

General Plan Advisory Committee Meeting Notes October 7, 2009

The second meeting of the General Plan Advisory Committee (GPAC) was held at the Plummer Park Community Center, Rooms 5 & 6, and convened promptly at 6:30 p.m. 38 members were in attendance.

Bianca Siegl, General Plan Project Manager, welcomed the Committee and introduced the agenda and materials for the meeting. She outlined the upcoming topics for GPAC meetings, as well as key community outreach activities for the General Plan Update. A brief discussion was held regarding the results of the issue area prioritization from the September 2 meeting.

Matt Raimi, of Raimi + Associates, the Lead Consultant for the General Plan Update, presented data about City and regional population trends. He outlined the difference between General Plan and Zoning Ordinance regulations, the difference between policy changes and physical changes, and the external forces impacting local development.

Matt Raimi introduced the process for developing the commercial Sub-Area Visions. Matt and Bianca then presented the key features for each of the eight Sub-Area Visions.

GPAC members were then randomly divided into five small discussion groups. The groups were provided a form to aid in recording their feedback on each of the Sub-Area Visions. Following a 40-minute discussion, each group was asked to report back to the full committee as to whether their group generally agreed or disagreed with each Vision, describing any suggested changes they determined to be most important.

Staff has compiled the responses from each group as well as individual comments sent in following the meeting. Those responses are listed on the attached summary spreadsheet.

There were five public speakers:

- Sofia Gelman spoke regarding technical and practical skills education
- Elyse Eisenberg spoke regarding population density and building heights
- Steve Martin spoke regarding quality of life and revenue generation
- Jeanne Dobrin spoke regarding public safety, building heights, and quality of life
- Troy Browning spoke regarding parking and traffic concerns

The meeting concluded at 8:40 p.m. The next meeting of the General Plan Advisory Committee will be on October 27, 2009 at West Hollywood Park Auditorium at 6:30 PM.

The agenda, PowerPoint presentation, and materials distributed to the committee at the October 7 meeting can be found on the City's website: www.weho.org/generalplan