

West Hollywood Marketing & Visitors Bureau  
Board of Directors Meeting  
May 23, 2012 – 5:00pm  
Pacific Design Center, Conference Room B259

AGENDA

- |                                       |                 |
|---------------------------------------|-----------------|
| I. Call to Order/Chair's Report       | Greg Harless    |
| 1. Board expiring terms               | 5:00pm-5:10pm   |
| 2. Board elections                    |                 |
| II. Meeting Minutes                   | Jamie Adler     |
| 1. March 14, 2012 meeting minutes     | 5:10pm-5:15pm   |
| III. Financial Reports                | Mike Perdigao   |
| 1. January 2012                       | 5:15pm-5:20pm   |
| 2. February 2012                      |                 |
| 3. March 2012                         |                 |
| IV. CEO Report                        | Brad Burlingame |
| 1. Pow Wow 2012                       | 5:20pm-5:40pm   |
| 2. Proposed Budget FY 12-13           |                 |
| 3. Draft Annual Report FY 11-12       |                 |
| V. New Business                       | 5:40pm-5:55pm   |
| 1. Marriott Edition Hotel development |                 |
| VI. Unfinished Business               | 5:55pm-6:15pm   |
| 1. visitwesthollywood.com Re-launch   |                 |
| 2. Website Launch Campaign            |                 |
| VII. Board Member Comments            | 6:15pm-6:20pm   |
| VIII. Community Comments              | 6:20pm-6:25pm   |
| IX. Adjournment                       | 6:25pm          |

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING

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I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: May 17, 2012

Signature   
Catherine Ross, Deputy Clerk