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*Note: Any agenda item(s) not initiated by 11:00 p.m. may be continued to a subsequent City Council meeting. The City Council may direct staff to continue the item(s) to an already scheduled City Council meeting or may adjourn this meeting to an adjourned regular meeting to consider the item(s).*

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
AGENDA  
TUESDAY, SEPTEMBER 4, 2012  
WEST HOLLYWOOD PARK PUBLIC MEETING ROOM - COUNCIL CHAMBERS  
625 N. SAN VICENTE BOULEVARD**

**6:00 P.M. - CLOSED SESSION: See attached Closed Session Agenda**

**6:30 P.M. – REGULAR MEETING**

**CALL TO ORDER:**

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

**REPORT OF CLOSED SESSION AGENDA:**

**APPROVAL OF AGENDA:**

**ADJOURNMENT MOTIONS:**

**PRESENTATIONS:**

1. **PUBLIC COMMENT:** The City Council values your comments; however, pursuant to the Brown Act, Council cannot take action on items not listed on the posted agenda. The public comment period is limited to 20 minutes, with 2 minutes allotted for each speaker. This public comment period is to address the City Council on Consent Calendar items, other agenda items (if the member of the public cannot be present at the time the item is considered) or items of general interest within the jurisdiction of the City Council. Another period is also reserved for general comment later in the meeting for those that could not be heard at this time. Public Hearing testimony will only be taken at the time of the hearing.
  - 1.A. **PUBLIC COMMENTS ON CONSENT CALENDAR ITEMS WHICH HAVE NOT BEEN REMOVED FROM THE CONSENT CALENDAR:**
  - 1.B. **PUBLIC COMMENTS, GENERAL INTEREST:**

**COUNCILMEMBER COMMENTS AND MEETING ATTENDANCE REPORTS:** This portion of the meeting is set aside for general comments, announcements, requests of staff, and/or other issues of concern from members of the City Council.

**CITY MANAGER'S REPORT:** This time is set aside for the City Manager to update the Council on important items initiated by staff or previously requested by the City Council.

**FISCAL IMPACT ON CONSENT CALENDAR:**

2. **CONSENT CALENDAR:** The following routine matters can be acted upon by one motion. Individual items may be removed by the Council for separate discussion. Items removed for separate discussion will be heard following New Business Items. The title is deemed to be read and further reading waived of any ordinance listed on the consent calendar for introduction or adoption.
  - 2.A. **POSTING OF AGENDA:**  
*SUBJECT: The agenda for the meeting of Tuesday, September 4, 2012 was posted at City Hall, Plummer Park, the Sheriff's Station and at the West Hollywood Library on Thursday, August 30, 2012.*  
**RECOMMENDATION:** Receive and file.
  - 2.B. **APPROVAL OF MINUTES:**  
*SUBJECT: The City Council is requested to approve the minutes of the prior Council meeting.*  
**RECOMMENDATION:** Approve the minutes of August 20, 2012.

- 2.C. DEMAND REGISTER NO. 705, RESOLUTION NO. 12-4351:**  
*SUBJECT: The City Council is requested to approve payment of bills due as presented by the Director of Finance.*  
**RECOMMENDATION:** Approve Demand Register No. 705 and adopt Resolution No. 12-4351, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ALLOWING AND APPROVING THE PAYMENT OF DEMANDS ON DEMAND REGISTER NO. 705".
- 2.D. TREASURER'S REPORT FOR MARCH 2012 [D. WILSON, G. SCHUCHARD, N. CORONADO]:**  
*SUBJECT: The City Council will receive the Treasurer's Reports for the month ended March 2012 pursuant to Section 53646 of the Government Code of the State of California.*  
**RECOMMENDATION:** Receive and File
- 2.E. CLAIMS ADMINISTRATION:**  
*SUBJECT: The City Council is asked to deny Claims filed against the City, as a routine administrative step in claims processing.*  
**RECOMMENDATION:** Deny the claims of Starbucks Corporation and Woodrow Clark and refer to the City's claims adjuster.
- 2.F. ORDINANCE NO. 12-890 (2ND READING) ADOPTING A ZONE TEXT AMENDMENT THAT ESTABLISHES THE AVENUES BONUS OVERLAY DISTRICT, ADDING A NEW CHAPTER [19.14.100] TO TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE, AND AMENDING CHAPTERS 19.04.020 AND 19.10.050 [C. SCHAFFER, Y. QUARKER]:**  
*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 12-890, adopting a Zone Text Amendment that establishes the Avenues Bonus Overlay District, adding a new Chapter [19.14.100] to Title 19 of the West Hollywood Municipal Code, and amending Chapters 19.04.020 and 19.10.050.*  
**RECOMMENDATION:** Waive further reading and adopt Ordinance No. 12-890, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE TEXT AMENDMENT THAT ESTABLISHES THE AVENUES BONUS OVERLAY DISTRICT, ADDING A NEW CHAPTER [19.14.100] TO TITLE 19 OF THE WEST HOLLYWOOD MUNICIPAL CODE, AND AMENDING CHAPTERS 19.04.020 AND 19.10.050."

**2.G. ORDINANCE NO. 12-891 (2ND READING) ADOPTING A ZONING MAP AMENDMENT TO INCLUDE THE SUBJECT PROPERTY WITHIN THE AVENUES BONUS OVERLAY ZONING DISTRICT, IN CONJUNCTION WITH THE PROPOSED COMMERCIAL PROJECT AT 8564 – 8590 MELROSE AVENUE [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 12-891, adopting a Zoning Map Amendment to include the subject property within the Avenues Bonus Overlay Zoning District, in conjunction with the proposed commercial project at 8564 – 8590 Melrose Avenue.*

**RECOMMENDATION:** Waive further reading and adopt Ordinance No. 12-891, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONING MAP AMENDMENT TO INCLUDE THE SUBJECT PROPERTY WITHIN THE AVENUES BONUS OVERLAY ZONING DISTRICT, IN CONJUNCTION WITH THE PROPOSED COMMERCIAL PROJECT AT 8564 – 8590 MELROSE AVENUE, WEST HOLLYWOOD, CALIFORNIA."

**2.H. ORDINANCE NO. 12-895 (2ND READING) ADOPTING A ZONING MAP AMENDMENT TO INCLUDE THE SUBJECT PROPERTY WITHIN THE AVENUES BONUS OVERLAY ZONING DISTRICT, IN CONJUNCTION WITH THE PROPOSED COMMERCIAL PROJECT AT 8711 MELROSE AVENUE [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 12-895, adopting a Zoning Map Amendment to include the subject property within the Avenues Bonus Overlay Zoning District, in conjunction with the proposed commercial project at 8711 Melrose Avenue.*

**RECOMMENDATION:** Waive further reading and adopt Ordinance No. 12-895, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONING MAP AMENDMENT TO INCLUDE THE SUBJECT PROPERTY WITHIN THE AVENUES BONUS OVERLAY ZONING DISTRICT, IN CONJUNCTION WITH THE PROPOSED COMMERCIAL PROJECT AT 8711 MELROSE AVENUE, WEST HOLLYWOOD, CALIFORNIA."

**2.I. ORDINANCE NO. 12-900 (2ND READING) AMENDING TITLE 10, CHAPTER 10.08.260 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 11 PREFERENTIAL PARKING REGULATIONS ON THE 8300 AND 8400 BLOCKS OF CLINTON AVENUE [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will waive further reading and adopt Ordinance No. 12-900, amending Title 10, Chapter 10.08.260 of the West Hollywood Municipal Code implementing District 11 Preferential Parking Regulations on the 8300 and 8400 blocks of Clinton Avenue.*

**RECOMMENDATION:** Waive further reading and adopt Ordinance No. 12-900, "AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING TITLE 10, CHAPTER 10.08.260 OF THE WEST HOLLYWOOD MUNICIPAL CODE IMPLEMENTING DISTRICT 11 PREFERENTIAL PARKING REGULATIONS ON THE 8300 AND 8400 BLOCKS OF CLINTON AVENUE AND AMENDING THE WEST HOLLYWOOD MUNICIPAL CODE".

**2.J. CONSTRUCTION OF A COMMERCIAL DEVELOPMENT AT 8801 SUNSET BOULEVARD [J. KEHO, D. DEGRAZIA, A. GALLO]:**

*SUBJECT: At its meeting of August 20, 2012, the City Council reconsidered the applicant's request for a 47,690 sq. ft. commercial development containing retail and office space at 8801 Sunset Boulevard that integrated a new large screen video sign into the building facades. After deliberating on the current proposal, the Council directed staff to return with a resolution denying the project based on the impacts to the adjacent residential neighborhood, the building's scale and massing, and the signage not making a positive contribution with the design of the building.*

**RECOMMENDATION:** Deny the request and adopt the following: Draft Resolution No. 12-4352: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD, DENYING THE DEMOLITION OF AN EXISTING COMMERCIAL BUILDING AND ASSOCIATED SURFACE PARKING LOT FOR THE CONSTRUCTION OF A THREE-STORY BUILDING CONTAINING 18,600 SQUARE FEET OF RETAIL SPACE, 29,090 SQUARE FEET OF OFFICE SPACE, 13,823 SQUARE FEET OF OPEN SPACE, AN INTEGRATED LARGE SCREEN VIDEO SIGN, AND GROUND LEVEL AND SUBTERRANEAN PARKING CONTAINING 191 PARKING SPACES FOR THE COMMERCIAL DEVELOPMENT LOCATED AT 8801 SUNSET BOULEVARD, WEST HOLLYWOOD, CALIFORNIA." (ATTACHMENT A)

**2.K. COMMISSION AND ADVISORY BOARD ACTION REPORTS:**

*SUBJECT: The City Council will receive reports from the Arts and Cultural Affairs Commission, the Public Safety Commission, the Transportation Commission and the Disabilities Advisory Board on actions taken at their recent meetings.*

**RECOMMENDATION:** Receive and file.

**2.L. REAPPOINTMENT OF CITY COMMISSIONERS AND NOTIFICATION OF ADVISORY BOARD ABSENCES [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: Councilmember Duran will consider reappointing Leon Shparaga to the Transportation Commission, and Mayor Prang will consider reappointing Charles Henry to the Rent Stabilization Commission. Mayor Prang will receive notification that Efim Kutz has exceeded the number of allowed absences for the Russian Advisory Board and the Mayor will consider whether or not to vacate the seat.*

**RECOMMENDATIONS:** 1) Reappoint Leon Shparaga to the Transportation Commission, and Charles Henry to the Rent Stabilization Commission for the remainder of their terms expiring May 31, 2013; and 2) Receive notification that Efim Kutz has exceeded the number of allowed absences for the Russian Advisory Board and determine not to vacate the seat.

**2.M. EASTSIDE TASK FORCE [J. DURAN, I. OWENS, J. PRANG, M. HAIBACH]:**

*SUBJECT: The City Council will consider the establishment of an Eastside Task Force. The purpose of the Task Force is to actively engage Eastside Constituents and encourage community participation with regards to Quality of Life, Public Safety, and Community Involvement issues that face constituents of the eastside (east of Hayworth Avenue).*

**RECOMMENDATION:** 1) Establish a Task Force consisting of nine (9) Eastside Community Members; residential owner-occupants, residential tenants, and business owners; 2) Direct the City Manager to assign a City staff member as the staff liaison for the Eastside Task Force; 3) Direct staff to post/publish required notices, as well as applications for members; and 4) Return to the City Council Meeting on Monday November 5th, 2012 for Council to make appointments, and schedule the initial meeting.

**2.N. AGREEMENT FOR SERVICES WITH JEWISH FAMILY SERVICE TO ADDRESS THE HEALTH AND SAFETY NEEDS OF RESIDENTS WITH HOARDING BEHAVIOR [S. BAXTER, E. SAVAGE]:**

*SUBJECT: The City Council will consider approval of a contract with Jewish Family Service's Comprehensive Service Center (JFS) for cost reimbursement as a part of the program that addresses the health and safety needs of low-income residents with hoarding behavior.*

**RECOMMENDATIONS:** 1) Approve a \$30,000 contract for a two year period with JFS to cover costs of health and safety improvements for low-income resident hoarders; and 2) Authorize the City Manager to execute the contract.

**2.O. INTERIM PARKING REGULATIONS PROPOSED FOR THE WEST SIDE OF HAMMOND STREET BETWEEN SUNSET BLVD. AND PHYLLIS AVENUE [O. DELGADO, J. ROCCO, D. NORTE]:**

*SUBJECT: The City Council will consider implementing interim parking regulations on the west side of Hammond Street between Sunset Blvd. and Phyllis Avenue based on meeting the criteria of Ordinance No. 08-782.*

**RECOMMENDATIONS:** 1) Authorize staff to implement an interim two (2) hour time limit on the west side of Hammond Street between Sunset Blvd. and Phyllis Avenue, as a six (6) month trial between the hours of 7 a.m. to 7 p.m., Monday-Friday; and 2) Provide the City Council with a report after the six (6) month trial period that includes an analysis to determine the feasibility of making the trial regulations permanent.

**2.P. CITY COUNCIL UPDATE REGARDING CHANGES TO CITYCHANNEL PROGRAMMING AND RE-NAMING AND RE-BRANDING CITYCHANNEL TO "WEHOTV" [H. GOSS, K. EGENBERGER]:**

*SUBJECT: Staff is providing an update to the City Council regarding changes to Citychannel programming that will soon be initiated as well as plans to re-name and rebrand Citychannel to WehoTV.*

**RECOMMENDATION:** Receive and file.

**2.Q. RE-CONVEYANCE OF RIGHTS OF INGRESS AND EGRESS TO OR FROM HARRATT STREET TO THE PROPERTIES LOCATED AT 9031-9041 HARRATT STREET [J. KEHO, D. DEGRAZIA]:**

*SUBJECT: The City Council will consider a re-conveyance of rights of ingress and egress to allow residential-only vehicle access to and from Harratt Street that is needed to implement the conditions of approval the City Council imposed on the mixed-use hotel and condominium project that the City Council approved on April 5, 2010, and modified on June 4, 2012.*

**RECOMMENDATION:** Approve the attached Re-Conveyance of Rights of Ingress and Egress.

**2.R. CROSSWALK VISIBILITY ENHANCEMENTS ON SANTA MONICA BLVD AND AWARD OF THE CONSTRUCTION CONTRACT FOR CIP 1303, RECTANGULAR RAPID FLASH BEACONS AT THREE INTERSECTIONS [O. DELGADO, S. PERLSTEIN, S. CAMPBELL, J. KEHO, M. ANTOL]:**

*SUBJECT: The City Council will consider awarding a construction contract for the installation of CIP 1303, Rectangular Rapid flashing Beacons at Three Intersections, as well as authorizing landscape improvements on Santa Monica Blvd. to enhance crosswalk visibility.*

**RECOMMENDATIONS:** 1) Accept the Bid dated August 7, 2012, submitted by Republic Intelligent Transportation Services Inc., dba Republic ITS; 2) Authorize the City Manager to enter into a contract with Republic Intelligent Transportation Services Inc., dba Republic ITS. in the amount of \$49,400.00 for the construction of CIP 1303, Rectangular Rapid Flashing Beacons at Three Intersections; 3) Authorize the City Engineer to manage Change Orders for work on the construction contract in an amount not to exceed 20% of the contract amount; 4) Approve Resolution 12-4353, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING THE DESIGN AND PLANS FOR THE CONSTRUCTION OF RECTANGULAR RAPID FLASHING BEACONS AT THREE INTERSECTIONS, CIP 1303, PURSUANT TO GOVERNMENT CODE SECTION 830.6 AND ESTABLISHING A PROJECT PAYMENT ACCOUNT"; and 5) Approve Amendment No. 2 to the Agreement with West Coast Arborists in an amount not to exceed \$25,000 and authorize the City Manager to sign the Amendment for relocation of eleven palm trees on Santa Monica Blvd.

**2.S. NOTICE OF COMPLETION FOR CIP 1206, CONCRETE REPAIR PROGRAM [O. DELGADO, S. PERLSTEIN]:**

*SUBJECT: The City Council will consider approving the Notice of Completion for CIP 1206 Concrete Repair Program by Civil Works Corp.*

**RECOMMENDATION:** Accept the work and authorize the following: a) Filing a Notice of Completion by the City Engineer; b) Final payment to the contractor at the end of the 35 day lien period; c) Release of the Performance Bond on the date of recordation of the Notice of Completion; and d) Release of the Payment Bond 35 days after the date of recordation of the Notice of Completion, pending no receipt of Stop Notices.

**2.T. FOUNTAIN AVENUE BICYCLE ROUTE IMPROVEMENTS [J. KEHO, M. ANTOL, W. DAVIS]:**

*SUBJECT: Staff will begin the installation of the "Share the Road" signs and shared lane pavement markings as part of the Fountain Avenue bicycle improvements in the fall of 2012.*

**RECOMMENDATION:** Receive and file.

**2.U. CO-SPONSORSHIP OF THE 2012 AIDS WALK EVENT [S. BAXTER, C. SMITH]:**

*SUBJECT: The City Council will consider co-sponsoring the 2012 AIDS Walk Event taking place on October 14, 2012, including approving use of West Hollywood Park, City parking lots and structures and associated street closures for the event.*

**RECOMMENDATIONS:** 1) Approve co-sponsorship of AIDS Walk 2012, taking place on Sunday, October 14, 2012, in and around West Hollywood Park and surrounding streets; 2) Approve stage placement on San Vicente Boulevard north of Santa Monica Boulevard from 12:00 a.m. to 4:00 p.m. on Sunday, October 14, 2012; 3) Approve the lifting of Permit Parking in Districts 1 & 2 from 7:00 am to 2:00 pm on October 14, 2012; 4) Approve event street closures as described in this report; 5) Approve use of West Hollywood Park and City parking lot and structures as described in this report; and 6) Approve a waiver of City-related fees including Special Event Permit Fee of \$2,400; Street Closure Fee of \$350; and Building and Safety Permit Fees of \$200 and Facility Use Fees of \$1,421.00.



**2.V. A RESOLUTION REQUESTING THAT THE CITY OF BEVERLY HILLS AND THE BEVERLY HILLS UNIFIED SCHOOL DISTRICT DROP THEIR LAWSUITS AGAINST THE MTA AND ALLOW THE WESTSIDE SUBWAY EXTENSION PROJECT TO MOVE FORWARD [J. D'AMICO, M. REX]:**

*SUBJECT: The City Council will consider adopting a resolution requesting that the City of Beverly Hills and the Beverly Hills Unified School District withdraw their lawsuits against the Metropolitan Transportation Authority and allow the Westside Subway Extension project to move forward as approved by the MTA Board of Directors.*

**RECOMMENDATIONS:** 1) Adopt Resolution 12-4354 "A RESOLUTION BY THE WEST HOLLYWOOD CITY COUNCIL REQUESTING THAT THE CITY OF BEVERLY HILLS AND THE BEVERLY HILLS UNIFIED SCHOOL DISTRICT DROP THEIR LAWSUITS AGAINST THE MTA AND ALLOW THE WESTSIDE SUBWAY EXTENSION PROJECT TO MOVE FORWARD"; and 2) Direct staff to send copies of the adopted resolution to the City Council and the City Manager of Beverly Hills, the members of the Beverly Hills Unified School District Board of Education, the MTA Board of Directors, and the Los Angeles County Supervisors.

**2.W. A RESOLUTION URGING THE STATE OF CALIFORNIA'S DIVISION OF OIL, GAS & GEOTHERMAL RESOURCES TO PLACE A MORATORIUM ON HYDRAULIC FRACTURING [A. LAND, C. PLANCK]:**

*SUBJECT: The City Council will consider adopting a resolution urging the State of California's Division of Oil, Gas & Geothermal Resources (DOGGR) to place a moratorium on hydraulic fracturing ("fracking").*

**RECOMMENDATIONS:** 1) Adopt Resolution No. 12-4355, "A RESOLUTION URGING THE STATE OF CALIFORNIA'S DIVISION OF OIL, GAS & GEOTHERMAL RESOURCES TO PLACE A MORATORIUM ON HYDRAULIC FRACTURING"; and 2) Direct staff to send copies of the signed resolution to Assemblymembers Mike Feuer and Betsy Butler, Senator Fran Pavley, U.S. Representatives Henry Waxman and Adam Schiff, and California's Division of Oil, Gas & Geothermal Resources (DOGGR).

**2.X. ALCOHOL AND DRUG ADDICTION RECOVERY MONTH [S. BAXTER, D. GIUGNI]:**

*SUBJECT: The City Council will recognize September as Alcohol and Drug Addiction Recovery Month.*

**RECOMMENDATION:** Receive and file.

**2.Y. SUPPORT FOR PROPOSITION 35: CALIFORNIANS AGAINST SEXUAL EXPLOITATION ACT [A. LAND, C. PLANCK, J. HEILMAN, F. SOLOMON, D. SOKOLOVSKY]:**

*SUBJECT: The City Council will consider supporting California ballot measure, Proposition 35, CALIFORNIANS AGAINST SEXUAL EXPLOITATION ACT" that will appear on the Nov. 6, 2012 General Election ballot.*

**RECOMMENDATIONS:** 1) Adopt Resolution 12-4356 "A RESOLUTION SUPPORTING PROPOSITION 35: CALIFORNIANS AGAINST SEXUAL EXPLOITATION ACT"; and 2) Direct staff to send copies of signed resolutions to Senator Fran Pavley and Assemblymember Mike Feuer.

**2.Z. CONDEMNATION OF THE PROSECUTION OF "PUSSY RIOT" [J. HEILMAN, F. SOLOMON, K. ANDERSON, M. GESCHWIND]:**

*SUBJECT: The City Council will consider adopting a resolution condemning the disproportionate prosecution and imprisonment of Russian punk band "Pussy Riot".*

**RECOMMENDATIONS:** 1) Adopt Resolution 12-4357 "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD CONDEMNING THE PROSECUTION AND IMPRISONMENT OF RUSSIAN PUNK BAND 'PUSSY RIOT'"; and 2) Direct staff to send copies of the signed resolutions to Secretary of State Hillary Clinton, U.S. Senator Barbara Boxer, U.S. Senator Dianne Feinstein, Amnesty International Board Chair Shahram Hashemi, and U.S. Ambassador to the United Nations Susan Rice.

**2.AA. SUPPORT FOR CO-SPONSORSHIP OF FUNDRAISING EVENT FOR OUTFEST [A. LAND, C. PLANCK]:**

*SUBJECT: The City Council will consider co-sponsoring and providing fee waivers for a fundraising event for Outfest on September 19, 2012 in the City Council Chambers featuring a reading and book signing by author Dan Bucatinsky.*

**RECOMMENDATION:** 1) Co-sponsor a fundraiser for Outfest featuring a reading, performance and book-signing on September 19, 2012; 2) Authorize use of the West Hollywood Council Chambers for this event; 3) Authorize the use of the City of West Hollywood logo on materials associated with the event; and 4) Waive facility rental fee, parking fees and any other City-related fees for the event.

**2.BB. COLLABORATION WITH "ROOM TO READ" ORGANIZATION [J. HEILMAN, F. SOLOMON, K. ANDERSON]:**

*SUBJECT: The City Council will consider approving a collaboration with the non-profit organization Room to Read as part of the opening year of our new library.*

**RECOMMENDATIONS:** 1) Approve a collaboration between the City of West Hollywood, Room to Read, the new West Hollywood Library and

local schools to support the construction of new libraries in developing countries; 2) Request that the West Hollywood Library display material related to the initiative in the new library; and 3) Authorize the inclusion of a Room to Read booth in the West Hollywood Book Fair.

**3. PUBLIC HEARINGS:**

**3.A. REHABILITATION, RESTORATION AND CONVERSION OF USE AT 1302 – 1310 SWEETZER AVENUE (EL MIRADOR) [J. KEHO, F. CONTRERAS]:**

*SUBJECT: The applicant is requesting a Development Agreement and Rehabilitation Incentive for the rehabilitation and restoration of the El Mirador building at 1302 – 1310 N. Sweetzer Avenue, with certain waivers of development standards and exaction fees to enable its use as condominiums or an Urban Inn. In addition to the Development Agreement and Rehabilitation Incentive, the project requires approval of a corresponding Zoning Map Amendment, Zone Text Amendment, Conditional Use Permit, and Tentative Tract Map.*

**RECOMMENDATION:** Approve the revised project by adopting the following ordinances and resolution: 1) Introduce on first reading Ordinance No. 12-\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A DEVELOPMENT AGREEMENT AND ADOPTING A ZONE MAP AMENDMENT, CREATING A DEVELOPMENT AGREEMENT OVERLAY ZONE FOR THE REHABILITATION AND RESTORATION OF THE EL MIRADOR BUILDING AT 1302-1310 N. SWEETZER AVENUE, WEST HOLLYWOOD, CALIFORNIA, WITH CERTAIN WAIVERS OF DEVELOPMENT STANDARDS AND EXACTION FEES TO ENABLE ITS USE AS CONDOMINIUMS OR AN URBAN INN" (ATTACHMENT A); 2) Introduce on first reading Ordinance No. 12-\_\_\_\_: "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD ADOPTING A ZONE TEXT AMENDMENT AMENDING PROVISIONS OF THE ZONING CODE GOVERNING THE DEVELOPMENT AGREEMENT OVERLAY ZONE" (ATTACHMENT B); and 3) Adopt Resolution No. 12-\_\_\_\_: "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF WEST HOLLYWOOD APPROVING A REHABILITATION INCENTIVE, CONDITIONAL USE PERMIT, AND TENTATIVE TRACT MAP, FOR THE REHABILITATION AND RESTORATION OF THE EL MIRADOR BUILDING AT 1302-1310 N. SWEETZER AVENUE, WEST HOLLYWOOD, CALIFORNIA, WITH CERTAIN WAIVERS OF DEVELOPMENT STANDARDS AND EXACTION FEES TO ENABLE ITS USE AS CONDOMINIUMS OR AN URBAN INN" (ATTACHMENT C)

**4. UNFINISHED BUSINESS:**

**4.A. APPOINTMENT OF VOTING DELEGATES FOR THE NATIONAL LEAGUE OF CITIES [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider appointing a Voting Delegate and Voting Delegate – Alternate(s) for the National League of Cities in preparation for their upcoming Annual Conference.*

**RECOMMENDATION:** Appoint a Voting Delegate and Voting Delegate – Alternate(s) to the Annual Conference of the National League of Cities.

**5. NEW BUSINESS:**

**5.A. ASSIGNMENT AGREEMENT BETWEEN THE CITY OF POMONA AND THE CITY OF WEST HOLLYWOOD FOR THE EXCHANGE OF PROPOSITION A LOCAL RETURN FUNDS [S. BAXTER, P. SLOANE, D. WILSON, D. HATCHER]:**

*SUBJECT: The City Council will consider a General Fund trade agreement for Prop A Local Return Funds with the City of Pomona.*

**RECOMMENDATIONS:** 1 Approve a Prop A fund trade agreement with the City of Pomona for \$750,000 West Hollywood General Funds in exchange for \$1,000,000 City of Pomona Prop A Funds; 2) Authorize the City Manager to execute the agreement; 3) Authorize the Director of Finance to appropriate \$750,000 from reserves in the General Fund to Expenditure for Traded Funds (100-1-03-31-531016); and 4) Authorize the Director of Finance to increase budgeted revenues in the Prop A Fund, Account No. 203-421001 by \$1,000,000.

**5.B. EXPLORE THE INSTALLATION AND USE OF SECURITY CAMERAS IN PLUMMER PARK TO INCREASE PUBLIC SAFETY [J. PRANG, M. HAIBACH]:**

*SUBJECT: The City Council will consider the installation of security camera/surveillance system in various areas throughout Plummer Park as a means to deter criminal activity and make the park safer.*

**RECOMMENDATION:** The City Council will direct City staff to work with our Public Safety Commission and the Sheriffs to investigate various options and costs for the installation of security cameras strategically placed in vulnerable locations throughout Plummer Park, and return to Council within 60 days with a recommendation. Options that should be explored include: 1) Type of Video cameras (hours of surveillance, if not 24/7); 2) Live Video Monitoring and Surveillance; 3) Motion Activated Cameras; and 4) Best location of cameras within the park.

**5.C. DISCUSSION OF LONG RANGE AND MOBILITY PLANNING DIVISION WORK PROGRAM [J. KEHO, M. ANTOL]:**

*SUBJECT: Staff recommends that the City Council review the proposed Long Range and Mobility Division Work Program, provide comment and approve as proposed, or reallocate staff time to different projects.*

**RECOMMENDATION:** Review the proposed Long Range and Mobility Division Work Program provide comment and approve the proposed LRMP Work Program for the 2012-2014 budget.

**5.D. CONTINUED SPONSORSHIP OF HUMAN RIGHTS SPEAKERS SERIES [J. HEILMAN, F. SOLOMON, K. ANDERSON]:**

*SUBJECT: The City Council will consider continuing sponsorship of the City of West Hollywood's Human Rights Speakers Series programming.*

**RECOMMENDATIONS:** 1) Approve continuation of the Human Rights Speakers Series; 2) Approve sponsorship of the Human Rights Speakers Series and authorize the use of the City name and logo on related materials; 3) Authorize staff to solicit co-sponsors for the Human Rights Speakers Series; 4) Approve the use of the West Hollywood Library Complex City Council chambers, community room, and parking structure; 5) Authorize the Director of Finance to allocate \$10,000 from unallocated General Fund Reserves in fiscal year 2012-13 to Special Events Programming for expenditures related to the Human Rights Speakers Series; 6) Direct the Public Information Office to utilize all appropriate communication tools to promote the programming; and 7) Authorize the City Manager to sign all required documents relating to this item.

**5.E. COMMISSION APPOINTMENTS [C. SCHAFFER, Y. QUARKER]:**

*SUBJECT: The City Council will consider making direct appointments to City Commissions.*

**RECOMMENDATION:** Mayor Prang to make a direct appointment to the following City Commissions: a) Public Facilities Commission; and b) Public Safety Commission

**EXCLUDED CONSENT CALENDAR: Items removed from the Consent Calendar for separate discussion are considered at this time.**

**6. LEGISLATIVE:**

**6.A. ORDINANCE AMENDING REGULATIONS GOVERNING MUNICIPAL ELECTION CAMPAIGNS PERTAINING TO CAMPAIGN LITERATURE [J. D'AMICO, M. REX, M. JENKINS, C. SCHAFFER]:**

*SUBJECT: The City Council will consider adopting an ordinance that would amend the City's Municipal Code to require candidates and committees to transmit campaign literature to the City Clerk and require the City Clerk to post this campaign literature on the City's website.*

**RECOMMENDATION:** Introduce on first reading Ordinance No. 12- \_\_\_\_\_,  
"AN ORDINANCE OF THE CITY OF WEST HOLLYWOOD AMENDING  
THE REGULATIONS GOVERNING MUNICIPAL ELECTION  
CAMPAIGNS PERTAINING TO CAMPAIGN LITERATURE AND  
AMENDING CHAPTER 2.76 OF THE WEST HOLLYWOOD MUNICIPAL  
CODE."

**PUBLIC COMMENT:** This time is set aside for the public to address the Council on any item of interest within the subject matter jurisdiction of the Council that could not be heard under Item 1 at the beginning of the meeting.

**COUNCILMEMBER COMMENTS:** Additional general comments, announcements, requests of staff and/or other issues of concern to Councilmembers are briefly presented at this time.

**ADJOURNMENT:** The City Council will adjourn to their next regular meeting, which will be on Monday, October 1, 2012 at 6:30 P.M. at West Hollywood Park Public Meeting Room - Council Chambers.

**UPCOMING MEETING SCHEDULE:**

Date: October 1 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: October 15 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: November 5 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

Date: November 19 – Monday – 6:30 PM – Regular Meeting – West Hollywood Park Public Meeting Room - Council Chambers.

City Council Agendas and Staff Reports are available on-line at:  
[www.weho.org](http://www.weho.org)

**CITY COUNCIL  
CITY OF WEST HOLLYWOOD  
CLOSED SESSION AGENDA  
TUESDAY, SEPTEMBER 4, 2012  
6:00 P.M.**

**COUNCIL CHAMBERS, CLOSED SESSION ROOM  
625 N. SAN VICENTE BOULEVARD**

**CONFERENCE WITH LEGAL COUNSEL**

The City Council finds, based on advice from the City Attorney, that discussion in open session of the following described matters will prejudice the position of the City in existing and anticipated litigation.

**1. THREATENED LITIGATION.....G.C. 54956.9(b)**

**One case**

AFFIDAVIT OF POSTING  
State of California        )  
County of Los Angeles    )  
City of West Hollywood   )

I declare under penalty of perjury that I am employed by the City of West Hollywood in the Administrative Services Department in the Office of the City Clerk and that I posted this agenda on:

Date: August 30, 2012

Signature *Caetano Ross*