

**Planning Divisions (Current Planning, and Mobility Planning)**

	<b>Priority (High, Med, Low)</b>	<b>Already in Place, In Planning, or In “Idea” Stage</b>	<b>Lead Division, additional team (if any)</b>
<b>Domain 1: Open Space and Buildings</b>			
<b>Priority 2: Age-friendly gathering places</b>			
Encourage the creative development of existing, shared open and green spaces for gathering and sense of community (“alleyways, rooftops, and raised community gardening beds, partnerships with local businesses for meeting spaces”)	Low	Idea	Long Range
Install seating/places to rest in public areas through Smart Street Furniture and beautify crosswalks and sidewalks	Medium	Idea	Long Range, Transportation Planning
<b>Priority 3: Accessible facilities and Public Thoroughfares</b>			
Assess and improve City facilities to encourage gathering (“ramps and wide entrances, readable signage, seating that is helpful to older adults, grab bars, railings”)	High	Idea	Long Range, Facilities
Assess and improve accessibility of parking spaces and walking paths for people with mobility challenges (“accommodate scooters, walkers, and appropriate signage and lighting”)	High	Idea	Long Range
<b>Domain 4: Housing</b>			
<b>Priority 1: Age-friendly neighborhoods</b>			
Institute the concept of land use planning and business development that provides easy access to those products and services used by older adults (“supermarkets, hospitals, universities, gyms, hair salons”)	Medium	Idea	Current Planning, Economic Development
Geographic Information System (GIS) mapping of businesses to identify age-friendly goods and services in proximity to where people live (“provide mobile app and small printed booklets”)	High	Idea	Social Services, Economic Development, Info & Technology
Encourage new residential construction projects to include shared spaces (“laundry, shared kitchens, common space social areas”)	Medium	Idea	Current, Long Range Planning
Continue the dialogue on the balance of residential neighborhood needs and business/commercial needs	High	Idea/Ongoing	Long Range Planning
<b>Priority 3: Age-friendly local policy</b>			
Consider including varied housing products such as independent living, assisted living or PACE programs into the City’s list of public benefits as a part of the development incentives process	High	In Planning	Community Development Dept. with

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(incentivize adding elevators, develop assisted and/or skilled nursing facilities, consider Assisted Living waivers through Department of Health Care Services, memory care facilities, assisted living residences with reduced parking requirements”)			Housing Division, and Social Services
Address issues of an aging housing stock by structuring a program for rehabilitation of residential mechanical, electrical, and plumbing systems including ramps, grab bars, lighting, and security	High	In Planning	Housing

## Social Services

	Priority (High, Med, Low)	Already in Place, In Planning, or In “Idea” Stage	Lead Division, additional team (if any)
<b><u>Domain 5: Communications and Information</u></b>			
<b>Priority 1: Culture of receiving help</b>			
Launch a “We Can Help” media and education campaign to encourage people to ask for and receive help, recognizing the need for respect and confidentiality	High	Planning	Social Services
Develop one-on-one support systems that introduce the concept of asking for help in a positive and proactive way. Develop a system to identify needs of those who are socially isolated (“in person, remotely, intergenerational, through social circles, faith-based groups, Neighborhood Watch, TheVillage.com”)	Medium	Idea	Social Services
Promote proactive planning for wellness in relation to medical, financial, and support systems that are sensitive to the unique attributes of West Hollywood affinity groups (“LGBT, Russian-speaking, single adult”)	Medium	Idea	Social Services
<b>Priority 2: Printed resource information</b>			
Distribute written resources throughout the community (“hospitals, social service agencies, faith-based organizations”) as a part of the “We Can Help” campaign	Medium	Idea	Social Services
<b>Priority 3: Digital resource information</b>			
Support community members who may not have access to electronic technology or who are not comfortably digitally literate by providing computers at Plummer Park and the West Hollywood Public Library. Develop community-based and vetted in-home assistance via electronic technology capacities	Medium	Idea	Social Services and Information /Technology
Provide digital GIS based resource guides for clients, caregivers,	Low	Idea	Social

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family members, and social services providers with culturally inclusive information			Services and Information /Technology
Use digital tools to improve the ability of people with hearing impairment to access information	Medium	Already in Place	Social Services, City Clerk
Build a group of social media savvy older adults to be peer mentors	High	Idea	Social Services, Recreation, connection to “ChaiVillage” or similar village non-profit
<b><u>Domain 6: Civic Participation and Employment</u></b>			
<b>Priority 1: Volunteer, civic service, and mentoring opportunities</b>			
Create mentoring program so that older adult retirees can offer guidance for high school students, non-profits or others in need (“Executive Service Corps consults to non-profits”)	Low	Idea	Not Assigned
<b>Priority 2: Employment assistance for people over the age of 50</b>			
Work with the West Hollywood Chamber of Commerce to support businesses in hiring older adults	Medium	Idea	Economic Development
Promote workshops, services, and websites that support work re- entry and encore careers (“websites and services targeted to older adults, and use West Hollywood employment services training programs”)	High	AIP	Social Services
Connect older adults with programs that assist them with starting a business (“Business in a Box” styled toolkits)	Low	Idea	Economic Development
<b><u>Domain 7: Health &amp; Community Services</u></b>			
<b>Priority 1: Care for the caregivers</b>			
Provide opportunities for family and other volunteer caregivers to receive respite care through training of nonprofit agency social work staff to be knowledgeable of respite programs	High	Idea	Social Services, Recreation, Jewish Family Service

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Develop and implement a marketing education campaign to help caregivers to recognize their role. “You are a caregiver if…….”	Medium	Idea	Social Services, Recreation, Jewish Family Service
Offer caregivers case management to continue and improve care for their loved one (“Family Caregiver Support Center, caregiver classes, Master Caregiver education”)	High	Idea	Social Services
Develop and implement training for caregivers so they better understand how to provide care as well as how to deal with the stress of the caregiving role in a culturally sensitive context (“family, friends, neighbors, and long-distance, paid and unpaid”)	Medium	Idea	Social Services
<b>Priority 2: Physical and mental wellness</b>			
Conduct regular health testing with collaborative social service agencies through City funded health fairs and in collaboration with Cedars-Sinai Medical Center and other innovative providers	High	Already being done	Social Services, Recreation
Build on the Health Neighborhood model to create a network of services with a well-coordinated client entry system and health navigation (“day care programs, respite for caregivers”)	Medium	Idea	Idea
Encourage healthy exercise and preventative self-care habits that are geared to the level of mobility (“higher activity levels for more mobile older adults; gentler pace for more frail older adults, dog walking”)	High	Idea	Social Services
Identify and engage people who are isolated, homebound or institution-bound, with special attention to LGBT older adults who may be coming out or re-closeted (“pet visits, pet companions, shared ownership and expenses”)	High - urgent	Idea	Social Services
Train physicians and other providers in the needs of older adults, including those of LGBT and Russian community members	Medium	Already being done	Social Services
<b>Priority 3: Social and emotional support</b>			
Support peer-to-peer engagement and support (“Jewish Family Service, Being Alive, recreation programs, TheVillage.com”)	Medium	Already being done	Social Services
Engage neighbors and other informal providers with isolated older adults (“volunteers, youth, faith-based groups,	Medium	Idea	Social Services

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neighborhood news apps”)			
Provide planning for financial literacy and management; durable power of attorney, wills and trusts, support proactive decision making	Medium	Idea	Social Services, Housing
Review the inter-agency coordination for health, wellness and adult education programs (“location-based, virtual”)	High	Idea	Social Services
<b>Priority 4: Help in the home</b>			
Help older adults with services that meet their needs as they move through the aging process (“telemedicine, teledentistry, tele-case management”)	Medium	Some planning, some being done	Social Services
Facilitate the process for accessing in-home supportive services	High	Being done	Social Services
Ensure that older adults have access to proper nutrition services and grocery stores	High	Being done	Social Services
Develop a West Hollywood-specific model for hands-on assistance for frail elderly (“greater teamwork between case manager and resident services coordinator”)	High	Being done	Social Services
Explore shared services or bartered and group purchasing (“TheVillage.com”)	Low	Idea	Not Assigned
Provide assistance with basic household duties (“changing sheets, basic cleaning, shared errands”)	Medium	Idea	Social Services
Work with businesses to provide a directory of home delivery for goods and services	Medium	Idea	Economic Development

**Arts and Cultural Affairs, Economic Development**

	<b>Priority (High, Med, Low)</b>	<b>Already in Place, In Planning, In “Idea” Stage</b>	<b>Lead Division, additional team (if any)</b>
<b><u>Domain 7: Social Participation</u></b>			
<b>Priority 2: Physical and mental wellness</b>			
Identify and engage people who are isolated, homebound or institution-bound, with special attention to LGBT older adults who may be coming out or re-closeted (“pet visits, pet companions, shared ownership and expenses”)	High	Planning	Social Services, Director HSRS Dept.
<b>Priority 3: Social and emotional support</b>			
Engage neighbors and other informal providers with isolated older adults (“volunteers, youth, faith-based groups, neighborhood news apps”)	Medium	Idea	Community services, Social Services
Review the inter-agency coordination for health, wellness and adult education programs (“location-based, virtual”)	Medium	Idea	Social services, Recreation, Director HSRS Dept., Arts
<b><u>Domain 8: Social Participation</u></b>			
<b>Priority 1: Social engagement and enrichment</b>			
Provide inclusive educational, art and cultural activities where people tend to gather	Medium	Idea	Arts, Economic Development
Create intergenerational opportunities for older adults to share their wisdom and experiences (“with youth and 20 somethings”)	Medium	Idea	Recreation, Arts
Create welcoming opportunities for older adults to engage in physical activity (“using technology and virtual events, exclusive time at a gym and other normalized settings”)	Medium	Idea	Social Services, Recreation
<b><u>Domain 6: Civic Participation &amp; Employment</u></b>			
<b>Priority 2: Employment assistance for people over the age of 50</b>			
Connect older adults with programs that assist them with starting a business (“Business in a Box” styled toolkits)	Low	Idea	Economic Development