

**CITY COUNCIL
CITY OF WEST HOLLYWOOD
MINUTES
MONDAY, OCTOBER 2, 2000
WEST HOLLYWOOD PARK
647 N. SAN VICENTE BOULEVARD**

CALL TO ORDER: Mayor Prang called the meeting to order at 7:07 PM.

PLEDGE OF ALLEGIANCE: Susan Holt led the Pledge.

ROLL CALL:

PRESENT: Councilmembers Guarriello, Heilman, Martin, Mayor Pro Tempore Koretz and Mayor Prang.

ABSENT: None.

ALSO PRESENT: City Attorney Jenkins, City Manager Arevalo, Assistant City Clerk Taylor, Administrative Staff Assistant Bell and Administrative Staff Assistant Bursztin.

REPORT OF CLOSED SESSION AGENDA: City Attorney Jenkins reported that the City Council added three items of threatened litigation and one item of labor negotiation and there were no reportable actions were taken.

APPROVAL OF AGENDA:

Mayor Prang requested to table Item 5.C. to the meeting of October 16, 2000.

Staff requested to table Items 4.E. and 4.F. to the meeting of October 16, 2000.

Councilmember Heilman pulled Item 2.U. for separate discussion and requested to move Item 5.A. to the Consent Calendar as Item 2.W.

Councilmember Martin noted his NO Vote on Item 2.U., which was later changed to an abstention.

ACTION: Approve the Agenda of October 16, 2000 as amended. **Motion Councilmember Guarriello, seconded by Councilmember Heilman and unanimously carried.**

PRESENTATIONS:

Councilmember Guarriello presented plaques to Faina Vygon and Efim Kubansky, as Outstanding Seniors.

Councilmember Martin presented a proclamation to Meredith Kott and Danielle Goldey, two Lesbians who publicly displayed affection at Dodger's Stadium. The attorney that represented the two women, Bernie Bernheim, donated his \$7,500 fee to Project Ten, which was accepted by Virginia Uribe.

Mayor Prang proclaimed October as "Disabilities Awareness Month" and a proclamation was presented to the members of the Disability Advisory Board. He also presented a proclamation to members of the Senior Advisory Board announcing next week as "Employ the Older Worker Week."

Councilmember Heilman introduced and welcomed the new Assistant City Clerk Todd Taylor, who began his employment with the City on September 25th. He also announced that October is "Breast Cancer Awareness Month" and asked Social Services Specialist Tamar Springer to provide details of the scheduled activities. He also discussed debate watch parties, which begin tomorrow night, Tuesday, October 3, 2000 at the Key Club on Sunset Boulevard for the Presidential Debates. Future debates will take place at Fairfax High School. He also reminded residents to register to vote and that forms were available in the Office of the City Clerk and to be sure to vote on the upcoming election.

Mayor Pro Tempore Koretz presented proclamations announcing "Fire Prevention Week," and "National Crime Prevention Month" to Fire Chief Mike Dyer and the new Captain of the West Hollywood Sheriff Station, Linda Castro. Fire Chief Dyer reminded residents to change the batteries in their smoke detectors and to have all heaters checked before the winter season begins.

Mayor Prang presented proclamations to the various Neighborhood Watch Captains and the volunteers for their work on the recent successful "National Night Out" event. Public Safety Commissioner Ruth Williams also thanked those who helped on the event and the work of the City staff. Mayor Pro Tempore Koretz joined Mayor Prang to present a proclamation announcing October as "Domestic Violence/Partner Abuse Month."

PUBLIC COMMENT:

JERRIE HESLOR, WEST HOLLYWOOD, spoke in support of the funding for Jewish Vocational Services and Los Angeles Gay and Lesbian Center.

MARIKO KAHN, MARINA DEL REY, Executive Director for the Maple Counseling Center, spoke in support of the funding of that organization by the City Council.

JOHN PAUL DRAYER, WEST HOLLYWOOD, spoke in opposition of rooftop parking at Municipal Parking Structure No. 1.

CAROL RODRIGUEZ, WEST HOLLYWOOD, spoke about receiving a flyer from the City Manager's Department of the City of West Hollywood on the Beverly Hills Farmers Market.

EFFIE REIVENI, WEST HOLLYWOOD, announced the date of an appeal on trees.

HILLARY SELVIN, LOS ANGELES, West Hollywood Chamber of Commerce, spoke in opposition of the proposed increase of the Business License Tax.

RUTH WILLIAMS, WEST HOLLYWOOD, spoke about an increase of hate crimes and domestic violence against women. She also spoke in opposition of the proposed Business License Tax increase and invited the City Council and the residents to a talent show at the Foundation House.

DONNY CACY, WEST HOLLYWOOD, Business owner on the East Side, spoke in opposition of the proposed Business License Tax. He asked for a light on Curson Avenue and Santa Monica Boulevard be fixed.

CRAIG RITCHIE, WEST HOLLYWOOD, invited everyone to join the West Hollywood Tree Preservation Society and provided an update on the project.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke about the accomplishments and the untimely passing of Florence Delbarian, a long-time West Hollywood resident. She requested that the City Council adjourn tonight's meeting in her memory.

ALAN WEBER, WEST HOLLYWOOD, spoke about the City's Event Calendar for the Month of October, 2000 and "National Coming Out."

TOM DEMILLE, WEST HOLLYWOOD, spoke about the establishment of a hotline for elders and those who are disabled when they receive poor service from such companies as Sparkletts.

DAVID NASH, WEST HOLLYWOOD, encouraged everyone to vote on the upcoming election and thanked the City Council and City staff for their hard work.

ISABELLA ARTUKOVICH, WEST HOLLYWOOD, spoke about an upcoming tree meeting.

COUNCILMEMBER COMMENTS:

Councilmember Guarriello stated that he intended to adjourn tonight's meeting in memory of Florence Delbarian and spoke of her community activist accomplishments. He also spoke about Brad Burlingame and his efforts to promote West Hollywood.

Councilmember Martin spoke about the flyer advertising the Beverly Hills Farmer Market and that there was also an announcement on Disaster Preparedness. He spoke about 838 West Knoll Avenue and 938 Palm Avenue residents being relocated due to retrofitting.

Councilmember Heilman wished those who are about to run in the upcoming AIDS Marathon good luck.

Mayor Prang wished everyone a Happy Yom Kippur. He announced the departure of Oscar Delgado, a West Hollywood City Employee. He also reminded everyone to register to vote for the upcoming election.

CITY MANAGER'S REPORT: City Manager Arevalo reported that the north side of Santa Monica Boulevard has been completed and the northern part of Doheny Drive will be closed beginning Tuesday night. He also spoke about the preliminary report on the Sales Tax on the businesses along Santa Monica Boulevard and how it has increased 10% during the reconstruction period. He reminded the City Council that Tuesday, October 3, 2000, City Hall will operate it's "Friday Lite" schedule due to a city-wide offsite retreat.

FISCAL IMPACT ON CONSENT CALENDAR: Acting Assistant City Clerk Bell stated that the fiscal impact on the Consent Calendar of October 2, 2000 as amended, is \$162,667 in expenditures and \$2, 043, 118 in potential revenue.

2. CONSENT CALENDAR:

ACTION: Approve Items 2.A., B., C., D., E., F., G., H., I., J., K., L., M., N., O., P., Q., R., S., T., V. and W. Motion Councilmember Guarriello, seconded by Councilmember Heilman and unanimously carried.

2.A. POSTING OF AGENDA:

The agenda for the meeting of Monday, October 2, 2000 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, September 28, 2000.

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.B. APPROVAL OF MINUTES:

ACTION: Approve the minutes of the Zoning Hearing on September 11, 2000, Study Session regarding the Housing Element on September 18, 2000 and the minutes of the regular City Council meeting on September 18, 2000. **Approved as part of the Consent Calendar.**

2.C. WAIVER OF FURTHER READING:

ACTION: After the City Attorney has read the title of any ordinance on tonight's agenda, the further reading thereof shall be waived. **Approved as part of the Consent Calendar.**

2.D. DEMAND REGISTER NO. 423, RESOLUTION NO. 00-2385:

ACTION: Approve Demand Register No. 423 and adopt Resolution No. 00-2385, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 423." **Approved as part of the Consent Calendar.**

2.E. CLAIMS ADMINISTRATION:

ACTION: Deny the claims of Norman Parker, Marc Cooper and refer them to the City's claims adjuster. **Approved as part of the Consent Calendar.**

2.F. ORDINANCE NO. 00-585 (2ND READING) AMENDING THE PENALTY FOR VIOLATION REGULATIONS GOVERNING THE PLANTING, TRIMMING, REMOVAL OR INJURING OF STREET TREES AND OTHER PLANTS:

ACTION: Waive further reading and adopt Ordinance No. 00-585, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING THE PENALTY FOR VIOLATION REGULATIONS GOVERNING THE PLANTING, TRIMMING, REMOVAL OR INJURING OF STREET TREES AND OTHER PLANTS." **Approved as part of the Consent Calendar.**

2.G. COMMISSION AND ADVISORY BOARD ACTION REPORTS:

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.H. COMMISSION AND ADVISORY BOARD ATTENDANCE REPORTS:

ACTION: Receive and file. **Approved as part of the Consent Calendar.**

2.I. UPDATE ON THE BEVERAGE CONTAINER RECYCLING AND LITTER REDUCTION GRANT:

ACTION: 1) Authorize the Interim Director of Finance to increase budgeted revenues and expenditures in General Fund by \$11,268 (line items 100-0000-5005 State Grants and 100-8040-8220 State Recycling Grant); and, 2) Authorize the City Manager to sign the grant contract. **Approved as part of the Consent Calendar.**

2.J. ADDENDUM TO AGREEMENT WITH PANDEMIC MEDIA TO CREATE A CASHIERING PROGRAM FOR PERMIT PARKING:

ACTION: 1) Approve an addendum to the agreement with pandemic Media for an amount not to exceed \$16,000.00; and, 2) Authorize the City Manager to sign the addendum. **Approved as part of the Consent Calendar.**

2.K. APPROVE CONTRACT WITH SOFTLOGIC SOLUTIONS TO LINK THE VISITOR PERMIT PROGRAM TO OFF-SITE LOCATIONS:

ACTION: 1) Approve a contract with SoftLogic Solution for an amount not to exceed \$9,750.00; and, 2) Authorize the City Manager to sign the contract. **Approved as part of the Consent Calendar.**

2.L. CREATION OF PARKING TECHNICIAN CLASSIFICATION:

ACTION: 1) Adopt the new job specification for the Parking Technician; and, 2) Approve the salary range of GE 09 (\$40,177- \$48,639).
Approved as part of the Consent Calendar.

2.M. RESIGNATION OF BARBARA HEWITT FROM THE TRANSPORTATION COMMISSION:

ACTION: Accept with regret the resignation of Barbara Hewitt from the Transportation Commission. **Approved as part of the Consent Calendar.**

2.N. PROPOSED RESOLUTION AUTHORIZING THE SUBMITTAL OF AN APPLICATION TO THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD FOR A SUSTAINABLE BUILDING GRANT:

ACTION: 1) Adopt Resolution No. 00-2386, "A RESOLUTION OF THE CITY COUNCIL AUTHORIZING THE SUBMITTAL OF AN APPLICATION TO THE CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD FOR A SUSTAINABLE BUILDING GRANT;" 2) Authorize the City Manager to execute all necessary applications, contracts, payment requests, agreements, and amendments for the purposes of securing grant funds and to implement and carry out the purposes specified in the grant application; and, 3) Authorize the Interim Director of Finance to increase the budgeted revenues and expenditures in the General Fund by \$31,850 if the grant is awarded to the City. **Approved as part of the Consent Calendar.**

2.O. PROPOSED RESOLUTION DECLARING OCTOBER DOMESTIC VIOLENCE/PARTNER ABUSE AWARENESS MONTH IN WEST HOLLYWOOD:

ACTION: Adopt Resolution No. 00-2387, "A RESOLUTION OF THE CITY COUNCIL DECLARING OCTOBER "DOMESTIC VIOLENCE/PARTNER ABUSE AWARENESS MONTH" IN WEST HOLLYWOOD." **Approved as part of the Consent Calendar.**

2.P. AGREEMENT RENEWAL FOR ANIMAL SHELTERING SERVICES:

ACTION: Authorize the City Manager to sign the Agreement between the City of West Hollywood and SPCA-LA for Animal Sheltering Services for the time period ending August 31, 2001. **Approved as part of the Consent Calendar.**

2.Q. NUTRITION POLICY IN SUPPORT OF HEALTHY WEST HOLLYWOOD:

ACTION: Approve the continuation of the Healthy West Hollywood – Nutrition Policy goals toward promoting healthy eating habits and physical exercise among low and fixed income residents. **Approved as part of the Consent Calendar.**

- 2.R. SOCIAL SERVICES CONTRACT WITH THE MAPLE COUNSELING CENTER FOR CRISIS RESPONSE TEAM SERVICES:**
ACTION: Approve a grant of \$24,000 to the Maple Counseling Center for crisis response team services to be funded through the Public Safety Division. **Approved as part of the Consent Calendar.**
- 2.S. APPROVAL OF CALTRANS STATE-AID MASTER AGREEMENT FOR SANTA MONICA BOULEVARD RECONSTRUCTION PROJECT FUNDS:**
ACTION: 1) Adopt Resolution No. 00-2388, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD AUTHORIZING THE CITY MANAGER TO EXECUTE THE ADMINISTERING AGENCY – STATE AGREEMENT FOR STATE FUNDED PROJECTS NO. 000438;" 2) Authorize the City Manager to execute the State Agreement for State Funded Projects No. 000438; 3) Authorize the City Manager to execute the Program Supplemental Agreement No. TCRP01-5440(004); and, 3) Authorize the Interim Director of Finance to increase the budget for revenues in the Santa Monica Boulevard fund by \$2 million. **Approved as part of the Consent Calendar.**
- 2.T. 2000 HALLOWEEN STREET CLOSURE:**
ACTION: Approve street closure as outlined below:
Close all traffic lanes on Santa Monica Boulevard between LaCienega Boulevard and Doheny Drive from 1:00 p.m., Tuesday, October 31, 2000 through 6:30 a.m., Wednesday, November 1, 2000. **Approved as part of the Consent Calendar.**
- 2.U. APPROVE PROFESSIONAL SERVICE AGREEMENT WITH AFRIAT CONSULTING GROUP, INC. (ACG) FOR VETERANS MEMORIAL FUND RAISING:**
Removed from the Consent Calendar for separate discussion Excluded Consent Calendar and approved.
- 2.V. UPDATE ON CITY COUNCIL MEETINGS/SCHEDULE:**
ACTION: Receive and file. **Approved as part of the Consent Calendar.**
- 2.W. APPROVE EXPENDITURE BUDGET FOR THE COMPUTER MASTER PLAN FOR FISCAL YEAR 2000-2001:**
ACTION: 1) Approve the 2000-2005 computer Master Plan and 2000-01 budget; 2) Authorize the Interim Director of Finance to transfer \$339,564 from the computer allocation accounts in various funds to the Computer Master Plan Fund (Fund 788); 3) Authorize the Interim Director of Finance to appropriate these funds and \$54,891 already in the Master Plan Fund Balance to various expenditure accounts in the Computer Master Plan Fund; and, 4) Authorize the Interim Director of Finance to transfer of \$28,816 from Fund 340 – Debt Funded Capital Projects to

Fund 788 – computer Master Plan. **Approved as part of the Consent Calendar.**

THE WEST HOLLYWOOD COMMUNITY DEVELOPMENT COMMISSION: Continued to October 16, 2000.

3. PUBLIC HEARINGS:

3.A. PROPOSED RESOLUTION AUTHORIZING THE SUBMISSION OF A SECTION 108 LOAN APPLICATION IN PARTNERSHIP WITH THE L.A. COUNTY COMMUNITY DEVELOPMENT COMMISSION (CDC) TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD):

Acting Assistant City Clerk Bell stated that a Notice of Public Hearing was published on September 30, 2000 in the West Hollywood Independent.

Allyne Winderman, Economic Development and Housing Manager, provided background information as outlined in the staff report dated October 2, 2000.

Mayor Prang opened the Public Hearing and the following persons addressed the City Council:

CRAIG RITCHIE, WEST HOLLYWOOD, spoke in support of this Item.

Hearing no further speakers, Mayor Prang closed the Public Hearing.

ACTION: 1) Conduct a public hearing and receive public comment on the proposed submission of a Section 108 Loan Application; 2) Direct staff to develop and submit a loan application to the CDC incorporating the principal elements outlined in this report; 3) Authorize the City Manager to designee to negotiate terms, make amendments and sign all forms related to the loan submission; and, 4) Adopt Resolution No. 00-2389, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, CALIFORNIA, AUTHORIZING SUBMISSION OF AN APPLICATION FOR A SECTION 108 LOAN TO THE UNITED STATES DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT THROUGH THE LOS ANGELES COUNTY COMMUNITY DEVELOPMENT COMMISSION." **Motion Councilmember Martin, seconded by Councilmember Heilman and unanimously carried.**

3.B. INSTALLATION OF A PERMANENT HARPER AVENUE AND DELONGPRE AVENUE NEIGHBORHOOD TRAFFIC CIRCLE (ROUNDAABOUT):

Acting Assistant City Clerk Bell stated that a Notice of Public Hearing was published on September 13, 2000 in the West Hollywood Independent.

Terri Slimmer, Parking Manager, provided background information as outlined in the staff report dated October 2, 2000.

Mayor Prang opened the Public Hearing and the following persons addressed the City Council:

MITCHELINA GAUTHIER, WEST HOLLYWOOD, spoke in opposition of this Item.

JOHN PAUL DRAYER, WEST HOLLYWOOD, spoke in opposition of this Item and asked for detailed information on the project.

CHRISTOPHER JOHNSON, WEST HOLLYWOOD, Neighborhood Watch Group Captain, spoke in support of this Item.

EDWARD LEVIN, WEST HOLLYWOOD, spoke in opposition of this Item.

JEFF COMPASSO, WEST HOLLYWOOD, spoke in opposition of this Item.

TOM ROBBINS, WEST HOLLYWOOD, spoke in opposition of this Item.

HOWARD HILL, WEST HOLLYWOOD, spoke in opposition of this Item.

DAVID EICHMAN, LOS ANGELES, Chair of the Transportation Commission, spoke in support of this Item.

RALPH FEELEY, WEST HOLLYWOOD, Member of the Transportation Commission, spoke in support of this Item

Hearing no further speakers, Mayor Prang closed the Public Hearing.

Mayor Prang inquired on the tabulation of votes in the survey and the Director of Transportation and Public Works English explained how the votes were tabulated. He thanked those who showed up to speak on this Item and those who have worked on this project over the years. He spoke about state and federal standards not being adequate in protecting the quality of life for residents. He spoke about spending time going door-to-door to hear the opinions of the Harper Avenue resident's on the issue. He stated that most residents felt that the traffic circle did reduce the speed. He stated that if a circle was installed that it should be larger.

Councilmember Guarriello spoke about speeding problems throughout the City and spoke in support of this Item. He stated that stop signs require traffic control.

Councilmember Heilman expressed disappointment over the way in which this developed over the last few months and spoke in opposition of the current temporary solution. He spoke about the residential option being evenly split in the survey. He spoke in support of the roundabouts in Item 3.C. on Westmount Drive and West Knoll Drive. He suggested that the City put in stop signs as the residents requested initially. He spoke in opposition of nighttime closures on the weekend and asked under what authority is Harper Avenue being closed. Director of Transportation and Public Works English provided additional information on checkpoints and traffic problems. He spoke about the size of the intersection being too small and recognized the expertise of staff but, wanted to listen to those who actually live there.

Councilmember Martin spoke about the recent cruising ordinance and increased traffic problems on residential streets. He spoke in opposition of this Item. He also spoke in opposition of stop signs and suggested a four-way stop sign on a temporary basis to see if it works.

Mayor Pro Tempore Koretz spoke in opposition of this Item and agreed with Councilmember Martin's comments. He suggested a combination of stop signs and speed bumps to solve the problem.

ACTION: 1) Reject the permanent installation of the neighborhood traffic circle at the intersection of Harper Avenue and DeLongpre Avenue; and, 2) Direct staff to return with a plan to install a three-way stop sign on a temporary basis. **Motion Councilmember Heilman, seconded by Councilmember Martin and carried on a Roll Call Vote:**

AYES: Councilmembers Heilman, Martin, Mayor Pro Tempore Koretz and Mayor Prang.
NOES: None.
ABSTAIN: Councilmember Guarriello.

3.C. INSTALLATION OF A PERMANENT WESTMOUNT DRIVE AND WEST KNOLL DRIVE NEIGHBORHOOD TRAFFIC CIRCLE:

Acting Assistant City Clerk Bell stated that a Notice of Public Hearing was published on September 13, 2000 in the West Hollywood Independent.

Terri Slimmer, Parking Manager, provided background information as outlined in the staff report dated October 2, 2000.

Mayor Prang opened the Public Hearing and the following persons addressed the City Council:

DAVID EICHMAN, LOS ANGELES, Member of the Transportation Commission, spoke in support of this Item.

Hearing no further speakers, Mayor Prang closed the Public Hearing.

Councilmember Martin spoke about the fiscal impact of this Item and the possibility of placing a stop sign in the area.

Councilmember Heilman suggested the addition of stop signs. He spoke about the location of pedestrian crossing ramps.

Engineering Assistant Walter Davis provided additional information on state guidelines.

Mayor Prang spoke about the traffic lane being very narrow. He stated concern over whether limo's and fire trucks could fit into this area.

ACTION: 1) Approve the permanent installation of the neighborhood traffic circle at Westmount Drive and West Knoll Drive; and, 2) Direct staff to return to the City Council with final plans. **Motion Councilmember Heilman, seconded by Councilmember Guarriello and unanimously carried.**

The City Council recessed at 9:30 PM.

The City Council reconvened at 9:45 PM.

4. UNFINISHED BUSINESS:

4.A. PROPOSED RESOLUTION ADOPTING RIGHT-OF-WAY GOALS AND REQUIREMENTS:

Sharon Perlstein, City Engineer, provided background information as outlined in the staff report dated October 2, 2000.

SHARON O'ROURKE, LOS ANGELES, The Gas Company, spoke in opposition of this Item and asked for an exemption.

Councilmember Martin asked about the Gas Company conversions completed over the last two (2) years.

AURCLIA FREEMAN, LOS ANGELES, Pacific Bell, spoke in support of the Item but expressed concern over the notification element of the process, the number of pre-construction meetings, and the moratorium.

MARK OLSON, Southern California Edison, spoke in support of this Item but expressed concern of notification and permits.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of this Item.

Councilmember Heilman spoke about needs to respond to emergencies and the need for cutting into the street to hook-up a new customer. He spoke in opposition of exempting new businesses. He stated that the advocates that spoke tonight were not speaking on behalf of the small businesses but for their own conveniences.

Mayor Prang agreed with Councilmember Heilman's comments. He spoke in support of the moratorium as presented. He spoke about the possible reduction of pre-construction meetings from four (4) to two (2). He spoke about contact efforts for appropriate agencies.

City Engineer Perlstein spoke about previous notification efforts and the procedures followed.

Councilmember Guarriello spoke about Felt Restaurant.

Sharon O'Rourke detailed the logistics of cutting into Santa Monica Boulevard for commercial hook-ups.

Mayor Pro Tempore Koretz spoke about the moratorium preventing new businesses from coming into West Hollywood. He suggested an exemption for new business needs. He spoke about exempting the three (3) utility companies that spoke tonight.

Councilmember Martin spoke about what a business may want or wish and what is a necessity as far as utilities are concerned. He also expressed concerns over the notification process.

ACTION: 1) Adopt Resolution No. 00-2390, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, ADOPTING RIGHT-OF-WAY GOALS AND REQUIREMENTS"; and, 2) Introduce for first reading Ordinance No. 00-586, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD, PROHIBITING NON-EMERGENCY TRENCH CUTTING OF THE ROADWAY PAVEMENT ON SANTA MONICA BOULEVARD FOR A PERIOD OF FIVE (5) YEARS." **Motion Councilmember Heilman, seconded by Councilmember Martin and carried on a Roll Call Vote:**

AYES: Councilmembers Heilman, Martin, Mayor Pro Tempore Koretz and Mayor Prang.

NOES: None.

ABSTAIN: Councilmember Guarriello.

4.B. NEW COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) FUNDED PROJECT:

No staff report was provided and there were no speakers on this Item.

ACTION: 1) Direct staff to proceed with the project based on the proposed budget and scope; and, 2) Approve the use of \$50,000 in CDBG roll-over funds for the development of the San Fair Project and authorize the City Manager to execute a contract with the Los Angeles County Community Development Commission for the funding of the project. **Motion Councilmember Heilman, seconded by Councilmember Martin and unanimously carried.**

4.C. UPDATE ON PROPOSED TAX AMENDMENT MEASURE RELATING TO BILLBOARDS AND TALL WALLS SLATED FOR THE MARCH 6, 2001 GENERAL MUNICIPAL ELECTION:

Paul Arevalo, City Manager, provided background information as outlined in the staff report dated October 2, 2000.

JOHN PAUL DRAYER, WEST HOLLYWOOD, asked for additional funding information on this Item.

BONNIE KINGRY, Regency Outdoor Advertising, spoke in opposition of this Item.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of this Item.

Councilmember Guarriello spoke about this issue being placed on the ballot and spoke in support of the parking lot tax.

Councilmember Heilman spoke about Tall Walls and Billboards generating a lot of revenue in the City and impacting the residents. He expressed some concern over Hotel's being included. He spoke in support of entertainment tax, parking lot tax but, needs additional information on the commercial property tax. He expressed the need to work with the businesses to find out their needs and limitations.

ACTION: Table to the meeting of October 16, 2000. **Motion Mayor Pro Tempore Koretz, seconded by Councilmember Guarriello and carried on a Roll Call Vote:**

AYES: Councilmember Guarriello, Mayor Pro Tempore Koretz and Mayor Prang.

NOES: Councilmembers Heilman and Martin.

ABSTAIN: None.

4.D. ARCHITECTS CONTRACT FOR HOLLOWAY PARK AND VETERANS MEMORIAL DESIGN AND IMPLEMENTATION:

Alison Maxwell, Development Specialist III, provided background information as outlined in the staff report dated October 2, 2000.

Councilmember Martin discussed the funding for the project.

Councilmember Heilman spoke about green space that was previously approved in the project.

Community Development Director Reynolds provided additional information on funding.

Councilmember Guarriello confirmed that not one cent of taxpayer money was being spent on the funding of this project.

ACTION: Approve contract between the City and Campbell and Campbell in the amount of \$135,000 for the development of the Holloway Park and Veterans Memorial. **Motion Councilmember Guarriello, seconded by Mayor Prang and carried on a Roll Call Vote:**

AYES: Councilmembers Guarriello and Heilman, Mayor Pro Tempore Koretz and Mayor Prang.

NOES: Councilmember Martin.

ABSTAIN: None.

4.E. SOCIAL SERVICES CONTRACT FOR VOCATIONAL SERVICES WITH WHEST, JEWISH VOCATIONAL SERVICES:

Tabled to the meeting of October 16, 2000.

4.F. SOCIAL SERVICES CONTRACT WITH LOS ANGELES GAY & LESBIAN CENTER FOR HIV PREVENTION SERVICES:

Tabled to the meeting of October 16, 2000.

5. NEW BUSINESS:

5.A. APPROVE EXPENDITURE BUDGET FOR THE COMPUTER MASTER PLAN FOR FISCAL YEAR 2000-2001:

Moved to the Consent Calendar as Item 2.W.

5.B. AMENDMENTS TO THE EXCLUSIVE FRANCHISE AGREEMENT FOR SOLID WASTE AND RECYCLABLE MATERIAL COLLECTION AND AMENDMENTS TO THE STREET SWEEPING PROGRAM AGREEMENT:

John Jakupcak, Environmental Programs Analyst, provided background information as outlined in the staff report dated October 2, 2000.

JOHN PAUL DRAYER, WEST HOLLYWOOD, asked for additional information on the hours of street sweeping.

RANDY BRIGHTEN, ARCADIA, spoke in opposition of this Item.

JOHN TIEL, WEST HILLS, Looney Bins Recycling, spoke in support of this Item.

JOEL SMUNNLING, TEMPLE CITY, American Waste Industries, spoke in support of this Item and requested a non-exclusive system.

JEANNE DOBRIN, WEST HOLLYWOOD, spoke in support of this Item.

Councilmember Martin asked Jeanne Dobrin about her trash collection fees.

RONALD KRAUL, LAVERNE, West Hollywood Recycling, spoke in support of this Item and spoke about the roll-off element of the Item.

Councilmember Martin spoke about roll-off services and the possibility of entering into an exclusive contract in the future. He also spoke in support of the work by West Hollywood Recycling.

Councilmember Heilman spoke about single franchises and about roll-off service exemptions to existing services. He spoke in support of this Item.

Mayor Prang spoke in support of this Item and the work of West Hollywood Recycling.

Mayor Pro Tempore Koretz spoke about separating out the street sweeping services and separating roll-off's in year 2004.

City Engineer Perlstein spoke about the changing street sweeping needs of the community.

ACTION: 1) Authorize the City Manager to approve the Amended and Restated Exclusive Franchise Agreement for Solid Waste and Recyclable Material Collection; and, 2) Authorize the City Manager to approve the Amended City of West Hollywood Street Sweeping Program Agreement. **Motion Councilmember Heilman, seconded by Councilmember Guarriello and unanimously carried.**

**5.C. DISABILITIES ADVISORY BOARD APPOINTMENT:
Tabled to the meeting of October 16, 2000.**

5.D. PLANNING COMMISSION APPOINTMENT:

Acting Assistant City Clerk Bell provided background information as outlined in the staff report dated October 2, 2000.

ACTION: Councilmember Martin to appoint Barbara Hewitt to the Planning Commission, as his direct appointment, for an un-expired term ending May 31, 2003. **By Consensus of the City Council.**

5.E. TRANSPORTATION COMMISSION APPOINTMENT:

Acting Assistant City Clerk Bell provided background information as outlined in the staff report dated October 2, 2000.

ACTION: Mayor Pro Tempore Koretz to appoint Norman Chramoff to the Transportation Commission, as his direct appointment, for an un-expired term ending May 31, 2003. **By Consensus of the City Council.**

EXCLUDED CONSENT CALENDAR:

2.U. APPROVE PROFESSIONAL SERVICE AGREEMENT WITH AFRIAT CONSULTING GROUP, INC. (ACG) FOR VETERANS MEMORIAL FUND RAISING:

City Manager Arevalo provided background information as outlined in the staff report dated October 2, 2000.

Councilmember Guarriello provided additional information on why this project did not go out to BID.

Councilmembers Heilman and Martin expressed concerns over the item not going out to BID.

ACTION: Authorize the City Manager to develop and execute the agreement with ACG, authorizing consultant to act as "Fund-raiser" for the West Hollywood Veterans Memorial Park. **Motion Councilmember Guarriello, seconded by Mayor Prang and carried noting the ABSTENTIONS of Councilmembers Heilman and Martin.**

PUBLIC COMMENT:

JAMES FUHRMAN, WEST HOLLYWOOD, spoke about a travel ban for Councilmembers and money spent on City Employee Harassment Training.

6. LEGISLATIVE: None.

CITY MANAGER'S REPORT: City Manager Arevalo reported that there was an executive meeting to discuss the impact of the County strike and the efforts of the City to reduce the negative impact on residents. He also presented the draft agenda for the next meeting.

Councilmember Heilman discussed the inclusion of the Study Session with the Regular Meeting.

Mayor Prang directed staff to draft guidelines for the presentation portion of the regular City Council meetings.

COUNCILMEMBER COMMENTS:

Councilmember Heilman responded to James Fuhrman that the ban was from one year of the date of the incidence.

Councilmember Martin discussed the tabling of the Business License Tax Item.

ADJOURNMENT: The City Council adjourned at 11:24 PM in the memory of Florence Delbarian to a Study Session regarding the Housing Element which will be on Monday, October 16, 2000 at 6:00 P.M., followed by the regular City Council meeting at West Hollywood Park, 647 N. San Vicente Boulevard.

APPROVED BY A MOTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD THIS 16TH DAY OF OCTOBER, 2000.

ATTEST:


VIVIAN LOVE, INTERIM CITY CLERK


MAYOR