

CITY BUDGET

- ◆ West Hollywood ranks 12th in the state for per capita transit-occupancy tax revenues, coming in just behind other major tourist destinations like San Francisco, Los Angeles, Anaheim, Santa Monica, Beverly Hills, and Palm Springs.
- ◆ Decline in tourism following September 11 had a major impact on the City General Fund. Sales Tax and Transient Occupancy Tax declined in 2002, and it took several years to recover.
- ◆ West Hollywood ranks in the top 15% of all California cities in per capita property tax and sales tax revenues.

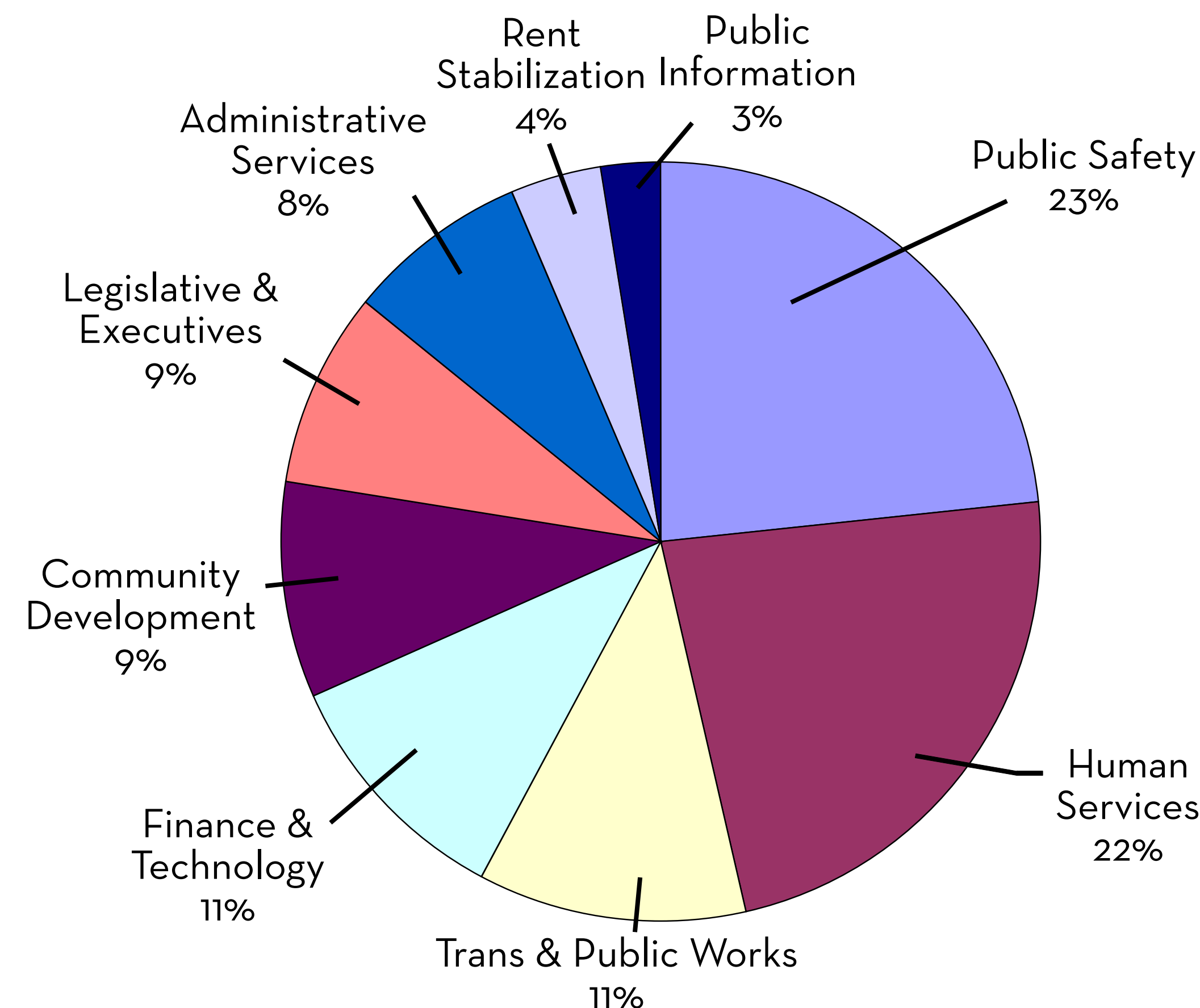
TOURISM

Approximately 1.2 million visitors come to West Hollywood each year, including many who stay overnight in our hotels.

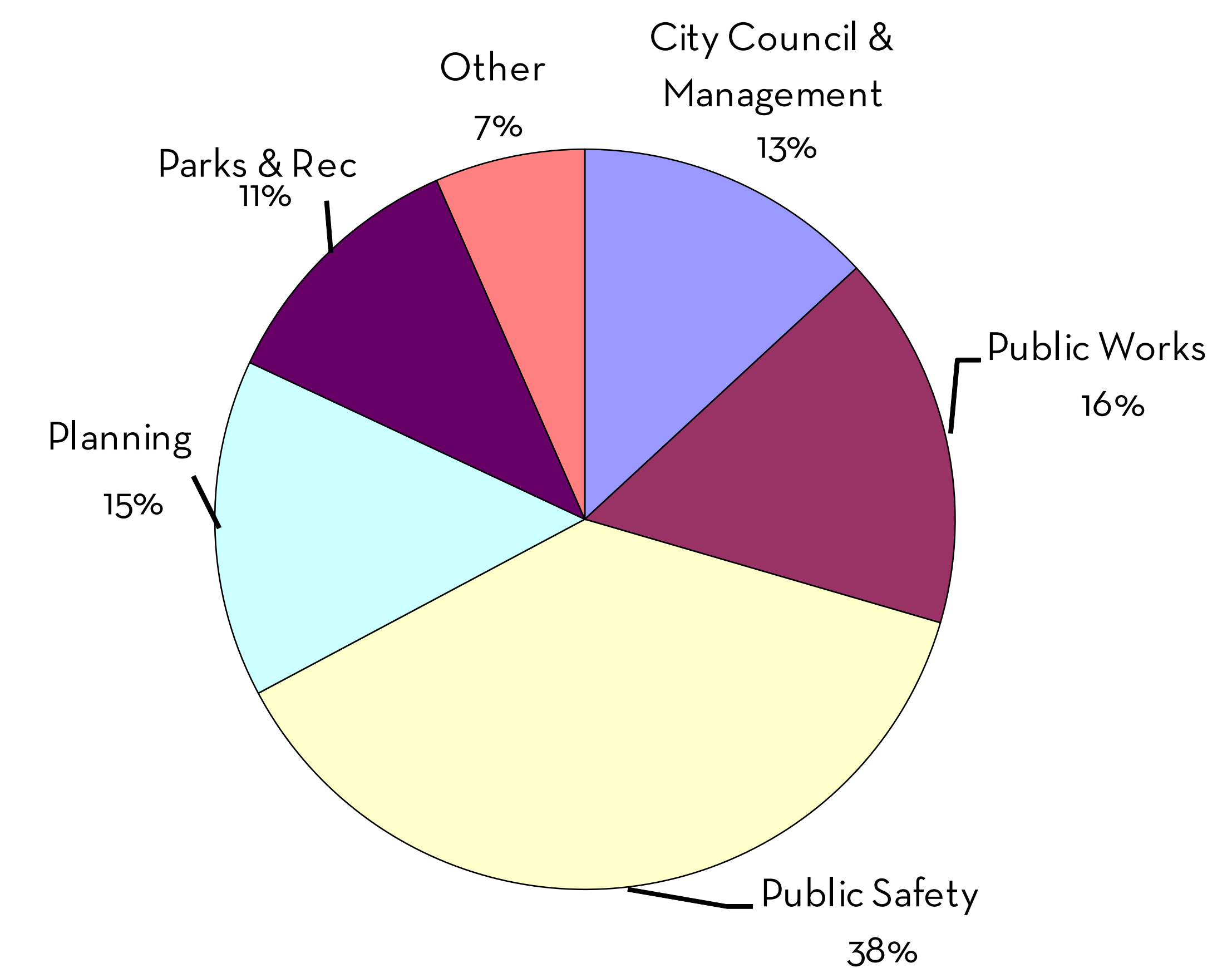
Tourism generates \$812 million in business activity annually in West Hollywood, including direct and ancillary visitor spending.

There are 2,026 hotel rooms in West Hollywood.

WEST HOLLYWOOD GENERAL FUND EXPENDITURES



AVERAGE CALIFORNIA CITY EXPENDITURES



EXPENDITURES

West Hollywood spends a significant amount of money on Human Services and Public Safety. West Hollywood's per capita spending on Human Services is among the highest in the State of California.

CAPITAL PROJECTS

- ◆ Most funding for capital projects comes from special funds outside of the General Fund.
- ◆ Examples of capital projects that are funded include:
 - affordable housing funding (on-going)
 - Santa Monica Boulevard improvement project (completed)
 - City Library project
 - Sunset Boulevard Repair & Repaving
 - West Hollywood Park & Plummer Park improvements
- ◆ Funding for capital projects is collected over many years, and the City Council has a long-standing commitment to allocate \$1 million annually to capital projects. This is critical to ensure a high level of City facilities and amenities.