

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
MINUTES  
MONDAY, MARCH 16, 2009  
WEST HOLLYWOOD PARK  
647 N. SAN VICENTE BOULEVARD**

**CALL TO ORDER:** Mayor Prang called the meeting to order at 6:44 P.M.

**PLEDGE OF ALLEGIANCE:** Judge Stephanie Sautner led the pledge.

**ROLL CALL:**

**PRESENT:** Councilmember Duran, Councilmember Guarriello, Councilmember Heilman (participating via telephone from Washington, D.C.), Mayor Pro Tempore Land, and Mayor Prang.

**ABSENT:** None.

**ALSO PRESENT:** City Manager Arevalo, City Attorney Jenkins, City Clerk West, and Assistant City Clerk Schaffer.

**REPORT OF CLOSED SESSION AGENDA:**

City Attorney Jenkins reported that the closed session was called to order at 6:00 P.M. He stated that there were no public speakers. He stated that one (1) Item was added to the agenda, an Item of Real Estate Negotiation regarding the property located at 1234 Hayworth Avenue. He stated that one (1) reportable action was taken, the City Council agreed to join other California Cities in a lawsuit against AT&T relative to their method of providing public education and governmental information. He stated that the closed session adjourned at 6:30 P.M.

**APPROVAL OF AGENDA:**

Councilmember Guarriello requested that Item 4.B. be moved to the Consent Calendar as Item 2.R.

Mayor Prang requested that Item 2.Q. be added to the agenda as an urgency Item.

**ACTION:** Add Item 2.Q. to the March 16, 2009 agenda as an Urgency Item. **Motion by Mayor Pro Tempore Land, seconded by Councilmember Guarriello and approved with Councilmember Heilman voting NO.**

**Motion by Mayor Pro Tempore Land, seconded by Councilmember Guarriello to approve the March 16, 2009 agenda as amended, and unanimously approved.**

## **ADJOURNMENT MOTIONS:**

Mayor Prang requested that the meeting be adjourned in memory of Sam Colquitt, a homeless advocate and volunteer. He requested that the meeting be adjourned in memory of Bill Williams, the father of Lyn Shaw Hilfenhaus. He requested that the meeting be adjourned in memory of City Hall staff member Melodye Rose.

Councilmember Duran requested that the meeting be adjourned in memory of Reverend Mel Wheatley, a reverend at the St. Thomas Episcopal Church, and an LGBT activist. He requested that the meeting be adjourned in memory of the following soldiers who died in Iraq and Afghanistan since the last City Council meeting: Cpl. Donte J. Whitworth, Sgt. Jeffrey A. Reed, Pfc. Jessica Y. Sarandrea, 1st Lt. Daniel B. Hyde, Lance Cpl. Patrick A. Malone.

## **PRESENTATIONS:**

Mayor Pro Tempore Land presented a commendation to City staff member Bonnie Smith in recognition of her volunteer efforts during the holiday season.

Mayor Prang presented a commendation to Sebastian Copland in recognition of his environmental and preservation efforts.

Mayor Prang wished City Attorney Michael Jenkins a happy birthday.

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## **SPECIAL ITEM:**

### **A. CERTIFICATION OF ELECTION RESULTS OF THE GENERAL MUNICIPAL ELECTION OF MARCH 3, 2009: [T. WEST, C. SCHAFFER]**

*The City Council will consider adopting a resolution declaring the results of the General Municipal Election held on Tuesday, March 3, 2009.*

**ACTION:** 1) Declare John J. Duran and Jeffrey Prang elected as Member of the City Council to a full term of four years; and 2) Adopt Resolution No. 09-3778, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, RECITING THE FACT OF THE GENERAL ELECTION HELD ON MARCH 3, 2009, DECLARING THE RESULT AND SUCH OTHER MATTERS AS PROVIDED BY LAW." **Motion by Councilmember Heilman, seconded by Mayor Pro Tempore Land and unanimously approved.**

### **B. COUNCILMEMBER COMMENTS:**

Councilmember Guarriello congratulated Councilmember Duran and Mayor Prang for being re-elected to City Council in the March 3, 2009 General Municipal Election.

Councilmember Heilman congratulated Councilmember Duran and Mayor Prang for being re-elected to City Council in the March 3, 2009 General Municipal Election.

Mayor Pro Tempore Land congratulated Councilmember Duran and Mayor Prang for being re-elected to City Council in the March 3, 2009 General Municipal Election. She thanked all the City Council Candidates for participating in the election.

**C. ADMINISTER THE OATH OF OFFICE TO THE NEWLY ELECTED COUNCILMEMBERS:**

*The oath will be administered to the newly elected members of the City Council.*

**City Clerk Thomas R. West administered the oath of office to Councilmember John J. Duran.**

**Judge Stephanie Sautner administered the oath of office to Councilmember Jeffrey Prang.**

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**1. PUBLIC COMMENT:**

JEANNE DOBRIN, WEST HOLLYWOOD, spoke regarding a recent news article concerning the West Hollywood General Municipal Election.

IGOR NICOLAS, WEST HOLLYWOOD, spoke in support of Item 4.A.

NADIA SUTTON, WEST HOLLYWOOD, wished Councilmember Guarriello a happy birthday, and thanked him for his support for organizing a recent benefit in the City.

FRED SUMMERS, NORTHRIDGE, on behalf of Jewish Family Services, thanked the City Council for their support of the Sova Food Pantry food drive.

MARY ANN COLLINS, WEST HOLLYWOOD, spoke regarding noise and public safety issues at Club Villa, located at 8623 Melrose Avenue.

RAYMUNDO VIZCARRA, WEST HOLLYWOOD, spoke in support of Item 2.O.

**COUNCILMEMBER COMMENTS:**

Councilmember Guarriello wished Senior Advisory Board Member Rita Norton a speedy recovery. He thanked his Deputy Donna Saur for organizing his recent birthday party.

Councilmember Heilman spoke regarding public comment surrounding noise and public safety issues at Club Villa, located at 8623 Melrose Avenue, and requested the City Manager to investigate.

Councilmember Duran thanked the voters of the City of West Hollywood for re-electing him to City Council in the March 3, 2009 General Municipal Election. He thanked all the City Council Candidates for participating in the election. He spoke regarding his upcoming trip to Washington, D.C. to lobby the federal government regarding the recently approved stimulus package.

Mayor Pro Tempore Land spoke regarding the Sova Food Pantry food drive, and encouraged residents to donate. She spoke regarding an upcoming event at the National Council of Jewish Women celebrating their 100<sup>th</sup> anniversary. She spoke regarding the upcoming Women's History Month events in the City. She spoke regarding the upcoming kick-off event for the Women in Leadership Program. She spoke regarding a recent art opening called Gender Play at the One Gallery in the City. She spoke regarding the recent Susan G. Koman Foundation race in Los Angeles, and an ongoing Susan G. Koman fund-raising event in cooperation with Euphoria Spa in the City. She wished a speedy recovery to residents Shirley Kaplan, Lovedy Brydon, and Ric Rickles.

Mayor Prang thanked the voters of the City of West Hollywood for re-electing him to City Council in the March 3, 2009 General Municipal Election. He thanked all the volunteers who worked on his campaign. He spoke regarding the issue of abandoned furniture and bulky items being left on City sidewalks, and requested the City Manager to investigate. He spoke regarding the opening of a new public parking garage at 901 Hancock Avenue. He spoke regarding an upcoming concert of the Fairfax High School Marching Band. He spoke regarding the upcoming Tip-A-Cop Fundraiser event in the City to benefit the Special Olympics.

#### **CITY MANAGER'S REPORT:**

City Manager Arevalo congratulated Councilmember Duran and Mayor Prang for being re-elected to City Council in the March 3, 2009 General Municipal Election. He thanked the City Clerk and City staff for organizing the election.

City Attorney Jenkins thanked the City Council for wishing him a happy birthday.

#### **FISCAL IMPACT ON CONSENT CALENDAR:**

City Clerk West stated that the fiscal impact on the Consent Calendar is \$20,595.00 in expenditures and \$0.00 in potential revenue.

#### **2. CONSENT CALENDAR:**

**ACTION:** Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R. **Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Land and unanimously approved.**

#### **2.A. POSTING OF AGENDA:**

*The agenda for the meeting of Monday, March 16, 2009 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, March 12<sup>th</sup>, 2009.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

#### **2.B. APPROVAL OF MINUTES:**

*The City Council is requested to approve the minutes of prior Council meetings.*

**ACTION:** Approve the minutes of March 2<sup>nd</sup>, 2009. **Approved as part of the Consent Calendar.**

**2.C. DEMAND REGISTER NO. 622, RESOLUTION NO. 09-3777:**

*The City Council is requested to approve payment of bills due as presented by the Director of Finance.*

**ACTION:** Approve Demand Register No. 622 and adopt Resolution No. 09-3777 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 622." **Approved as part of the Consent Calendar.**

**2.D. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*The City Council will receive a report from the Disabilities Advisory Board on actions taken at their recent meetings.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.E. RESIGNATIONS FROM CITY COMMISSIONS, ADVISORY BOARDS, AND COMMITTEES [T. WEST, C. SCHAFFER]**

*The City Council will accept the resignation of Disabilities Advisory Board Member Link Schrader, effective February 24, 2009.*

**ACTION:** Accept with regret the resignation of Link Schrader from the Disabilities Advisory Board. **Approved as part of the Consent Calendar.**

**2.F. TREASURER'S REPORT FOR JANUARY 2009:**

*The City Council will receive the Treasurer's Report for the month ended January 2009 pursuant to Section 53646 of the Government Code of the State of California.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.G. WEST HOLLYWOOD PARK MASTER PLAN PROJECT - AWARD OF CONTRACT, WEST HOLLYWOOD PARK HAZARDOUS MATERIAL ABATEMENT CIP 55-08/09-07 [R. REYNOLDS, J. HUFFER, L. LONG, S. BAXTER]**

*The City Council will consider awarding a contract to the lowest responsive bidder for hazardous material abatement in conjunction with the West Hollywood Park Master Plan Project.*

**ACTION:** 1) Accept the bid dated March 5, 2009, in the amount of \$20,595 as submitted by Total Environmental Industries, Fontana, California; 2) Authorize the City Manager to sign an Agreement with Total Environmental Industries in an amount of \$20,595 for the West Hollywood Park Hazardous Material Abatement, CIP 55-08/09-07; 3) Authorize the Director of Economic Development and Special Projects, or his designee,

to negotiate and execute one or more change orders to the contract with Total Environmental Industries for related, additional but unforeseen work, which may develop during the project; the total value of which shall not exceed a 20% contingency of the original contract amount; and 4) Reject all other bids and return associated Bid Bonds. **Approved as part of the Consent Calendar.**

**2.H. YEAR-END REPORT ON SOCIAL SERVICES PROGRAMS [L. LONG, D. DENNIS]**

*The City Council will receive the year-end report of Social Services contract programs for 2007-08.*

**ACTION:** Receive and file the year-end report. **Approved as part of the Consent Calendar.**

**2.I. UPDATE ON THE CAMPAIGN TO END HUNGER AND FOOD INSECURITY IN WEST HOLLYWOOD [L. LONG, D. GIUGNI, C. RHEA]**

*The City Council will receive an update on the Campaign to End Hunger and Food Insecurity in West Hollywood.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.J. PARKING RATES FOR PROPERTY LOCATED AT 647 SAN VICENTE BOULEVARD [O. DELGADO, J. ROCCO]**

*The City Council will consider adopting a resolution authorizing the installation of self-parking devices, establishing the hours of operation and public parking rates for the West Hollywood Park temporary parking lot located at 647 San Vicente Boulevard, and approving an amendment to the current agreement with Coast Parking, Inc. for valet parking services.*

**RECOMMEDATION:** 1) Adopt Resolution No 09-3779, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE INSTALLATION OF SELF-PARKING DEVICES AND ESTABLISHING THE HOURS OF OPERATION AND PARKING RATES FOR THE WEST HOLLYWOOD PARK TEMPORARY PARKING LOT LOCATED AT 647 SAN VICENTE BOULEVARD."; 2) Approve a twenty-one (21) month extension to the current contract through June 30, 2011; and 3) Authorize the City Manager to sign the amendment. **Approved as part of the Consent Calendar.**

**2.K. A RESOLUTION AMENDING DECLARATION OF INTENTION TO REIMBURSE EXPENDITURES FROM THE PROCEEDS OF OBLIGATIONS TO BE ISSUED BY THE CITY AND DIRECTING CERTAIN ACTIONS [A. GANDHY]**

*The City Council will consider adopting the attached resolution to provide for reimbursement of the City from the proceeds of debt.*

**ACTION:** Adopt Resolution No. 09-3780 "A RESOLUTION AMENDING DECLARATION OF INTENTION TO REIMBURSE EXPENDITURES FROM THE PROCEEDS OF OBLIGATIONS TO BE ISSUED BY THE

CITY AND DIRECTING CERTAIN ACTIONS.” **Approved as part of the Consent Calendar.**

**2.L. APPROVAL OF PROFESSIONAL SERVICES AGREEMENT WITH RR BROWN & COMPANY, LLP TO PROVIDE FINANCIAL ADVISORY SERVICES [A. GANDHY]**

*The City Council will consider approving a professional services agreement with RR Brown & Company, LLP to provide Financial Advisory Services.*

**ACTION:** 1) Approve Professional Services Agreement with RR Brown & Company, LLP; and 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

**2.M. SUBMITTAL OF THE CITY OF WEST HOLLYWOOD'S COMPREHENSIVE ANNUAL FINANCIAL REPORT FOR THE FISCAL YEAR ENDING JUNE 30, 2008 [A. GANDHY, G. SCHUCHARD]**

*The City Council will receive the Comprehensive Annual Financial Report for the City of West Hollywood for the fiscal year ending June 30, 2008.*

**ACTION:** Receive and file. **Approved as part of the Consent Calendar.**

**2.N. RESOLUTION IN SUPPORT OF EARTH HOUR 2009 [A. LAND, C. PLANCK, J. DURAN, H. MOLINA, E. VALENCIA]**

*The City Council will consider supporting the World Wildlife Fund's global initiative known as Earth Hour.*

**ACTION:** 1) Adopt Resolution 09-3781 “A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO SUPPORT EARTH HOUR”; 2) Direct staff to send copies of signed resolution via email to the World Wildlife Fund and to the City’s State and Federal Representatives; and 3) Direct staff to ensure that non-essential lighting and appliances are turned off by end of day Friday March 27<sup>th</sup>. **Approved as part of the Consent Calendar.**

**2.O. A RESOLUTION IN SUPPORT OF AB 351 (SALAS), AN ACT TO AMEND SECTION 51222 OF THE EDUCATION CODE, DESIGNATING ALTERNATIVES FOR HIGH SCHOOL PHYSICAL EDUCATION CREDIT [J. PRANG, J. STEVENS]:**

*The City Council will consider adopting a resolution supporting AB 351 (Salas), which would amend Section 51222 of the Education Code to recognize marching band and drill team (color guard) as substitutes for high school physical education courses in grades 10-12.*

**ACTION:** 1) Adopt Resolution No. 09-3782, “A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING AB 351 (SALAS), AN ACT TO AN ACT TO AMEND SECTION 51222 OF THE EDUCATION CODE, DESIGNATING ALTERNATIVES FOR HIGH SCHOOL PHYSICAL EDUCATION CREDIT”; and 2) Direct staff to send copies of signed resolutions to State Assemblymembers Mary Salas and

Mike Feuer, State Senator, Fran Pavley, Assembly Speaker Karen Bass and Senate President pro Tempore Darrell Steinberg. **Approved as part of the Consent Calendar.**

**2.P. RESOLUTION IN OPPOSITION TO REDEVELOPMENT REVENUE EXCHANGE, SB 93 (KEHOE) [P. AREVALO, K. KRIETZMAN]**

*The City Council will consider adopting a resolution in opposition to Redevelopment Revenue Exchange, SB 93 (Kehoe).*

**ACTION:** Adopt Resolution 09-3783, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD IN OPPOSITION TO REDEVELOPMENT REVENUE EXCHANGE, SB 93 (KEHOE)"; and 2) Send copies of the signed resolutions to State Senator Fran Pavley, Assemblymember Mike Feuer and Senator Christine Kehoe. **Approved as part of the Consent Calendar.**

**2.Q. A RESOLUTION IN SUPPORT OF THE EMPLOYEE FREE CHOICE ACT, AND DECLARING THE URGENCY THEREOF [J. PRANG, J. STEVENS, J. DURAN, H. MOLINA]:**

*The City Council will consider adopting an urgency resolution supporting the Employee Free Choice Act, which would authorize the National Labor Relations Board to certify a union as the bargaining representative when a majority of employees voluntarily sign authorizations designating that union to represent them, provide for first contract mediation and arbitration and establish meaningful penalties for violations of a worker's freedom to choose a union.*

**ACTION:** 1) Adopt Resolution No. 09-3784, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD SUPPORTING THE EMPLOYEE FREE CHOICE ACT, AND DECLARING THE URGENCY THEREOF"; and 2) Direct staff to send copies of signed resolutions to Secretary of Labor Hilda Solis, Representative Henry Waxman, Senators Barbara Boxer and Dianne Feinstein. Also forward copies of correspondence to the offices of MARC Associates, the City's Federal Lobbyists. **Approved as part of the Consent Calendar.**

**2.R. (4.B.) RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PURCHASE OF THE PROPERTY LOCATED AT 7317 ROMAINE STREET IN THE CITY OF WEST HOLLYWOOD FOR THE CITY'S FIELD SERVICES FACILITY [L. LONG, S. BAXTER]**

*The City Council will consider a resolution approving purchase of the property located at 7317 Romaine Street in the City of West Hollywood for the City's Field Services Facility.*

**ACTION:** 1) Adopt Resolution No. 09-3785, "RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PURCHASE OF THE PROPERTY LOCATED AT 7317 ROMAINE STREET IN THE CITY OF WEST HOLLYWOOD FOR THE CITY'S FIELD SERVICES FACILITY".; 2) Authorize the City Manager to negotiate and



execute all necessary documents to facilitate the purchase of the property located at 7317 Romaine Street; and 3) Authorize the Director of Finance and Technology to appropriate \$2,760,000 from the General Fund Unallocated Reserves to Account Number 100-4-05-55-702045.  
**Approved as part of the Consent Calendar.**

**THE CITY COUNCIL RECESSED AND RECONVENED AS THE WEST HOLLYWOOD HOUSING AUTHORITY: 7:34 P.M.**

The Housing Authority approved the minutes of the April 7, 2008 meeting and appointed Felix Vladimir Braginskiy to serve as Tenant Commissioner on the West Hollywood Housing Authority. The actions are more fully described in the West Hollywood Housing Authority minutes.

**THE WEST HOLLYWOOD HOUSING AUTHORITY RECESSED AND RECONVENED AS THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: 7:35 P.M.**

The Community Development Commission approved the minutes from the October 20, 2008; and approved a resolution declaring intention to reimburse expenditures from the proceeds of obligations and directing certain actions. The actions are more fully described in the West Hollywood Community Development Commission minutes.

**THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION RECESSED AND RECONVENED AS THE CITY COUNCIL: 7:36 P.M.**

3. **PUBLIC HEARINGS: None**

4. **UNFINISHED BUSINESS:**

**4.A. REPORT ON ECONOMIC HARDSHIP AD-HOC COMMITTEE RECOMMENDATIONS [P. AREVALO, R. REYNOLDS, J. HUFFER, M. LOUIE]**

*The City Council will receive a report from the Economic Hardship Ad-Hoc Committee and will provide direction regarding the recommendations of the proposed Economic Hardship Package.*

Jeffrey Huffer, Economic Development Manager, and Maribel Rios Louie, Economic Development Coordinator, provided background information as outlined in the staff report dated March 16, 2009.

JAMES SINCLAIR, WEST HOLLYWOOD, spoke in support of the Item.

JOAN HENEHAN, ON BEHALF OF THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

NADIA SUTTON, WEST HOLLYWOOD, spoke in support of the Item.

SANDY HUTCHINS, LOS ANGELES, spoke in support of the Item.

SHARON SANDOW, ON BEHALF OF THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of the Item.

MARK LEHMAN, WEST HOLLYWOOD, spoke in support of the Item and spoke regarding the possibility of reducing City fees during the current economic climate.

JAN HENNINGSEN, LOS ANGELES, spoke in support of the Item.

NIC ADLER, LOS ANGELES, AND TODD STEADMAN, ON BEHALF OF THE SUNSET STRIP BUSINESS IMPROVEMENT DISTRICT, spoke in support of the Item.

ROBERT BRUGEMAN, LOS ANGELES, AND ALLAN DALLATORRE, WEST HOLLYWOOD, spoke in support of the Item.

SAM BORELLI, WEST HOLLYWOOD, spoke in support of the Item. He expressed concerns regarding the increase in the recommended number of annual special event permits in the staff report. He spoke regarding the need to include small businesses in the study.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding the need to include small businesses in the study.

SUSAN BRINK, WEST HOLLYWOOD, spoke in support of the Item.

BRAD BURLINGAME, ON BEHALF OF THE WEST HOLLYWOOD MARKETING AND VISITORS BUREAU, spoke in support of the Item.

Councilmember Guarriello spoke in support of the Item. He spoke regarding public safety issues in connection with the additional number of annual special events permits allowed in the Item.

Councilmember Duran thanked the members of the ad-hoc committee for participating in the study. He spoke regarding the need to retain current businesses located in the City. He spoke in support of the Item. He spoke regarding the need to review the special event and business permitting processes to facilitate the opening of new businesses in the City. He spoke regarding Councilmember Heilman's request for staff to analyze the number of current vacant businesses, in comparison to vacant businesses four or five years ago, and spoke regarding the need to find

other ways to analyze the data to give a more accurate picture of the current business climate in the City.

Councilmember Heilman spoke regarding the need for the City to shift marketing priorities to increase the focus on local marketing. He spoke in support of increasing the number of annual special event permits allowed and spoke regarding the possibility of allowing unlimited event permits for events that have no impact on the community. He spoke in opposition to eliminating the time limit on permits for temporary sale signs. He requested the Public Works Department to return to Council with a five-year plan for expanding parking, and to bring forward an annual parking report to Council. He thanked the members of the ad-hoc committee for participating in the study. He requested staff to analyze the number of current vacant businesses, in comparison to vacant businesses four or five years ago, and report back to Council.

Mayor Pro Tempore Land thanked the members of the ad-hoc committee for participating in the study. She encouraged residents to support West Hollywood businesses. She spoke regarding the need for the City to shift marketing priorities to increase the focus on marketing locally. She spoke regarding the possibility of the West Hollywood Marketing and Visitors Bureau, and other West Hollywood organizations, to increase their marketing efforts in the City. She expressed concerns about increasing the number of annual special event permits allowed to twelve, and spoke regarding the need to monitor the impacts on an ongoing basis. She spoke regarding sidewalk sales, and the need to monitor accessibility issues. She spoke in opposition to eliminating the time limit on permits for temporary sale signs. She spoke regarding the need for the City to continue monitoring the effects of the implemented Economic Hardship Package and to report back to Council. She spoke regarding the need for the City to continue focusing its efforts on both business retention and attracting new businesses.

Mayor Prang spoke regarding the need for the City to continue monitoring the effects of the implemented Economic Hardship Package and to report back to Council. He spoke regarding the need for the City to try all avenues and methods to assist businesses during the current economic climate. He spoke regarding public comment surrounding a possible reduction of City fees, and requested the City Manager to investigate. He spoke regarding public comment surrounding the inclusion of small businesses on the ad-hoc committee, and requested staff to investigate the possibility of including them in future meetings. He spoke regarding sidewalk sales and sidewalks signs, and the need to monitor accessibility issues. He expressed concerns about increasing the number of annual special event permits allowed to twelve, and spoke regarding the need to monitor the impacts on an ongoing basis. He requested the Public Works Department to return to Council with a five-year plan for expanding

parking, and to bring forward an annual parking report to Council. He spoke regarding the reallocation of funds to implement the Economic Hardship Package and the need for the City to monitor budget impacts.

City Manager Arevalo stated that staff will return to the City Council with an updated report addressing the Council's concerns regarding banners, the number of Class C event permits allowed, parking issues, focus on local marketing, possible City fee reductions, and temporary sale signs. He emphasized that the programs and directions being suggested for the Economic Hardship Package will have positive long-term results for the City.

**ACTION:** 1) Receive and file the report of the ad-hoc committee; and 2) Provide comments and direction to staff for next steps to implement recommendations as outlined. **Carried by Consensus of the Council with additional direction provided by the City Council.**

**4.B. RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING PURCHASE OF THE PROPERTY LOCATED AT 7317 ROMAINE STREET IN THE CITY OF WEST HOLLYWOOD FOR THE CITY'S FIELD SERVICES FACILITY [L. LONG, S. BAXTER]**

*The City Council will consider a resolution approving purchase of the property located at 7317 Romaine Street in the City of West Hollywood for the City's Field Services Facility.*

**ACTION: This Item was moved to the Consent Calendar as Item 2.R.**

**5. NEW BUSINESS:**

**5.A. PUBLIC SAFETY DIVISION UPDATE JULY – DECEMBER 2008 [K. COOK, B. GOLDMAN, J. GRAHAM]**

*The City Council will receive a six month update on public safety activities from July – December 2008 and give additional direction to staff.*

Kristin Cook, Public Safety Manager, the Los Angeles County Assistant Fire Chief, and the West Hollywood Sheriff's Captain, provided background information as outlined in the staff report dated March 16, 2009.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of the Item. She spoke regarding public safety issues surrounding the increase of annual special events permits recommended in Item 4.A.

Councilmember Duran spoke regarding the possibility of dividing the City into three areas for future reporting. He spoke regarding the increase in the number of marijuana-related incidents, and requested further clarification from the Sheriff's Department regarding the data. He spoke

regarding the decrease in the number of incidents regarding crystal meth, and the increase of cocaine-related incidents. He requested further clarification on data for domestic violence issues in the City.

Councilmember Heilman thanked Public Safety staff, the Public Safety Commission, and the West Hollywood Fire Department and Sheriff's Department for bringing the Item forward. He spoke regarding crime issues at the West Hollywood Gateway, and requested that this area be a public safety priority for the next six months. He requested Public Safety and Human Services staff to work together and report back to Council with specific goals and measurable outcomes to provide assistance to the most vulnerable homeless people in the City. He requested the West Hollywood Fire Department to investigate possible improvements to the City's response to medical emergencies. He spoke regarding the issue of noise between neighbors in the City, and requested Community Development staff to investigate the possibility of addressing this issue in new residential development projects in the City. He requested Public Safety staff to continue to focus on the issue of abandoned, delinquent properties in the City, and to ensure that they are being reported and investigated in a systematic way.

Mayor Pro Tempore Land thanked Public Safety staff, the Public Safety Commission, and the West Hollywood Fire Department and Sheriff's Department for bringing the Item forward. She requested Public Safety and Human Services staff to work together and report back to Council with specific goals and measurable outcomes to provide assistance to the most vulnerable homeless people in the City. She spoke regarding a reported back-log of rape kits in the Los Angeles area, and requested further clarification from the West Hollywood Police Captain. She spoke regarding the issue of people stealing recyclables in the City, and thanked Code Enforcement for being proactive in investigating incidents. She spoke regarding the San Vicente Fire Station, the need for better markings to keep the intersection clear, and requested staff to investigate the possibility of putting photo enforcement cameras at the intersection. She spoke regarding the ongoing campaign to prevent vehicle burglary in the City.

Mayor Prang thanked Public Safety staff, the Public Safety Commission, and the West Hollywood Fire Department and Sheriff's Department for bringing the Item forward. He requested that Public Safety staff provide more interpretation and explanation of the data in future reports. He requested that Public Safety staff provide data regarding the number of traffic citations issued on residential streets compared to the number issued on major commercial streets. He spoke regarding noise complaint issues, modified vehicle exhaust issues, and traffic enforcement related to pedestrian crossings in the City.

**ACTION:** 1) Approve the following public safety priorities including: a. Continue to work with local businesses, residents, and neighboring jurisdictions to promote neighborhood livability and mitigate impacts from nighttime establishments; b. Continue to aggressively address criminal transient issues, and assist Social Services with overall homelessness issues; c. Examine ways to improve the Sheriff's Volunteer Program and customer relations; and d. Continue to collaborate with residents and businesses through Neighborhood Watch and the West Hollywood Chamber of Commerce regarding emergency preparedness, crime prevention, customer service, and quality of life issues; 2) Identify other public safety priorities to include in the Public Safety Division's work plan; and 3) Give additional direction to staff as necessary. **Carried by Consensus of the Council.**

**5.B. ELECTION OF MAYOR AND MAYOR PRO TEMPORE: [T. WEST / C. SCHAFFER]**

*The City Council will consider electing the new Mayor and Mayor Pro Tempore.*

**ACTION:** City Council made the following appointments as Mayor and Mayor Pro Tempore, to be installed on April 20, 2009 at the Reorganization Meeting beginning at 6:00 p.m: **Councilmember Land - Mayor; Councilmember Heilman - Mayor Pro Tempore.**

**EXCLUDED CONSENT CALENDAR:** None.

**PUBLIC COMMENT:** None.

**6. LEGISLATIVE:** None.

**COUNCILMEMBER COMMENTS:** None.

**ADJOURNMENT:** The City Council adjourned at 9:14 P.M. in memory of Sam Colquitt, Bill Williams, Melodye Rose, Mel Wheatley, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting. They adjourned to their next regular meeting, which will be on Monday, April 6, 2009 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.