CITY COUNCIL CITY OF WEST HOLLYWOOD MINUTES MONDAY, JANUARY 5, 2009 WEST HOLLYWOOD PARK 647 N. SAN VICENTE BOULEVARD

CALL TO ORDER: Mayor Prang called the meeting to order at 6:31 P.M.

PLEDGE OF ALLEGIANCE: Joan Henehan led the pledge.

ROLL CALL:

PRESENT: Councilmember Duran, Councilmember Guarriello,

Councilmember Heilman, Mayor Pro Tempore Land, and

Mayor Prang.

ABSENT: None.

ALSO PRESENT: City Manager Arevalo, City Attorney Jenkins, City Clerk West,

and Assistant City Clerk Schaffer.

REPORT OF CLOSED SESSION AGENDA:

City Attorney Jenkins reported that the closed session was called to order at 6:00 P.M. He stated that there was one (1) public speaker. He stated that the closed session adjourned at 6:20 P.M. with no reportable action taken.

APPROVAL OF AGENDA:

City Clerk West requested that Item 2.S. be amended to introduce the proposed ordinance on first reading.

Motion by Councilmember Heilman, seconded by Councilmember Guarriello, to approve the January 5, 2009 agenda as amended and unanimously approved.

ADJOURNMENT MOTIONS:

Mayor Pro Tempore Land requested that the meeting be adjourned in memory of Elmer Valentine, the co-founder of the Whiskey A Go Go in the City and an icon in establishing the Sunset Strip.

Councilmember Heilman requested that the meeting be adjourned in memory of Glenn Goldman, the owner of Book Soup and a long-time activist in the City.

Mayor Prang requested that the meeting be adjourned in memory of Paul Palmieri, the father of resident Ronald Jason Palmieri. He requested that the meeting be adjourned in memory of Don Stewart, a long-time West Hollywood resident. He requested that the meeting be adjourned in memory of William B. Rudell, the former Mayor and City Attorney for the City of Burbank. He requested that the meeting be adjourned in memory of Janet Graham Scott, the mother of George Stuart Leddy, who is a member of the West Hollywood Environmental Task Force.

Councilmember Duran requested that the meeting be adjourned in memory of the grandfather of Councilmember Duran's partner Mark Morris. He requested that the meeting be adjourned in memory of the following soldiers who died in Iraq and Afghanistan since the last City Council meeting: Gunnery Sgt. Marcelo R. Velasco, Pvt. Charles Yi Barnett, Sgt 1st Class Miguel A. Wilson, 1st Lt. William K. Jernigan, Capt. Warren A. Frank, Master Sgt. Anthony Davis, Sgt. John J. Savage, Staff Sgt. Solomon T. Sam, Pfc. Coleman W. Hinkefent, Staff Sgt. Jonathan W. Dean, Lance Cpl. Thomas Reilly Jr., Lance Cpl. Robert L. Johnson, Spc. Stephen G. Zapasnik, Staff Sgt. Christopher G. Smith, Spc. Stephen M. Okray, Master-at-Arms Seaman Apprentice Joshua D. Seitz, Maj. John P. Pryor, Spc. Tony J. Gonzales, Pvt. Benjamin B. Tollefson.

PRESENTATIONS:

Mayor Pro Tempore Land presented commendations to the members of the West Hollywood Environmental Task Force for all their work and contributions to the City.

1. PUBLIC COMMENT:

GUYON MCCORMACK, WEST HOLLYWOOD REPRESENTATIVE TO THE LOS ANGELES COUNTY WEST VECTOR CONTROL BOARD, provided additional clarification on Item 2.I.

TOM DEMILLE, WEST HOLLYWOOD, spoke regarding various local, state, and national issues.

RICHARD KEARNS, WEST HOLLYWOOD, spoke regarding HIV/AIDS issues in the City.

SCOTT IMLER, WEST HOLLYWOOD, spoke regarding the recent loss of his partner's mother. He introduced Ani Zonneveld, representing a new non-profit in group in the City called Muslims with Progressive Values.

SHARON SANDOW, EXECUTIVE DIRECTOR OF THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke in support of Item 2.Z.. She introduced the new West Hollywood Chamber Chair, Joan Henehan; and the outgoing Chair, Joseph Clapsaddle.

JOSEPH CLAPSADDLE, WEST HOLLYWOOD, introduced the new West Hollywood Chamber Chair, Joan Henehan.

JOAN HENEHAN, CHAIR OF THE WEST HOLLYWOOD CHAMBER OF COMMERCE, spoke regarding the current economic state of the City.

LAUREN MEISTER, WEST HOLLYWOOD, spoke regarding the upcoming General Municipal Election in the City on March 3, 2009.

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JEANNE DOBRIN, WEST HOLLYWOOD, wished everyone a happy new year. She spoke regarding the current economic state of California, water conservation issues, and development issues in the City.

STEVE PARGAMANIK, WEST HOLLYWOOD, wished everyone a happy new year. He expressed concerns regarding the removal of two trees in Plummer Park.

TODD STEADMAN, EXECUTIVE DIRECTOR OF THE SUNSET STRIP BUSINESS ASSOCIATION, spoke in support of Item 2.U.

MICHAEL MAGLIERI, LOS ANGELES, spoke in support of Item 2.U.

COUNCILMEMBER COMMENTS:

Councilmember Guarriello wished everyone a happy new year. He spoke regarding the recent Don't Drink and Drive Napkin Campaign in the City.

Councilmember Heilman thanked everyone who participated on the West Hollywood Environmental Task Force and thanked them for bringing forward the report in Item 2.J. He spoke regarding public comment surrounding the removal of two trees in Plummer Park and requested the City Manager and City staff to investigate the issue.

Councilmember Duran spoke regarding Item 2.U. and thanked the public speakers who spoke in support of the Item. He requested an update from the City Manager regarding the cul-de-sac project on Westmount Drive. He spoke regarding Item 2.W. and provided clarification that the proposed historical marker commemorating the issuance of same-sex marriages in the City could eventually be altered to include public art.

Mayor Pro Tempore Land wished everyone a happy new year. She spoke regarding a recent award of an "A" Grade for historic preservation in the City of West Hollywood from the Los Angeles Conservancy. She spoke regarding an upcoming water conservation education program in the City. She spoke regarding the City's upcoming participation in a discount program sponsored by the National League of Cities and CVS pharmacies. She spoke regarding the new law in California prohibiting text messaging while driving, and the new law regarding the misuse of 911 for non-emergencies.

Mayor Prang wished everyone a happy new year. He spoke regarding the upcoming inauguration of President-Elect Barack Obama. He spoke regarding the upcoming 25th Anniversary celebration in the City. He spoke regarding a possible upcoming celebration if the California Supreme Court reverses the decision of the vote on Proposition 8. He thanked everyone who helped organize the recent Club Freedom drug and alcohol free New Year's Eve event in the City. He spoke regarding Item 2.W. and acknowledged Councilmember Duran's support of including public art in the future. He requested City Manager to instruct the Sheriff's Department to monitor potential safety issues on Sunset Boulevard following the recent fire at The Body Shop. He spoke regarding the upcoming Mayor's Reception for the Arts event in the City. He spoke regarding the City's free Christmas tree recycling program. He spoke regarding

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Item 2.U., and expressed concerns regarding following the process for making historical designations in the City.

CITY MANAGER'S REPORT:

City Manager Arevalo provided additional clarification of Item 2.Z. and spoke regarding the current economic climate in California. He stated that his office will return to City Council with a more detailed report of the City's current economic state. He introduced Susannah Turney, the new Environmental Programs Coordinator for the City of West Hollywood.

FISCAL IMPACT ON CONSENT CALENDAR:

City Clerk West stated that the fiscal impact on the Consent Calendar is \$907,614.00 in expenditures and \$583,023.00 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve the Consent Calendar as amended, 2.A.,B.,C.,D.,E.,F.,G.,H.,I.,J.,K.,L.,M.,N.,O.,P.,Q.,R.,S.,T.,U.,V.,W.,X.,Y.,Z.

Motion by Councilmember Guarriello, seconded by Mayor Pro Tempore Land and unanimously approved.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, January 5, 2009 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Wednesday, December 31 2008.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

The City Council is requested to approve the minutes of prior Council meetings.

ACTION: Approve the minutes of December 1, 2008. **Approved as part** of the Consent Calendar.

2.C. DEMAND REGISTER NO. 616, RESOLUTION NO. 09-3760:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 616 and adopt Resolution No. 09-3760, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 616." **Approved as part of the Consent Calendar.**

2.D. DEMAND REGISTER NO. 617, RESOLUTION NO. 09-3761:

The City Council is requested to approve payment of bills due as presented by the Director of Finance.

ACTION: Approve Demand Register No. 617 and adopt Resolution No. 09-3761, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 617." **Approved as part of the Consent Calendar.**

2.E. TREASURER'S REPORT FOR OCTOBER 2008 AND NOVEMBER 2008:

The City Council will receive the Treasurer's Report for the months ended October 2008 and November 2008 pursuant to Section 53646 of the Government Code of the State of California.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.F. ORDINANCE NO. 08-802 (2ND READING), REPEALING GENERAL PLAN AMENDMENT 2006-004 AND ZONE TEXT AMENDMENT 2006-003 AND WHICH ALLOW ALTERED DEVELOPMENT STANDARDS WITH THE APPROVAL OF A DEVELOPMENT AGREEMENT FOR PROPERTIES IN THE COMMUNITY COMMERCIAL ZONING DISTRICT AND LOCATED ALONG SANTA MONICA BOULEVARD IN WEST HOLLYWOOD, CALIFORNIA [T. WEST, C. SCHAFFER]:

The City Council will waive further reading and adopt Ordinance No. 08-802, a proposed ordinance repealing General Plan Amendment 2006-004 and Zone Text Amendment 2006-003 and which allow altered development standards with the approval of a development agreement for properties in the community commercial zoning district and located along Santa Monica Boulevard in West Hollywood, California.

ACTION: Waive further reading and adopt Ordinance No. 08-802, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD REPEALING GENERAL PLAN AMENDMENT 2006-004 AND ZONE TEXT AND AMENDMENT 2006-003 WHICH ALLOW ALTERED DEVELOPMENT STANDARDS WITH THE APPROVAL OF A **PROPERTIES** DEVELOPMENT AGREEMENT FOR IN THE COMMUNITY COMMERCIAL ZONING DISTRICT AND LOCATED ALONG SANTA MONICA BOULEVARD IN WEST HOLLYWOOD. CALIFORNIA." Approved as part of the Consent Calendar.

2.G. APPEAL OF PLANNING COMMISSION APPROVAL OF REQUEST TO DEMOLISH A TOTAL OF THIRTEEN (13) MULTI- FAMILY APARTMENT UNITS AND CONSTRUCT A NEW SIXTEEN (16) UNIT RESIDENTIAL CONDOMINIUM STRUCTURE AT 8017-8023 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA [S. KEENE, J. KEHO, J. ALKIRE]:

The City Council will adopt a resolution upholding an appeal and reversing the Planning Commission's approval of permits to demolish all buildings on two residential lots with a total of thirteen rental units and construct a new four-story, sixteen unit condominium building with one level of subterranean parking.

ACTION: 1) Adopt Resolution 09-3762: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD UPHOLDING THE APPEAL OF LESLIE GERSICOFF AND JAMES WESTMORELAND AND REVERSING, WITHOUT PREJUDICE, THE PLANNING COMMISSION'S (DMP) APPROVAL OF DEMOLITION PERMIT 2006-042, DEVELOPMENT PERMIT (DVP) 2006-057, AND TENTATIVE TRACT 2006-026 FOR THE DEMOLITION OF ALL EXSITING STRUCTURES ON SITE INCLUDING THIRTEEN (13) RESIDENTIAL UNITS AND THE CONSTRUCTION OF A NEW SIXTEEN (16) UNIT CONDOMINIUM BUILDING LOCATED AT 8017-8023 NORTON AVENUE, WEST HOLLYWOOD, CALIFORNIA." Approved as part of the Consent Calendar.

2.H. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

The City Council will receive reports from various Commissions on actions taken at their recent meetings.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.I. REPORT FROM LOS ANGELES COUNTY VECTOR CONTROL BOARD REPRESENTATIVE [J. PRANG, J. STEVENS]:

The City Council will receive and file a report on transmission of West Nile Virus from Los Angeles County West Vector & Vector-Borne Disease Control District Representative Guyon McCormack.

ACTION: Receive and file. Approved as part of the Consent Calendar.

2.J. ENVIRONMENTAL TASK FORCE REPORT AND RECOMMENDATIONS [P. AREVALO, K. KRIETZMAN, L. BELSANTI]:

The City Council will receive a report and consider recommendations from the Environmental Task Force.

ACTION: 1) Receive and file report; 2) Approve the recommendations; and 3) Direct staff responsible for the recommended items to return to Council in 90 days with plans for implementation. **Approved as part of the Consent Calendar.**

2.K. WEST HOLLYWOOD COMMUNITY HOUSING CORPORATION FIRST QUARTER REPORT FOR 2008-2009 [A. WINDERMAN, J. SKORNECK, E. SAVAGE]:

The City Council will receive the First Quarter Report of the West Hollywood Community Housing Corporation (WHCHC) for Fiscal Year 2008-2009.

ACTION: Receive and file the FY 2008-2009 First Quarter Report of the West Hollywood Community Housing Corporation. **Approved as part of the Consent Calendar.**

2.L. CONTRACT WITH DON MARUSKA & COMPANY, INC, CONSULTANT [P. AREVALO, K. KRIETZMAN]:

The Council will consider approving a Contract Amendment to Contract 4135 with Don Maruska & Company, Inc. for the purpose of providing further guidance for the Executive Team in developing strategic directions on critical issues and providing other services to the City Manager, City Departments and Divisions and Leadership Program as needed.

ACTION: Approve the amended Contract with Don Maruska & Company, Inc. in an amount not to exceed \$75,000 annually, revise the expiration date of the existing contract to be open-ended at the discretion of either party, and authorize the City Manager to sign. **Approved as part of the Consent Calendar.**

2.M. APPROVAL OF AGREEMENT WITH MARIPOSA LEADERSHIP, INC. TO PROVIDE LEADERSHIP DEVELOPMENT SERVICES [P. AREVALO, V. LOVE, T. BROWN]:

The City Council will consider approving a contract with Mariposa Leadership, Inc. to provide consulting facilitation and training services for the West Hollywood Leadership Development Program.

ACTION: 1) Approve a contract with Mariposa Leadership, Inc. in an amount not to exceed \$35,000 for professional services for Leadership Development Programs, and 2) Authorize the City Manager to execute the agreement. **Approved as part of the Consent Calendar.**

2.N. APPROVAL OF A CONTRACT FOR FY 08-09 SEWER ROOT CONTROL SERVICES [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approval of a professional service contract with Dukes Root Control, Inc. for sewer root control services.

ACTION: Authorize the City Manager to enter into a professional service contract with Dukes Root Control, Inc. in an amount not to exceed \$80,000 to provide sewer root control services for the City of West Hollywood for FY 08-09. **Approved as part of the Consent Calendar.**

2.O. APPROVAL OF A PROFESSIONAL SERVICES AGREEMENT WITH PROJECT PARTNERS INC. FOR PUBLIC WORKS INSPECTION SERVICES [O. DELGADO, S. PERLSTEIN]:

City Council will consider approval of a professional service agreement with Project Partners Inc. for as-needed Public Works Inspection Services. **ACTION:** Approve the professional services Agreement in an amount not to exceed \$75,000 with Project Partners and authorize the City Manager to sign the Agreement. **Approved as part of the Consent Calendar.**

2.P. APPROVAL OF FINAL TRACT MAP NO. 64234 FOR THE CONDOMINIUM PROJECT LOCATED AT 8265 FOUNTAIN AVENUE [O. DELGADO, S. PERLSTEIN]:

The City Council will consider the approval of Final Tract Map No. 64234, a seven unit condominium, located on Fountain Avenue, between Sweetzer Avenue and Harper Avenue.

ACTION: 1) Make findings for the Final Tract Map as follows: a) That this project will not violate any of the provisions of Sections 66474, 66474.1, and 66474.6 of the Subdivision Map Act; b) That the proposed subdivision, together with the provisions for its design and improvement, is consistent with the General Plan required by Article 5 (commencing with Section 65300) of Chapter 3 of Division 1 of the Government Code or any specific plan adopted pursuant to Article 8 (commencing with Section 65450) of Chapter 3 of Division 1 of the Government Code; and c) That the development of the property in the manner set forth on the subject division of land will not unreasonably interfere with the free and complete exercise of any public entity and/or public utility rights of way and/or easements within the subject division of land, pursuant to Section 66436(a)3A(i-viii) of the Subdivision Map Act; 2) Approve Final Tract Map No. 64234; and 3) Instruct the City Clerk to endorse on the face of the map of Final Tract Map No. 64234 the certificate that embodies the approval of said map. Approved as part of the Consent Calendar.

2.Q. NOTICE OF COMPLETION FOR CIP 0901 METRO RAPID BUS PAD AND STOP IMPROVEMENTS [O. DELGADO, S. PERLSTEIN]:

The City Council will consider approving the Notice of Completion for CIP 0901 Metro Rapid Bus Pad and Stop Improvements by Vido Samarzich, Inc.

ACTION: Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices. **Approved as part of the Consent Calendar.**

2.R. APPROVAL OF THE ADDITION OF A PROJECT TO THE CAPITAL IMPROVEMENT PROGRAM BUDGET – PROP 1B TRANSPORTATION BOND FUNDS [O. DELGADO, S. PERLSTEIN]:

City Council will consider approving the addition of a project to the Capital Improvement Program Budget to accommodate expenditure of FY 08-09 Proposition 1B Transportation Bond Funds.

ACTION: 1) Approve inclusion of CIP 0906 Robertson Blvd. Street Paving Program in the FY 08-09 Capital Improvement Program; and 2) Authorize the Director of Finance to increase budgeted revenues and expenditures in the Gas Tax Fund, account numbers 206-423008 and 206-4-08-84-704030, by \$559,763.35. **Approved as part of the Consent Calendar.**

2.S. PROCEDURE FOR CHALLENGING AWARD OF PUBLIC WORKS CONTRACT TO LOW BIDDER [R. REYNOLDS, J. HUFFER, M. JENKINS]:

The City Council will consider introducing on first reading an ordinance establishing a procedure for bid protests on City construction projects.

ACTION: Introduce on first reading Ordinance No. 09-803 establishing a procedure for challenging award of public works contract to the apparent low bidder. **Approved as part of the Consent Calendar.**

2.T. TEMPORARY WEST HOLLYWOOD PARK PARKING LOT MITIGATION PLAN [J. ENGLISH, O. DELGADO, J. ROCCO, R. REYNOLDS, J. HUFFER]:

The City Council will consider approving a contract amendment as part of the construction mitigation measures planned for West Hollywood Park in association with Phase 1 Implementation of the West Hollywood Park Master Plan and New Library designed to address the loss of parking during Phase I when the El Tovar lot, the adjacent alley meters and West Hollywood Park parking lot are offline.

ACTION: Amend contract with CBM Consulting, Inc. to provide the design and construction management of Temporary West Hollywood Park Parking Lot. Amend the current agreement to increase the "not-to-exceed" of \$25,000 by and additional \$63,860, for a total of \$88,860 to provide the aforementioned services. **Approved as part of the Consent Calendar.**

2.U. INSTALLATION OF MEMORIAL SIGNAGE HONORING ELMER VALENTINE ON THE SUNSET STRIP [A. LAND, C. PLANCK, J. HEILMAN, F. SOLOMON]:

The City Council will consider directing staff to install memorial signage at the corner of Sunset Boulevard and Clark Street to honor legendary Sunset Strip businessman and music mogul Elmer Valentine.

ACTION: 1) Adopt Resolution No. 09-3763, "A RESOLUTION BY THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD TO INSTALL MEMORIAL SIGNAGE HONORING ELMER VALENTINE ON THE SUNSET STRIP"; and 2) Direct Department of Public Works staff to purchase and install memorial signage at the corner of Sunset Boulevard and Clark Street honoring Elmer Valentine, at a location proximate to the Whisky A Go Go. **Approved as part of the Consent Calendar.**

2.V. SUPPORT CALIFORNIA SR 7 AND HR 5 [A. LAND, C. PLANCK, J. DURAN, H. MOLINA]:

The City Council will consider supporting two California resolutions, SR 7 (Leno, D-San Francisco) and HR 5 (Ammiano, D-San Francisco) which reflect the California State Legislature's support of non-discrimination and equal protection under the state constitution, and its opinion that Proposition 8 constitutes an improper revision of the state constitution.

ACTION: 1) Adopt Resolution 09-3764 "A RESOLUTION SUPPORTING SR 7 and HR 5, REGARDING NON-DISCRIMINATION, EQUAL

PROTECTION AND PROPOSITION EIGHT'S (8) IMPROPER REVISION TO THE STATE CONSTITUTION"; and 2) Direct staff to send copies of signed resolutions to Senator Fran Pavley, Assemblymember Mike Feuer, resolution authors and co-authors, members of the Judiciary Committee and members of the LGBT Caucus. **Approved as part of the Consent Calendar.**

2.W. HISTORICAL MARKER COMMEMORATING ISSUANCE OF SAME SEX MARRIAGE LICENSES IN WEST HOLLYWOOD PARK [J. PRANG, J. STEVENS]:

The City Council will consider approval of recommendations from the Public Facilities Commission for design and installation of a historical marker commemorating the first issuance of same-sex marriage licenses in West Hollywood Park on Tuesday, June 17, 2008.

ACTION: 1) Approve the historical marker design and language as described in this report (Exhibit A); and 2) Authorize the fabrication and installation of the historical marker at West Hollywood Park. **Approved as part of the Consent Calendar.**

2.X. DEVELOPMENT OF BEST PRACTICES GUIDE FOR NIGHTLIFE ESTABLISHMENTS [J. PRANG, J. STEVENS, S. GUARRIELLO, D. SAUR]:

The City Council will consider directing the Public Safety Manager to work in conjunction with the City Commercial Code Compliance Division, the Los Angeles County Sheriffs Department, the Sunset Strip Business Association and other stakeholders to develop a Best Practices Guide for Nightlife Establishments in West Hollywood.

ACTION: 1) Direct the Public Safety Manager to convene an ad-hoc committee including representatives from the City Commercial Code Compliance Division, the West Hollywood Sheriff's Station and the Sunset Strip Business Association to review existing safety procedures and draft a Nightlife Establishment Best Practices Guide for businesses in the City of West Hollywood; 2) Direct the Public Safety Manager to solicit and incorporate commentary on the proposed guide from nightlife establishments through a direct mailing to nightlife businesses; and 3) Direct the Public Safety Manager to report back to the City Council on progress regarding the proposed Best Practices guide within 90 days. **Approved as part of the Consent Calendar.**

2.Y. SUPPORT TO JOIN THE CALIFORNIA PRODUCT STEWARDSHIP COUNCIL [A. LAND. C. PLANCK]:

The City Council will consider joining the California Product Stewardship Council.

ACTION: Direct staff to complete California Product Stewardship Council (CPSC) pledge form and submit appropriate fees on behalf of the City of West Hollywood. **Approved as part of the Consent Calendar.**

2.Z. ECONOMIC HARDSHIPS PACKAGE [J. DURAN, J. HEILMAN]

The City Council will consider directing the City Manager to develop mitigation measures to support small businesses in West Hollywood.

ACTION: 1) Direct the City Manager to convene an ad-hoc committee to devise mitigating measures aimed at assisting small business owners during the economic slow down. Ad-Hoc committee members will be appointed at the sole discretion of the City Manager and shall include two small business owners who are also city residents; and 2) Report back to City Council in 60 days. The report shall include specific measures the City Council should consider to sustain retail activity, one of the main sources of City revenue. Approved as part of the Consent Calendar.

3. PUBLIC HEARINGS: None

4. UNFINISHED BUSINESS: None

5. **NEW BUSINESS: None**

EXCLUDED CONSENT CALENDAR: None.

PUBLIC COMMENT: None.

6. LEGISLATIVE: None.

COUNCILMEMBER COMMENTS: None.

ADJOURNMENT: The City Council adjourned at 7:25 P.M. in memory of Elmer Valentine, Glenn Goldman, Paul Palmieri, Don Stewart, William B. Rudell, Janet Graham Scott, Mark Morris, and all the soldiers who died in Iraq and Afghanistan since the last City Council meeting. They adjourned to their next regular meeting, which will be on Tuesday, January 20, 2009 at 6:30 P.M. at West Hollywood Park, 647 N. San Vicente Boulevard.