

WHY RE-DESIGN STREETS?

The Role of Streets

- Streets are not just for moving vehicles, but must also accommodate pedestrians and bikes.
- Streets serve as “front door” to businesses.
- Streets support the city’s urban forest and should have diverse species & ample shade canopy.
- Streets are a city’s “outdoor living space” and reflect the values of the community.
- Streets contribute to a district’s unique character and sense of place.

What are Complete Streets?

- Caltrans adopted a “Complete Streets Policy” (2001, 2008) applicable throughout California.
- The policy supports a Federal law requiring safe accommodation for all users.
- Complete Streets must be accommodated in each city’s General Plan.

Why Complete the Street?

Allows for safe travel by any mode with the following benefits:

- Supports increased physical activity, public health and safety;
- Provides options and access for non-drivers;
- Decreases vehicle trips and associated air pollution and greenhouse gas emissions.

How can well-designed streets support businesses?

- Provide curb appeal in a district.
- Enhance the shopper’s experience.
- Add to the district’s marketability.
- Improve mobility for clientele.
- Integrate efficient parking with other amenities.
- Encourage walking from one business to another.
- Provide space for outdoor dining, better pedestrian access to businesses & special places.

How can well-designed streets better serve residents?

- Improve overall walkability in the neighborhood.
- Make it easier for residents to walk from home to shops rather than drive.
- Increase number of trees and amount of shade in the community.
- Include improved lighting at night.
- Help project a sense of ownership and care for the public realm.
- Improve access for residents to/from their homes.

Identity/sense of place



Beverly Boulevard



Robertson Boulevard



Melrose Avenue



San Vicente Boulevard

Complete streets = streets for walking, biking, transit and driving



Streets serving businesses



Streets serving residents



Streets as living places for everyone

