

Dear Residents

I am pleased to present the Fall edition of City Highlights. The year truly has gone by quickly. As we move into the last quarter of 2007, it's a busy time in West Hollywood.

In this issue, we spotlight many of the free City-sponsored events planned starting with the Sixth Annual West Hollywood Book Fair which is set for Sunday, September 30, 2007 at West Hollywood Park. This year's festivities will feature two noted political authors: intellectual icon Gore Vidal and John Dean who served as Legal Counsel to President Richard Nixon during the Watergate scandal.

On Sunday, October 27th, the City will again host AIDS Walk Los Angeles which will begin and end at West Hollywood Park. The funds raised from this popular event benefit AIDS Project Los Angeles and other AIDS organizations. (Please note that a number of City streets will be closed as part of the event including Santa Monica Boulevard and Melrose Avenue so check the City's website for details.)

It's hard to believe that it's almost Halloween. As part of the City's Halloween-week festivities, the City is sponsoring a number of events including the Halloween Youth Carnival at Plummer Park and a Doggie Costume Contest at West Hollywood Park.

On Wednesday, October 31st, we will be closing Santa Monica Boulevard (between La Cienega Boulevard and Doheny Drive) to host one of the largest adult Halloween celebrations in the country. It's never too early to start thinking about your Halloween costume. I hope to see you at one of these exciting events.

Sincerely,
Paul Arevalo
City Manager

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PAUL AREVALO | CITY MANAGER

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HIGHLIGHTS

WEST HOLLYWOOD

FALL 2007

INFORMATION FOR THE PEOPLE OF THE CITY OF WEST HOLLYWOOD

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Celebrated Authors, Food and Festivities at the City of West Hollywood's Sixth Annual Book Fair on Sunday, September 30, 2007

The City of West Hollywood and LA Weekly will once again present one

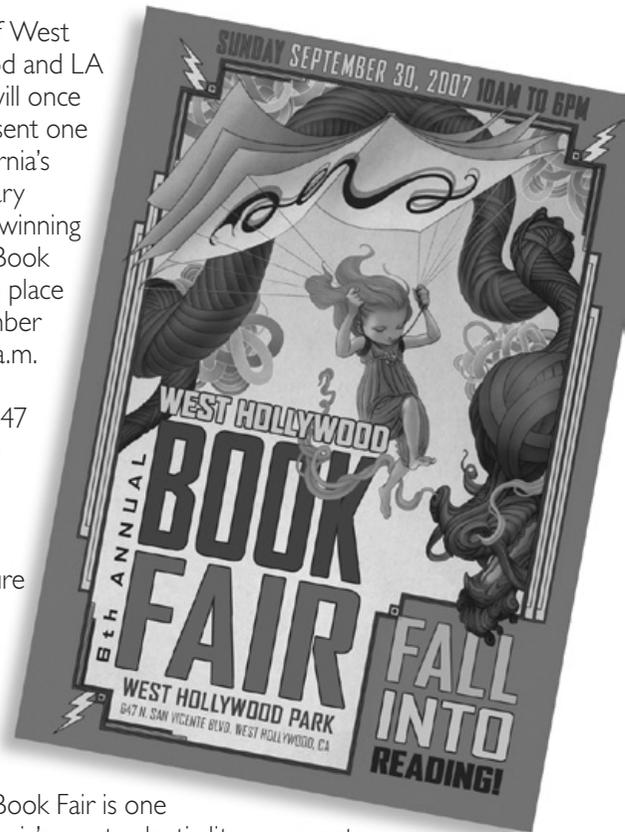
of Southern California's most exciting literary events, the award-winning West Hollywood Book Fair which will take place on Sunday, September 30, 2007 from 10 a.m. to 6 p.m. at West Hollywood Park, 647 North San Vicente Boulevard in West Hollywood. The West Hollywood Book Fair will feature 12 stages with author panels and special guests, live performances and writing workshops. The

West Hollywood Book Fair is one of Southern California's most eclectic literary events attracting readers and writers of all ages and interests.

This year's Book Fair will feature such noted authors as Jonathan Gold, the first restaurant critic to win a Pulitzer Prize who will participate in a conversation with LA Weekly writer Laurie Winer; the legendary intellectual icon, novelist, essayist and playwright Gore Vidal who will participate in a special book signing; and Newbery Medal Winners Susan Patron, author of *The Higher Power of Lucky* and Cynthia Kadohata author of *Kira-Kira*.

Adding their voices to the public discourse from the worlds of

(CONTINUED ON PAGE 3)



City to Host the First Annual Algonquin Awards at the Pacific Design Center on Saturday, September 29, 2007

Award to Honor the Legacy of Author Dorothy Parker and Friends

The First Annual Algonquin West Hollywood Awards, a first-of-its-kind literary award ceremony, will take place at the Pacific Design Center in West Hollywood on Saturday evening, September 29, 2007 at 7 p.m. Admission is \$20 per person. In addition to the presentation of the award, a performance piece depicting the Algonquin Round Table will be performed. The purpose of the Algonquin West Hollywood Award is to connect the past and present by linking masterful literary voices from different generations.

Dorothy Parker, a literary icon was the mastermind and most famed member of the Algonquin Round Table, which was a group of writers, critics, actors and literary intellectuals who met for lunch every day at a round table at New York's Algonquin Hotel from 1919 to 1929. Epitomizing the spirit of American creativity, this celebrated group of intellectual literary giants met ritualistically; sharing lunch, humor, cocktails and political banter.

Dorothy Parker, the most famed members of the Algonquin Round Table, went on to lead a legendary literary career. In addition to writing numerous short stories, poems and book reviews, Dorothy Parker staked a claim in Hollywood as a screenwriter for 15 films, most notably she wrote the classic Judy Garland movie, "A Star is Born."

Forty years after her death in 1967, the West Hollywood Book Fair will celebrate Dorothy Parker and her literary tribe with an inaugural presentation of the Algonquin West Hollywood Award. The Award will honor an innovative writer who like Dorothy Parker, has made significant contributions to the world's literary landscape. The recipient of the 2007 West Hollywood Algonquin Literary Award is Mark Salzman, author of *Iron & Silk*.

In addition to the presentation of the award, a performance piece depicting the Algonquin Round Table in its glory days will feature a host of celebrities portraying Parker and her cronies including Robert Benchley, Alexander Woollcott, Harpo Marx, Tallulah Bankhead, George S.

(CONTINUED ON PAGE 6)



Dorothy Parker

The Dorothy Parker Society, dorothyparker.com



Mark Salzman, author of *Iron & Silk* and 2007 West Hollywood Algonquin Literary Award honoree.

Volunteers Needed

for the West Hollywood Book Fair!

Volunteers are needed for the Sixth Annual West Hollywood Book Fair on Sunday, September 30, 2007 from 10 a.m. to 6 p.m. at West Hollywood Park. Volunteers are needed to assist in the following:

- Escort authors to panel discussions and book signing areas;
- Staff crews to provide production assistance on one of the twelve stages;
- Assist in supervision of children's activities;
- Staff the Writing Room; and
- Help in the Book Fair's arts & crafts areas.

Volunteers of all experience levels and ages are encouraged to apply. The application deadline is Friday, September 21, 2007.

For more information, please call (323) 848-6861 or email lfooks@weho.org

Wanted West Hollywood Writers

Are you a writer and a West Hollywood resident? If so, you can sign-up to participate in this year's **West Hollywood Writes** booth! As part of this year's Book Fair, West Hollywood Writers can sign-up for time slots throughout the day to sell or sign their books, plays, collected works of poetry and more.

If you are interested in participating in the **West Hollywood Writes** project, call Roz Helfand at (323) 848-6515 or e-mail rhelpand@weho.org

West Hollywood residents enjoyed the sights, sounds and tastes of last year's West Hollywood Book Fair, which included Susan Feniger and Mary Sue Milliken (center), authors of *Two Hot Tamales*.



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politics and public policy are John Dean, Susan Estrich, Gustavo Arellano and Reza Aslan. Acclaimed mystery and suspense authors scheduled to participate include Christopher Rice, Gregg Hurwitz and Susan Diamond. Respected fiction authors slated to discuss their writings include Jeff Hobbs, Lisa Fugard, Gina Nahai, Lisa Teasley, Mark Frost, Kathleen McGowan, N'Gugi Wa' Thiong'O and Mark Salzman.

A number of authors who write for young adults will participate in this year's Book Fair including Cecil Castellucci, author of three books, a graphic novel, several short stories as well as a film director and producer; Amy Goldman Koss, author of several books for middle school

children and Mark L. Williams.

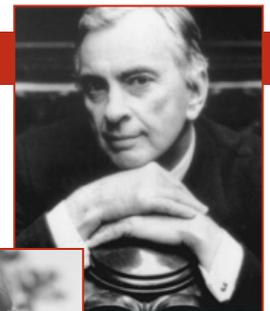
The West Hollywood Book Fair is well-known for its diverse participation of LGBT writers and authors. Legendary LGBT authors and performers scheduled to participate include Felice Picano, author of 19 books and founder of Sea Horse Press, one of the first gay publishing houses; Terry Wolverton, an author and editor of gay and lesbian fiction; Ali Liebegott; and Michael Kearns, a fixture in Los Angeles' art and political scene for more than three decades as well as a writer, actor, director and producer.

Film, television and music personalities scheduled to discuss their books include Bruce Dern; Mariel Hemingway; Victoria Rowell of "The Young and the Restless;" Chuck

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BOOK FAIR AUTHOR SPOTLIGHT

GORE VIDAL is a legendary intellectual icon, novelist, essayist, playwright and provocateur whose career has spanned more than six decades. In 1993, a collection of his criticism, *United States: Essays 1952-1992*, won the National Book Award. Vidal makes his home in Los Angeles. He continues to publish book-length essays on political topics, such as *Dreaming War* and *Imperial America*. He also continues to speak publicly against what he sees as the erosion of constitutional liberty in America.



© Jane Brown

JOHN DEAN was legal counsel to U.S. President Richard Nixon during the Watergate scandal. Before becoming Counsel to the President of the United States in July 1970 at age thirty-one, John Dean was Chief Minority Counsel to the Judiciary Committee of the United States House of Representatives, the Associate Director of a law reform commission, and Associate Deputy Attorney General of the United States. He is a retired investment banker and author. In 2004, he emerged as an outspoken critic of the administration of George W. Bush.



Bernard Rantschkeff

VICTORIA ROWELL is an Emmy®-nominated actress, who starred in the hit prime time television series *Diagnosis Murder* and the daytime drama *The Young and the Restless*. An advocate for foster children like herself, she founded the Rowell Foster Children's Positive Plan which enriches the lives of foster children through the arts.





City of West Hollywood Establishes New Youth Scholarship Program for Student Residents

One of the First Municipal Government Sponsored Scholarship Programs of its Kind in the Nation



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In an effort to help support local youth pay for college, the City has established a first-of-its-kind West Hollywood Youth Scholarship Program (Youth Scholarship Program) that will award \$1,500 to students who complete 150 hours of community service. The Youth Scholarship Program is a unique scholarship

program that places a heavy emphasis on community service. The scholarship money can be used for any expense incurred in pursuing higher education at an accredited college, university or trade or vocational school. The Youth Scholarship Program is one of the first municipal government sponsored scholarship programs in the country.

The Youth Scholarship Program will be launched this fall and the first scholarship awards will be presented in Spring 2008. Each eligible participant in the program will be awarded \$1,500 within six months of graduation from high school or the receipt of their General Educational Development (GED) certificate.

All current West Hollywood high school Seniors or students receiving their GED who perform a minimum of 150 approved community service hours are eligible for the Youth Scholarship Program. Community service may include involvement in the West Hollywood Leadership/Advisory Program at Plummer Park, volunteer service at City Hall and/or volunteer service at a non-profit organization.

The West Hollywood Youth Scholarship Program was created to help offset the rising costs of post-secondary education for students and their families while encouraging young people to perform community service.

For more information about the West Hollywood Youth Scholarship Program, contact Craig Rhea in the City's Social Services Division at (323) 848-6430. ■

Sixth Annual Book Fair

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Panozzo; and STYX. Other authors that will participate include funny woman Grrl Genius, Catheryn Michon; Beth Lapidus, founder of the "Uncabaret" and Meghan Daum.

The West Hollywood Book Fair will also feature a poetry salon, theatrical performances, storytelling, book signings, celebrity readings, writing workshops and many activities for families with children.

For aspiring and new writers, the West Hollywood Book Fair will offer an array of workshops that include tips from industry professionals on subjects such as preparing for publishing, independent publishing and writing the first novel. New panels this year will address a very eclectic range of topics including immigration,

erotica, New Orleans and the post-Katrina recovery, blogging, peaceful living and avant-guard literature. Since West Hollywood is truly the "Creative City," another great program offered at the Book Fair this year is "West Hollywood Writes."

This program gives local West Hollywood writers an opportunity to sell or sign their books, plays, collected works of poetry and more.

For more information, contact Roz Helfand at (323) 848-6515 or email her at rhelfand@weho.org

For the hearing impaired, please call (323) 848-6496, or visit www.westhollywoodbookfair.org ■



City Council Adopts Interim Urgency Ordinance for Medium and High-Density Multi-Family Residential Zoning Districts

In an effort to more strategically address the housing needs of West Hollywood, the West Hollywood City Council has adopted an Interim Urgency Ordinance for Medium and High-Density Multi-Family Residential Zoning Districts (Interim Urgency Ordinance). The Interim Urgency Ordinance affects construction in the medium-density (R3) and high-density (R4) zoning districts. During the period in which the ordinance is in effect, the Interim Urgency Ordinance allows only multi-family projects in the R3 and R4 zoning districts which meet the following standards:

- Residential units constructed shall be no larger than 600 sq-ft. for a studio; 800 sq-ft. for a one-bedroom; and 1,500 sq-ft. for 2 bedrooms or more (maximum unit sizes may be an average for each category of unit type);
- The building shall not exceed 3 stories or 35 feet (in R3B, R3C and R4 zones); and
- The net increase in total residential units shall be 300 percent.

Projects exempt from the temporary development standards include:

1. Any project in the RI & R2 zones;
2. Commercial and mixed-use construction in all commercial zones;
3. Projects on land in the R3 and R4 zones that was vacant or contained one dwelling unit on May 21, 2007;
4. Any non-residential land uses (education facilities, places of worship, etc.);
5. Projects that include the addition of units without the demolition of units;
6. Projects where at least 50 percent of units are affordable;
7. Projects that span parcels zoned Sunset Specific Plan and that provide commercial enhancement on Sunset Boulevard; and
8. Projects that were deemed complete, or received planning permits before May 21, 2007.

The Interim Urgency Ordinance is a temporary measure that is in place until June 2008, with the potential to be extended by the City Council until July 2009. It can also be repealed or modified during that time. Interim Ordinances allow jurisdictions adequate time to develop permanent and comprehensive standards to address immediate needs.

For more information, regarding the Interim Urgency Ordinance, please contact John Keho, Planning Manager, at (323) 848-6393. ■

City Adopts one of the Nation's First Mandatory Green Building Programs for Private Development

Green Resource Center to Be Unveiled in October

In an effort to develop earth-friendly land use policies and fight global warming,

the City Council has adopted the Green Building Requirements and Incentives for Private Development Ordinance (Green Building Ordinance) for both residential and commercial development.

The Green Building Resource Center, which is part of the ordinance's education and outreach program, will be unveiled in October. West Hollywood is one of the first cities in the country to establish a mandatory "green building" program.

The Green Building Ordinance focuses on the following:

1. Establishes new green development standards that apply to all development, including all new residential and commercial projects as well as remodels and tenant improvements;
2. Develops a green building point system, applicable to new commercial buildings and all new residential projects of 3 or more units, that requires projects to select from a number of possible green features and offers incentives for projects that achieve "exemplary" status; and
3. Establishes a "green building" education and outreach program.

The new "green" development standards are green building requirements for remodels, tenant improvements, additions and new construction. These standards will be incorporated into the Zoning Ordinance so that all projects incorporate elements such as drought-tolerant landscaping, low-flow plumbing fixtures and energy efficient appliances.

The green building point system will apply to all new developments, with incentives for projects that go above and beyond minimum requirements. The requirements

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Algonquin Awards

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Kaufman, Marc Connelly, Edna Ferber and Robert Sherwood. Readings from their works will be brought to life on a set that will recreate the famous round table gatherings.

For more information about the First Annual Algonquin West Hollywood Awards, please call (323) 848-6403. ■

Green Building Ordinance

(CONTINUED FROM PAGE 5)

are structured as a point system to allow for maximum flexibility in each project and reflect West Hollywood's unique opportunities and constraints. Specifically, the point system is designed to emphasize locally-available materials, encourage green elements to be incorporated early into a project's design and provide flexibility to alter green elements as the project evolves.

The education and outreach component of the Green Building Ordinance includes the establishment of a Green Building Resource Center at West Hollywood City Hall. The Green Building Resource Center will feature green building products, as well as educational materials about the Green Building Ordinance, that will be geared toward the development community, homeowners, renters, and businesses.

For more information, please contact Francie Stefan in the City's Community Development Department at (323) 848-6357. ■

City to Host the 2007 AIDS Walk Los Angeles

sunday
Oct 21
2007

The City of West Hollywood will host the 2007 AIDS Walk Los Angeles (AIDS Walk) on Sunday, October 21, 2007. The AIDS Walk begins and ends in West Hollywood Park located at 647 N. San Vicente Boulevard (between Melrose Avenue and Santa Monica Boulevard). The money raised by AIDS Walk benefits AIDS Project Los Angeles and other AIDS service organizations across Los Angeles County. More than 27,000 people are expected to participate in this year's AIDS Walk.

There will be traffic closures on the following streets:

- Santa Monica Boulevard between San Vicente Boulevard and La Brea Avenue; and
- Melrose Avenue between La Brea Avenue and San Vicente Boulevard.

Please visit the City's website at www.weho.org/specialevents for more information on the street closures. You may also call (323) 848-6307 to receive updated traffic information or printed materials on the street closures.

City to Sponsor "Love Your Body Day"

sunday
Oct 21
2007

The City of West Hollywood and Hollywood NOW will sponsor "Love Your Body Day," a community celebration of the beauty of the female form in all its variations on Sunday, October 21, 2007 from 12 p.m. to 4 p.m. at Fiesta Hall in Plummer Park, 7377 Santa Monica Boulevard. The goal of the "Love Your Body Day" is to promote healthy body image for women of all ages and to combat the negative portrayals of women and girls in mainstream entertainment, fashion, cosmetics, media and advertising; the "Love Your Body Day" celebration will include music, dancing, food, spoken word and poetry, wellness vendors and an all-size fashion show. Admission is free.

For more information about "Love Your Body Day," please call (323) 848-6460. For the hearing impaired, please call (323) 848-6496.

The City to Host the Halloween Youth Carnival

saturday
Oct 27
2007

The City of West Hollywood will host the Halloween Youth Carnival on Saturday, October 27, 2007 from 6 p.m. to 8 p.m. in Rooms 5 & 6 at Plummer Park, 7377 Santa Monica Boulevard. The Halloween Youth Carnival will include carnival rides, game booths, entertainment, a costume contest, moon bounces, candy and prizes. Everyone is encouraged to dress in costume for an evening of fun. Admission to the Halloween Youth Carnival is \$2 per person.

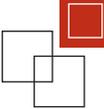
For more information, please call (323) 848-6534. For the hearing impaired, please call (323) 848-6496.

City to Host the Annual Doggy Costume Contest

sunday
Oct 28
2007

The City of West Hollywood will again host the Annual Doggie Costume Contest on Sunday, October 28, 2007 starting at 1 a.m. at West Hollywood Park, 647 N. San Vicente Boulevard (south grass area). Entering pets in the Annual Doggie Costume Contest is free. Winners receive crowns for categories including Most Outrageous, Most Creative, and many more. Prizes are awarded to pets in each category.

For more information, please call (323) 848-6534. For the hearing impaired, please call (323) 848-6496.



City Embarks on First Comprehensive Update of the General Plan and Hires Award-Winning Consulting Firm



The City is embarking on the first comprehensive update of the community's General Plan. The original General Plan was adopted in 1988. The General Plan is a policy document that defines how the City manages its physical, economic and human resources. The State of California requires that all jurisdictions maintain an updated General Plan. The documents typically outline a 20 to 30 year vision for a community, including identifying policies and implementation measures to achieve the vision.

The City has hired Hogle-Ireland, Inc., a consulting firm to assist staff with the update process. The Hogle-Ireland team includes specialists in the fields of community involvement, traffic modeling, housing policy, sustainability, and environmental review. The major phases of the project will include public outreach, data analysis, alternatives identification, policy development and California Environmental Quality Act (CEQA) compliance.

Hogle-Ireland, Inc. offers professional planning consulting services with staff that has extensive experience serving public sector agencies. Their team of diverse specialists each has exemplary experience in their field. The firm has successfully completed dozens of plans throughout California for cities including Pasadena, Santa Barbara and Laguna Beach and have won awards for General Plans prepared for



the cities of Claremont and Brea.

The proposed General Plan update provides an opportunity to address changes that have occurred in West Hollywood and the region in the past few years; to engage in a discussion about the future of the City; and to synthesize the information compiled from numerous studies that have been done in recent years. Information on the General Plan Update will be available on the City's website and will be continuously updated throughout the process.

For more information about the City of West Hollywood's General Plan update please call the Community Development Department, at (323) 848-6475. ■



Halloween Scares Up Fun in the City of West Hollywood on Wednesday, October 31, 2007

The heart of West Hollywood's Santa Monica Boulevard will once again be pulsing with excitement on Halloween night as hundreds of thousands of Halloween revelers are expected to flock to the famous Boulevard for the **West Hollywood Halloween**

Carnaval on Wednesday, October 31, 2007 from 6 p.m. to 12 midnight.

The City of West Hollywood hosts the largest adult outdoor Halloween celebration in the world. The Halloween Costume Carnaval will be held along Santa Monica Boulevard from Doheny Drive to La Cienega Boulevard. Food and drinks are available as well as three stages of live entertainment. Admission is free.

For more information, please call (323) 848-6534. For the hearing impaired, please call (323) 848-6496.

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