

Late Independent Expenditure Report

Type or print in ink. Amounts may be rounded to whole dollars. **RECEIVED CITY OF WEST HOLLYWOOD LATE-INDEPENDENT EXPENDITURE REPORT**

NAME OF FILER Sunset Strip, Inc.		Date of This Filing 03/02/2011	Date Stamp 11 MAR -2 PM 4:25	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER	I.D. NUMBER (if applicable)	Report No. 5a		
STREET ADDRESS 7119 W. Sunset Blvd., Suite 555		<input checked="" type="checkbox"/> Amendment to Report No. 5a (explain below)		
CITY West Hollywood, CA	STATE	ZIP CODE 90046	No. of Pages 2	

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED			NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED Billboard Tax Initiative - Measure A			
OFFICE SOUGHT OR HELD/DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER A	JURISDICTION City of West Hollywood	SUPPORT X	OPPOSE

2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/01/2011	Consulting services	7,500.00
03/01/2011	Voter contact	7,201.75
03/01/2011	Ads	750.00
03/01/2011	Ads	1,395.00

Reason for Amendment: Update amount

FPPC Form 496 (November/07)
FPPC Toll-Free Helpline: 866/ASK-FPPC
866/275-3772

MAR-02-2011 (WED) 16:17 ADMINISTRATION (FAX) 310 260 2666 P. 002/003

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DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
03/02/2011	Ads	750.00

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