

CITY OF WEST HOLLYWOOD
Arts and Cultural Affairs Commission (ACAC)
PERFORMING ARTS AND CULTURAL AFFAIRS SUBCOMMITTEE
MEETING AGENDA

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Written materials distributed to the Art on the Outside Subcommittee within 72 hours of the Art on the Outside Subcommittee meeting are available for public inspection immediately upon distribution in the Economic Development Department at 8300 Santa Monica Boulevard, West Hollywood, California, during normal business hours. They will also be available for inspection during the Art on the Outside Subcommittee meeting at the staff liaison's table.

Thursday, September 13, 2012

5:00 p.m.

Location: *Community Conference Room – City Hall*
8300 Santa Monica Blvd., West Hollywood

I. CALL TO ORDER (5:00 p.m.)

- A. Roll Call
- B. Posting of the Agenda
- C. Staff Comments on the Agenda
- D. Approval of the Agenda

II. APPROVAL OF MINUTES

The Subcommittee will review and approve the minutes of August 9, 2012.

III. ITEMS FROM THE PUBLIC

The public is given the opportunity to address the Subcommittee on any item within its responsibility. At the discretion of the Subcommittee, speakers may be limited to three minutes each.

IV. NEW BUSINESS

A. Arts Participation Grant Application – Unity in Diversity Arts Foundation (5:10 p.m.)

The Subcommittee will receive a presentation from Lev Volovick, Chief Financial Officer, Unity in Diversity Arts Foundation, and will consider approving an Arts Participation Grant in the amount of \$1,000 to support *Hummingbird: The International Musical Competition of Young Performers* to be held November 17th & 18th and December 1st & 2nd.

Recommendation: Receive presentation and approve an Arts Participation Grant in the amount of \$1,000 to Unity in Diversity Arts Foundation to support the *Hummingbird: The International Musical Competition of Young Performers* for ratification by the Arts and Cultural Affairs Commission on September 27, 2012.

B. Arts Participation Grant Application – AIDS Project Los Angeles (5:20 p.m.)

The Subcommittee will receive a presentation from Jeff Bailey, Director of Client Services, AIDS Project Los Angeles, and will consider approving an Arts Participation Grant in the amount of \$1,000 to support *The APLA Writers Workshop* through June 30, 2013.

Recommendation: Receive presentation and approve an Arts Participation Grant in the amount of \$1,000 to support The APLA Writers Workshop through June 30, 2013.

V. UNFINISHED BUSINESS (5:30 p.m.)

A. Concerts in the Parks – Winter Sounds/Summer Sounds (5:30 p.m.)

The Subcommittee will review and consider approval of the 2012 Winter Sounds Concert series application and selection process and will engage in a discussion with Olivia Walker, Recreation Services Manager, about expanding concerts in the parks to West Hollywood Park.

Recommendation:

1. Review and approve the 2012 Winter Sounds Concert series application and selection process for ratification by the Arts and Cultural Affairs Commission on September 27, 2012.
2. Provide direction on expanding concerts in the parks to West Hollywood Park.

B. Resident Company Strategy (5:45 p.m.)

The Subcommittee will continue its discussion on the creation of a resident company program for the City of West Hollywood.

Recommendation: Discuss and provide direction to staff.

C. 2013 Arts Grant Program – Peer Review Panel (6:00 p.m.)

The Subcommittee will review a list of applicants to the 2013 Arts Grant Program and will recommend appropriate grant panelists from the Commission approved list to review City Arts Project and Cultural Resource Development Grant applications.

Recommendation: Review, discuss and provide recommendations and direction as appropriate.

D. 2012 – 2013 Work Plan Priorities (6:10 p.m.)

The Subcommittee will continue to review and monitor work plan priorities for Fiscal Year 2012 – 2013.

Recommendation: Review and monitor work plan priorities for FY 2012 – 2013.

E. Performing Arts and Cultural Affairs Projects (6:20 p.m.)

The Subcommittee will discuss as needed Performing Arts and Cultural Affairs projects under the Subcommittee's oversight:

- 2013 Arts Grant Program
- West Hollywood Library Programming
- Plummer Park Fiesta Hall mitigation, management and programming
- Resident Company Strategy
- Poet Laureate Program
- Pride Month – One City / One Pride
- Summer Sounds/Winter Sounds
- The Big Read

Recommendation: Discuss and provide direction as applicable.

VI. ITEMS FROM THE SUBCOMMITTEE (6:30 p.m.)

VII. ITEMS FROM STAFF

VIII. DEVELOPMENT OF NEXT MEETING AGENDA

The Subcommittee will advise staff on the development of the October 11, 2012 meeting agenda.

IX. ADJOURNMENT (6:40 p.m.)

The Performing Arts and Cultural Affairs Subcommittee will adjourn to its next meeting scheduled Thursday, October 11, 2012 at 5 p.m. in the Community Conference Room in City Hall.