

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, NOVEMBER 2, 2009
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

CALL TO ORDER: Mayor Land called the meeting to order at 6:48 P.M.

PLEDGE OF ALLEGIANCE: Madeleine Rackley led the pledge.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Horvath,
Councilmember Prang, Mayor Pro Tempore Heilman, and
Mayor Land.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk West,
and Assistant City Clerk Schaffer.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 P.M. He stated that there were no public speakers. He stated that one (1) Item of Real Estate Negotiations was added to the agenda regarding the property located at 8441 Santa Monica Boulevard, with City Manager Paul Arevalo and Richard Weintraub as the negotiating parties. He stated that the closed session adjourned at 6:45 P.M with no reportable action taken.

APPROVAL OF AGENDA:

Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang to Continue Item 3.B. to the meeting of December 7, 2009 and unanimously approved.

Councilmember Prang requested that Item 2.L. be TABLED.

Mayor Land noted her ABSTENTION on Item 2.H. due to her affiliation with the Saban Free Clinic.

Councilmember Duran noted his ABSTENTION on Item 2.J. due to his affiliation with the Los Angeles Gay Men's Chorus.

Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang to approve the November 2, 2009 agenda as amended, and unanimously approved.

ADJOURNMENT MOTIONS:

City Manager Arevalo requested that the meeting be adjourned in memory of Ray Reynolds, Director of Economic Development and Special Projects.

Councilmember Horvath requested that the meeting be adjourned in memory of Spencer Juarez, a freshman football player at Hollywood High School.

Councilmember Prang requested that the meeting be adjourned in memory of Spencer Yu, a long-time LGBT activist.

Councilmember Duran requested that the meeting be adjourned in memory of Jack Ruebens, a long-time activist in the recovery community. He requested that the meeting be adjourned in memory of the following soldiers who died in Iraq and Afghanistan since the last City Council meeting: Maj. Tad T. Hervas, Pfc. Daniel J. Rivera, Staff Sgt. Bradley Espinoza, Maj. David L. Audo, Spc. Joseph L. Gallegos, SPC Eric N Lembke, PFC Kimble A Han, Cpl Gregory MW Fleury, Eric A Jones, Capt David S Mitchell, Capt Kyle R Van De Giesen, SGT Eduvigis G Wolf, PFC Devin J Michel, SPC Brandon K Steffey, LCpl Cody R Stanley, SSG Luis M Gonzalez, SGT Fernando Delarosa, SGT Dale R Griffin, SGT Issac B Jackson, SGT Patrick O Williamson, SPC Jared D Stanker, PFC Christopher I Walz, CWO Michael P Montgomery, CWO Niall Lyons, SSG Shawn H McNabb, SGT Josue E Hernandez Chavez, SGT Nikolas A Mueller, SFC David E Metzger, SSG Keith R Bishop, SCP Robert K Charlton.

PRESENTATIONS:

Mayor Pro Tempore Heilman presented a proclamation in recognition of National Veterans Week.

Mayor Pro Tempore Heilman presented a proclamation in recognition of America Recycles Day.

Mayor Land presented a commendation to Dylan Gailey in honor of her retirement from the Los Angeles Gay and Lesbian Center.

Mayor Land presented a proclamation in recognition of National Caregivers Month.

1. PUBLIC COMMENT:

MADELEINE RACKLEY, WEST HOLLYWOOD, spoke in support of Items 2.J. and 2.K. and offered her condolences on the passing of Ray Reynolds, Director of Economic Development and Special Projects.

MARK OLSON, ON BEHALF OF SOUTHERN CALIFORNIA EDISON. spoke regarding current programs that SCE is offering to residents and businesses.

STEVE PARGAMANIK, WEST HOLLYWOOD, spoke regarding the recent Halloween Carnival Event in the City and spoke regarding the upcoming Russian Poetry Festival.

He offered his condolences on the passing of Ray Reynolds, Director of Economic Development and Special Projects.

ED BUCK, WEST HOLLYWOOD, spoke regarding the crime blotter provided to residents by the West Hollywood Sheriff's Department.

STEVE MARTIN, WEST HOLLYWOOD, offered his condolences on the passing of Ray Reynolds, Director of Economic Development and Special Projects. He spoke regarding the upcoming 25th Anniversary celebration in the City.

DAN BERKOWITZ, WEST HOLLYWOOD, spoke regarding noise issues surrounding a recent pavement project on Santa Monica Boulevard.

JEANNE DOBRIN, WEST HOLLYWOOD, offered her condolences on the passing of Ray Reynolds, Director of Economic Development and Special Projects. She spoke regarding her recent attendance at a General Plan Advisory Committee meeting.

COUNCILMEMBER COMMENTS:

Councilmember Prang announced that the Fairfax High School Marching Band recently took first place at the Mayfield Field Show and Tournament.

Mayor Pro Tempore Heilman thanked City staff, the Fire Department, and the Sheriff's Department for organizing the Halloween Carnival Events in the City.

Councilmember Duran thanked City staff, the Fire Department, and the Sheriff's Department for organizing the Halloween Carnival Events in the City. He spoke regarding the possibility of providing street cleaning on streets adjacent to Santa Monica Boulevard at future Halloween events. He spoke regarding the upcoming Town Hall Forum on California Government Reform in the City. He spoke regarding the City's declawing ordinance and spoke regarding other communities who are proposing similar ordinances.

Councilmember Horvath spoke regarding the recent Disabilities Advisory Board Awards event in the City. She spoke regarding an upcoming rally regarding the 1-year anniversary of the passage of Proposition 8 in California. She spoke regarding the upcoming Veteran's Day event in the City. She spoke regarding her recent participation with the Hollywood Food Bank during Halloween weekend.

Mayor Land thanked City staff, the Fire Department, and the Sheriff's Department for organizing the Halloween Carnival Events in the City. She spoke regarding the recent forum "Our Children, Our City" in West Hollywood. She spoke regarding the Matthew Shepard and James Byrd, Jr. Hate Crimes Prevention Act that was recently signed by President Barack Obama. She announced the appointment of Linda Briskman, former Beverly Hills Mayor and City Councilmember, to the State Department of Parks and Recreation. She spoke regarding the upcoming Veteran's Day event in the City. She spoke regarding the upcoming Joint Study Session with the City Council and the

Planning Commission to discuss the General Plan revision. She spoke regarding the upcoming Day of Remembrance event for the Transgender Community.

CITY MANAGER'S REPORT:

City Manager Arevalo thanked City staff, the Fire Department, and the Sheriff's Department for organizing the Halloween Carnival Events in the City. He spoke regarding the City's ongoing efforts to ensure public safety and maintain the quality of events for the Halloween Carnival.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk West stated that the fiscal impact on the Consent Calendar is \$170,500.00 in expenditures and \$0.00 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,M. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang and unanimously approved with Item 2.L. being TABLED, Mayor Land ABSTAINING on Item 2.H., and Councilmember Duran ABSTAINING on Item 2.J.**

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, November 2, 2009 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, October 29, 2009.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

The City Council is requested to approve the minutes of prior Council meetings.

ACTION: Approve the minutes of October 19, 2009. **Approved as part of the Consent Calendar.**

2.C. DEMAND REGISTER NO. 637, RESOLUTION NO. 09-3916:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 637 and adopt Resolution No. 09-3916, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 637." **Approved as part of the Consent Calendar.**

2.D. ORDINANCE NO. 09-831 (2ND READING), REGARDING PERMITTED USE OF TAXICAB STANDS [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 09-831, a proposed ordinance amending Chapter 10.07.310 of Title 10 of the

West Hollywood Municipal Code regarding permitted use of taxicab stands.

ACTION: Waive further reading and adopt Ordinance No. 09-831, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING CHAPTER 10.07.310 OF TITLE 10 OF THE WEST HOLLYWOOD MUNICIPAL CODE REGARDING PERMITTED USE OF TAXICAB STANDS." **Approved as part of the Consent Calendar.**

2.E. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from the Arts and Cultural Affairs Commission, Human Services Commission, the Lesbian and Gay Advisory Board, Project Advisory Committee, Public Facilities Commission, Public Safety Commission and Transportation Commission on actions taken at their recent meetings.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.F. STATE LEGISLATIVE UPDATE [P. AREVALO, V. LOVE, K. KRIETZMAN]:

The City Council will receive a Legislative Report detailing state legislative activities current as of November, 2009 from Helyne Meshar & Associates.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.G. AMEND AGREEMENT FOR SERVICES WITH VCA CODE GROUP [A. MCINTOSH, S. BAILEY]:

The City Council will consider approving an Amendment of the Agreement for Services with VCA Code Group to provide ongoing Plan Check services.

ACTION: 1) Approve Amendment to Contract Agreement with VCA Code Group, increasing the \$35,000 amount by an additional not-to-exceed seventy five thousand dollars (\$75,000) for professional Plan Check services in the Building and Safety Division. Total contract = \$110,000; and 2) Authorize the City Manager to sign the agreement. **Approved as part of the Consent Calendar.**

2.H. SUPPORTIVE HOUSING FOR VULNERABLE HOMELESS PEOPLE [L. LONG, D. DENNIS]:

The City of West Hollywood will partner with the County Housing Authority and local service providers to develop a supportive housing program for the most vulnerable people who are homeless on our streets.

ACTION: Authorize staff to begin development of a supportive housing program in partnership with the County of Los Angeles Housing Authority, PATH, Jewish Family Service and the Saban Free Clinic. **Approved as part of the Consent Calendar with Mayor Land ABSTAINING.**

2.I. LESBIAN AND GAY ADVISORY BOARD WORKPLAN AND CO-SPONSORSHIP OF C.I.T.Y. x1 THANKSGIVING EVENT [L. LONG, J. BOOK]:

The City Council will consider the 2009-2010 workplan of the Lesbian and Gay Advisory Board, and authorization of an expenditure for the C.I.T.Y. x1 Thanksgiving event.

ACTION: 1) Authorize the reimbursement of up to \$500 for purchase of food for "The Big Thanksgiving Bail-Out," a Thanksgiving celebration for LGBTQ youth, sponsored by C.I.T.Y. x1, to be held from 6:00 to 9:00 p.m. on Saturday, Nov. 21, at Plummer Park; 2) Receive the proposed 2009-2010 workplan of the Lesbian and Gay Advisory Board; and 3) Suspend approval of the 2009-2010 workplan and proposed expenditures until consideration of the recommendations of the City Council Advisory Board Task Force. **Approved as part of the Consent Calendar.**

2.J. ARTS AND CULTURAL AFFAIRS COMMISSION 2010 ARTS GRANT PROGRAM ANNUAL AWARDS [R. REYNOLDS, J. HUFFER, A. CAMPBELL]:

The Council will consider the Arts and Cultural Affairs Commission recommendations to award annual Arts Grant Program grants to 24 arts organizations.

ACTION: Approve recommendations of the Arts and Cultural Affairs Commission to award 2010 annual Arts Grant Program grants and technical assistance totaling \$75,000 as outlined in Exhibit A. **Approved as part of the Consent Calendar with Councilmember Duran ABSTAINING.**

2.K. SUNSET STRIP MUSEUM FEASIBILITY STUDY – PHASE I [R. REYNOLDS, J. HUFFER, A. CAMPBELL]:

The City Council will consider approving Phase I of the Sunset Strip Museum Feasibility Study (Initial Market and Concept Evaluation), suspend Phase II (Physical Planning) and authorize Economics Research Associates (ERA) to complete Phase III (Financial Planning)

ACTION: 1) Approve Phase I of the Sunset Strip Museum Feasibility Study (Initial Market and Concept Evaluation); and 2) Authorize Economics Research Associates to suspend Phase II (Physical Planning) and complete Phase III (Financial Planning) with the addition of study components for an amended Phase III budget of \$20,000. **Approved as part of the Consent Calendar.**

2.L. PROPOSED ORDINANCE ESTABLISHING GUIDELINES TO DIVEST FROM COMPANIES DOING BUSINESS WITH THE COUNTRY OF IRAN [J. PRANG, M. HAIBACH, A. LAND, C. PLANCK]:

The City Council will consider adopting an ordinance that would divest the City of West Hollywood from any company doing business with or connected to investments with the country of Iran, including the investment of city funds with any firms who use Iranian investments.

ACTION: This Item was TABLED.

2.M. CITY CO-SPONSORSHIP OF 2009 AIDSWATCH [H. GOSS, K. EGENBERGER]:

The City Council will consider co-sponsoring the 2009 AIDSWATCH and providing television production, public information support and social service information to this year's Citychannel broadcast.

ACTION: 1) Approve the City of West Hollywood as co-sponsor of the 2009 AIDSWATCH presentations on Tuesday, December 1, 2009; and 2) Authorize the Public Information and Prosecution Services Department to provide support for this project, including use of Citychannel facilities, broadcast time on Citychannel 10, public information support and social services support. **Approved as part of the Consent Calendar.**

3. PUBLIC HEARINGS:

3.A. ZONE TEXT AMENDMENT 009-007 (ECONOMIC HARDSHIP) [A. MCINTOSH, J. KEHO, D. DEGRAZIA]:

The Council will consider an amendment of the City of West Hollywood Zoning Ordinance that will revise existing provisions of Chapter 19.34 (Sign Standards).

City Clerk West stated that the Item was noticed as required by law.

David DeGrazia, Senior Planner, provided background information as outlined in the staff report dated November 2, 2009.

Mayor Land opened the public hearing and the following speakers came forward:

JAME LITZ, WEST HOLLYWOOD, REPRESENTING THE BEVERLY HILLS GREATOR LOS ANGELES REALTORS, spoke in support of the Item.

JEANNE DOBRIN, WEST HOLLYWOOD, expressed concerns regarding the proposed hours of real estate open house signs.

Mayor Land closed the public hearing.

Councilmember Prang encouraged businesses that are located in West Hollywood to list their business address as West Hollywood instead of Los Angeles.

ACTION: Hold the public hearing, consider all pertinent testimony, and introduce on 1st reading Ordinance No. 09-832, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ESTABLISHING TEMPORARY REGULATIONS SUPERSEDING CERTAIN PROVISIONS OF CHAPTER

19.34 (SIGN STANDARDS) OF THE WEST HOLLYWOOD ZONING ORDINANCE AND ADOPTING ZONE TEXT AMENDMENT 2009-007 AMENDING REGULATIONS ON REAL ESTATE OPEN HOUSE SIGNS IN TABLE 3-13 OF WEST HOLLYWOOD MUNICIPAL CODE SECTION 19.34.050.” (EXHIBIT A) **Motion by Councilmember Duran, seconded by Mayor Pro Tempore Heilman and unanimously approved.**

3.B. A REQUEST TO CONSTRUCT A 268,805 SQUARE FOOT MIXED-USE HOTEL PROJECT INCLUDING AMENDMENTS TO THE GENERAL PLAN, SUNSET SPECIFIC PLAN, AND ZONING MAP TO PERMIT INCREASED HEIGHT AND DENSITY IN A NEW EXPANDED TARGET SITE [A. MCINTOSH, J. KEHO, D. DEGRAZIA]:

The Council will consider a mixed use hotel project including amendments to the General Plan, Sunset Specific Plan and Zoning Map to permit increased height and density at 9040-9056 Sunset Boulevard.

ACTION: Continue the Item to the City Council meeting of December 7, 2009. **Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang and unanimously approved.**

3.C. AMENDMENT TO THE ZONING ORDINANCE REGARDING MEDICAL MARIJUANA COLLECTIVES [J. ENGLISH, L. BELSANTI, A. BROWNING, J. KEHO, L. YELTON, O. DELGADO, J. AUBEL]:

The City Council will consider a City-initiated Zone Text Amendment to change medical marijuana collectives from a conditionally permitted use to a permitted use in certain commercial zones subject to specified restrictions and consider amending the municipal code and adoption of a negative declaration.

City Clerk West stated that the Item was noticed as required by law.

Laurie Yelton, Associate Planner; Jeffery Aubel, Code Compliance Manager; and Lisa Belsanti, Management Analyst, provided background information as outlined in the staff report dated November 2, 2009.

Mayor Land opened the public hearing and the following speakers came forward:

MARK LEHMAN, WEST HOLLYWOOD, spoke in support of the Item. He spoke regarding the possibility of allowing future expansion of existing dispensaries, and allowing off-site cultivation for dispensaries, in the proposed ordinance.

DON DUNCAN, LOS ANGELES, spoke in support of the Item.

REVEREND SCOTT IMLER, WEST HOLLYWOOD, spoke in support of the Item.

SONIA RANSOM, SAN FRANCISCO, spoke in support of the Item. She spoke in support of increasing the number of allowed dispensaries from four to five, and spoke in support of allowing the dispensary located at 8921 Sunset Boulevard to be exempted from the location requirements of the proposed ordinance along with three other dispensaries currently in operation.

ALRED FRAIJO, LOS ANGELES, spoke in support of the Item. He spoke in support of increasing the number of allowed dispensaries from four to five, and spoke in support of allowing the dispensary located at 8921 Sunset Boulevard to be exempted from the location requirements of the proposed ordinance along with three other dispensaries currently in operation.

JASON BECK, WEST HOLLYWOOD, spoke in support of the Item.

TERRY LEFTGOFF, WEST HOLLYWOOD, spoke in support of the Item.

JOANNA LAFORCE, CARPENTERIA, spoke in support of the Item.

Councilmember Duran requested clarification from staff regarding the criminal conviction section of the proposed ordinance, and the possible inclusion of other similar narcotics in the ordinance.

Councilmember Horvath requested clarification from staff regarding the comparison of West Hollywood's ordinance with other Cities.

Mayor Land closed the public hearing.

Mayor Pro Tempore Heilman thanked staff for bringing the Item forward. He spoke in support of deferring a decision regarding the dispensary located at 8921 Sunset Boulevard and spoke in support of the proposed ordinance.

Councilmember Duran spoke regarding the difficulties of allowing cultivation in the City due to limited space, and encouraged dispensaries to be cautious about where they obtain their product.

ACTION: Introduce on first reading Ordinance No. 09-833, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE AND ADOPTION OF A NEGATIVE DECLARATION AND APPROVAL OF ZONE TEXT AMENDMENT 009-006, TO CHANGE MEDICAL MARIJUANA COLLECTIVES FROM A CONDITIONALLY PERMITTED USE TO A PERMITTED USE IN CERTAIN COMMERCIAL ZONES SUBJECT TO SPECIFIED RESTRICTIONS, REQUIRING SUCH COLLECTIVES TO OBTAIN A REGULATORY BUSINESS LICENSE." (Attachment A)

Motion by Mayor Pro Tempore Heilman, seconded by Councilmember Prang and unanimously approved.

4. UNFINISHED BUSINESS: None

5. NEW BUSINESS:

5.A. A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD DESIGNATING TAXI STANDS AS NO PARKING TOW AWAY NO PARKING ZONES [O. DELGADO, J. ROCCO, D. NORTE]:

The City Council will consider adopting a resolution designating taxi stands as "No Parking Tow Away Zones" at posted locations throughout the City.

Oscar Delgado, Director of Public Works, provided background information as outlined in the staff report dated November 2, 2009.

Councilmember Duran requested clarification from staff regarding the possibility of providing better signage to warn drivers about parking in a tow-away zone.

SCOTT SCHMIDT, WEST HOLLYWOOD, spoke in support of more visible signage to indicate spaces are tow-away zones.

Mayor Pro Tempore Heilman spoke in support of more visible signage to indicate spaces are tow-away zones. He spoke in support of creating centralized locations in the City where taxi cabs can wait for passengers to increase the number of taxis that can be waiting at the same time.

Mayor Land spoke in support of more visible signage to indicate spaces are tow-away zones.

Councilmember Horvath encouraged drivers to more carefully read parking signage in the City.

ACTION: Adopt RESOLUTION NO. 09-3917, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD INSTITUTING NO PARKING TOW-AWAY REGULATIONS AT TAXI STANDS." **Motion by Councilmember Prang, seconded by Councilmember Duran and unanimously approved.**

5.B. ADVISORY BOARD APPOINTMENTS [T. WEST, C. SCHAFFER]:

The City Council will consider making at-large appointments to the Lesbian and Gay Advisory Board.

ACTION: The City Council made the following at-large appointments to the Lesbian and Gay Advisory Board: Matt Palazzolo and Enrique Reveles. **Carried by Consensus of the Council.**

5.C. DISCUSSION OF CITY COUNCIL MEETING SCHEDULE [T. WEST, C. SCHAFFER, K. COOK, J. KEHO, B. SIEGL]:

The City Council will consider cancelling the meeting of January 4, 2010, and approving the City Council Regular Meeting Schedule for Calendar Year 2010 and rescheduling several meetings throughout the year that conflict with holidays. They will also consider scheduling an Emergency Management Drill; as well as scheduling two (2) General Plan Joint Study Sessions and a General Plan Public Workshop.

ACTION: 1) Cancel the meeting of January 4, 2010; 2) Reschedule the meeting of January 18, 2010 to January 25, 2010; 3) Reschedule the meeting of February 15, 2010 to February 16, 2010; 4) Reschedule the meeting of July 5, 2010 to July 6, 2010; 5) Reschedule the meeting of September 6, 2010 to September 7, 2010; 6) Approve the City Council Regular Meeting Schedule for Calendar Year 2010; 7) Schedule General Plan Joint Study Sessions with the Planning Commission for Monday, January 25, 2010 at 6:30pm and Monday, April 5, 2010 at 6:30pm; and 8) Schedule a General Plan Public Workshop for Saturday, January 30, 2010 from 10:00am to 2:00pm. **Carried by Consensus of the Council.**

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT: None.

6. LEGISLATIVE: None

COUNCILMEMBER COMMENTS:

Mayor Pro Tempore Heilman congratulated Mayor Land for being given an Outstanding Woman Award by the National Council of Jewish Women. He spoke regarding crosswalk safety in the City and requested a report from the City Manager on the issue.

Mayor Land spoke regarding the possibility of adding additional trash cans on streets South of Santa Monica Boulevard during the Halloween Carnival.

ADJOURNMENT: The City Council adjourned at 8:38 P.M. in memory of Ray Reynolds, Spencer Juarez, Spencer Yu, Jack Ruebens, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting. They adjourned immediately to a Closed Session Meeting. Following the Closed Session, the City Council adjourned to the Annual Congress of Boards and Commissioners, which will be on Saturday, November 14, 2009 at 8:30 A.M. at the Community Center at Plummer Park, 7377 Santa Monica Boulevard.