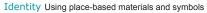
WAYFINDING

Sample sign types recommended by AWG for consideration when designing a wayfinding program.







Wayfinding with district icons



Emphasis on district relative to the City



Sidewalk gateways



NORTH PARK

Pole signs







Winged West HOLLYWOOD

O Japan/Am Nat'l Mus

→ Koban Visitor Center

→ Union Ctr for Arts

→ Village Plaza

Banners Event, sponsor, district advertising









Vehicular wayfinding District parking and valet, major destinations







Pedestrian wayfinding Directional, maps or wireless apps







Interpretive graphics Can tell a story about a place, its history and culture