

**CITY OF WEST HOLLYWOOD**  
**Arts and Cultural Affairs Commission**  
**ART ON THE OUTSIDE SUBCOMMITTEE**  
**MEETING AGENDA**

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

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Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

**Thursday, February 28, 2013 – 3:30 p.m.**

Location: Community Conference Room, 1<sup>st</sup> Floor, City Hall  
8300 Santa Monica Boulevard, West Hollywood

**I. CALL TO ORDER (3:30 P.M.)**

- A.** Roll Call
- B.** Posting of the Agenda
- C.** Staff Comments on the Agenda
- D.** Approval of the Agenda

**II. APPROVAL OF MINUTES/ACTIONS**

The Subcommittee will review and approve minutes/actions of January 31, 2013 special meeting.

**III. ITEMS FROM THE PUBLIC**

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

**IV. NEW BUSINESS**

**A. “Ricochet” Temporary LED Public Bench Project (3:40 P.M.)**

The Subcommittee will review a Temporary Art Project Proposal submitted by artists Kiduck Kim and Mads Christensen and receive a presentation from the artists on the proposed LED public bench project, *Ricochet*.

**Recommendation:** Review proposal, receive presentation and provide direction as applicable.

**B. Key Club Videotron (3:50 p.m.)**

The Subcommittee will receive a presentation on the Key Club Videotron and proposed projects.

**Recommendation:** Receive presentation, approve proposals and provide direction as applicable.

**C. “Anchoring the Threads of Community” Temporary Mural Project (4:00 P.M.)**

The Subcommittee will review a Temporary Art Project Proposal submitted by artist Sarah Chang and receive a presentation from the artist on the proposed mural project *Anchoring the Threads of Community* for installation at West Hollywood Park Pool.

**Recommendation:** Review proposal, receive presentation and provide direction as applicable.

**V. UNFINISHED BUSINESS**

**A. LA><ART Temporary Art Project Proposals (4:10 p.m.)**

The Subcommittee will review and discuss revised Temporary Art Project Proposals with Lauri Firstenberg and Amanda Hunt of LA><ART. The Subcommittee will also receive a presentation from the team on a proposed billboard project by artist Alex Israel.

**Recommendation:** Review and discuss revised project proposals, receive presentation and provide direction as applicable.

**B. Art on the Outside Current and Potential Projects (4:25 P.M.)**

The Subcommittee will discuss as needed Art on the Outside projects under the Subcommittee’s oversight:

LAND – Liz Craft Project (FY2013)	Neon Sculpture Project
Contemporary Art Encounter Project/One Day Residencies (FY2013)	Sweetlove Sculpture Project (FY2013)
Cosimo Cavallaro’s Jelly Bean (FY2014)	The Roxy Project (on-going)
Creative Voltage – Jennifer Cecere Project (FY2014)	Tierra del Sol Collective Project
LA><ART Temporary Sculpture Projects (FY2013)	Tsipi Mani Sculpture Project

**VI. ITEMS FROM THE SUBCOMMITTEE (4:35P.M.)**

**VII. ITEMS FROM THE STAFF**

**VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA**

The Subcommittee will advise staff on the development of the March 28, 2013 special meeting agenda.

**IX. ADJOURNMENT (4:45 P.M.)**

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, March 28, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.