West Hollywood Marketing & Visitors Bureau Board of Directors Meeting July 25, 2012 – 5:00pm Pacific Design Center, Conference Room B259

AGENDA

Greg Harless I. Call to Order/Chair's Report 5:00pm-5:15pm 1. Board elections A. 2012-2014 Directors Slate of Nominees B. Executive Committee Election Jamie Adler II. Meeting Minutes 5:15pm-5:20pm 1. May 23, 2012 meeting minutes Mike Perdigao III. Financial Reports 5:20pm-5:25pm 1. April 2012 2. May 2012 Brad Burlingame IV. CEO Report 5:25pm-5:45pm 1. Staff Update 2. Rock of Ages Report 3. Web Launch Update/Website 4. New Market Development 5. MVB Offices 6. Marriott Edition Hotel

Proposed Organizational Name Change

To "Visit West Hollywood"

V. New Business

VI. Unfinished Business 5:45pm

1. None

VII. Board Member Comments 5:45pm-5:50pm

VIII. Community Comments 5:50pm-6:00pm

IX. Adjournment 6:00pm

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

5:45pm

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