

Dear Residents

It is with pride and excitement that I present this special issue of "City Highlights." In this issue, we focus on the City's new Building Community Through Engagement Academy (CTE Academy – pronounced "City"). The CTE Academy evolved from a City Council directive to me to develop a community leadership program which would establish a stronger understanding of City government among residents.

The goal of the CTE Academy is to create an educational program that will help to build community and train the next generation of civic leaders in West Hollywood.

Through this innovative 9-week program, students will gain a basic understanding of the complexities of local government, public policy development and the challenges we face providing municipal services. It's local government 101.

The inaugural CTE Academy will start in September and we are currently accepting applications from residents who want to be a part of this fun and exciting program. I strongly encourage you to apply.

A few years ago, we started a leadership development program at City Hall to help train the next generation of leaders working in local government. This program has been very successful and it's with this momentum that we are launching CTE Academy.

On a more personal note, I specifically want to thank Mikel Gerle, Management Specialist in my office, for his tireless efforts in developing the CTE Academy. Thanks, Mikel!

Sincerely,
Paul Arevalo
City Manager

WEST HOLLYWOOD CITY COUNCIL

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PAUL AREVALO | CITY MANAGER

PUBLISHED BY THE CITY'S PUBLIC INFORMATION
AND PROSECUTION SERVICES DEPARTMENT

TAMARA WHITE	EDITOR
HELEN J. GOSS, ESQ.	EXECUTIVE EDITOR
BRETT WHITE	PHOTOGRAPHER

HIGHLIGHTS

WEST HOLLYWOOD

INFORMATION FOR THE PEOPLE OF THE CITY OF WEST HOLLYWOOD

SPECIAL EDITION 2007



BUILDING COMMUNITY | West Hollywood City Manager Paul Arevalo and Mikel Gerle, Management Specialist, are the co-creators of the City's new Building Community Through Engagement Academy which starts in September. Residents are encouraged to apply.

Attend the City of West Hollywood's Building Community Through Engagement Academy Beginning Tuesday, September 11, 2007

Applications Due at 5 p.m. on Monday, August 20, 2007

The Building Community Through Engagement (CTE) Academy is a new nine-week workshop that will provide members of the community with a hands-on overview of the management of the City of West Hollywood. The CTE Academy will include detailed information regarding how the City functions, tours of City facilities, and intimate discussions with City staff. Participants will also get a chance to sit down with City Council members for discussions on issues, projects, politics, and plans for shaping the future of the West Hollywood community.

Application deadline for the first session of the CTE Academy is 5 p.m. on Monday, August 20, 2007.

The first session of the CTE Academy begins on Tuesday, September 11, 2007 and ends on Monday, November 19, 2007.

(CONTINUED ON PAGE 4)



Building Community Through Engagement

“THE BASICS: Local Government 101”



SESSION 1

Program Orientation and Local Government 101:

City Council, Boards & Commissions, City Manager, City Clerk and the City Attorney

Tuesday, September 11, 2007

This session will help students develop a better understanding of the functions of the City Council, City Manager, City Attorney, City Clerk and Boards & Commissions. During the academy, students will have the opportunity to act as a Councilmember for an evening and create public policy.

SESSION 2

Recreation and Special Events: Parks, Recreation and Special Events

Tuesday, September 18, 2007

Students will tour the City's parks and recreational facilities, arts and cultural affairs venues and the West Hollywood Farmers' Market. Learn about camp programs and family-oriented events and the spectacular special events held in West Hollywood. There will be a tour of the City's aquatics facility at West Hollywood Park and students will learn about the adult, youth and Special Olympic swim teams.

SESSION 3

City Infrastructure:

Transportation, Public Works, Landscape and Building Maintenance

Tuesday, September 25, 2007

This session will focus on the City's vital infrastructure functions including parking enforcement, transit systems, solid waste, recycling programs and building maintenance. Students will also learn about what West Hollywood is doing to become a "Green City."

SESSION 4

Public Safety:

Los Angeles County Sheriff's Department, Los Angeles County Fire Department and the West Hollywood Public Safety Division

Tuesday, October 2, 2007

Students will learn about the responsibilities of the West Hollywood Public Safety Division and how they work in partnership with the Los Angeles County Fire Department and the Los Angeles County Sheriff's Department. Take a tour of the West Hollywood Sheriff's Station and find out how these women and men keep the City safe.



SESSION 5

Organizational Foundations: Human Resources, Finance, Technology Services and Legal Services

Tuesday, October 9, 2007

Students will meet the people who provide the institutional foundation for West Hollywood City Hall and learn how City staff in the Human Resources Division, Finance & Technology Department and Legal Services Division provide support on a surprisingly wide range of services.

SESSION 6

Planning Today & Building Tomorrow: Community Development Department and Prosecution Services

Tuesday, October 16, 2007

This session will provide students with an overview of how the Planning, Building & Safety and the Commercial Code Compliance Divisions work together to make West Hollywood a dynamic and livable city. Prosecution Services and the City Prosecutor will discuss municipal criminal prosecutions in West Hollywood.

SESSION 7

Affordable Housing and Social Services: Rent Stabilization & Housing and Social Services

Tuesday, October 23, 2007

Students will have an opportunity to meet with City staff that provide information and counseling services to both tenants and owners of residential rental properties, followed by a bus tour to visit three of the City's completed affordable housing projects. Students will also learn about social services available to residents.

SESSION 8

Commerce and Redevelopment: Economic Development and Redevelopment

Tuesday, October 30, 2007

Students will learn how the City partners with the business community to keep its economic engine running. There will be a case study review so that students can learn about how decisions are made to keep West Hollywood's economy strong.

SESSION 9

Councilmember Conversations, Communications & Cable TV: Conversations with City Council Members, Public Information Office, CATV, Public Access and the Film Office

Tuesday, November 6, 2007

At this special session, students will join members of the West Hollywood City Council for a discussion about the City Council's role in developing public policy. There will also be an opportunity to meet staff from the Public Information Office and the City's Cable Television operation and learn the tools and tactics used so that the City's messages reach the public.

Graduation from CTE Academy West Hollywood City Council Meeting: Recognition for a Job Well Done!

Monday, November 19, 2007

Graduation Day! Each student will be presented with a Certificate of Completion for successful completion of the Fall 2007 CTE Academy during a West Hollywood City Council meeting. Congratulations!

Additional CTE Academy series are coming soon. Get your application in now!



SAVE THE DATE!

City of West Hollywood's Sixth Annual Book Fair on Sunday, September 30, 2007

For September 29, 2007 First Annual Algonquin West Hollywood Award Scheduled

The City of West Hollywood and LA Weekly present the multiple, award-winning West Hollywood Book Fair that will take place on Sunday, September 30, 2007 at West Hollywood Park, 647 North San Vicente Boulevard in West Hollywood.

For the first time, the City of West Hollywood will introduce the Algonquin West Hollywood Award, presented at the Pacific Design Center on Saturday evening, September 29, 2007.

From 1919 until 1929, the Algonquin Round Table evolved from a group of writers, critics, actors and literary intellectuals who met for lunch every day at a round table at New York's Algonquin Hotel. While there were many brilliant authors who linked the East Coast to the West, it was author and screenwriter Dorothy Parker who successfully transported the intellectual philosophy of New York's Algonquin Round Table when she moved to 8983 Norma Place in West Hollywood. The purpose of the Algonquin West Hollywood Award is to honor West Hollywood's rich literary history and tie the past to the present by linking generations of masterful literary voices. The Algonquin Award will honor a writer who has made significant contributions to the world's literary landscape.

For more information, contact Roz Helfand at (323) 848-6515 or email her at rhelpand@weho.org For the hearing impaired, please call (323) 848-6496.

(CONTINUED FROM PAGE 1)

Each workshop runs from 6 p.m. to 9 p.m. and will incorporate dynamic and varied activities to illustrate how the City functions. Participants will become thoroughly versed in City operations, have an opportunity to give feedback directly to City service providers and have a voice in shaping the future direction of the City.

CTE Academy applications can be picked up on the 3rd floor of West Hollywood City Hall or downloaded at www.weho.org/cte Please return applications for CTE Academy session one or subsequent sessions to the 3rd Floor of City Hall or email cte@weho.org For more information, please contact Mikel Gerle, CTE Academy Coordinator at (323) 848-6460 or email cte@weho.org

CITY OF WEST HOLLYWOOD • 8300 SANTA MONICA BOULEVARD • WEST HOLLYWOOD 90069-4314

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