

STREET TREES

Check the option you would like to see for each street.

MELROSE

1. All new mix - alternating ABAB
2. All new mix - vary by street

ROBERTSON

1. All new mix - alternating ACAC
2. All new mix - vary by street

BEVERLY

1. Mix of new & existing
2. All new - vary by street

CROSSWALK PAVING

Circle the crosswalk paving you would like to see on the Avenues.



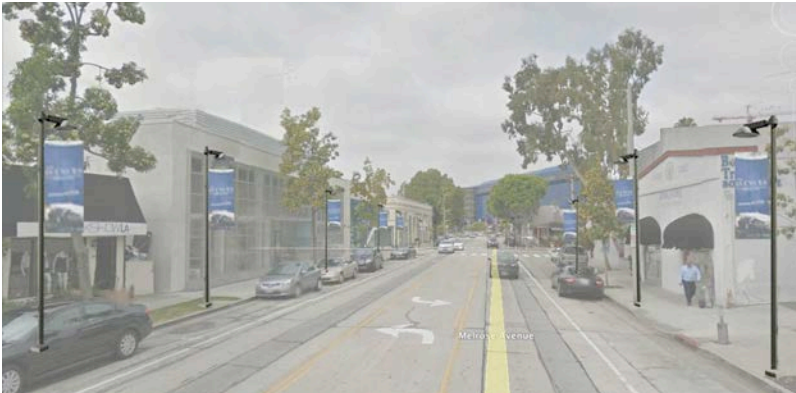
 1. Zebra - visible/consistent



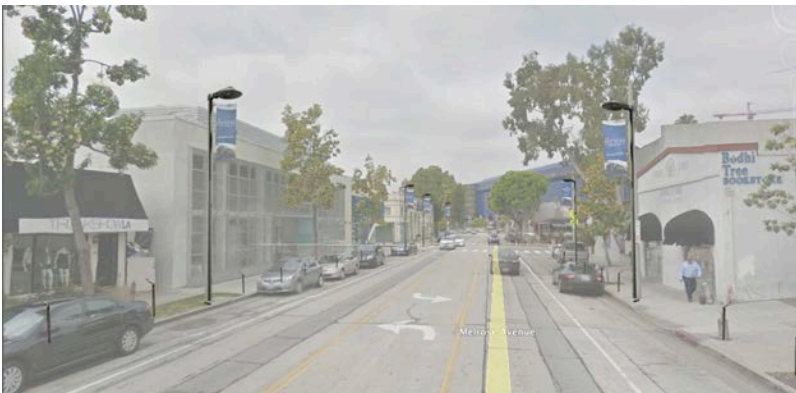
 2. Duratherm

STREET LIGHTS

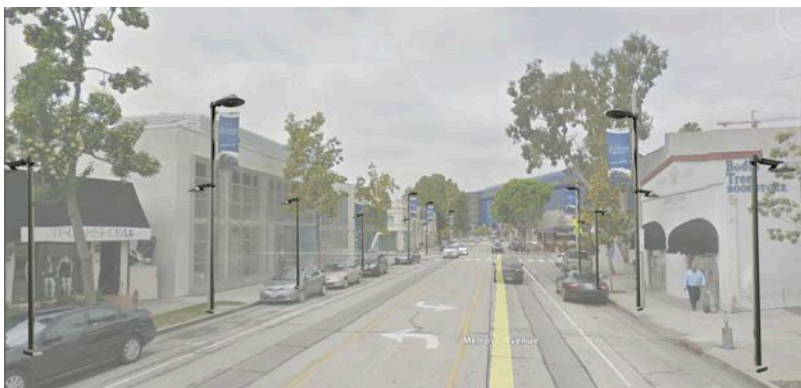
Check the option you'd like for Melrose and Robertson.



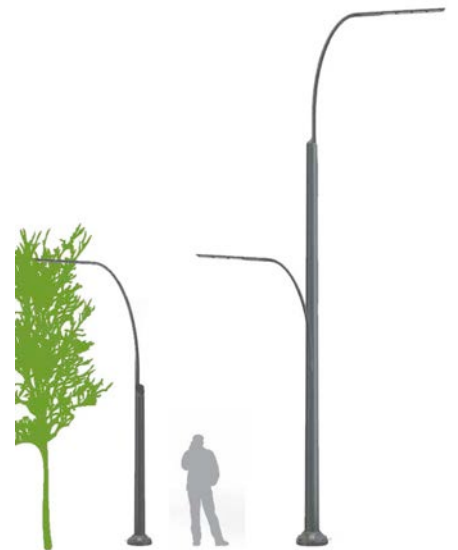
__1. Mid-height (20') + 5-6' banners



__2. Roadway (30') + 8' banners + low level



__2. alt. Roadway (30') + pedestrian pole (12')



GATHERING PLACES

MELROSE & NORWICH

Character

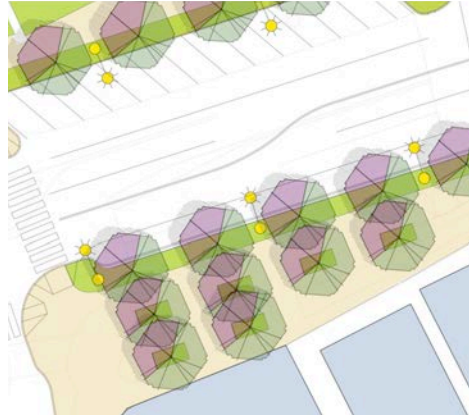
- 1. Urban plaza
- 2. Park-like

Elements

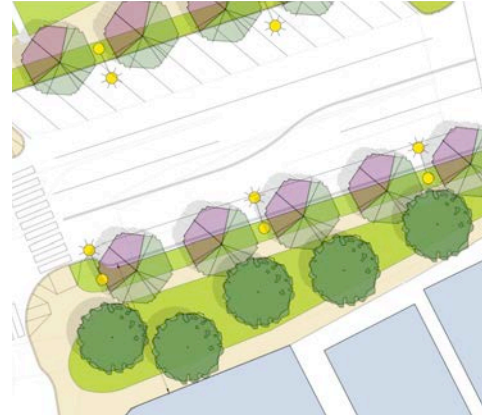
- | | |
|----------------------------------|--|
| <input type="checkbox"/> Seating | <input type="checkbox"/> Info center |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Bike share |
| <input type="checkbox"/> Art | <input type="checkbox"/> Other (list): |

Activities

- Outdoor art gallery
- Music
- Other (list):



1. Urban plaza



2. Park-like

ROBERTSON SOUTH GATEWAY

Elements

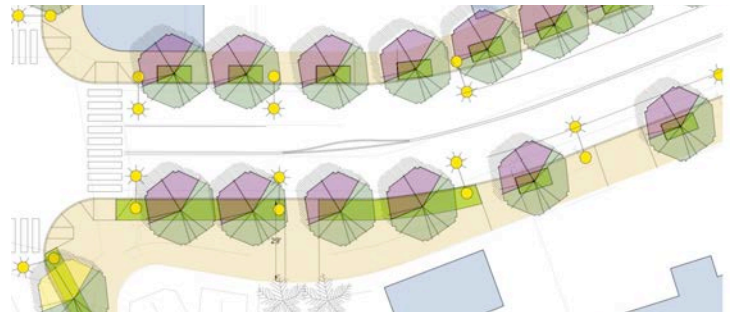
- | | |
|----------------------------------|--|
| <input type="checkbox"/> Seating | <input type="checkbox"/> Info center |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Bike share |
| <input type="checkbox"/> Art | <input type="checkbox"/> Other (list): |



ROBERTSON NORTH GATEWAY

Elements

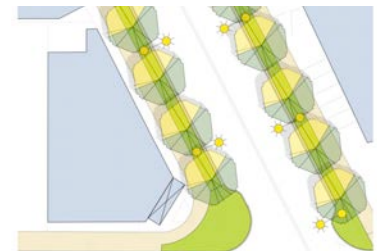
- | | |
|----------------------------------|--|
| <input type="checkbox"/> Seating | <input type="checkbox"/> Info center |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Bike share |
| <input type="checkbox"/> Art | <input type="checkbox"/> Other (list): |



ROBERTSON CURB EXTENSIONS

Elements

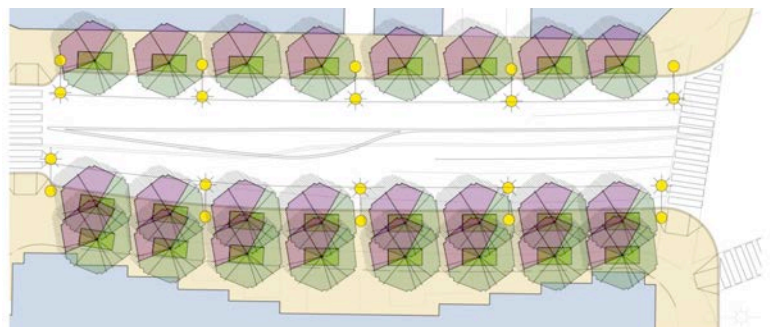
- | | |
|----------------------------------|--|
| <input type="checkbox"/> Seating | <input type="checkbox"/> Info center |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Bike share |
| <input type="checkbox"/> Art | <input type="checkbox"/> Other (list): |



MELROSE AT LA CIENEGA

Elements

- | | |
|----------------------------------|--|
| <input type="checkbox"/> Seating | <input type="checkbox"/> Info center |
| <input type="checkbox"/> Dining | <input type="checkbox"/> Bike share |
| <input type="checkbox"/> Art | <input type="checkbox"/> Other (list): |



GATEWAYS

EMPHASIS

- 1. West Hollywood only
- 2. West Hollywood big; Avenues small
- 3. West Hollywood small; Avenues big

TYPE

- 1. Monument
- 2. Pole
- 3. Over the street
- 4. Over the sidewalk
- 5. Art element
- 6. Light

ILLUMINATION

- 1. None
- 2. Exterior
- 3. Interior

BANNERS

- 1. Single advertising
- 2. Double advertising
- 3. One advertising; one identity

WAYFINDING

VEHICULAR SIGNS

- 1. Parking
- 2. Combined parking + major destinations (PDC, Library/Park, Cedar)
- 3. Other destinations as well (list): _____

PEDESTRIAN DIRECTIONAL SIGNS

- 1. To Subareas (Robertson North, Robertson South, Melrose East, Melrose West, Beverly)
- 2. To specific destinations (list them): _____
- Include walk time

PEDESTRIAN MAPS

- 1. None; rely on BID's online directory
- 2. Map with bar codes
- 3. Take-away maps

INTERPRETIVE GRAPHICS

- 1. Yes
 - 2. No
- If yes, list topics: _____

STREET SIGNS - AVENUES ADD-ON

- 1. Yes
- 2. No

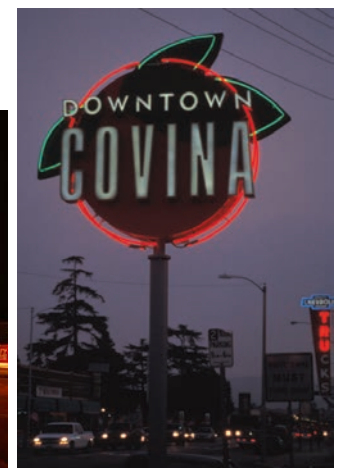
EXAMPLES OF THE ABOVE ARE SHOWN ON PAGES 5 THROUGH 9.

GATEWAYS

MONUMENTS



POLE MOUNTED



GATEWAYS

OVERHEAD



Over the street



Over the sidewalk

ART



LIGHT

BANNERS

SINGLE ADVERTISING



DOUBLE ADVERTISING



ONE ADVERTISING; ONE IDENTITY



WAYFINDING - VEHICULAR

PARKING



DESTINATION



STREET SIGNS (FOR PEDESTRIANS TOO)



WAYFINDING - PEDESTRIAN

DIRECTIONAL



INTERPRETIVE



MAPS



SUPPLEMENTAL FURNISHINGS

FOR GATHERING PLACES AND OTHER SPECIAL LOCATIONS TO COMPLEMENT EXISTING
X out any you don't like.

A FAMILY OF NEW FURNISHINGS



OTHER NEW FURNISHINGS



OTHER LIGHTING

Check those you would like to see on the Avenues:

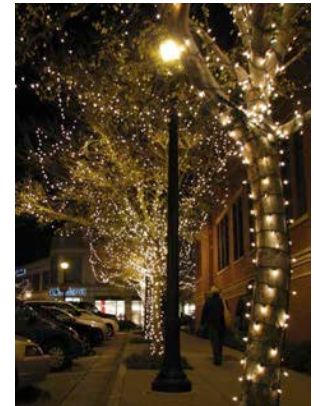
- 1. Electrical outlets on new street lights.
- 2. String lights parallel to the street
- 3. Lights across the street (no locations where this would work now; might be in future).
- 4. Tree lights
- 5. Placemaking at special locations
- 6. Gobo sidewalk graphics
- 7. Season light exhibits



2. String lights parallel to the street



3. Lights across the street.



4. Tree lights



5. Special locations



6. Gobo sidewalk graphics



7. Season light exhibits