

**CITY OF WEST HOLLYWOOD  
Arts and Cultural Affairs Commission (ACAC)  
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE  
MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

**Thursday, March 14, 2013**

**5:00 p.m.**

**Location: *Community Conference Room – City Hall*  
8300 Santa Monica Blvd., West Hollywood**

**I. CALL TO ORDER (5:00 p.m.)**

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

**II. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to two minutes each.

**III. CONSENT CALENDAR**

The Subcommittee will review, receive and file and/or consider approval of the following consent items.

- A.** Performing Arts and Cultural Affairs Subcommittee minutes of February 14, 2013.

**IV. NEW BUSINESS**

**A. Arts Participation Grant – The Lavender Effect (5:10 p.m.)**

The Subcommittee will review an Arts Participation Grant application submitted by The Lavender Effect and receive a presentation from Andy Sacher, Founding Executive Director, on the organization's proposed oral history project. The Subcommittee will also consider approving a grant in the amount of \$1,000 to support the project to be held June 11, 2013 as part of the City's One City One Pride 6<sup>th</sup> Annual LGBT Festival of Art and Culture.

**Recommendation:** Approve an Arts Participation Grant in the amount of \$1,000 to The Lavender Effect and forward recommendation to the ACAC for ratification.

**B. Arts Participation Grant – LA Association of Russian WWII Veterans (5:20 p.m.)**

The Subcommittee will review an Arts Participation Grant application submitted by the Los Angeles Association of Russian WWII Veterans and receive a presentation from Tatiana Rodzinek, Russian Community Outreach Coordinator, on the organization's proposed project to celebrate the 68<sup>th</sup> Anniversary of *The Victory in Europe*. The Subcommittee will also consider approving a grant in the amount of \$1,000 to support the project to be held May 11, 2013 in Plummer Park.

**Recommendation:** Approve an Arts Participation Grant in the amount of \$1,000 to the Los Angeles Association of Russian WWII Veterans and forward recommendation to the ACAC for ratification.

**C. Arts Participation Grant – Beth Shirah Congregation (5:30 p.m.)**

The Subcommittee will review an Arts Participation Grant application submitted by the Beth Shirah Congregation and receive a presentation from Cantor Estherleon Schwartz, Board Director, on the congregation's proposed project *Building Creative Bonds*. The Subcommittee will also consider approving a grant in the amount of \$1,000 to support the project to be held Summer – Fall 2013 at a City facility located at 7362 Santa Monica Blvd.

**Recommendation:** Approve an Arts Participation Grant in the amount of \$1,000 to Beth Shirah Congregation and forward recommendation to the ACAC for ratification.

**D. Art and Culture Volunteer Opportunities (5:40 p.m.)**

The Subcommittee will discuss potential volunteer opportunities to support City arts and cultural programs while providing meaningful opportunities to individuals who want to be involved.

**Recommendation:** Discuss and provide direction as applicable.

**V. UNFINISHED BUSINESS (5:50 p.m.)**

**A. Free Theatre in the Parks 2013 (5:50 p.m.)**

The Subcommittee will review applications in response the Free Theatre Request for Proposals and consider selecting a company to present a theatrical production during July and August 2013.

**Recommendation:** Review and select a company to present a theatrical production during July and August 2013 and forward recommendation to the ACAC for ratification.

**B. Resident Company Pilot Program (6:05 p.m.)**

The Subcommittee will review applications in response to the Resident Company Request for Proposals and consider selecting performing arts organizations to participate in the pilot program.

**Recommendation:** Review, discuss and select performing arts institutions/organizations to participate in the pilot and forward recommendation to the ACAC for ratification.

**C. Summer Sounds (6:20 p.m.)**

The Subcommittee will review and select six artists/bands and 2 alternates for the 2013 Summer Sounds music series to include 2 concerts each in Kings Road Park, Plummer Park and West Hollywood Park, including a "family friendly" concert on Sunday June 16, 2013 in

West Hollywood Park in conjunction with a celebration of Father's Day for LGBT-parented families.

**Recommendation:**

1. Review and select six artists/bands and 2 alternates for Summer Sounds and forward decision to the Arts and Cultural Affairs Commission for ratification.
2. Approve an estimate of \$8,800 to fund Summer Sounds concerts with an additional \$600.00 per concert for potential furniture rental.

**D. Performing Arts and Cultural Affairs Projects (6:35 p.m.)**

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- 2013 Arts Grant Program
- 2013 One City One Pride
- 2014 Arts Grant Program
- Free Theatre in the Park Performance Series
- Laurel House Project
- Plummer Park Fiesta Hall
- Poet Laureate Program
- Resident Company Program
- Summer Sounds
- Winter Sounds
- West Hollywood Library Programming

**Recommendation:** Discuss and provide direction as applicable.

**VI. ITEMS FROM THE SUBCOMMITTEE (6:40p.m.)**

**VII. ITEMS FROM STAFF**

**VIII. DEVELOPMENT OF NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the April 11, 2013 meeting agenda.

**IX. ADJOURNMENT (6:50 p.m.)**

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next meeting scheduled Thursday, April 11, 2013 at 5 p.m. in the Community Conference Room in City Hall.

**AFFIDAVIT OF POSTING**

State of California )  
County of Los Angeles )  
City of West Hollywood )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: March 8, 2013

Signature 