PROCESS

The program is a community based process that begins and ends with the community. Participants are involved with the development, evaluation and implementation of traffic solutions in their own neighborhoods. The process includes the following steps.

- Written Request
- Data Collection and Analysis
- Community Involvement
- Transportation Commission and City Council
- Project Implementation
- Final Project

REQUESTS AND INQUIRIES

Neighborhood Traffic Management Program requests can be made by individuals or neighborhood organizations.

Please complete the request form on the back of this brochure and submit it to the City of West Hollywood Department of Transportation and Public Works.

REQUEST FORM

1.	Name
2.	Address
3.	Phone
4.	Fax
5.	E-mail
6.	Intersection and/or street segment you are concerned about:
7.	What are your traffic concerns (speeding, excessive traffic, noise, accidents, etc.) ?
8.	Other comments.

City of West Hollywood

Neighborhood Traffic Management Program



City of West Hollywood 8300 Santa Monica Boulevard Department of Transportation and Public Works (323) 848-6375 phone (323) 848-6564 fax www.weho.org

Neighborhood Traffic Management Program

PROGRAM

The Neighborhood Traffic Management Program (NTMP) establishes a process where the community and the City work together to identify and solve traffic related problems by considering various traffic calming solutions.

GOAL

The goal is to improve the quality of life in these neighborhoods by developing and implementing innovative and effective transportation solutions to make residential streets safer and more comfortable for everyone to use.

OBJECTIVES

The objectives focus on controlling traffic volumes, decreasing traffic speeds, creating safer walking and bicycling conditions, and maintaining an aesthetic streetscape.

In addition, the program prioritizes projects for funding and implementation.

TRAFFIC CALMING SOLUTIONS

NTMP projects consider three kinds of solutions known as the 3Es: education, enforcement and engineering.

Education: alerts people to ways they can help ease traffic problems.

Enforcement: enlists the help of the Sheriff to increase community awareness of speeding.

Engineering: tools include a variety of traffic management devices and controls that redesign the street.

The most common types of traffic management devices and controls include:

- signs
- markings
- signals
- speed trailers
- curbs
- medians
- diverters
- road narrowing
- traffic circles
- speed humps

Note: Traffic management devices and controls must conform to the City of West Hollywood Municipal Code as well as applicable county, state and federal standards.

EXAMPLES IN THE CITY

Traffic Circle (Westmount and West Knoll)



Curb Extension (Harper and Santa Monica)



Pedestrian Sign (Sweetzer and Romaine)

