

Transportation Committee Meeting

Monday, August 13, 2012 9:30 a.m. Beverly Hills City Hall-4th floor Conf. Room 455 North Rexford Drive Beverly Hills, CA 90210

Agenda

I. Call to Order and Self Introductions

II. COG Bicycle Sharing Discussion

The Request for Information was sent to five vendors, all of whom responded in writing and participated in telephone or in-person interviews. The process provided staff with a great deal of information that will assist in developing the COG Region Bike Sharing program best suited to our needs.

There are still many unknowns with respect to the Los Angeles City Bike Nation program. Bike Nation is also going to be launching a program in Anaheim shortly. Staff met with staff of neighboring communities at the METRO Bike Sharing Group meeting on July 30, 2012 and is in the process of learning more about what neighboring communities are doing. Long Beach will announce its operator shortly. Of concern to all is the interoperability of systems if there are multiple regional providers. The METRO Working Group will be meeting again within the month.

What is critical to the launch and success of any bike sharing program is funding from either public sources or sponsorships to build the infrastructure and augment the operating costs. At the July 26, 2012 Board meeting, the Board was asked to weigh in with its respective City Councils to determine receptivity to sponsorships. As envisioned by staff, the sponsor's logo would be on every bike, and individual cities would determine whether there is any additional advertising on the kiosks. The inter-operability of different programs remains a major concern.

METRO Bike Sharing staff will attend the September 20, 2012 Board meeting, and may be able to participate in the Transportation Committee meeting via telephone..

III. METRO Planning Studies Update

METRO staff will provide an update that includes the timeline for West Hollywood/Crenshaw project study and how it fits within context of the Short Range Transportation Plan.

IV. Work Program: Approved by the Board

At the Board meeting of July 26, 2012, the Transportation Committee's proposed Work Program was approved contingent on a modification emphasizing the COG's support of regional transit connectivity and its goal to advocate for the West Hollywood/Crenshaw line. The attached work program includes a proposed revision for Committee consideration: Advocate for regional transit interconnectivity focusing on moving the West Hollywood/Crenshaw line forward expediently through planning studies to shovel ready.

V. METRO Call for Projects- Possible Westside Projects

At the June 11, 2012 Transportation Committee meeting, it was suggested that a joint application to assist in funding the COG-wide bike sharing program being developed be considered. The Call application package will be released in late September, 2012, with applications due to METRO in late January 2013. It was recommended that staff begin to

create an inventory of the 50 most "bottle-necked" intersections in the COG region to continue to improve mobility on the Westside. Staff was directed to develop recommendations for consideration at the August 13, 2012 meeting. Staff has conferred and will brief the Committee on its progress. Staff believes there is a great deal of technical information available from the City of Los Angeles' Department of Transportation's West Los Angeles Mobility Study which can be built upon to develop recommended improvements for the COG subregion. Staff is NOT proposing updating the updating of or initiation of a new Westside Mobility study.

Attached for review are slides showing the direction the City of Los Angeles is moving in, which employs multi-modal improvements to mobility. In September, Los Angeles staff will present four Mobility Improvement Packages for West Los Angeles to its Technical Advisory Committee. The schedule calls for approval of a plan by the end of 2012. Staff working on the Plan are interested in meeting with the COG Transportation Committee and/or Board before the Plan is finalized.

VI. Measure R Extension Update

METRO staff will provide an update.

VII. Receive and File

Draft Meeting Notes from June 11, 2012

VIII. Announcements and Future Meetings and Possible Agenda Items

IX. Public Comment RE Items Not On the Agenda

X. Adjournment -

Next Meeting: October 8, 2012 at 9:30 a.m., Beverly Hills City Hall

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the Beverly Hills Transportation Office at (310) 285-2500 at least 72 hours prior to the meeting so that reasonable arrangements can be made.

Written materials distributed to the Committee within 72 hours of the Committee meeting are available for public inspection immediately upon distribution in the City Clerk's office at West Hollywood City Hall, located at 8300 Santa Monica Boulevard, West Hollywood, CA 90069, during normal business hours. Such documents will also be posted on the WSCCOG website at www.westsidecities.org and will be available at the meeting.