



Commercial Sub-Areas

General Plan Advisory
Committee #4

04 November 2009

Agenda

- 01** Introduction
- 02** Tonight's Process
- 03** Discussion
- 04** General Plan Topics
- 05** Public Comment
- 06** Summary and Next Steps



Introduction

GPAC Schedule and Topics

- October 7: Commercial Sub-Area Visions
- October 27: Land Use Designations
- November 4: Finalize Commercial Sub-Area Visions
- December 2: Overview of General Plan Policy Framework; Parking and Transportation
- January 5 (Tuesday): Economic Development; Sustainability/Climate Change
- January 6: Housing; Human Services
- February 2 (Tuesday): Health and Safety; Public Facilities; Infrastructure
- February 3: Wrap-up

Other Important Dates

- **November 14:** Boards and Commissions Workshop
- **November 16:** Joint City Council/Planning Commission Study Session
- **January 25:** Joint City Council/Planning Commission Study Session
- **January 30:** Public Workshop – Vision and Policy
- **April 5:** Joint City Council/Planning Commission Study Session
- **May:** *RELEASE OF DRAFT GENERAL PLAN AND EIR*
- **May (date TBD):** Public Workshop on Draft General Plan

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02

**Tonight's
Process**

Tonight's Process

- Break into three groups (45 min.)
 - Discuss Key Questions for the Sub-Area Visions
- Finish writing individual notes (10 min.)
- Reconvene for a large group discussion (20 min.)

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Tonight's Process

- **For each commercial sub-area, provide feedback on:**
 - Overall vision
 - Key questions
 - Individual policy directions
- **How to Provide Feedback:**
 - Please mark individual responses on your **blue** handout
 - Place a “Y” or a “N” in the box next to each policy
 - Write responses to the Key Questions

*Please put your comments on the **blue** handout and return them to staff at the end of the meeting.*

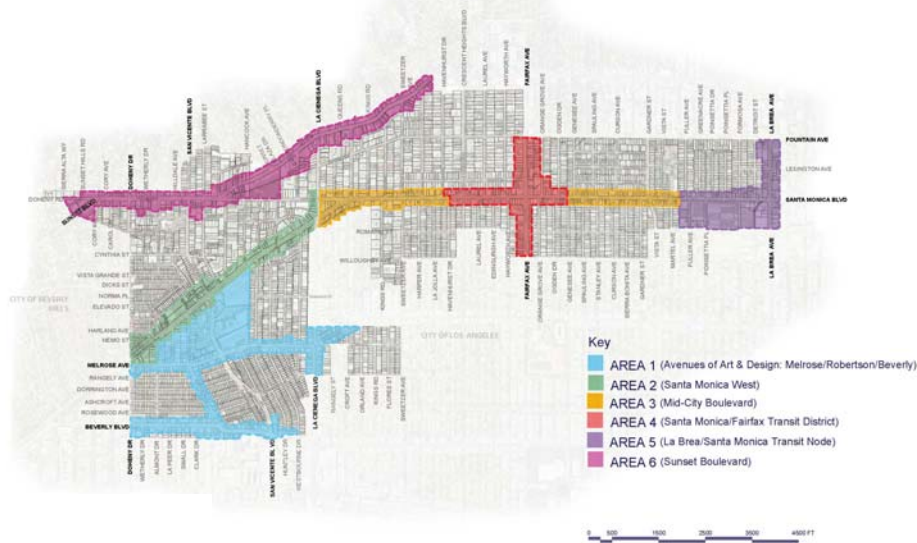
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Order of Sub-Areas

- Area 1: Avenues of Arts and Design – Melrose, Beverly, and Robertson
- Area 2: Santa Monica Boulevard West
- Area 3: Mid-City Boulevard
- Area 4: Santa Monica/Fairfax Transit District
- Area 5: La Brea/Santa Monica Transit Node
- Area 6: Sunset Boulevard

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Commercial Sub-Areas



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Discussion



General Plan Topics

Major Topics

- Guiding Principles
- Land Use
- Transportation
- Community & Culture
- Health & Safety
- Public Facilities, Services, Infrastructure
- Sustainability, Climate Change and Conservation
- Housing
- Governance

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Public Comment
(2 minutes per speaker)

06

Summary and Next Steps



Next Meeting:

December 2

6:30 PM

West Hollywood Park Auditorium