

West Hollywood Marketing & Visitors Bureau
Board of Directors Meeting
March 14, 2012 – 5:00pm
Pacific Design Center, Conference Room B259

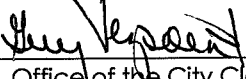
AGENDA

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|---|-----------------|
| I. Call to Order/Chair's Report | Greg Harless |
| 1. Board Nomination – Richard Grossi | 5:00pm-5:10pm |
| II. Meeting Minutes | Jamie Adler |
| 1. November 16, 2011 meeting minutes | 5:10pm-5:15pm |
| 2. January 18, 2012 meeting minutes | |
| III. Financial Reports | Mike Perdigao |
| 1. October 2011 | 5:15pm-5:20pm |
| 2. November 2011 | |
| 3. December 2011 | |
| IV. CEO Report | Brad Burlingame |
| 1. Hotel Market Update | 5:20pm-5:35pm |
| 2. MVB Client Gifts | |
| 3. Pow Wow 2012 | |
| 4. Warner Bros. partnership – Rock of Ages | |
| 5. Australia Sales Mission 2012 | |
| V. New Business | 5:35pm-6:00pm |
| 1. WH Chamber Proposal – local Eat, Shop, Play | |
| 2. Guitar Town | |
| 3. SSMF | |
| VI. Unfinished Business | 6:00pm-6:15pm |
| 1. Update on new visitwesthollywood.com re-launch | John Gheur |
| VII. Board Member Comments | 6:15pm-6:20pm |
| VIII. Community Comments | 6:20pm-6:25pm |
| IX. Adjournment | 6:25pm |

By action of the board, materials will be distributed electronically to the West Hollywood Marketing & Visitors Bureau board within 72 hours of the West Hollywood MVB Board of Directors meeting. Materials are available for public inspection immediately upon distribution at the West Hollywood Marketing & Visitors Bureau at 8687 Melrose Avenue, Suite M38, West Hollywood, CA 90069 during normal business hours. A hard copy will also be available for inspection during the West Hollywood Marketing & Visitors Bureau meeting in PDC Conference Room B259.

AFFIDAVIT OF POSTING
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City of West Hollywood)

I declare under penalty of perjury that I am employed by the City of West Hollywood, in the Administrative Services Department, in the Office of the City Clerk and that I posted this agenda on:

Date: March 8, 2012
Signature: 
 Office of the City Clerk