by turning off all *non-essential lighting* at City Hall and other public facilities as a symbolic gesture of support; and 2) Direct Public Information Office to promote Earth Hour 2013, and to help solicit other West Hollywood businesses and individuals to participate as well.

**2.P. AWARD OF CONSTRUCTION CONTRACT FOR CIP 1306, CONCRETE REPAIR PROGRAM EAST SIDE [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider awarding a construction contract for the Concrete Repair Program East Side, CIP 1306.*

RECOMMENDATIONS: 1) Accept the bid dated March 6, 2013, submitted by FS Construction; 2) Authorize the City Manager to enter into a contract with FS Construction in the amount of \$59,360 for the construction of CIP 1306, Concrete Repair Program East Side; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 25% of the contract amount; 4) Approve Resolution 13-4409, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF CONCRETE REPAIR PROGRAM EAST SIDE, CIP 1306, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT"; and 5) Make a finding that pursuant to the provisions of the California Environmental Quality Act (CEQA-Public Resources Code, Section 21084 et. Seq.), Concrete Repair Program East Side, CIP 1306 meets the requirements for a categorical exemption in compliance with Article 19, Section 15301, (Class 1- Existing Facilities).

**2.Q. APPROVE RESOLUTION NO. 13-4410 AUTHORIZING THE CITY MANAGER TO EXECUTE AGREEMENTS WITH THE CALIFORNIA DEPARTMENT OF TRANSPORTATION [S. DEWOLFE, M. ANTOL, B. SIEGL]:**

*SUBJECT: The City Council will consider a resolution authorizing the City Manager to execute Fund Transfer Agreements with the California Department of Transportation, to be submitted to Caltrans as part of an application for the 2013 Community-Based Transportation Planning Grant program seeking funding for a Fairfax Transit District Streetscape Master Plan project.*

RECOMMENDATIONS: 1) Adopt Resolution 13-4410, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE CITY MANAGER TO EXECUTE AGREEMENTS WITH THE CALIFORNIA DEPARTMENT OF TRANSPORTATION FOR THE FAIRFAX TRANSIT DISTRICT STREETScape MASTER PLAN"; and 2) Upon award of the Grant, authorize the Director of Finance and Technology to increase budgeted expenditures in Grants Fund by \$160,000 and increase budgeted revenues in the Grants Fund by \$128,000 and authorize the transfer of to \$32,000 from the General Fund to the Grants Fund for the required match.

- 2.R. INTERIM PARKING REGULATIONS PROPOSED FOR THE EAST AND WEST SIDES OF HAYWORTH AVENUE BETWEEN SANTA MONICA BLVD. AND ROMAINE STREET [O. DELGADO, J. ROCCO, D. NORTE]:**  
*SUBJECT: The City Council will consider implementing interim parking regulations on the east and west sides of Hayworth Avenue, between Santa Monica Blvd. and Romaine Street based on meeting the criteria of Ordinance No. 08-782.*  
*RECOMMENDATIONS: 1) Authorize staff to implement an interim two (2) hour time limit on the east and west sides of Hayworth Avenue, between Santa Monica Blvd. and Romaine Street, as a six (6) month trial to be in effect between the hours of 7 a.m. to 7 p.m., seven (7) days a week, with an exemption for residents displaying 9R parking passes; and 2) Provide the City Council with a report after the six (6) month trial period that includes an analysis to determine the feasibility of making the trial regulations permanent.*
- 2.S. CHRISTOPHER STREET WEST'S 43rd ANNUAL LESBIAN, GAY, BISEXUAL, AND TRANSGENDER PRIDE CELEBRATION AND PARADE IN WEST HOLLYWOOD [E. SAVAGE, C. SMITH, B. SMITH]:**  
*SUBJECT: The City Council will consider requests from Christopher Street West for the 2013 Lesbian, Gay, Bisexual and Transgender Pride Celebration Events scheduled for Friday, June 7, Saturday, June 8, and Sunday, June 9, 2013.*  
*RECOMMENDATIONS: 1) Authorize the City Manager to negotiate a permit to use City property for the 2013 Lesbian, Gay, Bisexual, and Transgender Pride Celebration in West Hollywood. Example attached as Exhibit A; 2) Approve the use of West Hollywood Park and City property with fee waivers in the amount of \$136,755.00 as described in Exhibit B, for the 2013 Lesbian, Gay, Bisexual, and Transgender Pride event; 3) Approve Purple Party/Dyke March hours of 5:00 p.m. to 12:00 a.m. Friday, June 7, 2013 and Festival hours of 12:00 p.m. to 12:00 a.m. for Saturday, June 8, 2013 and 11:00 a.m. to 11:00 p.m. for Sunday, June 9, 2013; 4) Approve the Dyke March to take place along Santa Monica Boulevard in the eastbound lanes to West Knoll Drive and return in the eastbound lanes to San Vicente Boulevard on Friday, June 7, 2013 from 7:30 p.m. to 9:30 p.m. with a rolling closure to begin at approximately 8:00 p.m.; and 5) Approve the use of Santa Monica Boulevard for the PRIDE Parade on Sunday, June 9, 2013 from 11:00 a.m. to 5:00 p.m.*
- 2.T. AMENDMENTS TO CONTRACTS WITH KEYSER MARSTON ASSOCIATES AND JOANNE SHANNAHOFF FOR COMMUNITY OUTREACH ACTIVITIES RELATED TO THE HOUSING ELEMENT 2013-2021 UPDATE [E. SAVAGE, R. BURNLEY]:**  
*SUBJECT: The City Council will consider amending existing contracts with Keyser Marston Associates and Joanne Shannahoff for community outreach activities related to the Housing Element 2013-2021 Update.*  
*RECOMMENDATIONS: 1) Approve an amendment to the consultant contract with Keyser Marston Associates in amount not to exceed*

\$10,000 for additional community outreach and communication activities for the Housing Element 2013-2021 Update and authorize the City Manager to sign the amendment; and 2) Approve an amendment to the consultant contract for Joanne Shannahoff in an amount not to exceed \$5,000 for graphics and printing activities related to additional community outreach for the Housing Element 2013-2021 Update and authorize the City Manager to sign the amendment.

**2.U. AWARD OF CONTRACT FOR CITYWIDE SIDEWALK MAINTENANCE AND REPAIR PROGRAM [O. DELGADO, S. CAMPBELL, H. COLLINS]:**

*SUBJECT: The City Council will consider approving an Agreement with BPR, Inc. for the Citywide Sidewalk Maintenance and Repair Program.*

*RECOMMENDATIONS: 1) Accept the bid dated February 19, 2013 and approve an Agreement with BPR, Inc. for the Citywide Sidewalk Maintenance and Repair Program in the amount of \$158,625; 2) Authorize the City Manager to execute an Agreement with BPR, Inc. for the Citywide Sidewalk Maintenance and Repair Program; and 3) Reject all remaining bids.*

**2.V. RESCHEDULE A JOINT SESSION OF THE CITY COUNCIL AND PLANNING COMMISSION FOR THE 2013-2021 HOUSING ELEMENT UPDATE [E. SAVAGE, R. BURNLEY]:**

*SUBJECT: The City Council will consider rescheduling a joint study session of the City Council and Planning Commission to discuss the 2013-2021 Housing Element Update to May 20, 2013.*

*RECOMMENDATION: Re-schedule the joint study session of the City Council and Planning Commission for the Housing Element Update to May 20, 2013.*

**2.W. TAXI COUPON SUBSIDY PROGRAM – TRANSITION TO SWIPE CARD [E. SAVAGE, P. SLOANE GOODMAN, J. ROCCO, R. WINRADER]:**

*SUBJECT: The Council will consider a recommendation that the City convert its Taxi Coupon subsidy program to a swipe card method of fare payment.*

*RECOMMENDATIONS: 1) Approve the conversion of the Taxi Coupon subsidy program to a swipe card method of payment, replacing the current use of coupons; 2) Approve a contract amendment with Keolis Transit (formerly My Transit Plus) to implement the conversion, increasing the total amount for the 12-13 Fiscal Year by \$29,656, revising the budget, and changing the Scope of Services to reflect program operations under the new system; and 3) Authorize the City Manager to sign a contract amendment with Keolis Transit to implement the new system.*

**2.X. ENDORSEMENT OF CONGRESSMEMBER ADAM SCHIFF'S CONVERSATION ON GUN VIOLENCE EVENT [A. LAND, K. HASHMI]:**

*SUBJECT: The City Council will consider endorsing Congressman Adam Schiff's Conversation on Gun Violence event to provide a forum for*

*different perspectives on gun violence, including researchers, scholars, law enforcement, victims and other individuals.*

RECOMMENDATIONS: 1) Authorize endorsement of Congressman Adam Schiff's Conversation on Gun Violence event, and authorize use of the City Council Chamber; 2) Authorize the use of the City of West Hollywood logo on materials associated with the event, and direct City's PIO to assist with the promotion of the event; and 3) Waive Special Event Permit fee, facility rental fee, parking fees and any other City-related fees for the event.

**2.Y. NOTIFICATION OF ADVISORY BOARD ABSENCES [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will receive notification that Muriel Schoichet has exceeded the number of allowed absences for the Senior Advisory Board.*

RECOMMENDATIONS: City Council to receive notification that Muriel Schoichet has exceeded the number of allowed absences for the Senior Advisory Board, and determine not to vacate the seat.

**2.Z. REAPPOINTMENT OF CITY COMMISSIONER [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: Councilmember Heilman will consider reappointing Candace Illouljian to the Arts & Cultural Affairs Commission.*

RECOMMENDATION: Reappoint Candace Illouljian to the Arts & Cultural Affairs Commission.

**3. PUBLIC HEARINGS:**

**3.A. FEE ADJUSTMENT HEARING – 612-616 CROFT AVENUE [M. JENKINS, S. DE WOLFE, J. KEHO, A. GALLO]:**

*SUBJECT: Hearing on fee adjustment request made pursuant to WHMC § 19.64.040(C) regarding fees paid by developer in connection with project at 612-616 Croft Avenue. Fees paid include affordable housing in-lieu fee, Quimby fee, wastewater mitigation fee, and traffic mitigation fee.*

RECOMMENDATIONS: 1) Return the \$675 wastewater mitigation fee to the Applicants and await collection of that fee until the project receives final inspection or a certificate of occupancy, whichever occurs first; and 2) Deny the remainder of the appeal and affirm imposition of the remaining fees.

**3.B. AN APPEAL OF THE CONFIRMED NOTICE OF ASSESSMENT OF DELINQUENT TRANSIENT OCCUPANCY TAXES AND HOTEL MARKETING LEVY FOR VALADON HOTEL, LLC, ZUMA INVESTMENT CO., LLC., AND STEFAN ASHKENAZY [D. WILSON, H. GOSS, J. ECKART]:**

*SUBJECT: The City Council will consider an Appeal of the Confirmed Notice of Assessment of Delinquent Transient Occupancy Taxes and Hotel Marketing Levy for Valadon Hotel, LLC, Zuma Investment Co., LLC*

*and Stefan Ashkenazy.*

RECOMMENDATIONS: 1) Deny the appeal, in part, as to Appeal Issue #1 and Appeal Issue #3; grant Appeal Issue #2 and modify the Confirmed Notice of Assessment of Delinquent Transient Occupancy Taxes and Hotel Marketing Levy for Valadon Hotel, LLC, Zuma Investment Co., LLC and Stefan Ashkenazy accordingly; 2) In accordance with WHMC §3.32.100, order that the entire amount of delinquent Transient Occupancy Taxes, Hotel Marketing Levy, Penalties and Interest be due immediately upon service of the City Council's determination, and that Staff may institute all necessary actions to recover all monies due; and 3) Adopt Resolution No. 13 - \_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DENYING THE APPEAL, IN PART, AS TO APPEAL ISSUE #1 AND APPEAL ISSUE #3; GRANTING THE APPEAL, IN PART, AS TO APPEAL ISSUE #2, AND MODIFYING THE CONFIRMED NOTICE OF ASSESSMENT OF DELINQUENT TRANSIENT OCCUPANCY TAXES AND HOTEL MARKETING LEVY FOR VALADON HOTEL, LLC, ZUMA INVESTMENT CO., LLC AND STEFAN ASHKENAZY ACCORDINGLY; AND IN ACCORDANCE WITH WHMC §3.32.100, ORDERING THAT THE ENTIRE AMOUNT OF DELINQUENT TRANSIENT OCCUPANCY TAXES, HOTEL MARKETING LEVY, PEALTIES AND INTEREST AS MODIFIED HEREIN BE DUE IMMEDIATELY UPON SERVICE OF THE CITY COUNCIL'S DETERMINATION; AND THAT STAFF MAY INSTITUTE ALL NECESSARY ACTIONS TO RECOVER ALL MONIES DUE."

**3.C. PARKING METER MANAGEMENT PLAN [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council continued the December 3, 2013 public hearing for the citywide parking meter management plan to a date uncertain. This Item requests the City Council to continue the hearing to April 1, 2013.*

RECOMMENDATION: Continue the public hearing to April 1, 2013.

**4. UNFINISHED BUSINESS:**

**4.A. LA BREA AVENUE STREETScape PROJECT [D. UYENO, S. PERLSTEIN, O. DELGADO]:**

*SUBJECT: The City Council will consider the proposed landscape and lighting project for La Brea Avenue and direct staff to proceed with advertising the La Brea Avenue Streetscape Project for public bids to construct the project.*

RECOMMENDATIONS: 1) Consider the proposed improvements and enhancements for the La Brea Avenue and direct staff to proceed with implementation of the La Brea Avenue Streetscape Project; and 2) Adopt Resolution No. 13-\_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CERTIFYING A NEGATIVE

DECLARATION FOR THE PROPOSED LA BREA AVENUE  
STREETScape PROJECT.”

**4.B. PUBLIC SAFETY UPDATE [K. COOK, K. FRASER, A. WHITTLE, J. AUBEL]:**

*SUBJECT: The City Council will receive an update on public safety activities and give additional direction to staff.*

**RECOMMENDATIONS:** 1) Approve the following public safety priorities including: a) Continue to work with local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b) Continue to collaborate with the Code Compliance Division to address various nuisance issues, including dogs off leash, inappropriate disposal of dog waste, scavenging, and noise; c) Monitor and adjust traffic enforcement deployment as needed to address speeding vehicles, driving while using cell phones and “distracted movement”, bicycles on sidewalks, and other traffic violations; d) Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; e) Continue to provide attentive customer service; and f) Continue to educate the community through Neighborhood Watch and the Public Safety Commission’s “Live, Work, Play, Be Safe” campaign on key public safety issues; and 2) Give additional direction to staff as necessary.

**5. NEW BUSINESS:**

**5.A. CAMPAIGN REFORM [J. HEILMAN, F. SOLOMON]:**

*SUBJECT: The City Council will consider directing the City Attorney to draft an ordinance prohibiting lobbyists from serving as campaign consultants for candidates running for office in the City. The ordinance will also prohibit the appointment of campaign consultants and lobbyists to any board or commission or any position in the City requiring the filing of a financial disclosure form.*

**RECOMMENDATIONS:** 1) Direct the City Attorney to draft an ordinance prohibiting lobbyists from simultaneously acting as campaign consultants; and 2) Direct the City Attorney to draft an ordinance prohibiting the appointment of campaign consultants and lobbyists to any City board or commission or any position in the City requiring the filing of a financial disclosure form.

**5.B. ELECTION OF MAYOR AND MAYOR PRO TEMPORE [C. SCHAFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider electing the new Mayor and Mayor Pro Tempore.*

**RECOMMENDATION:** Call for nominations and election of Mayor and Mayor Pro Tempore, to be installed on April 15, 2013 at the Reorganization Meeting beginning at 6:00 p.m.

**5.C. COMMISSION AND ADVISORY BOARD APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider making at-large appointments to City Commissions and Advisory Boards.*

**RECOMMENDATIONS:** 1) Call for nominations for an *at-large* appointment to the Business License Commission; 2) Call for nominations for an *at-large* appointment to the Disabilities Advisory Board; and 3) Call for nominations for an *at-large* appointment to the Women's Advisory Board.

**EXCLUDED CONSENT CALENDAR:** Items removed from the Consent Calendar for separate discussion are considered at this time.

**6. LEGISLATIVE:**

**6.A. ORDINANCE AMENDING THE CITY'S ELECTION AND CAMPAIGN REGULATIONS TO ALLOW CAMPAIGN COMMITTEES TO RAISE FUNDS IN ORDER TO PAY OUTSTANDING DEBTS [M. JENKINS, C. SCHAFFER]:**

*SUBJECT: The City Council will consider adopting an ordinance that would amend the City's Municipal Code to remove the six-month deadline for campaign committees to raise funds following an election in order to pay outstanding debts.*

**RECOMMENDATION:** Introduce on first reading Ordinance No. 13-\_\_\_\_, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE REGULATIONS GOVERNING CONTRIBUTIONS TO MUNICIPAL ELECTION CAMPAIGNS FOR CITY COUNCIL OFFICES AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE."

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, April 1, 2013 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

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**UPCOMING MEETING SCHEDULE**

Date: April 1, 2013 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: April 15, 2013 – Monday – 6:00 PM – Mayoral Installation – West Hollywood Park Public Meeting Room - Council Chambers.

Date: May 6, 2012 – Monday - 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: May 20, 2013 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

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**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
MONDAY, March 18, 2013  
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM  
625 N. SAN VICENTE BOULEVARD**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

**1. PENDING LITIGATION.....G.C. 54956.9(a):**

Ptashkin v. City of West Hollywood, Los Angeles County Superior Court Case No. BS136314

*SoCal Mobile Food Vendors' Assn v. City of West Hollywood*, Los Angeles County Superior Court Case No. SC117692

**2. THREATENED LITIGATION.....G.C. 54956.9(b)**

Two cases.

**AFFIDAVIT OF POSTING**

State of California       )  
County of Los Angeles   )  
City of West Hollywood   )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: March 15, 2013

Signature *Valerie Ross*