

Late Independent Expenditure Report

Type or print in ink.
Amounts may be rounded to whole dollars.

LATE INDEPENDENT EXPENDITURE REPORT

NAME OF FILER Sunset Strip, Inc.		Date of This Filing <u>02/28/2011</u>	Date Stamp	CALIFORNIA FORM 496 For Official Use Only
AREA CODE/PHONE NUMBER	I.D. NUMBER (if applicable)	Report No. <u>4</u>		
STREET ADDRESS 7119 W. Sunset Blvd., Suite 555		<input type="checkbox"/> Amendment to Report No. _____ (explain below)		
CITY West Hollywood, CA	STATE CA	ZIP CODE 90046	No. of Pages <u>1</u>	

1. List Only One Candidate or Ballot Measure

NAME OF CANDIDATE SUPPORTED OR OPPOSED		NAME OF BALLOT MEASURE SUPPORTED OR OPPOSED Billboard Tax Initiative - Measure A				
OFFICE SOUGHT OR HELD/DISTRICT NO.	SUPPORT	OPPOSE	BALLOT NO./LETTER A	JURISDICTION City of West Hollywood	SUPPORT X	OPPOSE

2. Independent Expenditures Made *Attach additional information on appropriately labeled continuation sheets.*

DATE	DESCRIPTION OF EXPENDITURE	AMOUNT
02/27/2011	Voter Contact 2/27-3/7/11; door hangers; ad	18,175.00

Reason for Amendment: _____