

**MINUTES  
TRANSPORTATION COMMISSION  
CITY OF WEST HOLLYWOOD  
JUNE 20, 2012  
7:00 P.M.**

**WEST HOLLYWOOD CITY HALL,  
8300 SANTA MONICA BOULEVARD**

**I. CALL TO ORDER**

The meeting was called to order at 7:07 p.m. by Chair Wayland.

- A. Pledge of Allegiance  
Commissioner Warren led the Pledge of Allegiance.
- B. Reminder to Speak Clearly Into Microphone and to Turn Off All Cellular Phones and Pagers

The Commissioners and public were reminded to speak clearly into their microphones to accommodate the public record tapes and the hearing-impaired.

**C. Roll Call**

Commissioners present:  
David Eichman, Lindsey Horvath, David Warren, Steve Wayland

Commissioners absent:  
Steven Greene, Scott Schmidt, Leon Shparaga,

Staff present:  
Melissa Antol, Long Range and Mobility Planning Manager  
Walter Davis, Neighborhood Traffic Management Program Specialist  
Chris Corrao, Assistant Planner  
Reuben Duarte, Intern  
Danny Casillas, Administrative Specialist III

- D. Approval of the Agenda of June 20, 2012, Transportation Commission meeting.

Motion: Eichman Second: Warren

All ayes.

Motion passed.

E. Approval of Minutes

Motion: Approve minutes, Commission meeting of May 16, 2012  
with the following corrections;

*Page 3: Correct spelling of "Baume".*

*Page 4: add the word "Advisory".*

*Page 5: change "contracting" to "contacting"*

Moved: Horvath      Second: Warren

All Ayes:

Motion passed.

II. CONSENT CALENDAR

No items.

III. ITEMS FROM PUBLIC

Stephanie J. Harker, WEST HOLLYWOOD, spoke about speed humps on  
Vista Street.

Victor Omelczenko, WEST HOLLYWOOD, spoke about West Hollywood  
as a bike and pedestrian friendly city.

IV. PUBLIC HEARING

No items.

V. COMMISSION CONSIDERATION

A. Bike Share Presentation

Presentation from SoCal Cycle Share, LLC  
Owen Ward and Leor Ram

Commissioner Horvath asked what were the key differences from  
other Bike-share Program providers.

Owen Ward replied that the biggest difference is that they know the community .

Commissioner Horvath asked what is expected of the City.

Owen Ward answered that use of the public right of way is required.

Matt Baume, WEST HOLLYWOOD, spoke IN FAVOR of the presentation.

Commissioner Wayland asked about the dimensions of the stations.

Owen Ward explained.

Commissioner Wayland asked if the dimensions included clearance as per ADA regulations.

Leor Ram said that they do.

Commissioner Eichman asked for a brief on the progress of bike-share programs in surrounding areas.

Owen Ward said that there has been little progress, over all, in Los Angeles.

Commissioner Eichman asked if the program could start in West Hollywood and spread out from there.

Owen Ward said the program could be self-contained, but he would love to connect to a number of destinations. West Hollywood, as a stand alone, is ideal.

Commissioner Eichman asked how the program would make money.

Owen Ward said it would be funded with some sponsorship, but mostly through user fees and advertising, in accordance with City Code.

Commissioner Eichman asked about issues with bike helmets.

Owen Ward replied that program participants would sign a waiver and inexpensive helmets could be made available through local businesses.

Commissioner Eichman asked if there were any cities with more than one bike-share program.

Owen Ward replied not yet, but it may be possible.

Commissioner Warren asked if staff could get specific information from Los Angeles as to what they are doing.

Melissa Antol replied that the Westside Council of Governments (WSCOG) is working on the subject, in light of recent developments in Los Angeles.

Commissioner Warren asked if there was any proof of demand in West Hollywood.

Owen Ward said that there is plenty of support from businesses.

Commissioner Warren specified proof of demand from general public.

Owen Ward said there is.

Commissioner Wayland said he sees lots of possibilities.

**B. Fountain Avenue Bike Route Improvements**

Staff report by Walter Davis on a new bicycle pavement marking called "Sharrows".

Commissioner Horvath asked if there would be lanes in both directions.

Walter Davis said there would.

Commissioner Horvath asked if there was any signage available that could be posted to alert drivers who are parking about bicyclers.

Walter Davis replied that there are none with the MUTCD.

Melissa Antol suggested "Watch for Bikes" signs could be posted.

Commissioner Horvath asked if the lanes continue into Los Angeles.

Walter Davis said that they do.

Commissioner Wayland commented that the Sharrows have proven effective in Los Angeles.

Matt Baume, WEST HOLLYWOOD, spoke IN FAVOR of the staff report and recommended that a different type of signage to be used instead of "watch for bikes" signs

Commissioner Warren asked where the Sharrows would go on Fountain Avenue west of Fairfax Avenue.

Walter Davis said that it has not been determined.

Commissioner Warren asked if different signage would be used.

Melissa Antol said that she likes the suggested signs, but it hasn't been decided which will be used.

Commissioner Eichman asked for a breakdown of the costs.

Walter Davis gave a summary of costs.

Commissioner Wayland reminded the Commission that placing bike lanes on Fountain Avenue is a top recommendation from the Bicycle Task Force.

Commissioner Warren asked if the lanes have already been budgeted.

Walter Davis said that they have.

C. Electric Vehicle Charging Station License Agreement With Ecotality, N.A.

Staff report from Chris Corrao and Reuben Duarte.

Commissioner Horvath asked how Ecotality was chosen.

Melissa Antol explained that they are recipients of a grant and they approached the City.

Reuben Duarte provided more details.

Commissioner Horvath commented on the cost of wifi usage.

Reuben Duarte explained why it is necessary.

Commissioner Horvath asked what the current usage of the standing chargers is.

Chris Corrao said they are not used.

Commissioner Eichman asked if the agreement could be non-exclusive.

Reuben Duarte said that the agreement could be non-exclusive.

Commissioner Warren asked why there was no formal process in choosing the company.

Chris Corrao explained that the company approached the City after receiving a grant.

Commissioner Warren asked how many companies have access to grants.

Reuben Duarte replied that he does not know.

Commissioner Warren asked what the usage would be.

Reuben Duarte said he did not know.

Commissioner Warren asked what the allotted time would be for charging a car.

Chris Corrao said that would vary, but a full charge with the proposed stations could take up to six hours.

Commissioner Warren questioned that anyone would charge their car for six hours.

Chris Corrao stated that , realistically, City Vehicles would utilize them most, but they would be available to the public.

Commissioner Warren commented that the previous charging stations sat empty.

Chris Corrao stated that there would be no perceived loss, since those charging stations currently sit as unavailable spaces.

Commissioner Warren stated that he is concerned based on the lack of a formal selection process and questions of actual usage.

Melissa Antol explained why the issue is timely.

Commissioner Wayland asked if there would be a station at the new library parking structure.

Chris Corrao said that the Parking Division is less willing to relinquish spaces for new stations.

Commissioner Horvath asked if they were likely to allow overnight parking in some areas.

Chris Corrao replied that perhaps they would and they could consider limiting charging times.

Motion: Recommend to Council to enter into an agreement with ECOtality to install electric vehicle charging stations utilizing option B.

Moved: Horvath      Second: Eichman  
All Ayes:

Motion passed.

## VI. SUBCOMMITTEE REPORTS

Commissioner Warren gave a summary of the June 20, 2012 Parking Subcommittee meeting.

## VII. OLD BUSINESS

No items.

## VIII. EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.

## IX. LIAISON REPORT

No report.

X. ITEMS FROM STAFF

Antol

- Bicycle Plan RFP
- July Agenda
  - Next steps on crosswalk
- Bike promotion by Reuben Duarte

XI. ITEMS FROM COMMISSION

Eichman

- Avenues Streetscape Group
- "Do Not Block" signs for Sunset Blvd/Carol Dr.

Horvath

- Thanks to Commissioner Warren for flagging agenda items

Warren

- Permit Parking fee increase
- Traffic relief in Budget revision
- Publicity for bike projects

Wayland

- Previous study for speed humps on Vista Street

XII. ITEMS FROM PUBLIC

No items

XIII. ADJOURNMENT

Action: The Transportation Commission adjourned at 9:03 p.m. until the next meeting on July 18, 2012, 7:00 p.m., at West Hollywood City Hall, 8300 Santa Monica Boulevard, West Hollywood, CA. 90069

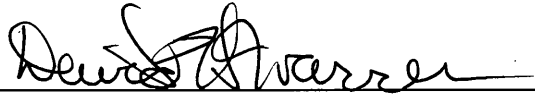
Moved: Warren      Second: Eichman

All ayes.

Motion passed.

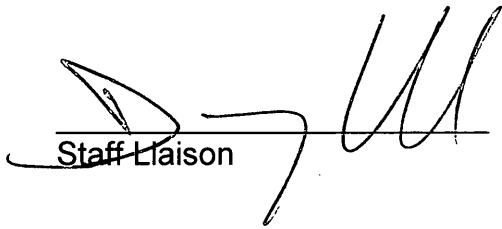


APPROVED BY MOTION OF THE TRANSPORTATION COMMISSION THIS  
18TH DAY OF JULY 2012.



Chair

ATTEST:



Staff Liaison