



INSTALL: WeHo Request for Proposals

Seeking Visual and Performance Artists to participate in the second annual INSTALL:WeHo.

DEADLINE TO APPLY: March 15, 2013

ABOUT INSTALL:WeHo

The second annual INSTALL:WeHo will be held June 2, 2013, showcasing the work of LGBTQ-minded artists in the Greater Los Angeles community. As part of One City One Pride and with the support of the City of West Hollywood, ONE National Gay & Lesbian Archives, Los Angeles Contemporary Exhibitions, Pasadena Arts Council, The California LGBT Arts Alliance, and Frontiers Magazine, this pop-up installation continues to serve as a forum to bring both established and emerging LGBTQ artists and contributors together.

This year INSTALL:WeHo focuses on the notion “Good Queer.” What does it mean to be a good queer? Does it mean challenging traditional definitions of homosexuality and heterosexuality? Does it mean embracing the moveable feast of letters (lgbtqi) that has come to stand for those under the queer umbrella who are in need of more explicit protection? How does it affect our private and public lives and perceptions? How do the actions of performance and object-making intersect with the actions of challenging and embracing within this queer discourse?

INSTALL:WeHo will appear overnight in the El Tovar parking lot, adjacent to the West Hollywood Library. INSTALL:WeHo will also feature a Main Stage for individual performance artists or performance troupes. Artists and artist organizations are invited to apply for access to a mobile space or the Main Stage to create unique installations or performances.

ABOUT ONE CITY ONE PRIDE 2013

The City of West Hollywood will celebrate Pride and the contributions of the LGBT community with the One City One Pride LGBT arts festival. Held throughout Pride Month, but centered on the dates of May 31-June 16, the festival features both free and ticketed events with theatre, film, music, spoken word, visual art, installation art and much more.

Visit www.weho.org/pride for details and a full list of events.

ELIGIBILITY

This call is open to LGBTQ-minded artists. Artists residing in the greater Los Angeles community are especially encouraged to apply.

SELECTION PROCESS

Artists will be selected based on qualifications, selection criteria and proposal, to participate in the 2nd Annual INSTALL:WeHo event.

The Selection Committee will review proposals and select the artists or artist organizations to participate in the event. The Selection Committee is composed of INSTALL: WeHo founders Mark Cramer and Laura Watts; David Frantz, Curator of ONE National Gay & Lesbian Archives; Rebecca Ansert, Founder and Principal of Green Public Art Consultancy; and Carol Stakenas, Executive Director of Los Angeles Contemporary Exhibitions.

CRITERIA FOR SELECTION

Artists will be selected according to the following criteria:

- Proven artistic merit and strong professional qualifications which demonstrate the artist's ability to create a unique and meaningful work of art within the scope of the theme presented: "Good Queer"
- Ability to create an artwork that will resonate with the LGBTQ community
- Proven exhibition/performance experience (Any professional or non-professional experience is relevant. We want to see that you understand the process and expectations of participating in a group show).
- Successful track record of completion of projects on time

SCHEDULE

March 15	Proposal submission deadline
March 22	Selected artists announced
March 22 – May 31	Installation and performance preparation
March 27	Artist Orientation
June 2	Artists install mobile spaces with artwork on site INSTALL: WeHo 1PM – 8PM

SUBMISSION GUIDELINES

The following must be received by Saturday, March 15, 2013, 5PM, PST.

Name
Organization (if applicable)
Address
Phone
Email
Website
Resume/CV
Narrative Bio (100 words or less)
Artist Statement (100 words or less)

Type of proposal (select one): INSTALL:WeHo Main Stage or INSTALL:WeHo Mobile Space:

INSTALL:WeHo Installation Proposal (Mobile Space):

1. Written proposal describing the installation you plan to present. *All installations must include exterior and interactive elements* (300 words or less).
2. Sketch of the proposed installation – Approximate Mobile Space Dimensions 12' L x 8' W x 8' H
3. Technical Requirements
4. Five (5) supporting images of the work to be shown and/or of work that is representative of your practice. Please include Title, Year, Media, Dimensions, and Edition (where applicable) for each image.

INSTALL:WeHo Performance Proposal (Main Stage):

1. Written proposal describing the performance you plan to present (300 words or less)
2. Sketch of stage setup (stage overhead)
3. Technical Requirements
4. Two (2) short video clips, no more than 5 minutes long each and included as links to YouTube, Vimeo, or your website. Please include a brief description of the performance(s).

Proposals must be submitted as a single file .pdf with your name or the name of your organization in the file name (i.e. FirstNameLastName.pdf or Organization.pdf). Please compress the .pdf to 2MB or less and send via email to installweho@gmail.com.

Selected artists will receive a stipend, commensurate with the caliber and complexity of their proposal, to facilitate the realization of their installation or performance.

Please email installweho@gmail.com with any questions about the submission guidelines. Please visit www.installweho.com and at www.facebook.com/installweho to join the INSTALL:WeHo community.