

Dear Residents

Spring is in the air, and with the warmer, longer days I'd like to encourage you to take full advantage of the special events and activities taking place in the City. In this "green" issue of Highlights you'll find information about our all-new Cityline shuttle route. Riding Cityline is now free. You'll also find a full list of the various modes of public transportation available in West Hollywood.

Did you know that one-quarter of West Hollywood residents utilize at least one of the many social service programs provided by the City each year? The City budgets nearly \$4 million annually for social services programs and \$2 million annually for transportation programs for community members.

In this issue, we include an overview of the recent Community Study Survey process. The Community Study Survey is the most comprehensive study of West Hollywood's demographics in the City's history and the findings will be used to more efficiently fund our City's social services programs.

Stay connected to City Hall throughout the year via social media through Facebook, Twitter, Flickr and Instagram.

And finally, I encourage you to take one of our many modes of public transportation to our Summer Sounds Concert Series, check out a "One City One Pride" art exhibit or spend the day shopping at our many exquisite boutiques.

See you there!

Paul Arevalo,
City Manager

WEST HOLLYWOOD CITY COUNCIL

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PAUL AREVALO | CITY MANAGER

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HIGHLIGHTS

WEST HOLLYWOOD

SPRING 2013

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INFORMATION FOR THE PEOPLE OF THE CITY OF WEST HOLLYWOOD

West Hollywood Completes 2013 Community Study

City Council Approves Preliminary Summary Findings

The 2013 West Hollywood Community Study was the most comprehensive survey process in the City's history. The Study is designed to help the City update its demographics and aid in the determination of funding priorities for social services. The City Council approved the West Hollywood Community Study's preliminary summary findings in April.

This year's Community Study was conducted between January and March 2013. The Study utilized unprecedented community engagement to develop its findings – from a randomly mailed, statistically valid resident survey with a record number of returns, to a community workshop that drew 81 people for an interactive evening focused on social service priorities.

In addition to the survey and the community workshop, there were multiple opportunities for participants to provide feedback. This included 11 pop-up workshops at various locations throughout West Hollywood; 13 focus groups;

(CONTINUED ON PAGE 9)



A community study pop-up workshop at the Helen Alpert West Hollywood Farmer's Market in Plummer Park.

Save the Date! Save the Date! Save the Date! Save the Date! Save the Date!

“WehoGrnWknd” Citywide Yard Sale set for Saturday, July 20, 2013 and Sunday, July 21, 2013



Helping the environment and making money has never been so easy. Make some extra cash at the City of West Hollywood's annual free citywide yard sale, one of the environmentally friendly events planned for “WehoGrmWknd” (West Hollywood Green Weekend) to be held on Saturday, July 20, 2013 and Sunday, July 21, 2013. For one weekend this year, West Hollywood is turning into a citywide estate sale! Cruise for bargains all over town and go green by reducing waste and keeping valuable resources out of the landfill. Whether you're trying to clear out your attic or searching for secondhand treasures, reusing items is one of the smartest ways to reduce waste.

All participants must register for the “WehoGrmWknd” with the City of West Hollywood, just as you would for any other yard sale within the City. Pre-registration to participate will be required as limited spaces are available.

For more information, please contact the City of West Hollywood's Office of Environmental Services at (323) 848-6404 or visit www.weho.org/wehogrnwknd

Free Document Shredding and E-Waste Collection on Saturday, July 20, 2013

Take the opportunity to do some spring cleaning during “WehoGrmWknd” (West Hollywood Green Weekend). The City of West Hollywood is sponsoring a free Document Shredding and E-Waste Collection on Saturday, July 20, 2013 from 9 a.m. to 3 p.m. at West Hollywood City Hall, 8300 Santa Monica Boulevard. West Hollywood residents and businesses are encouraged to get rid of all those unwanted and unsellable items such as televisions, computers, monitors, laptops, DVD players, fax machines, telephones and more. Document shredding is “secure,” which means that the shredding is done at the collection site. Participants can even watch their documents get shredded! For more information, call (323) 848-6404. For a complete list of items accepted, visit www.californiarecycles.com

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Save the Date!

This Year's Halloween Costume Carnival Set for Thursday, October 31, 2013

The 2013 West Hollywood Halloween Costume Carnival is set for Halloween night, Thursday, October 31, 2013. One of the world's largest celebrations of All Hallows' Eve, the West Hollywood Halloween Costume Carnival will be held from 6 p.m. to 11 p.m. along Santa Monica Boulevard from Doheny Drive to La Cienega Boulevard.

Public parking for the West Hollywood Halloween Costume Carnival will be available at parking lots throughout West Hollywood.

For more information about the West Hollywood Halloween Costume Carnival, call the City of West Hollywood's Halloween Hotline at (323) 848-6503 or visit www.weho.org/halloween



Enjoy the Helen Albert Certified Farmers' Market

every Monday from 9 a.m. to 2 p.m. at Plummer Park, 7377 Santa Monica Boulevard. For more information, call (323) 848-6534.



Plastic Bag Ban Ordinance Goes Into Effect

The West Hollywood Single-Use Plastic Bag Ban Ordinance (Plastic Bag Ban) is now in effect for retail establishments and supermarkets of at least 10,000 square feet. (The Plastic Bag Ban will go into effect on Tuesday, August 20, 2013 for establishments smaller than 10,000 square feet.) The ordinance bans single-use carryout shopping bags at the point of sale from all pharmacy, grocery and retail stores in West Hollywood. The City's Plastic Bag Ban is based on the ban currently in effect in Los Angeles County. It is similar to laws in neighboring cities, including Santa Monica, Malibu, Calabasas and Long Beach.

The purpose of the ban on single-use plastic bags is to encourage sustainability by substituting plastic bags with durable and long-lasting reusable bags and paper bags made from recycled materials, as well as reduce costs to businesses, consumers, taxpayers and the environment. A ban on single-use plastic bags eliminates a major source of litter and marine debris and helps to create local green jobs.

Through this initiative, residents have the opportunity to personally contribute toward reducing waste in the City.

Major provisions of the new law include the following:

- All retail establishments will be prohibited from distributing single-use plastic bags.
- 10-cent fee for paper bags to be retained by each retailer to help cover the costs of stocking paper bags and any related outreach or promotional efforts.
- Paper bags are required to contain 40% post-consumer recycled content.

Exemptions include the following:

- Customers who qualify for subsidized groceries will be exempt from the paper bag fee.
- Lightweight plastic bags without handles for transporting produce and raw meat products to the point of sale.
- Restaurants and other food service providers who provide plastic bags to customers for prepared take-out food intended for off-premises consumption.
- Drycleaners and farmers markets.

For more information, regarding the Plastic Bag Ban, please visit www.weho.org/plasticbagban

A REMINDER TO WASH YOUR REUSABLE BAGS!

Researchers recently discovered that as many as 97 percent of shoppers do not regularly wash their reusable bags. Unwashed reusable bags are a breeding ground for dangerous food-borne bacteria including E.coli. Regular and thorough washing kills nearly all bacteria that accumulates in reusable bags making them safe to transport food items.

Recycling Saves

ENERGY

- * One recycled glass bottle could save enough energy to power a computer for 25 minutes.
- * One recycled plastic bottle could save enough energy to power a 60-watt light bulb for 3 hours.

CLEAN AIR AND CLEAN WATER

- * For every 10 pounds of aluminum that is recycled, 37 pounds of carbon emissions are eliminated from the air.
- * For every 10 pounds of clear plastic water or soda bottles that is recycled, 3.3 pounds of carbon emissions disappear.

NATURAL RESOURCES

- * Plastic bags and other plastic garbage thrown into the ocean kill as many as 1,000,000 sea creatures every year.

LANDFILL SPACE

- * Americans use 2,500,000 plastic bottles every hour. Most of them are thrown away.

The U.S. is the number one trash-producing country in the world at 1,600 pounds per person per year. This means that 5 percent of the world's people generate 40 percent of the world's waste.

For more information about how to recycle, please contact the City's Environmental Services at (323) 848-6404 or visit www.weho.org



ONE CITY ONE PRIDE

weho.org/pride

West Hollywood Celebrates Pride Through The Arts During The One City One Pride Festival

Events span May and June 2013, including theater, spoken word, film screenings, art exhibits, concerts and more

The City of West Hollywood will become an exciting and vibrant destination during the One City One Pride arts festival, which celebrates Pride and the artistic contributions of the LGBT community. Centered around the dates of Friday, May 31, 2013 through Sunday, June 16, 2013, the festival comprises both free and ticketed events featuring theater, film, music, spoken word, visual art, parades and more.

June is recognized worldwide by the LGBT community as Pride Month, commemorated on the anniversary of the Stonewall Rebellion in New York City on June 28, 1969, which most historians consider to be the birth of the modern LGBT civil rights movement.

Here are highlights of events set to take place during this year's One City One Pride festival. For information regarding times, locations and ticketing, as well as additional event listings, please visit www.weho.org/pride



West Hollywood's annual Christopher Street West Pride Parade on Santa Monica Boulevard.

SATURDAY, MAY 18, 2013, 3 P.M.

"Stolen and Forbidden."

This special pre-festival preview explores this year's festival theme "The Sacred and The Profane." In this free event, famous gay men will read from texts they pilfered out of shame, or were forbidden in their youth, starting at 3 p.m. at the West Hollywood City Council Chambers, 625 N. San Vicente Boulevard.

**FRIDAY, MAY 31 AND
SATURDAY, JUNE 1, 2013**

Artist Talk and Reception for **"Living in Limbo, Lesbian Families in the Deep South."**

This groundbreaking exhibit by Carolyn Sherer, first shown at the Birmingham Civil Rights Institute in Alabama, will be on display from Friday, April 19, 2013 through Wednesday, July 10, 2013 at the West Hollywood Library, 625 N. San Vicente Boulevard.

SATURDAY, JUNE 1, 2013, 7 P.M.

"Transvisible: Bamby's Story."

A documentary on Transgender/HIV activist Bamby Salcedo's life by Dante Alencastre.

SUNDAY, JUNE 2, 2013, NOON-8 P.M.

Install:WeHo. Now in its second year, this event is a one-day exploration of visual and performance art, with queer artists creating installations in shipping pods/U-Hauls that appear overnight, forming a temporary pop-up queer arts village, complete with a performance stage on a flatbed truck. El Tovar Parking Lot, adjacent to the West Hollywood Library, 625 N. San Vicente Boulevard.

TUESDAY, JUNE 4, 2013, 7 P.M.

LA Opera presents **"Britten: Sacred and Profane."** Part of Britten 100, the worldwide celebration of gay composer Benjamin Britten's 100th birthday.

WEDNESDAY, JUNE 5, 2013, 7 P.M.

My Life in Three Easy Payments. Inspired by Sunset Boulevard, "Valley



Artist Ben Cuevas in his 2012 Install: WeHo art installation.

of the Dolls”, drag queens, and African storytelling, Dale Guy Madison tells a humorous story through spoken word, songs and stories.

THURSDAY, JUNE 6, 2013, 7:30 P.M.

“My Ink is White.” Local poet Steven Reigns organizes a free evening of artful erotica by gay male writers.

FRIDAY, JUNE 7, 2013 TO FRIDAY, JUNE 14, 2013

LAAA presents **“Out There.”** An annual gallery show celebrating Pride through visual art at Gallery 825.

FRIDAY, JUNE 7, 2013

Purple Party and Dyke March.

An entire evening celebrating female pride and entertainment.

SATURDAY AND SUNDAY, JUNE 8 AND 9, 2013

LA Pride Festival. Join Christopher Street West for its annual two-day ticketed celebration with dancing, exhibitors, music and entertainment headliners.

SUNDAY, JUNE 9, 2013

Pride Parade. Now in its 43rd year, the parade kicks off at 11 a.m. from Crescent Heights and runs down Santa Monica Boulevard.

TUESDAY, JUNE 11, 2013

The Lavender Effect and Rainbow Key Awards is a nonprofit organization dedicated to creating an LGBT Museum and Cultural Center for Los Angeles. This event showcases oral histories collected from LGBT leaders and pioneers.

WEDNESDAY, JUNE 12, 2013, 7 P.M.

CA LGBT Alliance presents **Queer API in the Arts**, an evening of performances by Queer Asian/Pacific Islander artists.

THURSDAY, JUNE 13, 2013, 7 P.M.

West Hollywood in BLOOM. Discover local queer writers who have appeared in the pages of *BLOOM*, called by Edmund White, “The most exciting new queer literary publication to appear in years.”

FRIDAY, JUNE 14, 2013, 8 P.M.

Outlaugh! A special event presented by the minds behind Outlaugh!, America’s first and continuing queer comedy festival.

SATURDAY, JUNE 15, 2013

Los Angeles Women’s Theatre Festival presents **“PRIDE.”** Free performances by LAWTF artists that speak to the LGBT community.

SATURDAY, JUNE 15, 2013

“Celebrating All Life and Creation” Pow Wow. Organized by AIDS Project Los Angeles’ Red Circle Project, the third annual Pow Wow celebrates Native American culture with music, dance, crafts and food, while providing HIV testing and education. 10 a.m. until 5 p.m. at Plummer Park, 7377 Santa Monica Boulevard.

SATURDAY AND SUNDAY, JUNE 15 AND 16, 2013

CMG Short Film Festival California Men’s Gathering presents short films made by both men and women at its second annual festival.

SATURDAY, JUNE 15, 2013 AND MONDAY, JUNE 17, 2013

The Association of Los Angeles Playwrights (ALAP) will present its **Fifth Annual Gay Play Reading Festival.** Saturday’s program will feature six short (10-minute) gay and lesbian plays. Monday will feature the reading of a new full-length play.

SUNDAY, JUNE 16, 2013

Father’s Day Brunch and Concert. This concert will kick off the Summer Sounds series and is part of the “World’s Largest Gay Fathers’ Day Celebration” co-sponsored by the Pop-Luck Club, RaiseAChild.US, and the Abbey, amongst others. The concert is free and open to all. West Hollywood Park, 627 N. San Vicente Boulevard.

Many of the One City One Pride events are free of charge, or by suggested donation, but some require tickets to be purchased. For updates and details such as event times, locations, and ticketing information please visit www.weho.org/pride or call (323) 848-6377. For the deaf and hard of hearing, please call (323) 848-6496.



“Living in Limbo” photo exhibit by Carolyn Sherer.



Launches New, Free Route Across West Hollywood

WESTBOUND BLUE ROUTE | La Brea to Robertson

West Hollywood's local transit system that will take you almost anywhere in the City that you want to go!
Simply jump on the bus at any of the stops along the **WESTBOUND BLUE ROUTE** or the **EASTBOUND ORANGE ROUTE**.



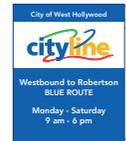
Map

- Cityline stop
 - Cityline stops served by both East-bound and West-bound buses.
 - LA Metro routes
 - 1 Time points on map and timetable.
- Please be sure to check the sign on the front of the bus or ask your driver which direction the bus is headed if you are unsure.

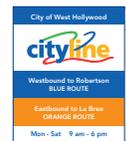
Street signage

Signs are color coded by direction:

Blue for Westbound



Blue and Orange for Westbound and Eastbound at same stop



Westbound Timetable

1 - 10

Time points on map above and timetable. All times are approximate. Please allow 5-10 minutes leeway.

	1	2	3	4	5	6	7	8	9	10
	La Brea at Fountain	Trader Joe's	Plummer Pk/ Vista at Lexington	Santa Monica at Fairfax	West Hollywood City Hall	838 West Knoll	Library	Gracie Allen/ Cedars Sinai	959 Palm	Pavillions
9:00 AM	9:04 AM	9:07 AM	9:18 AM	9:26 AM	9:38 AM	9:43 AM	9:48 AM	9:58 AM	10:02 AM	
9:30 AM	9:34 AM	9:37 AM	9:48 AM	9:56 AM	10:08 AM	10:13 AM	10:18 AM	10:28 AM	10:32 AM	
10:19 AM	10:23 AM	10:26 AM	10:37 AM	10:45 AM	10:57 AM	11:02 AM	11:07 AM	11:17 AM	11:21 AM	
10:49 AM	10:53 AM	10:56 AM	11:07 AM	11:15 AM	11:27 AM	11:32 AM	11:37 AM	11:47 AM	11:51 AM	
11:23 AM	11:27 AM	11:30 AM	11:41 AM	11:49 AM	12:01 PM	12:06 PM	12:11 PM	12:21 PM	12:25 PM	
11:53 AM	11:57 AM	12:00 PM	12:11 PM	12:19 PM	12:31 PM	12:36 PM	12:41 PM	12:51 PM	12:55 PM	
12:27 PM	12:33 PM	12:36 PM	12:47 PM	12:55 PM	1:07 PM	1:12 PM	1:17 PM	1:27 PM	1:31 PM	
12:57 PM	1:03 PM	1:06 PM	1:17 PM	1:25 PM	1:37 PM	1:42 PM	1:47 PM	1:57 PM	2:01 PM	
1:31 PM	1:37 PM	1:40 PM	1:51 PM	1:59 PM	2:11 PM	2:16 PM	2:21 PM	2:31 PM	2:35 PM	
2:01 PM	2:07 PM	2:10 PM	2:21 PM	2:29 PM	2:41 PM	2:46 PM	2:51 PM	3:01 PM	3:05 PM	
2:52 PM	2:56 PM	2:59 PM	3:10 PM	3:18 PM	3:30 PM	3:35 PM	3:40 PM	3:50 PM	3:54 PM	
3:22 PM	3:26 PM	3:29 PM	3:40 PM	3:48 PM	4:00 PM	4:05 PM	4:10 PM	4:20 PM	4:24 PM	
3:56 PM	4:00 PM	4:03 PM	4:14 PM	4:22 PM	4:34 PM	4:39 PM	4:44 PM	4:54 PM	4:58 PM	
4:26 PM	4:30 PM	4:33 PM	4:44 PM	4:52 PM	5:04 PM	5:09 PM	5:14 PM	5:24 PM	5:28 PM	
5:00 PM	5:06 PM	5:09 PM	5:20 PM	5:28 PM	5:40 PM	5:45 PM	5:50 PM	6:00 PM	6:04 PM	

In March 2013, Cityline launched a new, free route across West Hollywood. Cityline is West Hollywood's own shuttle bus. The new Cityline route was established to improve the shuttle service program following an analysis of City-supported transit. Cityline provides an alternative, community-based mode of transit providing a vital link between people and services. It is an easy way to get around town and a friendly alternative to the larger Metro bus system. Cityline operates Monday through Saturday, from 9 a.m. to 6 p.m. Cityline does not run on major holidays. Shuttles come approximately every 30 minutes. All Cityline shuttles are ADA accessible.

For more information regarding Cityline including maps and timetables, please visit www.weho.org/cityline

EASTBOUND ORANGE ROUTE | Robertson to La Brea

West Hollywood's local transit system that will take you almost anywhere in the City that you want to go!
Simply jump on the bus at any of the stops along the **EASTBOUND ORANGE ROUTE** or the **WESTBOUND BLUE ROUTE**.



Map

- Cityline stop
 - Cityline stops served by both East-bound and West-bound buses.
 - LA Metro routes
 - ① Time points on map and timetable.
- Please be sure to check the sign on the front of the bus or ask your driver which direction the bus is headed if you are unsure.

Eastbound Timetable

① - ⑩
Time points on map above and timetable. All times are approximate. Please allow 5-10 minutes leeway.

①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩
Pavillions	959 Palm	Library	Gracie Allen/ Cedars Sinai	838 West Knoll	West Hollywood City Hall	Santa Monica at Orange Grove	Plummer Park/ Fuller	Trader Joe's	La Brea at Fountain
9:00 AM	9:07 AM	9:11 AM	9:16 AM	9:27 AM	9:36 AM	9:44 AM	9:56 AM	9:58 AM	10:04 AM
9:30 AM	9:37 AM	9:41 AM	9:46 AM	9:57 AM	10:06 AM	10:14 AM	10:26 AM	10:28 AM	10:34 AM
10:04 AM	10:11 AM	10:15 AM	10:20 AM	10:31 AM	10:40 AM	10:48 AM	11:00 AM	11:02 AM	11:08 AM
10:34 AM	10:41 AM	10:45 AM	10:50 AM	11:01 AM	11:10 AM	11:18 AM	11:30 AM	11:32 AM	11:38 AM
11:23 AM	11:30 AM	11:34 AM	11:39 AM	11:50 AM	11:59 AM	12:07 PM	12:19 PM	12:21 PM	12:27 PM
11:53 AM	12:00 PM	12:04 PM	12:09 PM	12:20 PM	12:29 PM	12:37 PM	12:49 PM	12:51 PM	12:57 PM
12:27 PM	12:34 PM	12:38 PM	12:43 PM	12:54 PM	1:03 PM	1:11 PM	1:23 PM	1:25 PM	1:31 PM
12:57 PM	1:04 PM	1:08 PM	1:13 PM	1:24 PM	1:33 PM	1:41 PM	1:53 PM	1:55 PM	2:01 PM
1:33 PM	1:40 PM	1:44 PM	1:49 PM	2:00 PM	2:09 PM	2:17 PM	2:29 PM	2:31 PM	2:37 PM
2:03 PM	2:10 PM	2:14 PM	2:19 PM	2:30 PM	2:39 PM	2:47 PM	2:59 PM	3:01 PM	3:07 PM
2:37 PM	2:44 PM	2:48 PM	2:53 PM	3:04 PM	3:13 PM	3:21 PM	3:33 PM	3:35 PM	3:41 PM
3:07 PM	3:14 PM	3:18 PM	3:23 PM	3:34 PM	3:43 PM	3:51 PM	4:03 PM	4:05 PM	4:11 PM
3:56 PM	4:03 PM	4:07 PM	4:12 PM	4:23 PM	4:32 PM	4:40 PM	4:52 PM	4:54 PM	5:00 PM
4:26 PM	4:33 PM	4:37 PM	4:42 PM	4:53 PM	5:02 PM	5:10 PM	5:22 PM	5:24 PM	5:30 PM
5:00 PM	5:07 PM	5:11 PM	5:16 PM	5:27 PM	5:36 PM	5:44 PM	5:56 PM	5:58 PM	6:04 PM

Street signage

Signs are color coded by direction:

Orange for Eastbound



Blue and Orange for Westbound and Eastbound at same stop



Save the Date!

Neighborhood Celebrations Planned to Promote Crime Prevention at “National Night Out” on Tuesday, August 6, 2013



West Hollywood residents are expected to celebrate in the streets in a show of unity against crime during the City’s annual National Night Out on Tuesday, August 6, 2013. Neighborhood Watch groups, in coordination with L.A. County Sheriff’s Department and L.A. County Fire Department as well as city staff, will hold evening events and social gatherings in neighborhoods throughout West Hollywood. These events will include block parties, barbecues, live entertainment and dancing.

National Night Out is a national campaign that involves citizens, law enforcement agencies, civic groups, businesses, neighborhood organizations and local officials from more than 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases worldwide. In 2012, more than 36 million people participated in National Night Out.

For more information regarding National Night Out block parties and street closures planned throughout West Hollywood, please call (323) 848-6831 or visit www.weho.org/nno



TRIBE WeHo Gay Men’s Discussion Group Takes Place Monthly

The City has launched the TRIBE WeHo Gay Men’s Discussion Group. The discussion group explores shared challenges and opportunities using face-to-face discussions. The discussion group is held the third Thursday of every month in the Community Room at the West Hollywood Library, 625 N. San Vicente Boulevard.

All programs are moderated by a facilitator offering topics for discussion, and men are given a chance to offer insight and answers. Guest speakers do not lecture, but instead spark dialog.

All TRIBE discussion group meetings are free and open to the public. Seating is on a first-come, first-served basis. Validated parking is available at the five-story West Hollywood Park Parking Garage at 625 N. San Vicente Boulevard.

For more information, please call (323) 848-6460 or visit www.weho.org/tribe

For the deaf and hard of hearing, please call at (323) 848-6496.



Thursday Night Certified Farmers’ Market on The Sunset Strip

The Sunset Strip Night Market is back for the summer! The certified farmers’ market takes place every Thursday night from 6 p.m. to 10 p.m. at 8755 Sunset Boulevard, in the former Tower Records parking lot. Featuring fresh fruit, vegetables, eggs and farmstead cheese from local farms, artisan goods, live music, entertainment, art, cooking demonstrations and education, the goal of the Sunset Strip Night Market is to allow members of the community to enjoy the Market after work hours and at the same time highlight the Sunset Strip’s reputation as a leading nightlife destination.

Parking for the Sunset Strip Night Market will be available at several lots for \$5 with validation at the Market. For more information about the Sunset Strip Night Market, please go to www.sunsetstripmarket.com or call (310) 659-7368.

WEST HOLLYWOOD COMPLETES COMMUNITY STUDY

(CONTINUED FROM PAGE 1)

31 individual interviews; as well as a community-wide survey. All surveys and pop-up workshop materials were available in English, Russian and Spanish.

From the statistically valid portion of the survey, 90 percent of respondents rated their quality of life as excellent or good, citing pedestrian orientation, central location, safe and quiet, near amenities and clean and well-kept as some of the things they like best about living in West Hollywood.

Survey respondents also identified law enforcement/crime prevention; senior services and disabled services; counseling and emotional support; HIV prevention and education and medical services as the services most important to their household.

Other study participants also identified affordable housing; health care; services and programs for families with children; services to maintain independent living; services for people who are homeless and substance abuse services as important priorities for the City.

Utilizing data from the 2010 U.S. Census and comparisons to previous Census figures, some of the demographic findings included the following:

- Population (34,399), households (22,511) and average household size (1.53) have decreased in West Hollywood since 2000.
- Men are 56 percent of the population, a rate that has increased slightly since 2000.
- Households of families with children has slowly decreased; but the population of children under 5 years old has increased.
- There are 955 civilian veterans and nine people on active duty.
- The percent of renters versus homeowners has remained constant.
- The City of West Hollywood is increasingly more educated than Los Angeles County as a whole.
- Unemployment is slightly higher than previous decades.
- Population below the poverty line has slowly increased and families with children with incomes below the poverty level has increased.
- Median household income is higher in Los Angeles



County than in West Hollywood.

- The proportion of Hispanic/Latino and Asian or Pacific Islander population has increased.
- The population of immigrants from countries of the former Soviet Union has decreased, as has the percentage of residents who speak other Indo-European languages (including Russian).

The U.S. Census currently does not have an option for respondent to identify sexual orientation. However, the City's Community Survey does ask these questions, and the findings from the 2013 survey showed that the number of respondents who identify as heterosexual has decreased, while those who identify as gay males increased.

In addition, health information was presented, utilizing data from the U.S. Census, California and Los Angeles County health conditions data and information from the City's Social Services Division. The health conditions data showed the following:

- West Hollywood residents live longer and have lower rates of adult obesity and chronic diseases.
- The rate of HIV infection is the second highest in the Los Angeles County, but the rate of AIDS diagnosis has declined steadily for the last decade.
- Rates of diabetes mortality, stroke mortality and coronary heart disease mortality were well below Los Angeles County averages.
- The prevalence of cigarette smoking is 5.3 percent higher than the Los Angeles County average.
- Alcohol-related death rates and alcohol-related motor vehicle collisions well exceeded the Los Angeles County average.

A summary of the Community Study results are available on WehoTV's show #trending or online at www.weho.org/wehotv. The Community Study final report will be available after Wednesday, May 8, 2013 at www.weho.org/communitystudy. Hard copies can be made available by request to the Social Services Division by emailing communitystudy@weho.org or by calling (323) 848-6510. Russian-speaking residents may call (323) 848-6326. For the deaf and hard of hearing, please call (323) 848-6496.

West Hollywood Transit Options

The City of West Hollywood provides a number of transportation programs at low or no cost. Information about other local transit services and options is also included here.

CITYLINE LOCAL TRANSIT (800) 447-2189

The Cityline is a local fixed route mini bus managed by the City of West Hollywood.

BEST USED FOR...

- Short length trips in West Hollywood
- Errands to library, grocery, post office, City Hall, Cedars Sinai
- Connections to Metro Bus

ELIGIBILITY: Everyone

AREA: West Hollywood City limits and Cedars Sinai

SCHEDULE: 9 am to 6 pm

DAYS: Monday through Saturday

MAPS: At City Hall, Chamber of Commerce, CityLine buses and at www.weho.org/Cityline

COST: FREE!

DIAL A RIDE (800) 447-2189

Dial A Ride is curb to curb shared-ride transportation, scheduled by appointment and managed by MV Transportation under contract with the City of West Hollywood. A weekly shopping shuttle is available. Advance reservations are required. Call to schedule appointment between 7 am to 7 pm.

BEST USED FOR...

- Medium to long length trips in West Hollywood & immediate area
- Medical appointments, personal appointments, shopping
- Appointments with advance notice

ELIGIBILITY: West Hollywood residents 62 and over or disabled of any age.

AREA: West Hollywood & immediate area, Kaiser @ Cadillac & Sunset, UCLA Medical Center, Veteran's Hospital and West Hollywood social services agencies.

SCHEDULE: 7:30 am to 5:30 pm. (last pickup at 4:45 pm.)

DAYS: Monday through Friday

COST: Free

TAXI COUPON PROGRAM (310) 981-9303

The City of West Hollywood subsidizes a taxi coupon program that provides vouchers for use with regular City taxis.

BEST USED FOR...

- Medium length trips in West Hollywood & immediate area
- Weekend and evening trips and unplanned trips

ELIGIBILITY: West Hollywood residents 62 and over or who are disabled of any age.

AREA: West Hollywood & Los Angeles

SCHEDULE: 24 Hours. Call taxi company for pick up. It is helpful to request a "West Hollywood" cab if you are outside the City.

COST: \$8 book cost for \$28 value. There is a cap of \$14 per trip (may require out of pocket cost). Order taxi coupons by mail only.

METRO BUS PASS SUBSIDY (323) 848-6326

The City of West Hollywood provides subsidy for monthly senior & disabled Metro TAP card fare.

ELIGIBILITY: West Hollywood residents with Orange MTA Senior or Disabled TAP Card.

New applicants sign up at City Hall with proof of West Hollywood residence and orange TAP card.

METRO MAPS: At City Hall, Chamber of Commerce & Metro buses

COST: \$8 per 30 day pass.

Fare can be renewed by mail.

COMMUTER STORE

Metro Transit fare, passes (regular monthly and weekly) and transit schedules are available at the West Hollywood Chamber of Commerce.

W.H. CHAMBER OF COMMERCE:
8272 Santa Monica Boulevard,
West Hollywood, CA 90046
(323) 650-2688

HOURS: M – F 9 am to 5 pm

ACCESS SERVICES

(800) 827-0829

(800) 827-1359 Hearing impaired

Access Services is a curb to curb ADA paratransit shared service managed by the County of Los Angeles

ELIGIBILITY: ADA eligible disabled people with approved application. Must submit an application and be interviewed

AREA: Los Angeles County-wide

SCHEDULE: Once approved, you must call to schedule a pick up time one day in advance.

DAYS: Everyday

COST: \$2.25 to \$3

CONNECT PROGRAM

(323) 851-8202

CONNECT is a program of the West Hollywood/JFS Comprehensive Services Center that matches seniors and adults with disabilities with volunteers who accompany them to the market, medical appointments, and on other errands.

SPECIAL TAXI PROGRAM FOR PEOPLE LIVING WITH HIV/AIDS

A free taxicab program provides rides to medical appointments for people living with HIV/AIDS. Call AID FOR AIDS:
(323) 656-1107

FOR MORE INFORMATION:

City of West Hollywood
Social Services Division
8300 Santa Monica Boulevard
West Hollywood, CA 90069
Phone: (323) 848-6510
TTY for hearing impaired:
(323) 848-6496

www.weho.org

We want to engage with you!

Our award-winning Internet and New Media Strategy incorporates the use of more than a dozen social media outlets across several platforms. We encourage you to follow, like and friend us on any (or all!) of the following:



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www.facebook.com/weholibrary
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City Modifies its Street-Side Trash Pick-Up to Implement a One-Can Recycling System

More than 85% of the City of West Hollywood's Street-Side Trash is Recycled

In order to improve the efficiency in capturing recycling materials, the City has implemented a one-can recycling system along commercial streets that will streamline and strengthen street-side trash recycling. After street-side trash is picked up from the new, silver-colored street-side trash receptacles it undergoes a lengthy process including pre-sorting automatically and by hand; paper is sorted according to grade; containers are sorted according to grade; and finally the processed recycled materials are baled for transport and either transported overseas or shipped to a domestic mill that will break down and repurpose the material. More than 85 percent of the City's regular street-side trash is recycled and repurposed.

Once the new, one-can recycling system is fully implemented, all street-side trash receptacles citywide will receive a label informing users that "More than 85% of the City of West Hollywood's Street-Side Trash is Recycled."

For more information, please contact the City of West Hollywood's Environmental Services at (323) 848-6404 or visit www.weho.org



Fitch Ratings Reaffirms the City's Bond Ratings and Strong Financial Operations

West Hollywood's LRBs at 'AA+' and GOs at 'AAA'

The City of West Hollywood remains in a "very strong financial position" according to Fitch Ratings, which recently reviewed the City's bonds and overall financial operations including its lease revenue bonds (LRBs) series 2009 A & B at 'AA+' and implied general obligation bonds (GOs) at 'AAA.'

According to the recent Fitch Ratings report, "The city's financial profile is very strong. General fund revenues are well diversified by source and reached an all-time high in fiscal 2012, though a significant portion of revenues are economically cyclical. Fiscal 2011 general fund operations (the last year the audit

is available) produced a solid \$6.6 million surplus, after transfers, raising the total and unrestricted general fund balances to extremely high levels of \$75 million (121% of expenditures and transfers out) and \$74.4 million (119.7%), respectively. Unaudited data for fiscal 2012 points to a surplus of \$1.9 million, and the city's fiscal 2013 budget is balanced. Fitch believes the city may outperform its budget given management's history of conservative revenue budgeting and strong year to date revenue performance."

Fitch cited the City of West Hollywood's stable tax base and local economy, and high wealth levels, as reasons for its exceptional 'AAA' GO

(general obligation) bond rating.

The Fitch Ratings report continued, "The city's net debt levels are moderately high due to overlapping debt but affordable. The city's record of significant pay-as-you-go financing is a credit strength. Capital needs are manageable but amortization is slow. The city participates in CalPERS and related pensions and Post-Employment Benefit (OPEB) liabilities are currently manageable and Fitch expects recent state-wide pension reforms will lower out-year pension cost growth rates."

Fitch Ratings' report stated that the City's "economic indicators are good overall."

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Summer Sounds Series Returns

The City's Arts and Cultural Affairs Commission presents the 2013 Summer Sounds Series, a free concert performance series taking place in West Hollywood.

This year's line-up of performances is an eclectic mix of contemporary, jazz, fusion and world music. 2013 Summer Sounds concerts will be held on Sunday, June 16, 2013; Sunday, June 30, 2013; Sunday, July 7, 2013; Sunday, July 21, 2013; Sunday, August 4, 2013; and Sunday, August 18, 2013.

Chairs will be available for attendees of the free concerts in the park, or guests are encouraged to bring a blanket and lounge on the lawn while enjoying the music.

For more information including locations of the concerts and band information for the 2013 Summer Sounds Series, please call (323) 848-6883 or visit www.weho.org/arts. For the deaf and hard of hearing, please call (323) 848-6496.



L- R: Marck Hugenberger, Catte Adams and Carlyle Barriteau of the "Beautiful People" perform for the Summer Sounds Series at Kings Road Park.