

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission
ART ON THE OUTSIDE SUBCOMMITTEE
SPECIAL MEETING AGENDA

To comply with the Americans with Disabilities Act of 1990, Assistive Listening Devices (ALD) will be available for check out at the meeting; If you require special assistance to participate in this meeting, (e.g., a signer for the hearing impaired), you must call or submit your request in writing to the Office of the City Clerk at (323) 848-6409 at least 48 hours prior to the meeting. The City TDD line for the hearing impaired is (323) 848-6496.

Special meeting related accommodations (e.g., transportation) may be provided upon written request to the Office of the City Clerk at least 48 hours prior to the meeting. For information on public transportation, call 323.GO.METRO (323/466-3876) or go to www.metro.net

Written materials distributed to the Urban Arts Subcommittee within 72 hours of the Urban Art Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Urban Arts Subcommittee meeting at the staff liaison's table.

Thursday, January 31, 2013 – 3:30 p.m.

Location: Community Conference Room, 1st Floor, City Hall
8300 Santa Monica Boulevard, West Hollywood

I. CALL TO ORDER (3:30 P.M.)

- A.** Roll Call
- B.** Posting of the Agenda
- C.** Staff Comments on the Agenda
- D.** Approval of the Agenda

II. APPROVAL OF MINUTES/ACTIONS

The Subcommittee will review and approve Minutes/Action of November 29, 2012 special meeting.

III. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Illuminated Sculpture Project (3:40 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by artist Shana Mabari and receive a presentation from the artist on the proposed three-dimensional sculpture project, *Illuminated*.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

B. Sam Falls Public Sculpture. (3:50 P.M.)

The Subcommittee will review a Temporary Art Project Proposal submitted by LA><ART and receive a presentation from Lauri Firstenberg and Amanda Hunt of LA><ART on the proposed three-dimensional sculpture project, *Sam Falls Public Sculpture*.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

C. Anna Sew Hoy Sculpture Project (4:00 p.m.)

The Subcommittee will review a Temporary Art Project Proposal submitted LA><ART and receive a presentation from Lauri Firstenberg and Amanda Hunt of LA><ART on the proposed three-dimensional sculpture project, *Anna Sew Hoy*.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

D. Utility Box Art Wrap Project (4:10 p.m.)

The Subcommittee will receive a presentation from Shawn Mimbs, Lesbian and Gay Advisory Board on a proposed utility box art wrap project.

Recommendation: Review proposal, receive presentation and provide direction as applicable.

V. UNFINISHED BUSINESS

A. Aaron Brothers West Hollywood Public Art Project (4:20 p.m.)

The Subcommittee will receive a presentation from Debra Ebel, Director of Brand Development, Aaron Brothers and artist Michael Giliberti on the public art concept for the West Hollywood Aaron Brothers store.

Recommendation: Receive presentation and approve for ratification by the Arts and Cultural Affairs Commission the public art concept for the Aaron Brothers West Hollywood store.

B. Roxy Project (4:30 p.m.)

The Subcommittee will receive a presentation from Heather Kohos, Chief Brand Officer & Marketing Director at The Roxy, on the proposed installation of a new mural by artist “*A Person*” on the eastside of the building’s exterior in conjunction with The Roxy’s online to offline music, art, culture and technology initiative and consider approving the new mural.

Recommendation: Receive presentation and approve for ratification by the Arts and Cultural Affairs Commission a new mural by artist.

C. 100 Walkers, West Hollywood (4:35 p.m.)

The Subcommittee will receive an update from staff on the Temporary Art Project Proposal submitted by artist Richard Kraft to include an updated budget.

Recommendation: Receive update and provide direction as applicable.

D. Art on the Outside Current and Potential Projects (4:45 P.M.)

The Subcommittee will discuss as needed Art on the Outside projects under the Subcommittee’s oversight:

LAND – Liz Craft Project	Neon Sculpture Project
Contemporary Art Encounter Project/One Day Residencies	Sweetlove Sculpture Project (2013)

Cosimo Cavallaro's Jelly Bean (2013)	The Roxy Project
Creative Voltage – Jennifer Cecere Project	Tierra del Sol Collective Project
Frostig Collection (2012)	Tsipi Mani Sculpture Project

VI. ITEMS FROM THE SUBCOMMITTEE (4:50P.M.)

VII. ITEMS FROM THE STAFF

VIII. DEVELOPMENT OF THE NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the February 28, 2013 special meeting agenda.

IX. ADJOURNMENT (4:55 P.M.)

The Art on the Outside Subcommittee will adjourn to its special meeting scheduled Thursday, February 28, 2013 at 3:30 p.m. in the Community Conference Room at City Hall.