

WORKING GROUP #2 DETAILED SURVEY RESULTS

ROBERTSON SOUTH OF MELROSE

Image? - What contributes to that image?

Upscale retail, fashion-oriented design businesses - Boutique-size shops
Shopping destination for upscale home, clothing - Windows, some streetscape
Bad sidewalks, uneven but charming - Condition/age of street, sidewalks, crosswalks
Desolate - No consistency, places with no trees
Design - Close to the trade; design storefronts
Residential friendly, walkable - Scale and nature of storefronts
Inconsistent - Empty storefronts on west; Polarized corners with not a lot in-between
Mixed, irregular - Occasional "events" of interest; expanses of concrete, no focus on foot traffic, not easy to cross the street

How might uses evolve?

More fashion.
More sidewalk embellishment.
From shelter to clothing.
More active.
3-7 story building with park spaces, walking street dining.
More stopping points.
Increase bike access; improve pedestrian safety; bring consistency to street's image.
Lower quality commercial unless streetscape improves; not safe for pedestrians.

<i>Do you feel comfortable walking on the sidewalk?</i>	6 Yes 2 No 1 some places too narrow; others OK
<i>Are cars moving too fast?</i>	6 Yes 2 No 1 depends on time of day
<i>Should there be a crosswalk at Ashcroft?</i>	7 Yes 1 No
<i>Which existing sidewalk cross section do you prefer?</i>	1 for 1; 2 for 3; 1 5.5' walkway+4.5' parkway 1 adj. John Varvatos w/tree wells; 1 for 1 & 3
<i>Which existing tree do you like?</i>	1 Liquidambar (on Beverly) 4 Evergreen Pear 2 Ficus (mature) 1 Cassia is OK (not best)
<i>Should curb extensions be:</i>	1 paved 1 planted 6 both
<i>Where can small gathering places be provided?</i>	Rosewood, Beverly (planting 6-8' dia.). Every block. NW corner Robertson & Ashcroft
<i>Where can public art be accommodated?</i>	All over. Every block.
<i>Which streetscape elements are needed?</i>	6 Seating and trash receptacles; 4 new 1 Trash receptacles 4 Ornamental mid-height lights 2 Separate ornamental roadway and pedestrian lights
<i>Priority locations for streetscape improvements?</i>	Rosewood - Dorrington The whole district

BEVERLY

Image? - What contributes to it?

Modern furnishings; main thoroughfare - Stores and traffic

Fast traffic - Lots of concrete

Design shopping street - Furniture retail

Home design and some apparel - Storefronts

Open, too many tree types & walkway widths - Width of the street

Dull - No reason to walk (no cafes, retail); concrete

Retail; destination retail - No walking friendly, dense, small-scale retail

Busy thoroughfare; not particularly walkable - Very wide busy street. Not enough greenery.

Broad, fast, irregular, cluttered, bad trees; a little charm - Charm = north side parkway green areas

How might uses evolve?

Bikes will increase as a better transportation mode.

Nice sidewalks, more dining spots, outside seating areas.

More eateries, businesses on sidewalk, more inviting storefronts, landscaping.

Add median islands.

Mixed use - residential.

Height and development that add an urban walking 'hood; buildings with parks and public walkways.

Medians with planting would reduce visual clutter of cars.

More upscale because of high traffic volume, broad sidewalks, greater height limits.

<i>Do you feel comfortable walking on the sidewalk?</i>	7 Yes 1 No
<i>Are cars moving too fast?</i>	5 Yes 2 No
<i>Are there enough/too many crosswalks?</i>	3 Yes 3 No (not enough) They need to be safer, well-marked, signed.
<i>Should we add landscaped medians?</i>	9 Yes 0 No U-turns are fine when they work well.
<i>If Beverly were designated for regional bike lanes, how should they be added?</i>	3 eliminate center lane; 3 narrow sidewalks 2 eliminate curb side parking; 1 none of these
<i>Which existing sidewalk cross section do you prefer?</i>	1 for 1 6 for 2 2 for 3
<i>Which existing tree do you like?</i>	4 Liquidambar 1 Tipu 1 Magnolia & Ficus
<i>Should curb extensions be:</i>	1 paved 3 planted 4 both Anything but more pavement
<i>Where can gathering places be provided?</i>	Every block. Almont, Robertson.
<i>Should we redesign the space in front of Coffee Bean for both parking and a gathering place?</i>	9 Yes 1 ?
No seating but planting and maybe art feature.	
Tricky because of noise and traffic concerns; public safety is an issue at night.	
Just a park/gathering place; parking is not efficient.	
Here & other places. Protect residents from noise of parking lot; change traffic access to Bonner.	
<i>Where can art be accommodated?</i>	Every block face
<i>Which streetscape elements are needed?</i>	1 Bike racks (upside down U, round, chrome). 3 Ornamental roadway lights. 7 Ornamental pedestrian lights. 5 Seating and trash receptacles; 2 new, 1 existing.
<i>Priority locations for streetscape improvements?</i>	All sidewalks and walkways.

MELROSE EAST OF ROBERTSON

Image? - What contributes to that image?

Inconsistent – Inconsistent sidewalks and roadways.

Trendy cafés, boutiques; heavy traffic esp. at La Cienega – Street seating at Urth, LePain.

Narrow, uneven sidewalk; poor lighting.

Fashion area; parking nightmare; 2 to 1 lane congestion, walkable, village-y – More fashion with creative office above.

Walkable, more retail spaces, cafes, mix of hop and established – cleaner, more symmetrical sidewalks, trees, slower traffic.

How might uses evolve?

More cafes, more consistent walkways, unique art.

Make walking/biking more friendly.

More walking space; reason to go west on Melrose.

Which existing sidewalk cross section do you prefer?

3 for 1 (1 with parkways; 1 with mix of both);
1 for 2; - for 3

How can space in front of PDC be re-purposed?

Floating storefronts, cafes etc – high end Parkway, seating, gathering spots, bike pkg. Gathering spot.

Which existing tree do you like?

2 Neither
1 Evergreen Elm; 2 for Ficus

Should curb extensions be:

- paved - planted 3 both
1 for same as Melrose West

Where can small gathering places be provided?

In front of PDC, at Robertson.

Where can public art be accommodated?

[see maps]

Which streetscape elements are needed?

4 Seating and trash receptacles; 3 new
- Trash receptacles
2 Ornamental roadway lights
2 Ornamental pedestrian lights

Need modern, interesting signs, lighting, benches.

Priority locations for streetscape improvements?

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Other comments:

Wide sidewalks are great but not everywhere needs to be broken up with parkways.

Crosswalk at Norwich

MELROSE WEST OF ROBERTSON

Image? - What contributes to that image?

Inconsistent – parking meters, inconsistent sidewalks and roadways.

Sparse, destination shopping /eating, not terribly inviting – narrow sidewalks, inconsistent shops, diagonal parking in some area, parallel in other.

It's viewed as neighborhood cool city modern, etc, but it's not when you look at trees & light – uneven sidewalk, narrow, poorly lit, drab, totally different street on each block – street width [varies], no trash cans.

Jumbled, barren, empty, different from block to block – lots of concrete.

How might uses evolve?

More restaurants scattered throughout and outdoor activities, art, fountains, seating will provide energy.

Increase café seating on sidewalks, widen sidewalk, remove diagonal parking.

Reason to go west on Melrose; different sidewalks, street & parking each block.

Melrose Triangle will be large development.

Which existing sidewalk cross section do you prefer? 2 for 1 (1 with parkway); 1 for 2; 1 for 3

Which existing tree do you like? 3 Evergreen elm; 1 Jacaranda; 1 Ficus

Should curb extensions be: 1 paved - planted 3 both

Where can small gathering places be provided? Robertson, Almont

Where can public art be accommodated? -

Which streetscape elements are needed? 3 Seating and trash receptacles; 2 new
- Trash receptacles
1 Ornamental mid-height lights
3 Separate ornamental roadway and pedestrian lights

Need more modern benches, lights, street signs; better continuity like it's one neighborhood.

Priority locations for streetscape improvements? -

Other comments:

It's such a great area, there must be a way to connect all areas so people park and can walk to all kinds of places. Beverly, Melrose & Robertson feel like different communities.

Sweetshade blossoms make a mess.

Art should be in gathering places.

Too much concrete.

Ficus trees create canopy where they exist, which is really nice; need more of that.